

# CGA LICENCED PREMISES

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Area: P04462\_Boatyard, Bangor, LL57 2SF (1 Mile)  
 Base: Great Britain  
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	21	245.0	81.7	<b>300</b>			
Proprietary Club	2	23.3	7.3	<b>320</b>			
Registered Club	4	46.7	28.2	<b>166</b>			
Restaurant	6	70.0	32.1	<b>218</b>			
Residential	0	0.0	2.7	0			

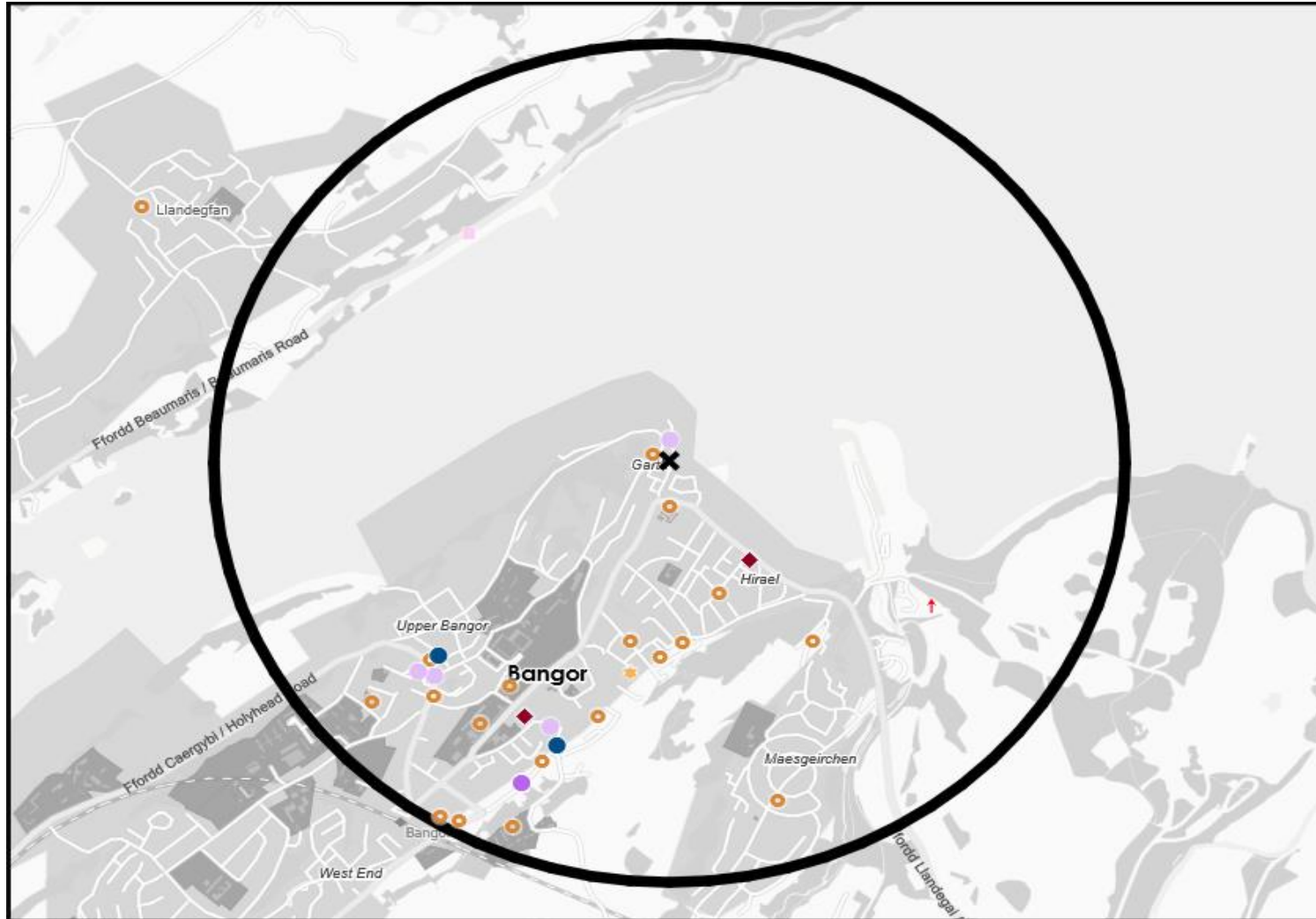
Name	Description	License Type	Owner Name	Postcode
Crosville Employees Club	Independent Free	Registered Club	Independent Free	LL57 1AB
Sportmans	Independent Free	Pubs & Full On	Independent Free	LL57 1BH
Nelson Arms	Unknown	Pubs & Full On	Unknown	LL57 1DG
Eastern Origin Chinese Restaurant	Independent Free	Restaurant	Independent Free	LL57 1DQ
China Hot Chilli Chinese	Unknown	Restaurant	Unknown	LL57 1LH
Castle	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LL57 1LP
Maesgeirchen Community Association	Independent Free	Registered Club	Independent Free	LL57 1LS
Harp Inn	Independent Free	Pubs & Full On	Independent Free	LL57 1NS
Royal Tandoori Restaurant	Independent Free	Restaurant	Independent Free	LL57 1NS
Snooker World	Independent Free	Proprietary Club	Independent Free	LL57 1NT
Albion Inn	Marston's	Pubs & Full On	Marston's	LL57 1NU
Feral Cat Cafe Bar	Independent Free	Pubs & Full On	Independent Free	LL57 1NU
St Deiniol Golf Club	Independent Free	Registered Club	Independent Free	LL57 1PX
Cube	Independent Free	Proprietary Club	Independent Free	LL57 1UR
Skerries Inn	Independent Free	Pubs & Full On	Independent Free	LL57 1YE
Menai	Marston's	Pubs & Full On	Marston's	LL57 2BG
Tap & Spile	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LL57 2SW
Belle Vue	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LL57 2EU
Globe Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LL57 2EY
Patricks Bar	Independent Free	Pubs & Full On	Independent Free	LL57 2HE
Eryl Mor Hotel	Independent Free	Pubs & Full On	Independent Free	LL57 2SR
Penrhyn Castle	National Trust	Pubs & Full On	National Trust	LL57 4HN
Gazelle Hotel	Robinsons	Pubs & Full On	Robinsons	LL59 5PD
Pontio	Independent Free	Pubs & Full On	Independent Free	LL57 2TL
Rascals	Independent Free	Pubs & Full On	Independent Free	LL57 2EG
Black Bull Inn	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	LL57 1NS
University Of Bangor	Independent Free	Registered Club	Independent Free	LL57 2UW
Bar Uno	Independent Free	Pubs & Full On	Independent Free	LL57 2EN
Aroy Dee Thai Noodle Bar	Independent Free	Restaurant	Independent Free	LL57 1NP
Blue Sky	Independent Free	Restaurant	Independent Free	LL57 1PA
Barlows Cafe	Independent Free	Pubs & Full On	Independent Free	LL57 1DZ
Bangor Tandoori	Independent Free	Restaurant	Independent Free	LL57 1YA
Clio Lounge	Loungers	Pubs & Full On	Loungers	LL57 1UL

# MAP OF AREA

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Source: OS Open Data 2018

Area: P04462\_Boatyard, Bangor, LL57 2SF (1 Mile contour)



**KEY**

- Large pub co's & bars
  - Admiral Taverns Ltd
  - Ei Group
  - Greene King
  - Marston's
  - Mitchells & Butlers
  - Punch Pub Company
  - Stonegate Pub Company
  - Star Pubs & Bars
  - Wetherspoon
  - Whitbread
  - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

## ACORN CATEGORY PROFILE - HOUSEHOLDS

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**Area:** P04462\_Boatyard, Bangor, LL57 2SF (1 Mile contour)  
**Base:** Great Britain  
**Year:** 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	264	8.6	22.1	39		
2 Rising Prosperity	13	0.4	10.2	4		
3 Comfortable Communities	416	13.6	26.5	51		
4 Financially Stretched	1,370	44.6	23.7	188		
5 Urban Adversity	998	32.5	17.2	189		
6 Not Private Households	9	0.3	0.3	85		
<b>Total households</b>	<b>3,070</b>					

### Acorn Category Pen Portrait

6 Not Private Households
790k
1.5%

UK Adults of UK




**60 Active communal population –**  
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

**61 Inactive communal population –**  
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

**62 Business areas without resident population –**  
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:



# ACORN GROUP PROFILE - HOUSEHOLDS

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**Area:** P04462\_Boatyard, Bangor, LL57 2SF (1 Mile contour)  
**Base:** Great Britain  
**Year:** 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
1.A Lavish Lifestyles	19	0.6	1.1	56			
1.B Executive Wealth	108	3.5	11.3	31			
1.C Mature Money	137	4.5	9.6	46			
<b>2. Rising Prosperity</b>							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	13	0.4	6.4	7			
<b>3. Comfortable Communities</b>							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	96	3.1	6.0	53			
3.H Steady Neighbourhoods	19	0.6	7.4	8			
3.I Comfortable Seniors	0	0.0	2.9	0			
3.J Starting Out	301	9.8	4.6	215			
<b>4. Financially Stretched</b>							
4.K Student Life	771	25.1	2.5	1,002			
4.L Modest Means	199	6.5	8.0	81			
4.M Striving Families	236	7.7	7.4	103			
4.N Poorer Pensioners	164	5.3	5.8	93			
<b>5. Urban Adversity</b>							
5.O Young Hardship	376	12.2	6.3	196			
5.P Struggling Estates	463	15.1	5.7	265			
5.Q Difficult Circumstances	159	5.2	5.2	99			
<b>6. Not Private Households</b>							
6.R Not Private Households	9	0.3	0.3	85			
<b>Total households</b>	<b>3,070</b>						

## Acorn Group Pen Portrait

**5 P** Struggling Estates

**3.4M**  
UK Adults

**6.5%**  
of UK

**Large, low income families surviving with benefits.** These are low income families living on traditional urban estates where most will rent their homes from the council or housing association.

**CORE DEMOGRAPHICS**

**BRANDS**

SHOPPING: JD, claire's, SPORTS DIRECT.com, Iceland

LEISURE: McDonald's, KFC, GREGGS

WEBSITES: HURGEY HORSE, very, JUST EAT, sky sports

**FINANCIAL PROFILE**

Household income: UK £28k, London £32k (Average: £40k, £48k)

% Disposable income: UK 30%, London 28% (Average: 43%, 29%)

Financial situation: Running into debt to Saving a lot

**DIGITAL ATTITUDES**

I worry about online security: 56% (UK average: 53%)

Shopping online makes my life easier: 61% (UK average: 62%)

I love the ease of using chat bots to get answers: 29% (UK average: 28%)

**TOP BEHAVIOURS**

Watching TV / videos on YouTube

Love to buy new gadgets and appliances

Posts ratings / reviews online



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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## ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04462\_Boatyard, Bangor, LL57 2SF (1 Mile contour)  
 Base: Great Britain  
 Year: 2023

Sort by:  Corn Structure  
 Index  
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
<b>1.A Lavish Lifestyles</b>							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	19	0.6	0.9	72			
<b>1.B Executive Wealth</b>							
1.B.4 Asset rich families	60	2.0	2.6	74			
1.B.5 Wealthy countryside commuters	21	0.7	2.5	28			
1.B.6 Financially comfortable families	0	0.0	2.2	0			
1.B.7 Affluent professionals	20	0.7	0.9	76			
1.B.8 Prosperous suburban families	7	0.2	1.5	15			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
<b>1.C Mature Money</b>							
1.C.10 Better-off villagers	24	0.8	3.1	25			
1.C.11 Settled suburbia, older people	34	1.1	2.8	39			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	79	2.6	1.3	199			
<b>2. Rising Prosperity</b>							
<b>2.D City Sophisticates</b>							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
<b>2.E Career Climbers</b>							
2.E.18 Career driven young families	0	0.0	2.0	0			
2.E.19 First time buyers in small, modern homes	13	0.4	3.4	12			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
<b>3. Comfortable Communities</b>							
<b>3.F Countryside Communities</b>							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
<b>3.G Successful Suburbs</b>							
3.G.24 Comfortably-off families in modern housing	34	1.1	2.7	41			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	62	2.0	2.4	83			
<b>3.H Steady Neighbourhoods</b>							
3.H.27 Suburban semis, conventional attitudes	14	0.5	3.5	13			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	5	0.2	2.3	7			
<b>3.I Comfortable Seniors</b>							
3.I.30 Older people, neat and tidy neighbourhoods	0	0.0	2.4	0			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
<b>3.J Starting Out</b>							
3.J.32 Educated families in terraces, young children	105	3.4	2.2	159			
3.J.33 Smaller houses and starter homes	196	6.4	2.4	266			
<b>4. Financially Stretched</b>							
<b>4.K Student Life</b>							
4.K.34 Student flats and halls of residence	163	5.3	0.3	1,585			
4.K.35 Term-time terraces	592	19.3	0.2	7,743			
4.K.36 Educated young people in flats and tenements	16	0.5	1.9	27			
<b>4.L Modest Means</b>							
4.L.37 Low cost flats in suburban areas	24	0.8	1.4	54			
4.L.38 Semi-skilled workers in traditional neighbourhoods	49	1.6	2.6	61			
4.L.39 Fading owner occupied terraces	126	4.1	2.9	141			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
<b>4.M Striving Families</b>							
4.M.41 Labouring semi-rural estates	13	0.4	1.6	27			
4.M.42 Struggling young families in post-war terraces	11	0.4	1.6	22			
4.M.43 Families in right-to-buy estates	16	0.5	2.0	26			
4.M.44 Post-war estates, limited means	196	6.4	2.2	293			
<b>4.N Poorer Pensioners</b>							
4.N.45 Pensioners in social housing, semis and terraces	29	0.9	0.8	120			
4.N.46 Elderly people in social rented flats	11	0.4	1.0	35			
4.N.47 Low income older people in smaller semis	47	1.5	2.2	69			
4.N.48 Pensioners and singles in social rented flats	77	2.5	1.7	147			
<b>5. Urban Adversity</b>							
<b>5.O Young Hardship</b>							
5.O.49 Young families in low cost private flats	175	5.7	2.2	261			
5.O.50 Struggling younger people in mixed tenure	129	4.2	1.8	234			
5.O.51 Young people in small, low cost terraces	72	2.3	2.3	104			
<b>5.P Struggling Estates</b>							
5.P.52 Poorer families, many children, terraced housing	302	9.8	1.6	630			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	161	5.2	1.6	328			
<b>5.Q Difficult Circumstances</b>							
5.Q.57 Social rented flats, families and single parents	54	1.8	1.5	117			
5.Q.58 Singles and young families, some receiving benefits	20	0.7	1.8	37			
5.Q.59 Deprived areas and high-rise flats	85	2.8	2.0	141			
<b>6. Not Private Households</b>							
<b>6.R Not Private Households</b>							
6.R.60 Active communal population	9	0.3	0.1	493			
6.R.61 Inactive communal population	0	0.0	0.3	0			
6.R.62 Business areas without resident population	0	0	0	0			
<b>Total households</b>	<b>3,070</b>						

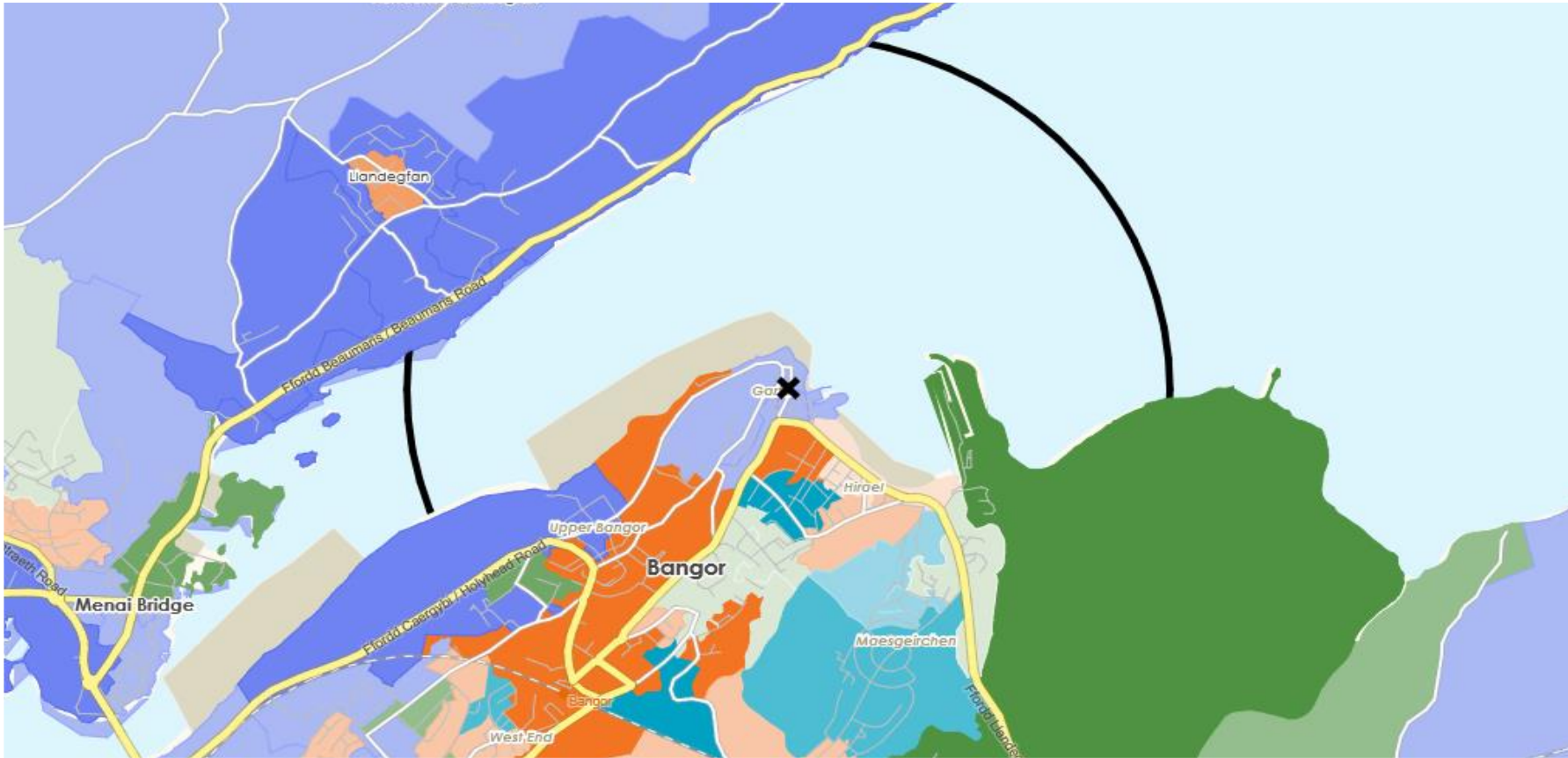
CATEGORY      GROUP      TYPE      **MAP**      WHAT IS ACORN?

## DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04462\_Boatyard, Bangor, LL57 2SF (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

### Acorn Groups

- 1.A Lush Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62



Tableau

Excel

## 1 Affluent Achievers

**Age range**  
55+

**Financial situation**  
Running into debt ← → Saving a lot

**Children at home**  
0

**12.1M** UK Adults

**22.8%** of UK

**House type**  
Detached

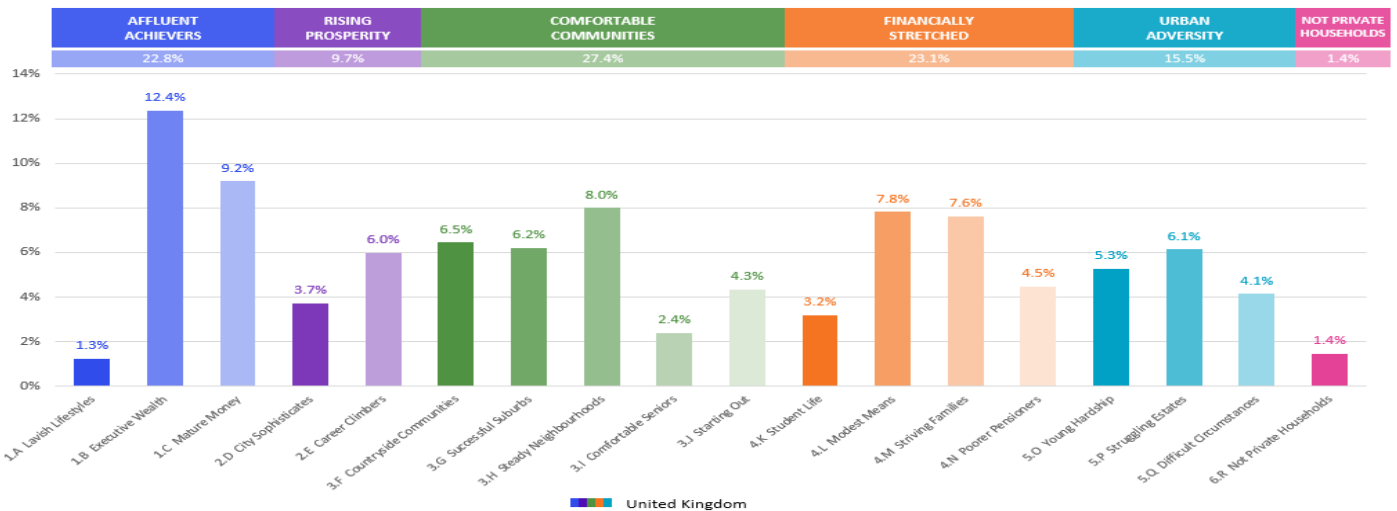
**House tenure**  
Owned outright

**Number of beds**  
4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles 6%
- B. Executive Wealth 54%
- C. Mature Money 40%



# MAP OF AREA

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