

CGA LICENCED PREMISES

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Area: P04087_Gamecock, Bury, BL9 7TB (1 Mile co
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	4	28.7	81.7	35			
Proprietary Club	0	0.0	7.3	0			
Registered Club	2	14.3	28.2	51			
Restaurant	2	14.3	32.1	45			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Castello	Independent Free	Restaurant	Independent Free	BL 9 7TB
Heap Bridge Social Club	Independent Free	Registered Club	Independent Free	BL 9 7JY
Huntley Unionist Club	Independent Free	Registered Club	Independent Free	BL 9 7LN
Gamecock Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BL 9 7TB
Summit	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	OL10 4RG
Hark To Towler Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	OL10 4RG
Pack Horse Inn	JW Lees	Pubs & Full On	JW Lees	BL 9 7TU
Pavilion	Independent Free	Restaurant	Independent Free	BL 9 7UJ

MAP OF AREA

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Source: OS Open Data 2018

Area: P04087_Gamecock, Bury, BL9 7TB (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04087_Gamecock, Bury, BL9 7TB (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	483	7.9	22.1	36		
2 Rising Prosperity	76	1.2	10.2	12		
3 Comfortable Communities	1,312	21.5	26.5	81		
4 Financially Stretched	1,974	32.4	23.7	137		
5 Urban Adversity	2,234	36.6	17.2	213		
6 Not Private Households	22	0.4	0.3	105		
Total households	6,101					

Acorn Category Pen Portrait

6 Not Private Households
790k
1.5%

UK Adults of UK

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

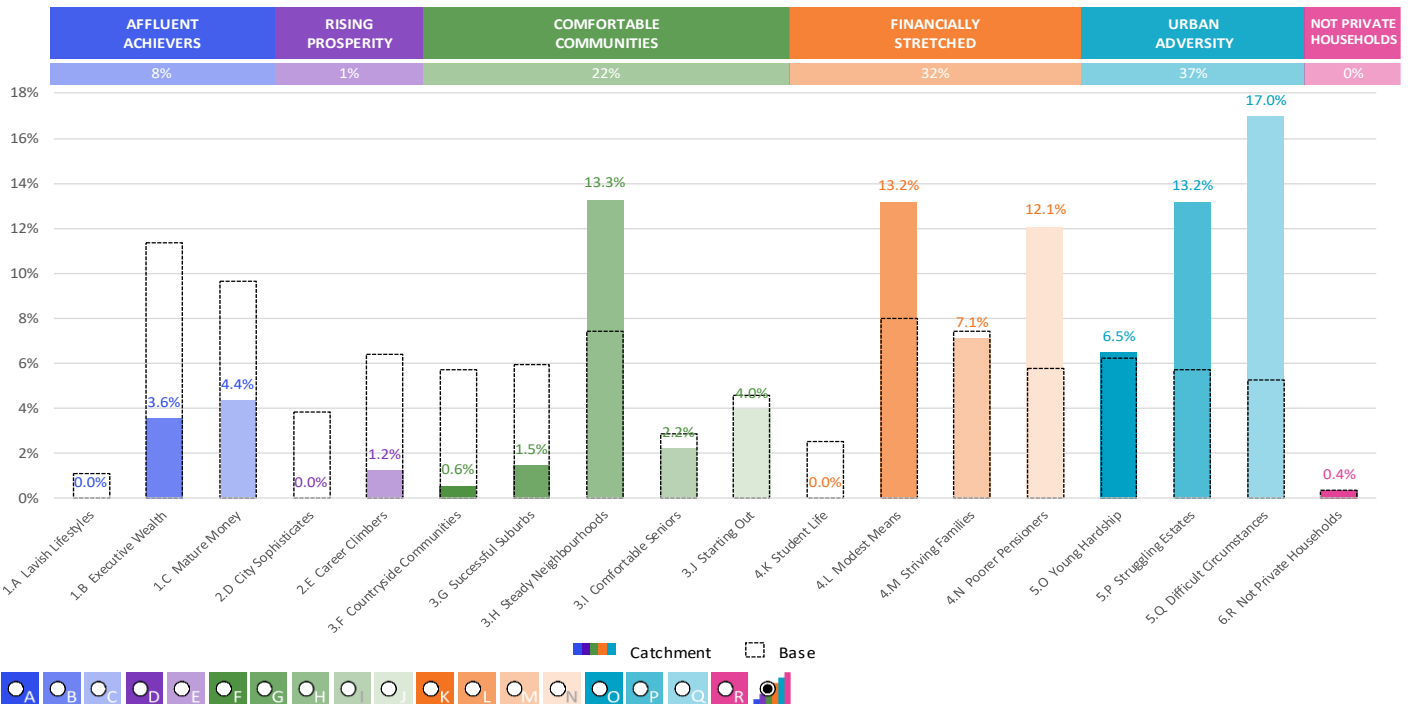
ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P04087_Gamecock, Bury, BL9 7TB (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	217	3.6	11.3	31			
1.C Mature Money	266	4.4	9.6	45			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	76	1.2	6.4	20			
3. Comfortable Communities							
3.F Countryside Communities	35	0.6	5.7	10			
3.G Successful Suburbs	89	1.5	6.0	25			
3.H Steady Neighbourhoods	811	13.3	7.4	179			
3.I Comfortable Seniors	136	2.2	2.9	78			
3.J Starting Out	241	4.0	4.6	87			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	803	13.2	8.0	165			
4.M Striving Families	433	7.1	7.4	95			
4.N Poorer Pensioners	738	12.1	5.8	210			
5. Urban Adversity							
5.O Young Hardship	395	6.5	6.3	104			
5.P Struggling Estates	804	13.2	5.7	231			
5.Q Difficult Circumstances	1,035	17.0	5.2	324			
6. Not Private Households							
6.R Not Private Households	22	0.4	0.3	105			
Total households	6,101						

Acorn Group Graph



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04087_Gamecock, Bury, BL9 7TB (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Corn Structure
 Index
 Profile %

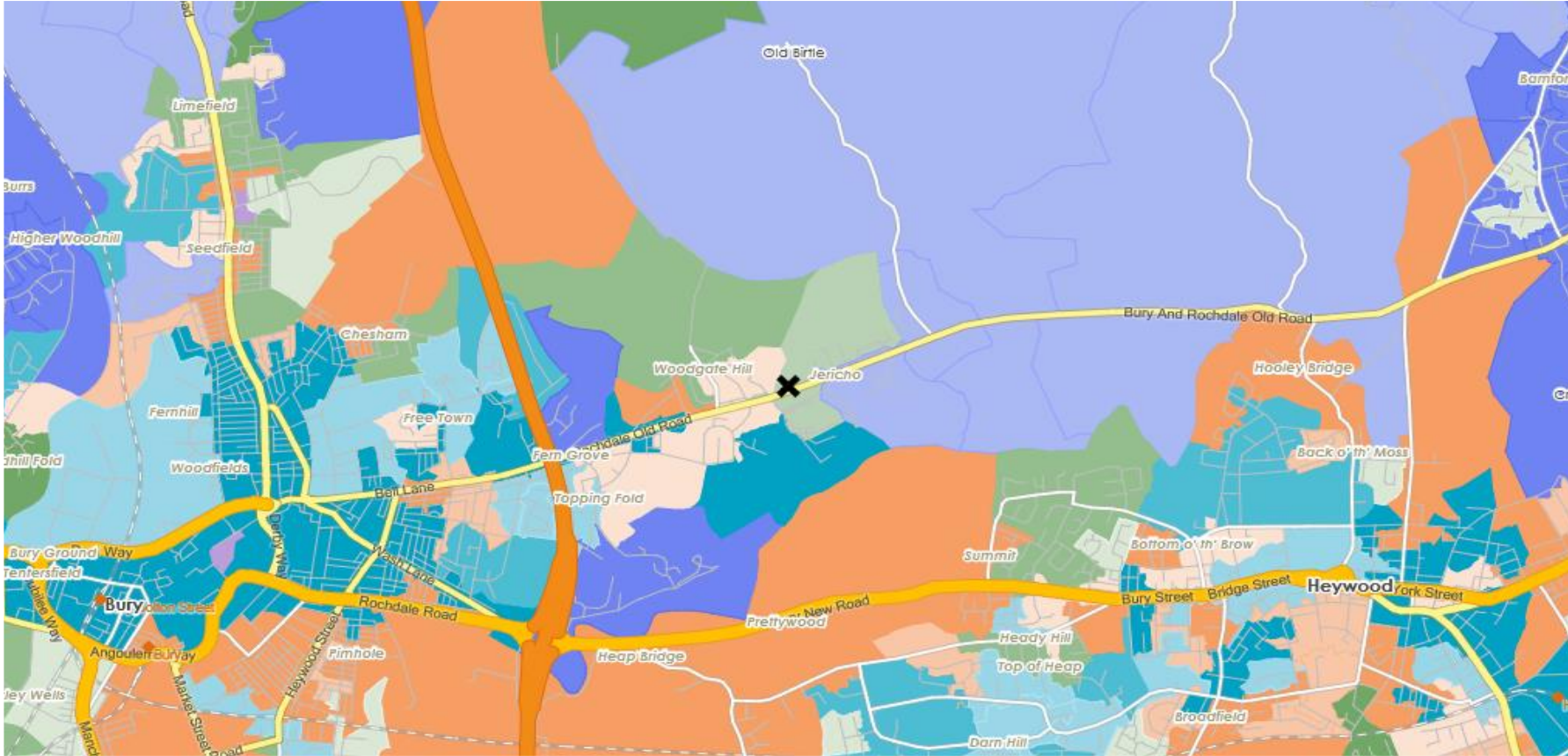
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	59	1.0	2.5	39			
1.B.6 Financially comfortable families	147	2.4	2.2	108			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	11	0.2	1.6	11			
1.C Mature Money							
1.C.10 Better-off villagers	138	2.3	3.1	74			
1.C.11 Settled suburbia, older people	128	2.1	2.8	74			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	71	1.2	2.0	59			
2.E.19 First time buyers in small, modern homes	5	0.1	3.4	2			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	2	0.0	1.5	2			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	33	0.5	3.2	17			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	28	0.5	2.7	17			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	61	1.0	2.4	41			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	573	9.4	3.5	271			
3.H.28 Owner occupied terraces, average income	3	0.0	1.6	3			
3.H.29 Established suburbs, older families	235	3.9	2.3	165			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	136	2.2	2.4	94			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
3.J.33 Smaller houses and starter homes	241	4.0	2.4	165			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	38	0.6	1.4	43			
4.L.38 Semi-skilled workers in traditional neighbourhoods	228	3.7	2.6	142			
4.L.39 Fading owner occupied terraces	537	8.8	2.9	302			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	44	0.7	1.6	44			
4.M.43 Families in right-to-buy estates	39	0.6	2.0	31			
4.M.44 Post-war estates, limited means	350	5.7	2.2	264			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	68	1.1	0.8	142			
4.N.46 Elderly people in social rented flats	88	1.4	1.0	140			
4.N.47 Low income older people in smaller semis	320	5.2	2.2	235			
4.N.48 Pensioners and singles in social rented flats	262	4.3	1.7	252			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	74	1.2	2.2	55			
5.O.50 Struggling younger people in mixed tenure	0	0.0	1.8	0			
5.O.51 Young people in small, low cost terraces	321	5.3	2.3	232			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	353	5.8	1.6	370			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	451	7.4	1.6	462			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	70	1.1	1.5	76			
5.Q.58 Singles and young families, some receiving benefits	725	11.9	1.8	675			
5.Q.59 Deprived areas and high-rise flats	240	3.9	2.0	200			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	1	0.0	0.1	28			
6.R.61 Inactive communal population	21	0.3	0.3	121			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	6,101						

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04087_Gamecock, Bury, BL9 7TB (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

House type: **Detached**

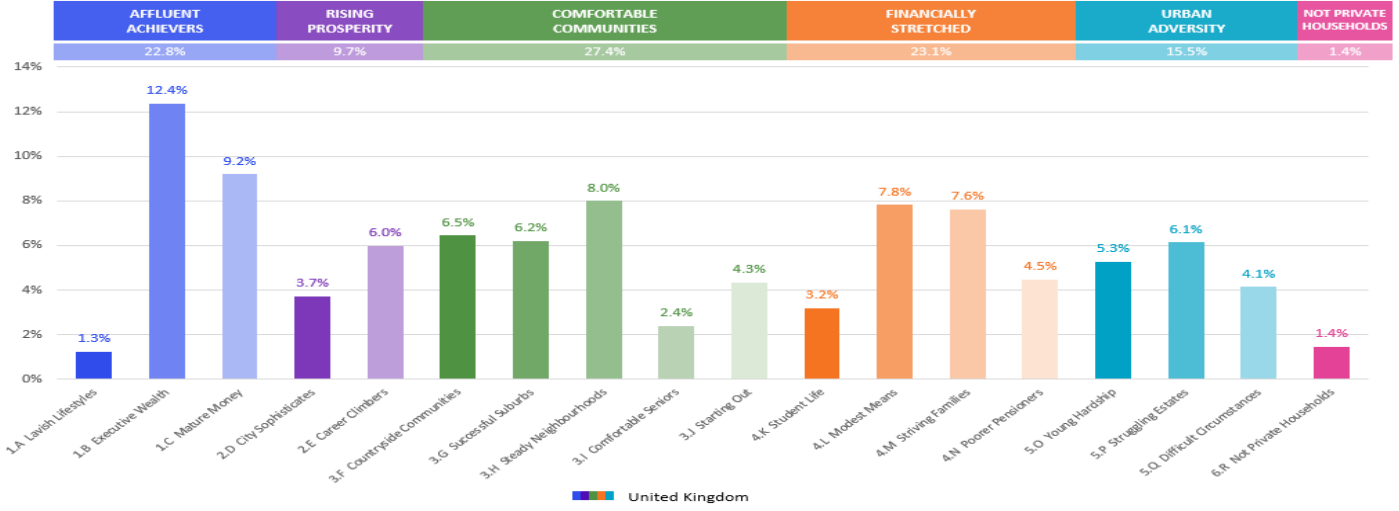
House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

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