

CGA LICENCED PREMISES

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Area: P01734_Wellington Inn, Leek, ST13 5EF (1 M)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	30	171.8	81.7	210			
Proprietary Club	3	17.2	7.3	236			
Registered Club	7	40.1	28.2	142			
Restaurant	11	63.0	32.1	196			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Roebuck Hotel	Titanic	Pubs & Full On	Titanic	ST13 5AB
Breaks Sports Bar	Independent Free	Proprietary Club	Independent Free	ST13 5AB
Premier Inn	Whitbread Hotels	Pubs & Full On	Whitbread	ST13 5AS
Pabna Indian Restaurant	Independent Free	Restaurant	Independent Free	ST13 5AS
Green Dragon	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	ST13 5DS
Wellington Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	ST13 5EF
Valiant	Marston's	Pubs & Full On	Marston's	ST13 5HG
Red Lion	Hydes Anvil	Pubs & Full On	Hydes Anvil	ST13 5HH
Bird In Hand	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	ST13 5HJ
Black Swan	Amber Taverns	Pubs & Full On	Amber Taverns	ST13 5HW
Leek Masonic Club	Independent Free	Registered Club	Independent Free	ST13 5NW
Peak Weavers Hotel	Independent Free	Pubs & Full On	Independent Free	ST13 5NW
Wilkes Hotel	Independent Free	Pubs & Full On	Independent Free	ST13 5DS
Leek Golf Club	Independent Free	Registered Club	Independent Free	ST13 5RE
Ball Haye Tavern	Independent Free	Pubs & Full On	Independent Free	ST13 6BH
Benks	Independent Free	Pubs & Full On	Independent Free	ST13 6DH
Priory	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	ST13 6EZ
Cock Inn	Joule's Brewery	Pubs & Full On	Joule's Brewery	ST13 6HN
Silk Bar	Independent Free	Pubs & Full On	Independent Free	ST13 6HX
Fountain Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	ST13 6JR
Cattle Market	Marston's	Pubs & Full On	Marston's	ST13 6JR
Blue Mugge	Independent Free	Pubs & Full On	Independent Free	ST13 6LJ
Leek Westwood Golf Club	Independent Free	Registered Club	Independent Free	ST13 7AA
Britannia Inn	Marston's	Pubs & Full On	Marston's	ST13 8AA
Leek Cricket Club	Independent Free	Registered Club	Independent Free	ST13 8DB
Leek Bowling Club	Independent Free	Registered Club	Independent Free	ST13 8DB
Leek Cons Working Mens Club	Independent Free	Registered Club	Independent Free	ST13 8ET
Retreat	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	ST13 8EU
Prince Of Wales	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	ST13 8JD
Dyers Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	ST13 8LD
Leek Town Football Club Social Club	Independent Free	Registered Club	Independent Free	ST13 8LD
Den Engel	Independent Free	Pubs & Full On	Independent Free	ST13 5DR
Elmos Bar	Independent Free	Pubs & Full On	Independent Free	ST13 5HJ
Brough Park Leisure Centre	Independent Free	Proprietary Club	Independent Free	ST13 6AT
Foxlowe	Independent Free	Pubs & Full On	Independent Free	ST13 6AD
Getliffes	Independent Free	Restaurant	Independent Free	ST13 6HU
Laurel Inn Chinese Restaurant	Independent Free	Restaurant	Independent Free	ST13 5JN
Rajah Tandoori	Independent Free	Restaurant	Independent Free	ST13 5DZ
Society Bar	Disco Bowl Ltd	Pubs & Full On	Disco Bowl Ltd	ST13 6HX
So Thai	Independent Free	Restaurant	Independent Free	ST13 5JH
Primo	Independent Free	Restaurant	Independent Free	ST13 5HW
Naz Restaurant	Independent Free	Restaurant	Independent Free	ST13 6DS
Napoli Bar And Restaurant	Independent Free	Restaurant	Independent Free	ST13 5DZ
Street Restaurant And Grill	Independent Free	Restaurant	Independent Free	ST13 5JF
Albertos Kitchen	Independent Free	Restaurant	Independent Free	ST13 5JW
Mulberry Leaves	Marston's	Pubs & Full On	Marston's	ST13 8LD
Beyond The Pale	Independent Free	Pubs & Full On	Independent Free	ST13 5JW
Sparrow Park	Independent Free	Pubs & Full On	Independent Free	ST13 5JW
Duck Goose	Independent Free	Restaurant	Independent Free	ST13 5DS
Rewind Decades Bar	Independent Free	Pubs & Full On	Independent Free	ST13 5HJ
3D Leek	Independent Free	Proprietary Club	Independent Free	ST13 5HH

MAP OF AREA

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 Source: OS Open Data 2018

Area: P01734_Wellington Inn, Leek, ST13 5EF (1 Mile contour)
















KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P01734_Wellington Inn, Leek, ST13 5EF (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	1,247	15.1	22.1	68		
 2 Rising Prosperity	1	0.0	10.2	0		
 3 Comfortable Communities	2,008	24.4	26.5	92		
 4 Financially Stretched	3,579	43.4	23.7	183		
 5 Urban Adversity	1,372	16.6	17.2	97		
 6 Not Private Households	39	0.5	0.3	137		
 Graph						
Total households	8,246					

Acorn Category Pen Portrait

5 Urban Adversity

Age range

25-34

House type


Flat or terraced

UK Adults

8.4M

15.9% of UK

Financial situation



House tenure

Social renting

Children at home

3+

Number of beds

1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 32%
- P Struggling Estates 41%
- Q Difficult Circumstances 27%

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P01734_Wellington Inn, Leek, ST13 5EF (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	434	5.3	11.3	46			
1.C Mature Money	813	9.9	9.6	102			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	1	0.0	6.4	0			
3. Comfortable Communities							
3.F Countryside Communities	454	5.5	5.7	96			
3.G Successful Suburbs	572	6.9	6.0	117			
3.H Steady Neighbourhoods	536	6.5	7.4	88			
3.I Comfortable Seniors	368	4.5	2.9	156			
3.J Starting Out	78	0.9	4.6	21			
4. Financially Stretched							
4.K Student Life	9	0.1	2.5	4			
4.L Modest Means	2,032	24.6	8.0	309			
4.M Striving Families	518	6.3	7.4	84			
4.N Poorer Pensioners	1,020	12.4	5.8	215			
5. Urban Adversity							
5.O Young Hardship	1,208	14.6	6.3	234			
5.P Struggling Estates	42	0.5	5.7	9			
5.Q Difficult Circumstances	122	1.5	5.2	28			
6. Not Private Households							
6.R Not Private Households	39	0.5	0.3	137			
Total households	8,246						

Acorn Group Pen Portrait

6 Not Private Households
790k
1.5%

UK Adults of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children's homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P01734_Wellington Inn, Leek, ST13 5EF (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	279	3.4	2.6	128			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	16	0.2	2.2	9			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	139	1.7	1.6	105			
1.C Mature Money							
1.C.10 Better-off villagers	70	0.8	3.1	28			
1.C.11 Settled suburbia, older people	311	3.8	2.8	134			
1.C.12 Retired and empty nesters	427	5.2	2.5	210			
1.C.13 Upmarket downsizers	5	0.1	1.3	5			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	1	0.0	2.0	1			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	6	0.1	1.0	7			
3.F.23 Owner occupiers in small towns and villages	448	5.4	3.2	169			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	353	4.3	2.7	159			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	219	2.7	2.4	110			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	346	4.2	3.5	121			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	190	2.3	2.3	99			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	244	3.0	2.4	125			
3.I.31 Elderly singles in purpose-built accommodation	124	1.5	0.5	310			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	7	0.1	2.2	4			
3.J.33 Smaller houses and starter homes	71	0.9	2.4	36			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	9	0.1	0.3	33			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	88	1.1	1.4	74			
4.L.38 Semi-skilled workers in traditional neighbourhoods	547	6.6	2.6	252			
4.L.39 Fading owner occupied terraces	1,397	16.9	2.9	580			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	17	0.2	1.6	13			
4.M.42 Struggling young families in post-war terraces	59	0.7	1.6	44			
4.M.43 Families in right-to-buy estates	260	3.2	2.0	155			
4.M.44 Post-war estates, limited means	182	2.2	2.2	101			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	94	1.1	0.8	145			
4.N.46 Elderly people in social rented flats	186	2.3	1.0	219			
4.N.47 Low income older people in smaller semis	606	7.3	2.2	329			
4.N.48 Pensioners and singles in social rented flats	134	1.6	1.7	95			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	273	3.3	2.2	151			
5.O.50 Struggling younger people in mixed tenure	102	1.2	1.8	69			
5.O.51 Young people in small, low cost terraces	833	10.1	2.3	446			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	42	0.5	1.6	32			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	15	0.2	1.5	12			
5.Q.58 Singles and young families, some receiving benefits	11	0.1	1.8	8			
5.Q.59 Deprived areas and high-rise flats	96	1.2	2.0	59			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	39	0.5	0.3	166			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	8,246						

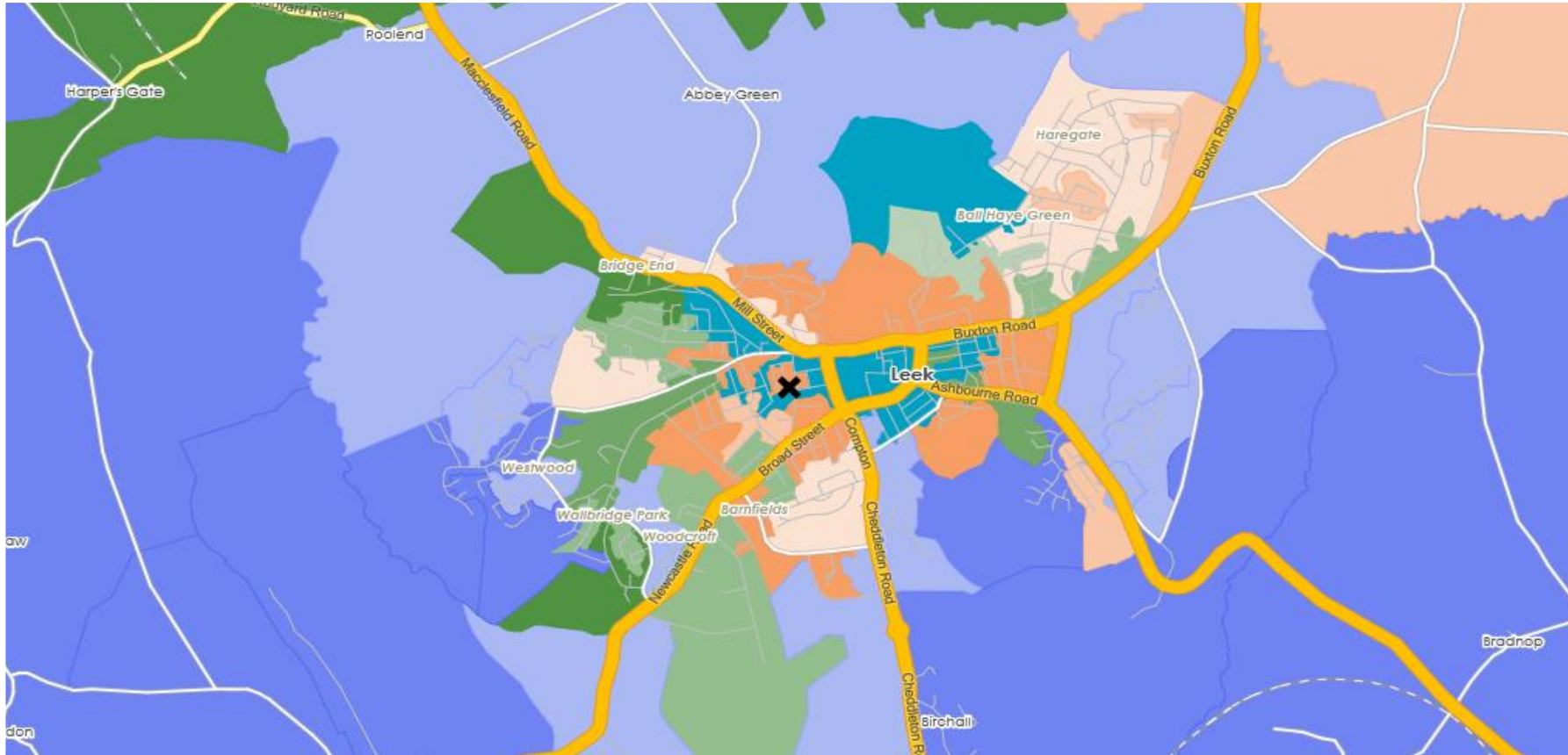
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P01734_Wellington Inn, Leek, ST13 5EF (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

House type: **Detached**

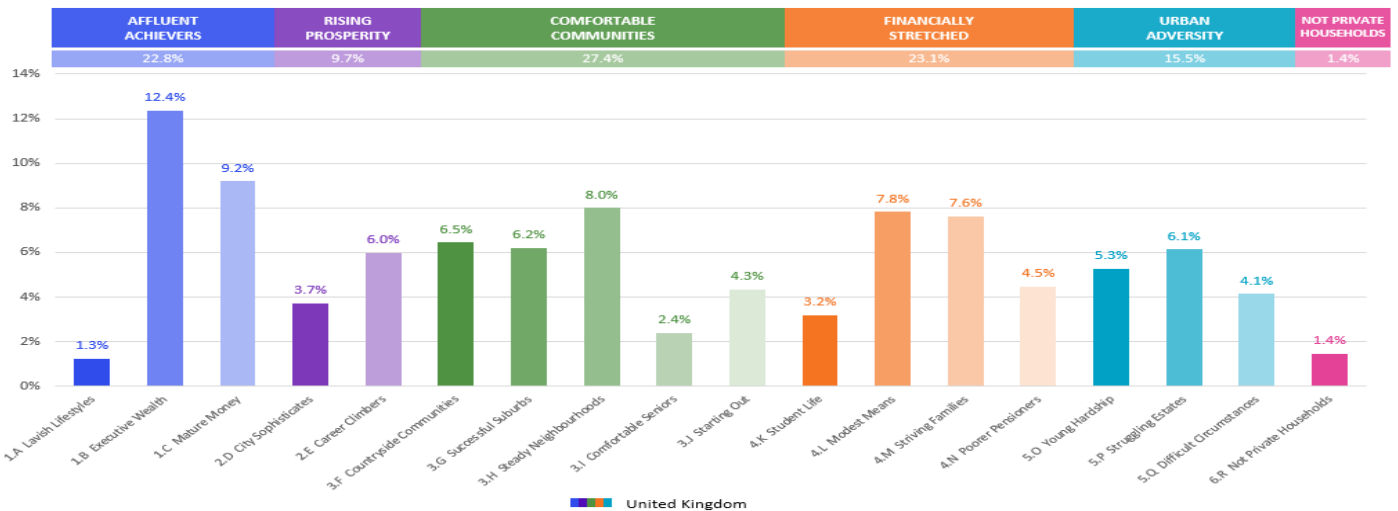
House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

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