

CGA LICENCED PREMISES

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Area: P00360_Cotton Tree, Gorton, M18 8NY (1 M)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	18	43.3	81.7	53			
Proprietary Club	1	2.4	7.3	33			
Registered Club	6	14.4	28.2	51			
Restaurant	1	2.4	32.1	7			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
St Annes Parish Centre	Independent Free	Registered Club	Independent Free	M 11 1GR
Railway Hotel	Holt	Pubs & Full On	Holt	M 11 1HS
Lord Raglan	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 11 1JJ
Oddfellows Arms	Dorbiere	Pubs & Full On	Dorbiere	M 11 1LD
Higher Openshaw Working Mens Club &	Independent Free	Registered Club	Independent Free	M 11 1LE
Diamond Lodge	Independent Free	Pubs & Full On	Independent Free	M 18 7BA
Gorton St James Conservative Club	Independent Free	Registered Club	Independent Free	M 18 8EH
Angel	Independent Free	Pubs & Full On	Independent Free	M 18 8TX
Waggon & Horses	Holt	Pubs & Full On	Holt	M 18 7EF
Plough Hotel	Robinsons	Pubs & Full On	Robinsons	M 18 7FB
Lord Nelson	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 18 7FA
Friendship Tavern	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 18 7JD
Vulcan	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 18 8DA
Steelworks Tavern	Independent Free	Pubs & Full On	Independent Free	M 18 8DA
Cotton Tree	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 18 8NY
Prince Of Wales	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 18 8RQ
Hare & Hounds	Punch Pub Company	Pubs & Full On	Punch Pub Company	M 18 8TN
Vale Cottage	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 18 8WE
Denton Golf Club	Independent Free	Registered Club	Independent Free	M 34 2NU
Sacred Heart Community Centre	Independent Free	Registered Club	Independent Free	M 18 7WJ
Royal Oak	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 18 8NZ
Abbey Hey Football Club	Independent Free	Registered Club	Independent Free	M 18 7HD
Express By Holiday Inn	Atlas Hotels	Pubs & Full On	Atlas Hotels	M 18 7LJ
Buzz Bingo	Gala Group	Proprietary Club	Gala Group	M 18 7BA
Monastery	Independent Free	Pubs & Full On	Independent Free	M 12 5WF
Roots	Independent Free	Restaurant	Independent Free	M 18 7AA

MAP OF AREA

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Source: OS Open Data 2018

Area: P00360_Cotton Tree, Gorton, M18 8NY (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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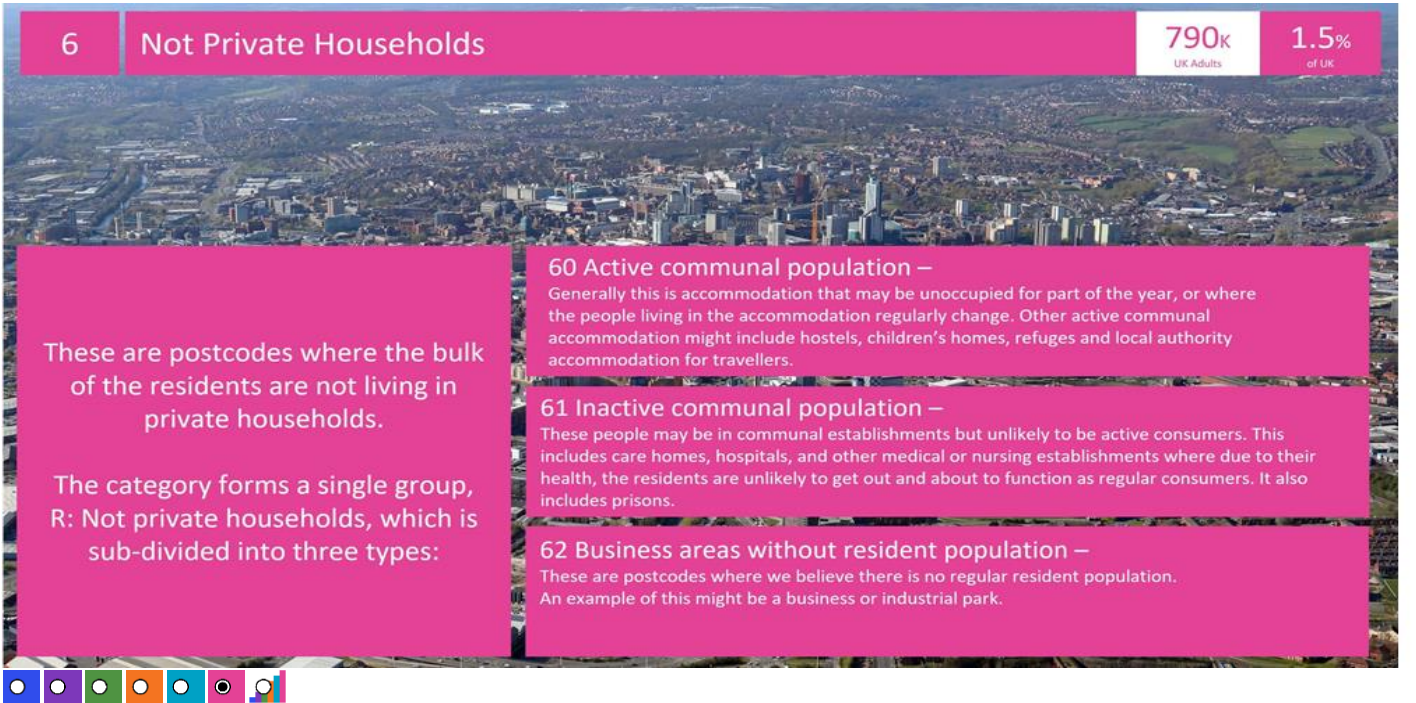
Area: P00360_Cotton Tree, Gorton, M18 8NY (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	364	2.2	22.1	10		
2 Rising Prosperity	269	1.6	10.2	16		
3 Comfortable Communities	2,452	14.5	26.5	55		
4 Financially Stretched	3,330	19.7	23.7	83		
5 Urban Adversity	10,481	62.0	17.2	360		
6 Not Private Households	17	0.1	0.3	29		
Total households		16,913				

Acorn Category Pen Portrait

6 Not Private Households
790k
1.5%

UK Adults of UK



60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

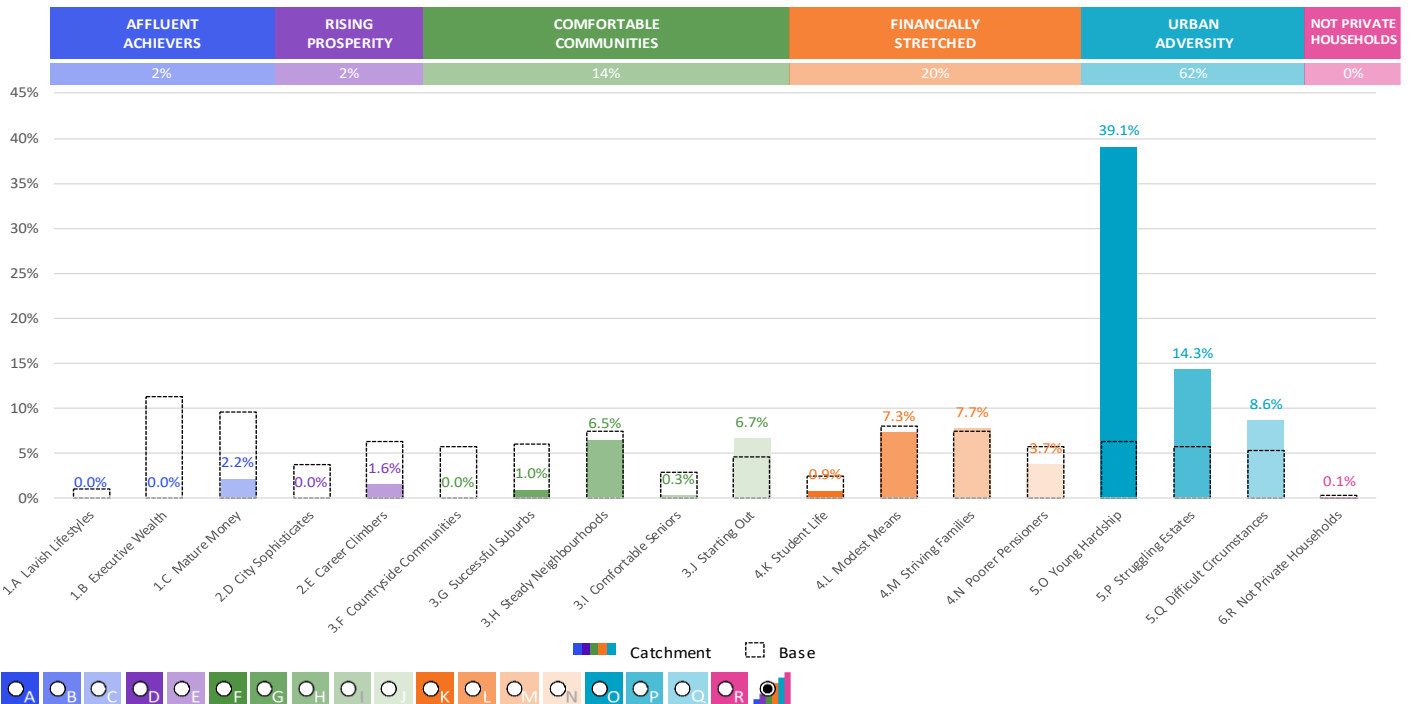
ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P00360_Cotton Tree, Gorton, M18 8NY (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	0	0.0	11.3	0			
1.C Mature Money	364	2.2	9.6	22			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	269	1.6	6.4	25			
3. Comfortable Communities							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	174	1.0	6.0	17			
3.H Steady Neighbourhoods	1,098	6.5	7.4	88			
3.I Comfortable Seniors	55	0.3	2.9	11			
3.J Starting Out	1,125	6.7	4.6	146			
4. Financially Stretched							
4.K Student Life	146	0.9	2.5	34			
4.L Modest Means	1,242	7.3	8.0	92			
4.M Striving Families	1,308	7.7	7.4	104			
4.N Poorer Pensioners	634	3.7	5.8	65			
5. Urban Adversity							
5.O Young Hardship	6,609	39.1	6.3	625			
5.P Struggling Estates	2,418	14.3	5.7	251			
5.Q Difficult Circumstances	1,454	8.6	5.2	164			
6. Not Private Households							
6.R Not Private Households	17	0.1	0.3	29			
Total households	16,913						

Acorn Group Graph



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P00360_Cotton Tree, Gorton, M18 8NY (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Corn Structure
 Index
 Profile %

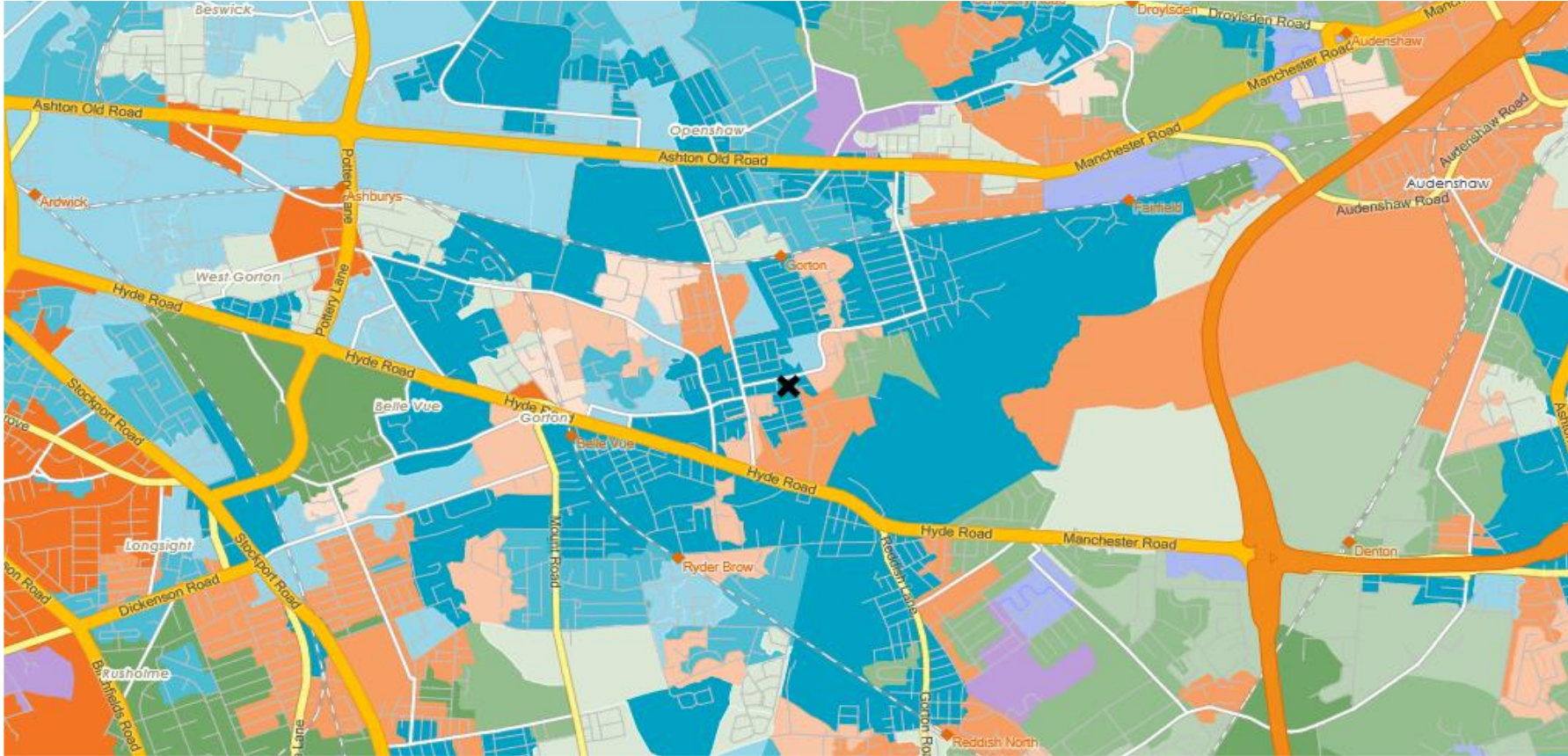
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	0	0.0	2.2	0			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	364	2.2	2.8	76			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	0	0.0	2.0	0			
2.E.19 First time buyers in small, modern homes	269	1.6	3.4	47			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	63	0.4	2.7	14			
3.G.25 Larger family homes, multi-ethnic areas	111	0.7	0.8	79			
3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	902	5.3	3.5	154			
3.H.28 Owner occupied terraces, average income	167	1.0	1.6	62			
3.H.29 Established suburbs, older families	29	0.2	2.3	7			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	55	0.3	2.4	14			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	810	4.8	2.2	223			
3.J.33 Smaller houses and starter homes	315	1.9	2.4	78			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	146	0.9	1.9	45			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	148	0.9	1.4	61			
4.L.38 Semi-skilled workers in traditional neighbourhoods	466	2.8	2.6	105			
4.L.39 Fading owner occupied terraces	628	3.7	2.9	127			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	124	0.7	1.6	45			
4.M.43 Families in right-to-buy estates	744	4.4	2.0	216			
4.M.44 Post-war estates, limited means	440	2.6	2.2	120			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	13	0.1	0.8	10			
4.N.46 Elderly people in social rented flats	196	1.2	1.0	112			
4.N.47 Low income older people in smaller semis	84	0.5	2.2	22			
4.N.48 Pensioners and singles in social rented flats	341	2.0	1.7	118			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	197	1.2	2.2	53			
5.O.50 Struggling younger people in mixed tenure	1,277	7.6	1.8	420			
5.O.51 Young people in small, low cost terraces	5,135	30.4	2.3	1,341			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	1,095	6.5	1.6	414			
5.P.53 Low income terraces	113	0.7	0.8	81			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	1,210	7.2	1.6	447			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	272	1.6	1.5	107			
5.Q.58 Singles and young families, some receiving benefits	750	4.4	1.8	252			
5.Q.59 Deprived areas and high-rise flats	432	2.6	2.0	130			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	4	0.0	0.1	40			
6.R.61 Inactive communal population	13	0.1	0.3	27			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	16,913						

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P00360_Cotton Tree, Gorton, M18 8NY (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	<input type="radio"/>	A. Lavish Lifestyles	1-3
	<input type="radio"/>	B. Executive Wealth	4-9
	<input type="radio"/>	C. Mature Money	10-13
2. Rising Prosperity	<input type="radio"/>	D. City Sophisticates	14-17
	<input type="radio"/>	E. Career Climbers	18-20
3. Comfortable Communities	<input type="radio"/>	F. Countryside Communities	21-23
	<input type="radio"/>	G. Successful Suburbs	24-26
	<input type="radio"/>	H. Steady Neighbourhoods	27-29
	<input type="radio"/>	I. Comfortable Seniors	30-31
	<input type="radio"/>	J. Starting Out	32-33
	<input type="radio"/>	K. Student Life	34-36
4. Financially Stretched	<input type="radio"/>	L. Modest Means	37-40
	<input type="radio"/>	M. Striving Families	41-44
	<input type="radio"/>	N. Poorer Pensioners	45-48
	<input type="radio"/>	O. Young Hardship	49-51
5. Urban Adversity	<input type="radio"/>	P. Struggling Estates	52-56
	<input type="radio"/>	Q. Difficult Circumstances	57-59
	<input type="radio"/>	R. Not Private Households	60-62

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults 22.8% of UK

House type: **Detached**

House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

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