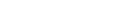


ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: ATLT_Spring CottageWS1 2HZ (15 min contour)
Base: Great Britain
Year: 2021

| Acorn Category Description | Area Profile | % for Area | % for Base | Index 0 | 100 | 200 |
|---|---------------|------------|------------|---------|---|-----|
|  1 Affluent Achievers | 9,416 | 12.7 | 22.0 | 58 |  | |
|  2 Rising Prosperity | 807 | 1.1 | 10.1 | 11 |  | |
|  3 Comfortable Communities | 15,917 | 21.4 | 26.2 | 82 |  | |
|  4 Financially Stretched | 24,381 | 32.8 | 23.7 | 138 |  | |
|  5 Urban Adversity | 23,568 | 31.8 | 17.6 | 180 |  | |
|  6 Not Private Households | 132 | 0.2 | 0.3 | 53 |  | |
|  Graph | | | | | | |
| Total households | 74,221 | | | | | |

Acorn Category Pen Portrait

4 Financially Stretched 12.1M UK Adults 23.0% of UK

Age range
All ages

Financial situation
Running into debt ————— Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

Acorn Groups within Category 4: Financially Stretched

- K Student Life 12%
- L Modest Means 34%
- M Striving Families 35%
- N Poorer Pensioners 19%

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: ATLT_Spring CottageWS1 2HZ (15 min contour)
 Base: Great Britain
 Year: 2021

| Acorn Group Description | Area Profile | % for Area | % for Base | Index | 0 | 100 | 200 |
|-----------------------------------|---------------|------------|------------|-------|---|-----|-----|
| 1. Affluent Achievers | | | | | | | |
| 1.A Lavish Lifestyles | 64 | 0.1 | 1.1 | 8 | | | |
| 1.B Executive Wealth | 4,899 | 6.6 | 11.2 | 59 | | | |
| 1.C Mature Money | 4,453 | 6.0 | 9.6 | 62 | | | |
| 2. Rising Prosperity | | | | | | | |
| 2.D City Sophisticates | 0 | 0.0 | 4.0 | 0 | | | |
| 2.E Career Climbers | 807 | 1.1 | 6.2 | 18 | | | |
| 3. Comfortable Communities | | | | | | | |
| 3.F Countryside Communities | 317 | 0.4 | 5.7 | 7 | | | |
| 3.G Successful Suburbs | 3,426 | 4.6 | 5.9 | 78 | | | |
| 3.H Steady Neighbourhoods | 7,240 | 9.8 | 7.4 | 133 | | | |
| 3.I Comfortable Seniors | 1,506 | 2.0 | 2.9 | 70 | | | |
| 3.J Starting Out | 3,428 | 4.6 | 4.3 | 106 | | | |
| 4. Financially Stretched | | | | | | | |
| 4.K Student Life | 899 | 1.2 | 2.4 | 51 | | | |
| 4.L Modest Means | 9,225 | 12.4 | 7.9 | 157 | | | |
| 4.M Striving Families | 8,468 | 11.4 | 7.5 | 151 | | | |
| 4.N Poorer Pensioners | 5,789 | 7.8 | 5.9 | 132 | | | |
| 5. Urban Adversity | | | | | | | |
| 5.O Young Hardship | 5,472 | 7.4 | 6.1 | 120 | | | |
| 5.P Struggling Estates | 10,345 | 13.9 | 6.1 | 228 | | | |
| 5.Q Difficult Circumstances | 7,751 | 10.4 | 5.3 | 195 | | | |
| 6. Not Private Households | | | | | | | |
| 6.R Not Private Households | 132 | 0.2 | 0.3 | 53 | | | |
| Total households | 74,221 | | | | | | |

Acorn Group Pen Portrait

5 P Struggling Estates 3.5M UK Adults 6.6% of UK

Large, low income families surviving with benefits. These are low income families living on traditional urban estates where most will rent their homes from the council or housing association.

DEMOGRAPHICS

- Age range: 25-34
- Children at home: 3+
- House tenure: Social renting
- Family structure: Single parent
- Number of beds: 3
- House type: Terraced

FINANCIAL PROFILE

- Household Income: UK £27k, London £30k
- % Disposable Income: UK 30%, London 28%
- Financial situation: Running into debt to Saving a lot

BRANDS

- SHOPPING: JD, claire's, SPORTS DIRECT.COM, Iceland
- LEISURE: McDonald's, KFC, GREGGS
- WEBSITES: HUNGRY HORSE, very, JUST EAT, sky sports

DIGITAL ATTITUDES

- I worry about online security: 52% (UK average: 55%)
- Shopping online makes my life easier: 51% (UK average: 53%)
- I couldn't live without the internet on my mobile: 37% (UK average: 34%)

KEY INTERNET USAGE

- Whilst internet usage is below average, this group are more likely to browse for video games online
- Whilst internet usage is below average, this group are more likely to buy electronic goods online
- This group are more likely to watch TV on demand on a mobile

| | | | | |
|----------|-------|------|-----|----------------|
| CATEGORY | GROUP | TYPE | MAP | WHAT IS ACORN? |
|----------|-------|------|-----|----------------|

ACORN TYPE PROFILE - HOUSEHOLDS

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Area: ATLT_Spring CottageWS1 2HZ (15 min contour)
 Base: Great Britain
 Year: 2021

Sort by: Acorn Structure
 Index
 Profile %

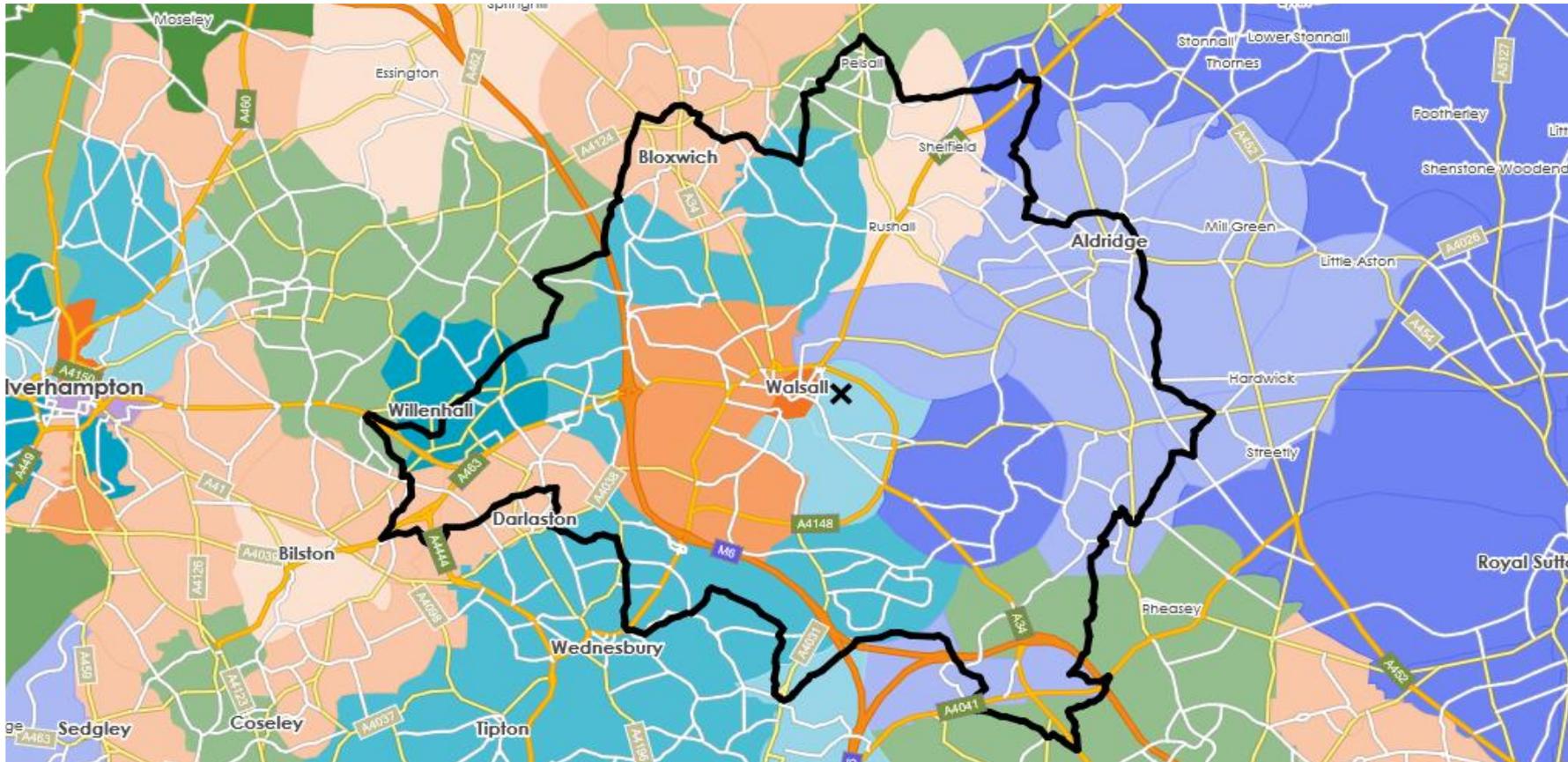
| Acorn Type Description | Area Profile | % for Area | % for Base | Index | 0 | 100 | 200 |
|--|---------------|------------|------------|-------|---|-----|-----|
| 1. Affluent Achievers | | | | | | | |
| 1.A Lavish Lifestyles | | | | | | | |
| 1.A.1 Exclusive enclaves | 0 | 0.0 | 0.1 | 0 | | | |
| 1.A.2 Metropolitan money | 0 | 0.0 | 0.2 | 0 | | | |
| 1.A.3 Large house luxury | 64 | 0.1 | 0.9 | 10 | | | |
| 1.B Executive Wealth | | | | | | | |
| 1.B.4 Asset rich families | 2,256 | 3.0 | 2.6 | 116 | | | |
| 1.B.5 Wealthy countryside commuters | 174 | 0.2 | 2.4 | 10 | | | |
| 1.B.6 Financially comfortable families | 1,150 | 1.5 | 2.2 | 70 | | | |
| 1.B.7 Affluent professionals | 5 | 0.0 | 0.9 | 1 | | | |
| 1.B.8 Prosperous suburban families | 287 | 0.4 | 1.5 | 25 | | | |
| 1.B.9 Well-off edge of towners | 1,027 | 1.4 | 1.6 | 86 | | | |
| 1.C Mature Money | | | | | | | |
| 1.C.10 Better-off villagers | 482 | 0.6 | 3.0 | 22 | | | |
| 1.C.11 Settled suburbia, older people | 2,818 | 3.8 | 2.9 | 133 | | | |
| 1.C.12 Retired and empty nesters | 555 | 0.7 | 2.5 | 30 | | | |
| 1.C.13 Upmarket downsizers | 598 | 0.8 | 1.3 | 62 | | | |
| 2. Rising Prosperity | | | | | | | |
| 2.D City Sophisticates | | | | | | | |
| 2.D.14 Townhouse cosmopolitans | 0 | 0.0 | 0.7 | 0 | | | |
| 2.D.15 Younger professionals in smaller flats | 0 | 0.0 | 1.5 | 0 | | | |
| 2.D.16 Metropolitan professionals | 0 | 0.0 | 0.8 | 0 | | | |
| 2.D.17 Socialising young renters | 0 | 0.0 | 1.0 | 0 | | | |
| 2.E Career Climbers | | | | | | | |
| 2.E.18 Career driven young families | 128 | 0.2 | 1.9 | 9 | | | |
| 2.E.19 First time buyers in small, modern homes | 677 | 0.9 | 3.3 | 28 | | | |
| 2.E.20 Mixed metropolitan areas | 2 | 0.0 | 1.0 | 0 | | | |
| 3. Comfortable Communities | | | | | | | |
| 3.F Countryside Communities | | | | | | | |
| 3.F.21 Farms and cottages | 0 | 0.0 | 1.5 | 0 | | | |
| 3.F.22 Older couples and families in rural areas | 0 | 0.0 | 1.1 | 0 | | | |
| 3.F.23 Owner occupiers in small towns and villages | 317 | 0.4 | 3.2 | 13 | | | |
| 3.G Successful Suburbs | | | | | | | |
| 3.G.24 Comfortably-off families in modern housing | 1,940 | 2.6 | 2.6 | 99 | | | |
| 3.G.25 Larger family homes, multi-ethnic areas | 1,434 | 1.9 | 0.8 | 236 | | | |
| 3.G.26 Semi-professional families, owner occupied neighbourhoods | 52 | 0.1 | 2.4 | 3 | | | |
| 3.H Steady Neighbourhoods | | | | | | | |
| 3.H.27 Suburban semis, conventional attitudes | 5,602 | 7.5 | 3.4 | 219 | | | |
| 3.H.28 Owner occupied terraces, average income | 345 | 0.5 | 1.6 | 29 | | | |
| 3.H.29 Established suburbs, older families | 1,293 | 1.7 | 2.3 | 75 | | | |
| 3.I Comfortable Seniors | | | | | | | |
| 3.I.30 Older people, neat and tidy neighbourhoods | 1,297 | 1.7 | 2.4 | 72 | | | |
| 3.I.31 Elderly singles in purpose-built accommodation | 209 | 0.3 | 0.5 | 57 | | | |
| 3.J Starting Out | | | | | | | |
| 3.J.32 Educated families in terraces, young children | 1,344 | 1.8 | 2.1 | 86 | | | |
| 3.J.33 Smaller houses and starter homes | 2,084 | 2.8 | 2.3 | 125 | | | |
| 4. Financially Stretched | | | | | | | |
| 4.K Student Life | | | | | | | |
| 4.K.34 Student flats and halls of residence | 0 | 0.0 | 0.4 | 0 | | | |
| 4.K.35 Term-time terraces | 0 | 0.0 | 0.3 | 0 | | | |
| 4.K.36 Educated young people in flats and tenements | 899 | 1.2 | 1.7 | 70 | | | |
| 4.L Modest Means | | | | | | | |
| 4.L.37 Low cost flats in suburban areas | 948 | 1.3 | 1.4 | 91 | | | |
| 4.L.38 Semi-skilled workers in traditional neighbourhoods | 1,427 | 1.9 | 2.6 | 73 | | | |
| 4.L.39 Fading owner occupied terraces | 846 | 1.1 | 2.9 | 40 | | | |
| 4.L.40 High occupancy terraces, culturally diverse family areas | 6,004 | 8.1 | 1.0 | 811 | | | |
| 4.M Striving Families | | | | | | | |
| 4.M.41 Labouring semi-rural estates | 28 | 0.0 | 1.6 | 2 | | | |
| 4.M.42 Struggling young families in post-war terraces | 677 | 0.9 | 1.7 | 54 | | | |
| 4.M.43 Families in right-to-buy estates | 6,059 | 8.2 | 2.1 | 393 | | | |
| 4.M.44 Post-war estates, limited means | 1,704 | 2.3 | 2.2 | 104 | | | |
| 4.N Poorer Pensioners | | | | | | | |
| 4.N.45 Pensioners in social housing, semis and terraces | 758 | 1.0 | 0.8 | 130 | | | |
| 4.N.46 Elderly people in social rented flats | 578 | 0.8 | 1.1 | 72 | | | |
| 4.N.47 Low income older people in smaller semis | 2,123 | 2.9 | 2.3 | 126 | | | |
| 4.N.48 Pensioners and singles in social rented flats | 2,330 | 3.1 | 1.8 | 178 | | | |
| 5. Urban Adversity | | | | | | | |
| 5.O Young Hardship | | | | | | | |
| 5.O.49 Young families in low cost private flats | 1,853 | 2.5 | 2.1 | 116 | | | |
| 5.O.50 Struggling younger people in mixed tenure | 1,886 | 2.5 | 1.7 | 146 | | | |
| 5.O.51 Young people in small, low cost terraces | 1,733 | 2.3 | 2.3 | 104 | | | |
| 5.P Struggling Estates | | | | | | | |
| 5.P.52 Poorer families, many children, terraced housing | 4,413 | 5.9 | 1.6 | 366 | | | |
| 5.P.53 Low income terraces | 13 | 0.0 | 0.9 | 2 | | | |
| 5.P.54 Multi-ethnic, purpose-built estates | 0 | 0.0 | 1.2 | 0 | | | |
| 5.P.55 Deprived and ethnically diverse in flats | 56 | 0.1 | 0.8 | 9 | | | |
| 5.P.56 Low income large families in social rented semis | 5,863 | 7.9 | 1.6 | 479 | | | |
| 5.Q Difficult Circumstances | | | | | | | |
| 5.Q.57 Social rented flats, families and single parents | 2,615 | 3.5 | 1.5 | 232 | | | |
| 5.Q.58 Singles and young families, some receiving benefits | 2,062 | 2.8 | 1.8 | 155 | | | |
| 5.Q.59 Deprived areas and high-rise flats | 3,074 | 4.1 | 2.0 | 203 | | | |
| 6. Not Private Households | | | | | | | |
| 6.R Not Private Households | | | | | | | |
| 6.R.60 Active communal population | 21 | 0.0 | 0.1 | 49 | | | |
| 6.R.61 Inactive communal population | 111 | 0.1 | 0.3 | 54 | | | |
| 6.R.62 Business areas without resident population | 0 | 0 | 0 | 0 | | | |
| Total households | 74,221 | | | | | | |

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: ATLT_Spring CottageWS1 2HZ (15 min contour)



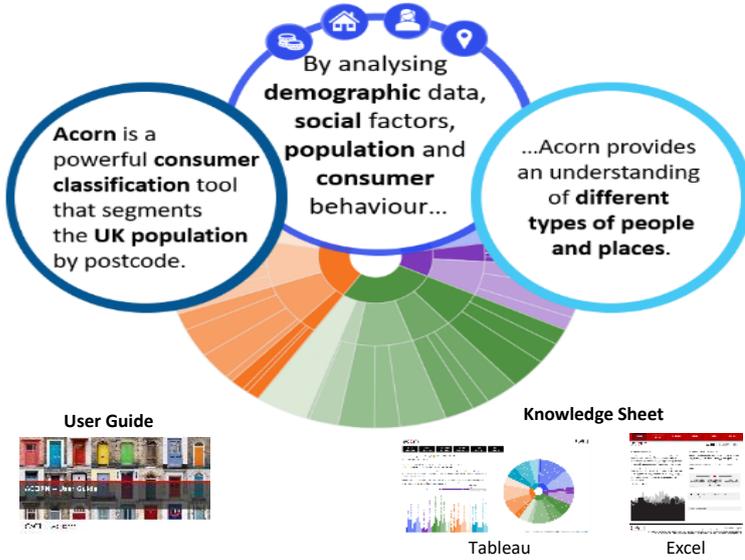
- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

| | | |
|----------------------------|----------------------------|-------|
| 1. Affluent Achievers | A. Lavish Lifestyles | 1-3 |
| | B. Executive Wealth | 4-9 |
| | C. Mature Money | 10-13 |
| 2. Rising Prosperity | D. City Sophisticates | 14-17 |
| | E. Career Climbers | 18-20 |
| | F. Countryside Communities | 21-23 |
| | G. Successful Suburbs | 24-26 |
| | H. Steady Neighbourhoods | 27-29 |
| | I. Comfortable Seniors | 30-31 |
| | J. Starting Out | 32-33 |
| 3. Comfortable Communities | K. Student Life | 34-36 |
| | L. Modest Means | 37-40 |
| | M. Striving Families | 41-44 |
| | N. Poorer Pensioners | 45-48 |
| 4. Financially Stretched | O. Young Hardship | 49-51 |
| | P. Struggling Estates | 52-56 |
| | Q. Difficult Circumstances | 57-59 |
| 5. Urban Adversity | R. Not Private Households | 60-62 |
| 6. Not Private Households | | |

1 Affluent Achievers

12.0M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

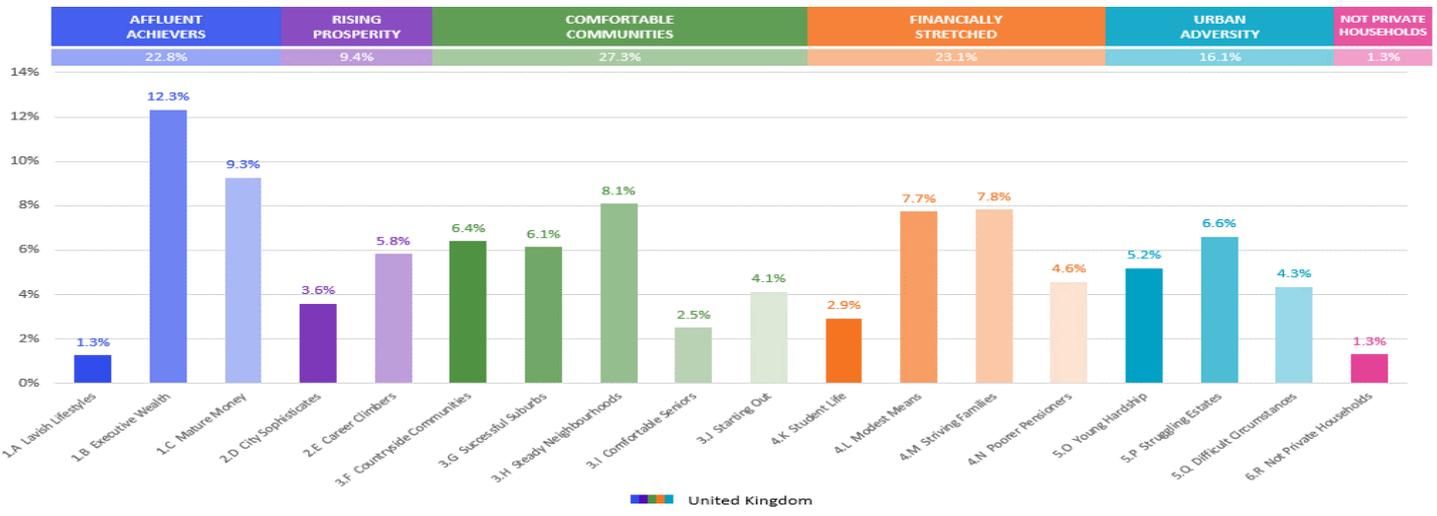
House tenure: Owned outright

Number of beds: 4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles
- B. Executive Wealth
- C. Mature Money



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Area: ATLT_Spring CottageWS1 2HZ (15 min conto)
 Base: Great Britain
 Year: 2021

| Licence Type | Profile | Per 1000 Pop (Area) | Per 1000 Pop (Base) | Index | 0 | 100 | 200 |
|------------------|---------|---------------------|---------------------|-------|---|-----|-----|
| Pubs & Full On | 116 | 60.1 | 84.9 | 71 | | | |
| Proprietary Club | 15 | 7.8 | 8.1 | 96 | | | |
| Registered Club | 48 | 24.9 | 29.9 | 83 | | | |
| Restaurant | 29 | 15.0 | 34.6 | 43 | | | |
| Residential | 0 | 0.0 | 3.5 | 0 | | | |

| Name | Description | License Type | Owner Name | Postcode |
|--|-------------------------------|------------------|-------------------------------|----------|
| Rise Club | Independent Free | Registered Club | Independent Free | B 42 2BJ |
| Scott Arms | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | B 43 6BN |
| Great Barr Conservative Club | Independent Free | Registered Club | Independent Free | B 43 6BN |
| Great Barr Club | Independent Free | Registered Club | Independent Free | B 43 6PL |
| Recreation Centre | Independent Free | Registered Club | Independent Free | B 43 7AP |
| Beacon | Mitchells & Butlers | Pubs & Full On | Mitchells & Butlers | B 43 7AG |
| Great Barr Golf Club | Independent Free | Registered Club | Independent Free | B 43 7BA |
| Holiday Inn | InterContinental Hotels Group | Pubs & Full On | InterContinental Hotels Group | B 43 7BG |
| Curry And Grill House | Independent Free | Restaurant | Independent Free | B 71 3LH |
| Foley Arms | Marston's | Pubs & Full On | Marston's | B 74 3NU |
| Red Lion | Admiral Taverns Ltd | Pubs & Full On | Admiral Taverns Ltd | WS 1 1NW |
| Harvester George Stephenson | Mitchells & Butlers | Pubs & Full On | Mitchells & Butlers | WS 2 7EU |
| Masters Snooker Club | Independent Free | Proprietary Club | Independent Free | WS 1 1JQ |
| Polski Klub Alibi | Independent Free | Proprietary Club | Independent Free | WS 1 1PL |
| Lounge | Independent Free | Pubs & Full On | Independent Free | WS 1 1QD |
| Manhattans | *Other Small Retail Groups | Proprietary Club | *Other Small Retail Groups | WS 1 1SL |
| Fountain Inn | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | WS 1 1XB |
| Victoria | Independent Free | Pubs & Full On | Independent Free | WS 1 2AA |
| Chuckery Mutual Club | Independent Free | Registered Club | Independent Free | WS 1 2DL |
| Royal Hotel | Independent Free | Pubs & Full On | Independent Free | WS 1 2EL |
| Walsall Arms | Independent Free | Pubs & Full On | Independent Free | WS 1 2EP |
| Watering Trough | Star Pubs & Bars | Pubs & Full On | Star Pubs & Bars | WS 1 2EU |
| Shimla Peppers | Independent Free | Pubs & Full On | Independent Free | WS 1 2EU |
| Lyndon House Hotel | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | WS 1 2HA |
| Spring Cottage | Admiral Taverns Ltd | Pubs & Full On | Admiral Taverns Ltd | WS 1 2HZ |
| Duke Of York | Independent Free | Pubs & Full On | Independent Free | WS 1 2LH |
| County Hotel | Independent Free | Pubs & Full On | Independent Free | WS 1 2NG |
| Toby Carvery | Mitchells & Butlers | Pubs & Full On | Mitchells & Butlers | WS 1 2QA |
| Walsall Cricket Club | Independent Free | Registered Club | Independent Free | WS 1 3BE |
| Walsall Golf Club | Independent Free | Registered Club | Independent Free | WS 1 3EY |
| New Fulbrook | Unknown | Pubs & Full On | Unknown | WS 1 3HL |
| Walsall Rugby Club | Independent Free | Registered Club | Independent Free | WS 1 3JY |
| Bombay Mix | Independent Free | Restaurant | Independent Free | WS 1 3QA |
| Bar Nv | Independent Free | Pubs & Full On | Independent Free | WS 1 3QD |
| Samra | Independent Free | Registered Club | Independent Free | WS 1 3RN |
| Caldmore Green Club | Independent Free | Registered Club | Independent Free | WS 1 4BP |
| Cambridge | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | WS 1 4BX |
| London Midland Railway Clubs Associati | Independent Free | Registered Club | Independent Free | WS 1 4JG |
| Bradford Armshockers | Independent Free | Pubs & Full On | Independent Free | WS 1 4LA |
| Nags Head | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | WS10 8JP |
| Brunswick | Star Pubs & Bars | Pubs & Full On | Star Pubs & Bars | WS10 0QQ |
| Windmill | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | WS10 0TW |
| Old Engine | Independent Free | Pubs & Full On | Independent Free | WS10 8AX |
| Voujon Lounge | Independent Free | Restaurant | Independent Free | WS10 8JP |
| Why Not Inn | Independent Free | Pubs & Full On | Independent Free | WS10 8LF |
| New Junction Inn | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | WS10 8QU |
| Ye Olde Leathern Bottle | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | WS10 9DW |
| Queens Head | Star Pubs & Bars | Pubs & Full On | Star Pubs & Bars | WS10 9QR |
| Wednesbury Sports Club | Independent Free | Registered Club | Independent Free | WS10 9QL |
| Casa Mia | Independent Free | Restaurant | Independent Free | WS10 9QW |
| Holiday Inn | InterContinental Hotels Group | Pubs & Full On | InterContinental Hotels Group | WS 2 8PW |
| Desi Star | Global Star | Pubs & Full On | Global Star | WS 2 8DX |
| North Walsall Atheneum Club | Independent Free | Registered Club | Independent Free | WS 2 7BQ |

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Area: ATLT_Spring CottageWS1 2HZ (15 min conto)
 Base: Great Britain
 Year: 2021

| Licence Type | Profile | Per 1000 Pop (Area) | Per 1000 Pop (Base) | Index | 0 | 100 | 200 |
|------------------|---------|---------------------|---------------------|-------|---|-----|-----|
| Pubs & Full On | 116 | 60.1 | 84.9 | 71 | | | |
| Proprietary Club | 15 | 7.8 | 8.1 | 96 | | | |
| Registered Club | 48 | 24.9 | 29.9 | 83 | | | |
| Restaurant | 29 | 15.0 | 34.6 | 43 | | | |
| Residential | 0 | 0.0 | 3.5 | 0 | | | |

| Name | Description | License Type | Owner Name | Postcode |
|-------------------------------------|----------------------------|------------------|----------------------------|----------|
| Beechdale Social Club | Independent Free | Registered Club | Independent Free | WS 2 7DX |
| Magic Lantern | Unknown | Pubs & Full On | Unknown | WS 2 7HR |
| Pretty Bricks | Black Country Ales | Pubs & Full On | Black Country Ales | WS 2 8AF |
| Cuckoo & Bell | Independent Free | Pubs & Full On | Independent Free | WS 2 8DG |
| Rock Steady Eddies | Independent Free | Pubs & Full On | Independent Free | WS 2 8EA |
| Crown Inn | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | WS 2 8HP |
| Golden Lion | Independent Free | Pubs & Full On | Independent Free | WS 2 8NG |
| New Inn | Independent Free | Pubs & Full On | Independent Free | WS 2 8NU |
| Afro Caribbean Social Club | Independent Free | Registered Club | Independent Free | WS 2 8PR |
| Birchills Liberal Club | Independent Free | Registered Club | Independent Free | WS 2 8QD |
| Rose & Crown | Independent Free | Pubs & Full On | Independent Free | WS 2 8QH |
| Parkbrook | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | WS 2 8RJ |
| Bentley Moor Club | Independent Free | Registered Club | Independent Free | WS 2 8RY |
| Alma Inn | Independent Free | Pubs & Full On | Independent Free | WS 2 8SP |
| King George V | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | WS 2 9BZ |
| Bradford Arms | Independent Free | Pubs & Full On | Independent Free | WS 2 9HE |
| Bentley Green | Whitbread | Pubs & Full On | Whitbread | WS 2 0WB |
| Gabbas | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | WS 2 9QR |
| James Bridge Copper Social Club | Independent Free | Registered Club | Independent Free | WS 2 9RX |
| Globe Inn | Admiral Taverns Ltd | Pubs & Full On | Admiral Taverns Ltd | WS 2 9SG |
| West Walsall E-Act Academy | Independent Free | Registered Club | Independent Free | WS 2 9UA |
| Gunners Club 2 | Independent Free | Registered Club | Independent Free | WS 3 1HB |
| Kings Head | Admiral Taverns Ltd | Pubs & Full On | Admiral Taverns Ltd | WS 3 1LU |
| Colebatchs Club | Independent Free | Registered Club | Independent Free | WS 3 2BD |
| Crown | Unknown | Pubs & Full On | Unknown | WS 3 2BH |
| Panka Walla | Independent Free | Restaurant | Independent Free | WS 3 2DA |
| Gunners Club | Independent Free | Registered Club | Independent Free | WS 3 2DD |
| Hatherton Arms | Admiral Taverns Ltd | Pubs & Full On | Admiral Taverns Ltd | WS 3 2DN |
| Grosvenor Park Football Club | Independent Free | Registered Club | Independent Free | WS 3 2EJ |
| Spotted Cow | Admiral Taverns Ltd | Pubs & Full On | Admiral Taverns Ltd | WS 3 2EZ |
| Romping Cat | Marston's | Pubs & Full On | Marston's | WS 3 2HN |
| Spring Cottage | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | WS 3 2HW |
| Bell Inn | Admiral Taverns Ltd | Pubs & Full On | Admiral Taverns Ltd | WS 3 2JN |
| Gulshan Restaurant | Independent Free | Restaurant | Independent Free | WS 3 2JH |
| Sir Robert Peel | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | WS 3 2JS |
| Railway | Independent Free | Pubs & Full On | Independent Free | WS 3 2UY |
| Old Hall Snooker Club | Independent Free | Proprietary Club | Independent Free | WS 3 3HJ |
| Bloxwich Memorial Club | Independent Free | Registered Club | Independent Free | WS 3 3HP |
| Bloxwich Excelsior Club & Institute | Independent Free | Registered Club | Independent Free | WS 3 3HS |
| Queens Head | Admiral Taverns Ltd | Pubs & Full On | Admiral Taverns Ltd | WS 3 3JQ |
| Prince Of Wales | Independent Free | Pubs & Full On | Independent Free | WS 3 3LG |
| Bloxwich Sports Club | Independent Free | Registered Club | Independent Free | WS 3 3NJ |
| Queens | Marston's | Pubs & Full On | Marston's | WS 3 4AY |
| Railway | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | WS 3 4BH |
| Pelsall Cricket & Sports Club | Independent Free | Registered Club | Independent Free | WS 3 4BP |
| Pelsall Community Centre | Independent Free | Registered Club | Independent Free | WS 3 4BQ |
| Manor Farm Community Association | Independent Free | Registered Club | Independent Free | WS 4 1EU |
| Rushall Labour Club | Independent Free | Registered Club | Independent Free | WS 4 1HB |
| Farmers Boy | Star Pubs & Bars | Pubs & Full On | Star Pubs & Bars | WS 4 1HH |
| Manor Arms | Marston's | Pubs & Full On | Marston's | WS 4 1LG |
| Rushall Olympic Football Club | Independent Free | Registered Club | Independent Free | WS 4 1LJ |
| St Francis Catholic Mens Club | Independent Free | Registered Club | Independent Free | WS 4 1RH |
| Butts Tavern | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | WS 4 2BJ |

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Area: ATLT_Spring CottageWS1 2HZ (15 min conto)
 Base: Great Britain
 Year: 2021

| Licence Type | Profile | Per 1000 Pop (Area) | Per 1000 Pop (Base) | Index | 0 | 100 | 200 |
|------------------|---------|---------------------|---------------------|-------|---|-----|-----|
| Pubs & Full On | 116 | 60.1 | 84.9 | 71 | | | |
| Proprietary Club | 15 | 7.8 | 8.1 | 96 | | | |
| Registered Club | 48 | 24.9 | 29.9 | 83 | | | |
| Restaurant | 29 | 15.0 | 34.6 | 43 | | | |
| Residential | 0 | 0.0 | 3.5 | 0 | | | |

| Name | Description | License Type | Owner Name | Postcode |
|---------------------------------------|----------------------------|------------------|----------------------------|----------|
| Beverley Hotel | Independent Free | Pubs & Full On | Independent Free | WS 4 2DJ |
| Dilke Arms | Whitbread | Pubs & Full On | Whitbread | WS 4 2JL |
| 3Rd Walsall Sea Scouts | Independent Free | Registered Club | Independent Free | WS 4 2JT |
| Calderfields Golf Club | Independent Free | Registered Club | Independent Free | WS 4 2JS |
| Wheatsheaf | Trust Inns Limited | Pubs & Full On | Trust Inns Limited | WS 1 2NA |
| Metro Inn | Metro Inns Ltd | Pubs & Full On | Metro Inns Ltd | WS 5 3AB |
| Longhorn | Mitchells & Butlers | Pubs & Full On | Mitchells & Butlers | WS 5 3AR |
| King Arthur | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | WS 5 3EY |
| Bell | Mitchells & Butlers | Pubs & Full On | Mitchells & Butlers | WS 5 3JP |
| Handsworth Rugby Club | Independent Free | Registered Club | Independent Free | WS 5 3NX |
| Tiger | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | WS 5 4DP |
| Archers | Star Pubs & Bars | Pubs & Full On | Star Pubs & Bars | WS 5 4EF |
| Red Lion | Independent Free | Pubs & Full On | Independent Free | WS 9 0BW |
| White House | Mitchells & Butlers | Pubs & Full On | Mitchells & Butlers | WS 9 0QE |
| Aldridge Community Centre | Independent Free | Registered Club | Independent Free | WS 9 8AN |
| Aldridge Social Club | Independent Free | Registered Club | Independent Free | WS 9 8LZ |
| Stick & Wicket Club | Independent Free | Registered Club | Independent Free | WS 9 8NH |
| Masonic Hall | Independent Free | Registered Club | Independent Free | WS 9 8NH |
| Aldridge Youth Theatre | Independent Free | Pubs & Full On | Independent Free | WS 9 8NQ |
| Aldridge Conservative & Unionist Club | Independent Free | Registered Club | Independent Free | WS 9 8NS |
| Avion | Wetherspoon | Pubs & Full On | Wetherspoon | WS 9 8PT |
| Crown | Mitchells & Butlers | Pubs & Full On | Mitchells & Butlers | WS 9 8PT |
| Aldridge Snooker Club | Independent Free | Proprietary Club | Independent Free | WS 9 8QR |
| Mercure Hotel | Accor Hotels | Pubs & Full On | Accor Hotels | WS 9 9AH |
| Horse And Jockey | Marston's | Pubs & Full On | Marston's | WS 9 9AJ |
| Q Bar | Independent Free | Proprietary Club | Independent Free | WS 9 9AJ |
| King Street Progressive Club | Independent Free | Registered Club | Independent Free | WS 9 9LN |
| Boatmans Rest | Independent Free | Pubs & Full On | Independent Free | WS 9 9LP |
| Drunken Duck | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | WS 9 9LR |
| Old Oak | Independent Free | Pubs & Full On | Independent Free | WV13 2EF |
| Noahs Ark Inn | Marston's | Pubs & Full On | Marston's | WV13 1JB |
| Three Tuns | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | WV13 2EH |
| Robin Hood | Black Country Ales | Pubs & Full On | Black Country Ales | WV13 2QR |
| Keymaster | Greene King | Pubs & Full On | Greene King | WV13 2RN |
| Sir Charles Napier | Independent Free | Pubs & Full On | Independent Free | WS 1 4LW |
| Darlaston Community Centre | Independent Free | Registered Club | Independent Free | WS10 8NW |
| Turf Tavern | Independent Free | Pubs & Full On | Independent Free | WS 3 2EZ |
| Wheatsheaf | Independent Free | Pubs & Full On | Independent Free | WS 3 3JL |
| Shepswell Green Social Club | Independent Free | Registered Club | Independent Free | WV13 2QF |
| Bridge Bar | Independent Free | Pubs & Full On | Independent Free | WS 1 1DP |
| Darlaston All Active | Independent Free | Registered Club | Independent Free | WS10 8JG |
| Oak Inn | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | WS 2 8HH |
| Rushall Cricket Club | Independent Free | Registered Club | Independent Free | WS 4 1NG |
| Cinnamon Court | Independent Free | Restaurant | Independent Free | WS 2 0BP |
| St Mathews Hall | Wetherspoon | Pubs & Full On | Wetherspoon | WS 1 1SX |
| Tap & Tanner | Amber Taverns | Pubs & Full On | Amber Taverns | WS 1 1DA |
| King Balti Restaurant | Independent Free | Restaurant | Independent Free | WS 1 2EU |
| Arbor Lights | Punch Pub Company | Pubs & Full On | Punch Pub Company | WS 1 1SY |
| Flan Obrien | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | WS 1 2EU |
| Gala Bingo | Gala Group | Proprietary Club | Gala Group | WS 1 3QB |
| Walsall Football Club | Independent Free | Proprietary Club | Independent Free | WS 1 4SA |
| Registry | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | WS 1 1PT |
| Lydiate Restaurant | Independent Free | Restaurant | Independent Free | WS 2 9JZ |

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Area: ATLT_Spring CottageWS1 2HZ (15 min conto)
 Base: Great Britain
 Year: 2021

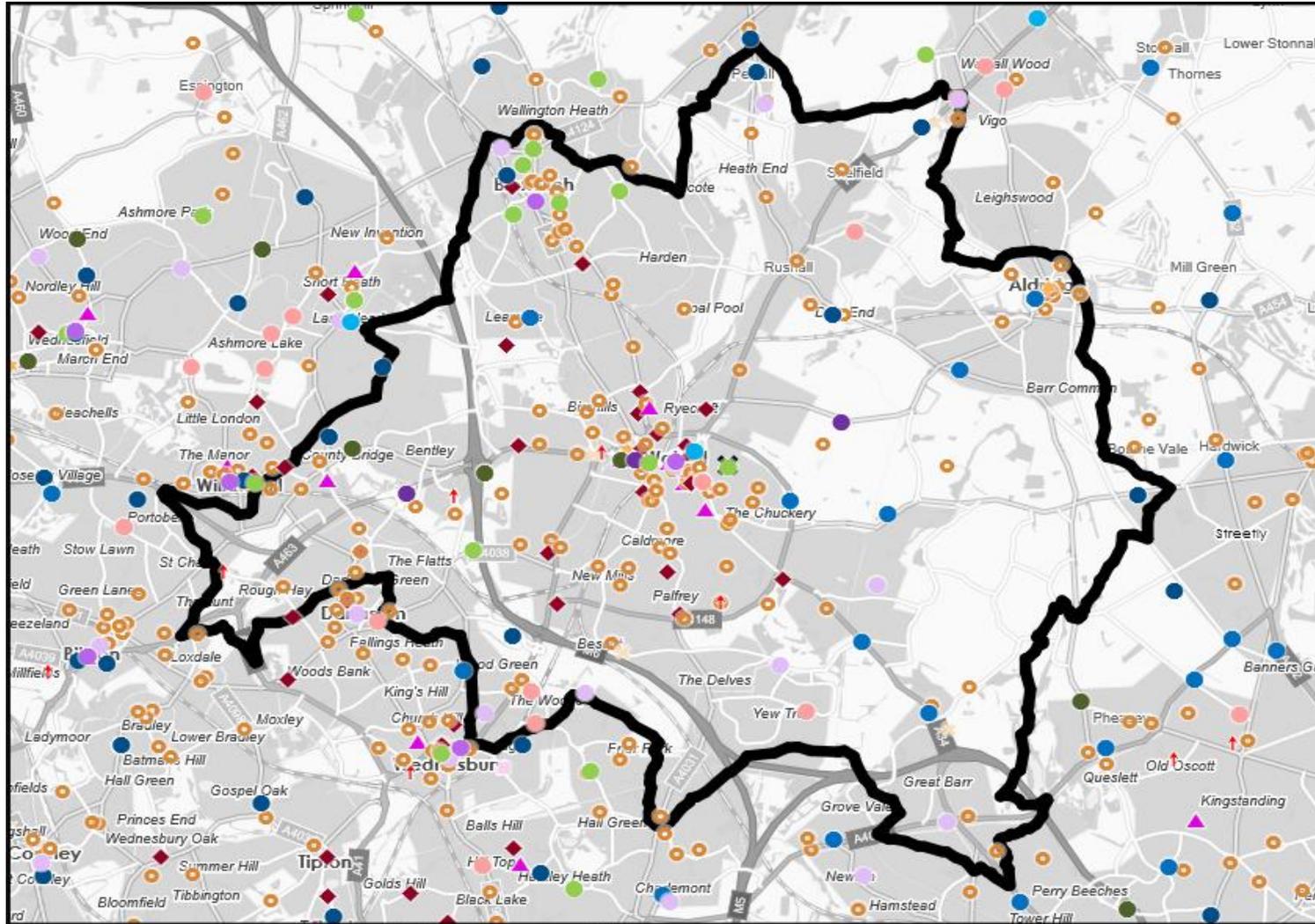
| Licence Type | Profile | Per 1000 Pop (Area) | Per 1000 Pop (Base) | Index | 0 | 100 | 200 |
|------------------|---------|---------------------|---------------------|-------|---|-----|-----|
| Pubs & Full On | 116 | 60.1 | 84.9 | 71 | | | |
| Proprietary Club | 15 | 7.8 | 8.1 | 96 | | | |
| Registered Club | 48 | 24.9 | 29.9 | 83 | | | |
| Restaurant | 29 | 15.0 | 34.6 | 43 | | | |
| Residential | 0 | 0.0 | 3.5 | 0 | | | |

| Name | Description | License Type | Owner Name | Postcode |
|----------------------------------|-----------------------------|------------------|-----------------------------|----------|
| Equator | Independent Free | Pubs & Full On | Independent Free | WS 1 1SL |
| Bar10 | Unknown | Pubs & Full On | Unknown | WS 2 8LR |
| Boathouse | Star Pubs & Bars | Pubs & Full On | Star Pubs & Bars | WS 4 1LG |
| Eastend Tandoori Restaurant | Independent Free | Restaurant | Independent Free | WS 1 3HG |
| Suede | Independent Free | Proprietary Club | Independent Free | WS 1 1JQ |
| Basmati Restaurant | Independent Free | Restaurant | Independent Free | B 43 7AG |
| Religion | Independent Free | Proprietary Club | Independent Free | WS 1 1HR |
| Pitch Sports Bar & Grill | Bar Sport | Pubs & Full On | Bar Sport | WS 1 1JQ |
| Grosvenor Casino | Rank | Proprietary Club | Rank | WS 2 0LE |
| Queen Marys Sports & Social Club | Independent Free | Registered Club | Independent Free | WS 1 2PD |
| Village | KSL Capital Partners | Pubs & Full On | KSL Capital Partners | WS 2 8TJ |
| Goals | Goals Soccer Centres | Proprietary Club | Goals Soccer Centres | WV14 7BL |
| Essence Wine Bar | Independent Free | Pubs & Full On | Independent Free | WS 1 1QJ |
| Club X | Independent Free | Proprietary Club | Independent Free | WS 1 1PN |
| Kajal Restaurant | Independent Free | Restaurant | Independent Free | WS 5 3EY |
| Regards | Independent Free | Restaurant | Independent Free | WS 9 8PT |
| Park Inn | Radisson Hotel Group | Pubs & Full On | Radisson Hotel Group | WS 1 4SE |
| Express By Holiday Inn | Atlas Hotels | Pubs & Full On | Atlas Hotels | WS 2 8TJ |
| Bentley Leisure Pavilion | Independent Free | Pubs & Full On | Independent Free | WS 2 0EA |
| Pizza Hut | Pizza Hut UK Ltd | Restaurant | Pizza Hut UK Ltd | WS10 9QY |
| Black Country Arms | Black Country Ales | Pubs & Full On | Black Country Ales | WS 1 1QW |
| Showcase Cinema | National Amusements Inc | Pubs & Full On | National Amusements Inc | WS 2 0LE |
| Nandos | Nandos Restaurants | Restaurant | Nandos Restaurants | WS 2 8LL |
| Chestnut Tree | Marston's | Pubs & Full On | Marston's | WS10 9QY |
| Golden Moments | Independent Free | Restaurant | Independent Free | WS 1 2EU |
| Brewers Fayre | Whitbread | Pubs & Full On | Whitbread | WS 2 8LR |
| Sultans | Independent Free | Restaurant | Independent Free | WS 1 3RB |
| Bloxwich Showman | Wetherspoon | Pubs & Full On | Wetherspoon | WS 3 3JT |
| Gio's Italian | Independent Free | Restaurant | Independent Free | WS 3 1TR |
| Da Vincis | Independent Free | Restaurant | Independent Free | WS 9 8QP |
| Littleton | Independent Free | Restaurant | Independent Free | WS 2 8ES |
| Bella Italia | Big Table Group Ltd | Restaurant | Big Table Group Ltd | WS 2 8DH |
| Makoto Bar | Independent Free | Proprietary Club | Independent Free | WS 1 1JZ |
| Tgi Fridays | TGI Fridays UK Limited | Restaurant | TGI Fridays UK Limited | WS 2 8LR |
| Light Cinema | Light Cinema | Pubs & Full On | Light Cinema | WS 2 8DD |
| Waterfront | Greene King | Pubs & Full On | Greene King | WS 2 8DH |
| Jamal Fish Bar | Independent Free | Restaurant | Independent Free | WS 2 9JG |
| Nell's Bar | Independent Free | Pubs & Full On | Independent Free | WV13 2HA |
| Lexx Jerkz Bar & Grill | Independent Free | Restaurant | Independent Free | WS 1 1JQ |
| Piri Fino | Independent Free | Restaurant | Independent Free | WS 2 8LN |
| Nandos | Nandos Restaurants | Restaurant | Nandos Restaurants | WS10 9QY |
| Turtles Head | Independent Free | Pubs & Full On | Independent Free | WS 9 8LY |
| Smashburger | Smashburger | Restaurant | Smashburger | WS10 9QY |
| Bloxwich Cricket Club | Independent Free | Registered Club | Independent Free | WS 3 3NJ |
| Play Football | Play Football | Proprietary Club | Play Football | WS 1 3JY |
| Travelodge | Dubai International Capital | Pubs & Full On | Dubai International Capital | WS 2 8EQ |
| Ristorante Da Adriana | Independent Free | Restaurant | Independent Free | WS 1 1QL |
| Farmhouse | Greene King | Pubs & Full On | Greene King | WS 2 8TJ |
| Afrikana Kitchen | Afrikana Kitchen | Restaurant | Afrikana Kitchen | WS 9 8LX |

MAP OF AREA

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 Source: OS Open Data 2018

Area: ATLT_Spring CottageWS1 2HZ (15 min contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary