

CGA LICENCED PREMISES

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Area: ATLT_Cotton TreeM18 8NY (0.62 Mile conto
Base: Great Britain
Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	12	74.2	84.9	87			
Proprietary Club	0	0.0	8.1	0			
Registered Club	4	24.7	29.9	83			
Restaurant	1	6.2	34.6	18			
Residential	0	0.0	3.5	0			

Name	Description	License Type	Owner Name	Postcode
Gorton St James Conservative Club	Independent Free	Registered Club	Independent Free	M 18 8EH
Angel	Independent Free	Pubs & Full On	Independent Free	M 18 8TX
Waggon & Horses	Holt	Pubs & Full On	Holt	M 18 7EF
Plough Hotel	Robinsons	Pubs & Full On	Robinsons	M 18 7FB
Lord Nelson	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 18 7FA
Gorton Working Mens Club & Institute	Independent Free	Registered Club	Independent Free	M 18 7HW
Friendship Tavern	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 18 7JD
Gardeners Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 18 8EH
Cotton Tree	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 18 8NY
Prince Of Wales	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 18 8RQ
Hare & Hounds	Punch Pub Company	Pubs & Full On	Punch Pub Company	M 18 8TN
Vale Cottage	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 18 8WE
Sacred Heart Community Centre	Independent Free	Registered Club	Independent Free	M 18 7WJ
Royal Oak	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 18 8NZ
Abbey Hey Football Club	Independent Free	Registered Club	Independent Free	M 18 7HD
Express By Holiday Inn	Atlas Hotels	Pubs & Full On	Atlas Hotels	M 18 7LJ
Roots	Independent Free	Restaurant	Independent Free	M 18 7AA

MAP OF AREA

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Source: OS Open Data 2018

Area: ATLT_Cotton TreeM18 8NY (0.62 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- Family Brewers with pubs

- ✕ Hotels
- ★ Restaurants
- ↑ Leisure
- Independent
- ◆ Other

- ✕ Site Location
- Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?








ACORN CATEGORY PROFILE - HOUSEHOLDS

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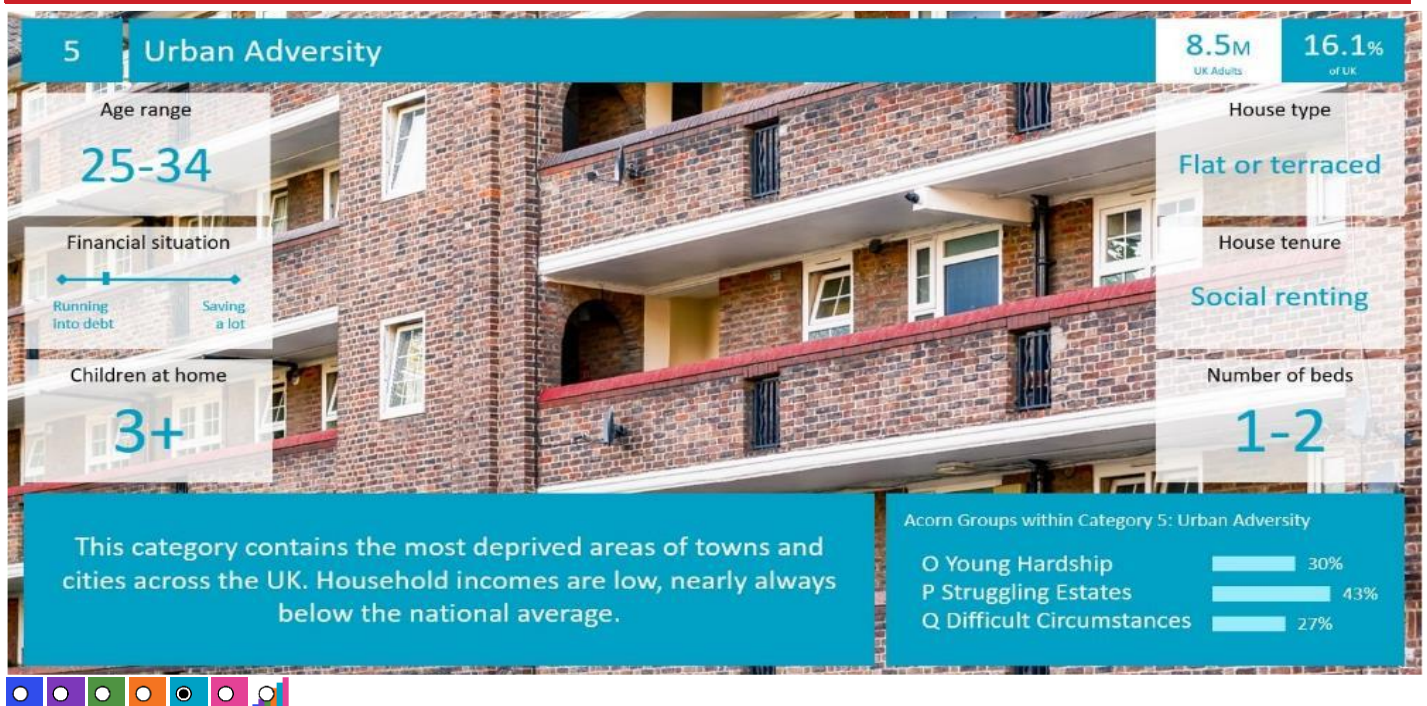
Area: ATLT_Cotton TreeM18 8NY (0.62 Mile contour)

Base: Great Britain

Year: 2021

Acorn Category Description		Area Profile	% for Area	% for Base	Index	0	100	200
	1 Affluent Achievers	0	0.0	22.0	0			
	2 Rising Prosperity	0	0.0	10.1	0			
	3 Comfortable Communities	516	7.7	26.2	29			
	4 Financially Stretched	1,613	23.9	23.7	101			
	5 Urban Adversity	4,598	68.2	17.6	387			
	6 Not Private Households	14	0.2	0.3	62			
 Graph								
Total households		6,741						

Acorn Category Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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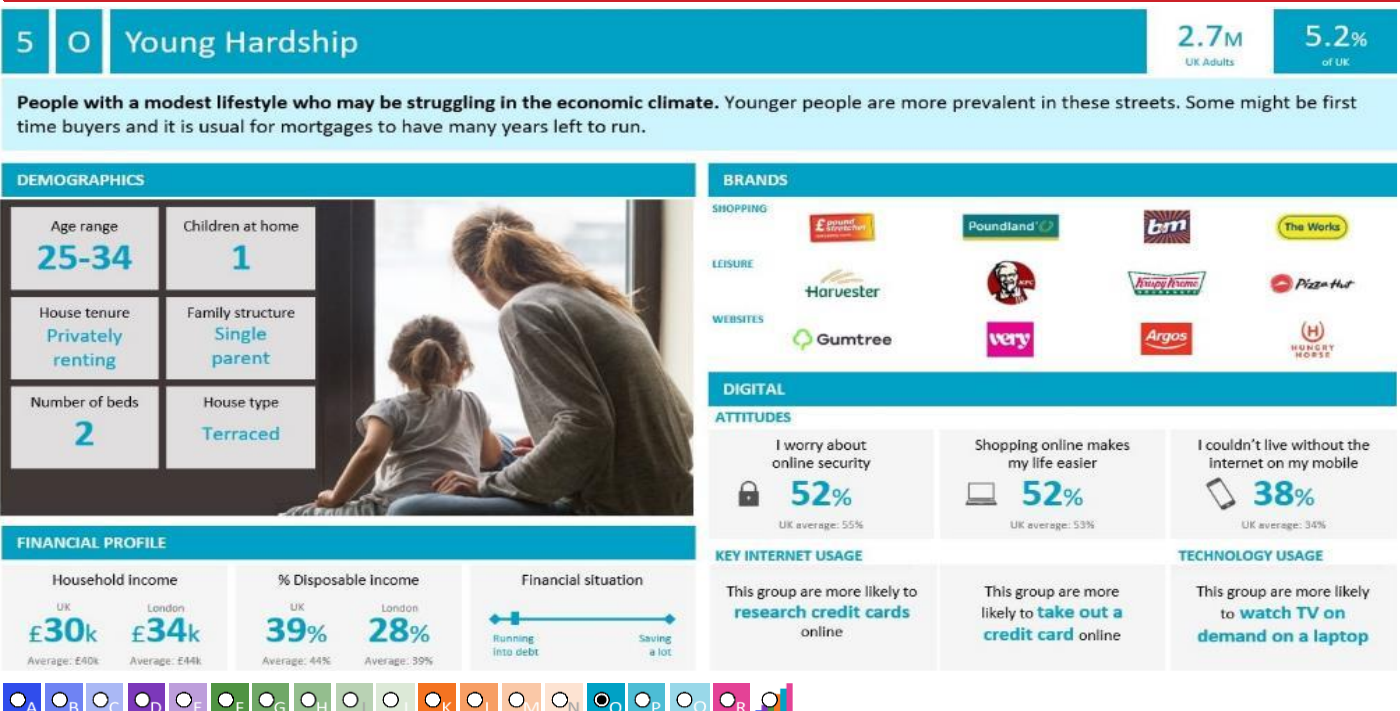
Area: ATLT_Cotton TreeM18 8NY (0.62 Mile contour)

Base: Great Britain

Year: 2021

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	0	0.0	11.2	0			
1.C Mature Money	0	0.0	9.6	0			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	4.0	0			
2.E Career Climbers	0	0.0	6.2	0			
3. Comfortable Communities							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	46	0.7	5.9	12			
3.H Steady Neighbourhoods	321	4.8	7.4	65			
3.I Comfortable Seniors	0	0.0	2.9	0			
3.J Starting Out	149	2.2	4.3	51			
4. Financially Stretched							
4.K Student Life	14	0.2	2.4	9			
4.L Modest Means	532	7.9	7.9	100			
4.M Striving Families	634	9.4	7.5	125			
4.N Poorer Pensioners	433	6.4	5.9	109			
5. Urban Adversity							
5.O Young Hardship	3,370	50.0	6.1	813			
5.P Struggling Estates	604	9.0	6.1	147			
5.Q Difficult Circumstances	624	9.3	5.3	173			
6. Not Private Households							
6.R Not Private Households	14	0.2	0.3	62			
Total households	6,741						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN TYPE PROFILE - HOUSEHOLDS

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Area: ATLT_Cotton TreeM18 8NY (0.62 Mile contour)

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Year: 2021

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.2	0			
	1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth								
	1.B.4 Asset rich families	0	0.0	2.6	0			
	1.B.5 Wealthy countryside commuters	0	0.0	2.4	0			
	1.B.6 Financially comfortable families	0	0.0	2.2	0			
	1.B.7 Affluent professionals	0	0.0	0.9	0			
	1.B.8 Prosperous suburban families	0	0.0	1.5	0			
	1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money								
	1.C.10 Better-off villagers	0	0.0	3.0	0			
	1.C.11 Settled suburbia, older people	0	0.0	2.9	0			
	1.C.12 Retired and empty nesters	0	0.0	2.5	0			
	1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	0	0.0	0.8	0			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers								
	2.E.18 Career driven young families	0	0.0	1.9	0			
	2.E.19 First time buyers in small, modern homes	0	0.0	3.3	0			
	2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	0	0.0	1.5	0			
	3.F.22 Older couples and families in rural areas	0	0.0	1.1	0			
	3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	24	0.4	2.6	13			
	3.G.25 Larger family homes, multi-ethnic areas	22	0.3	0.8	40			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	296	4.4	3.4	128			
	3.H.28 Owner occupied terraces, average income	25	0.4	1.6	23			
	3.H.29 Established suburbs, older families	0	0.0	2.3	0			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	0	0.0	2.4	0			
	3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	44	0.7	2.1	31			
	3.J.33 Smaller houses and starter homes	105	1.6	2.3	69			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
	4.K.35 Term-time terraces	0	0.0	0.3	0			
	4.K.36 Educated young people in flats and tenements	14	0.2	1.7	12			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	39	0.6	1.4	41			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	395	5.9	2.6	223			
	4.L.39 Fading owner occupied terraces	98	1.5	2.9	50			
	4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
	4.M.42 Struggling young families in post-war terraces	55	0.8	1.7	49			
	4.M.43 Families in right-to-buy estates	246	3.6	2.1	176			
	4.M.44 Post-war estates, limited means	333	4.9	2.2	225			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	0	0.0	0.8	0			
	4.N.46 Elderly people in social rented flats	115	1.7	1.1	157			
	4.N.47 Low income older people in smaller semis	9	0.1	2.3	6			
	4.N.48 Pensioners and singles in social rented flats	309	4.6	1.8	260			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	80	1.2	2.1	55			
	5.O.50 Struggling younger people in mixed tenure	287	4.3	1.7	244			
	5.O.51 Young people in small, low cost terraces	3,003	44.5	2.3	1,977			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	554	8.2	1.6	506			
	5.P.53 Low income terraces	0	0.0	0.9	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
	5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
	5.P.56 Low income large families in social rented semis	50	0.7	1.6	45			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	108	1.6	1.5	105			
	5.Q.58 Singles and young families, some receiving benefits	291	4.3	1.8	241			
	5.Q.59 Deprived areas and high-rise flats	225	3.3	2.0	164			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	0	0.0	0.1	0			
	6.R.61 Inactive communal population	14	0.2	0.3	75			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		6,741						

CATEGORY

GROUP

TYPE

MAP

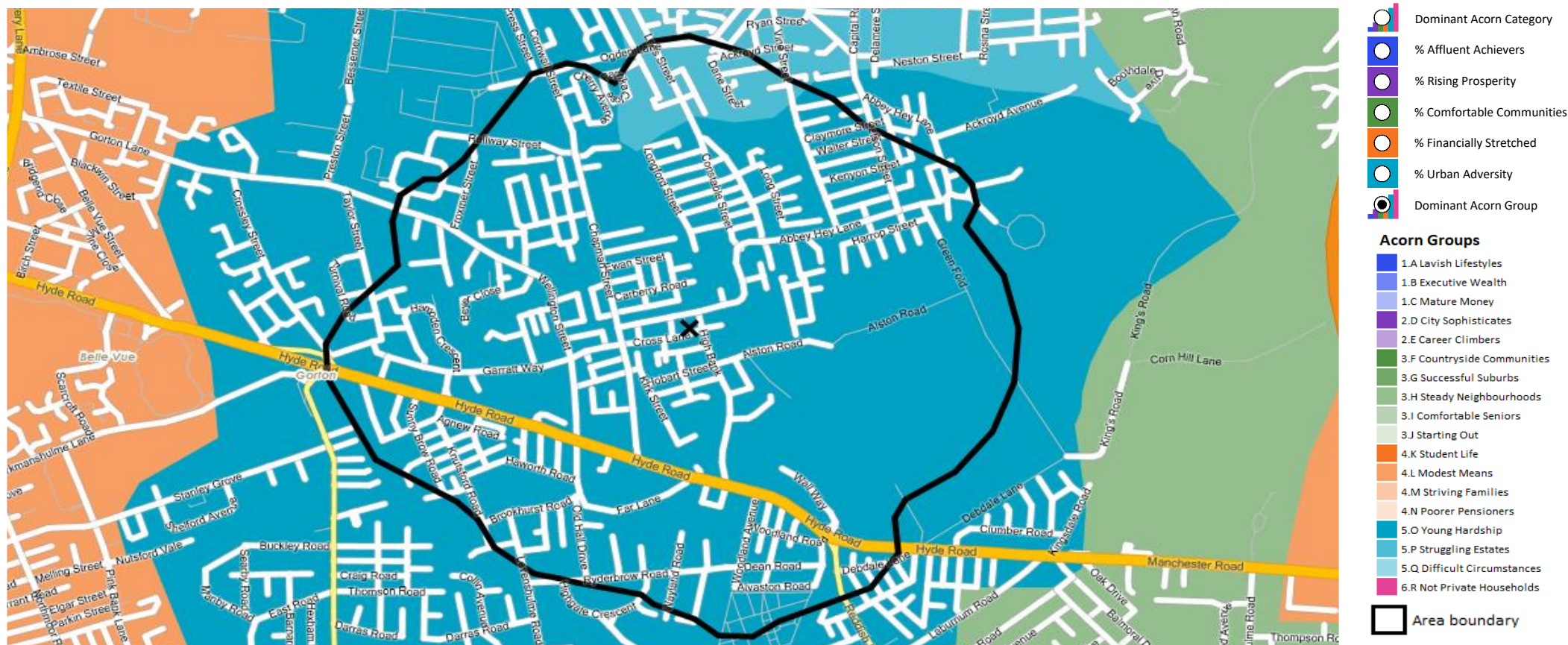
WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

Area: ATLT_Cotton TreeM18 8NY (0.62 Mile contour)

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Source: OS Open Data 2018



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
3. Comfortable Communities	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

