

CGA LICENCED PREMISES

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04102_Horse & Groom, Milnesbridge, HD4
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	12	46.9	81.7	57			
Proprietary Club	1	3.9	7.3	54			
Registered Club	11	43.0	28.2	153			
Restaurant	1	3.9	32.1	12			
Residential	0	0.0	2.7	0			

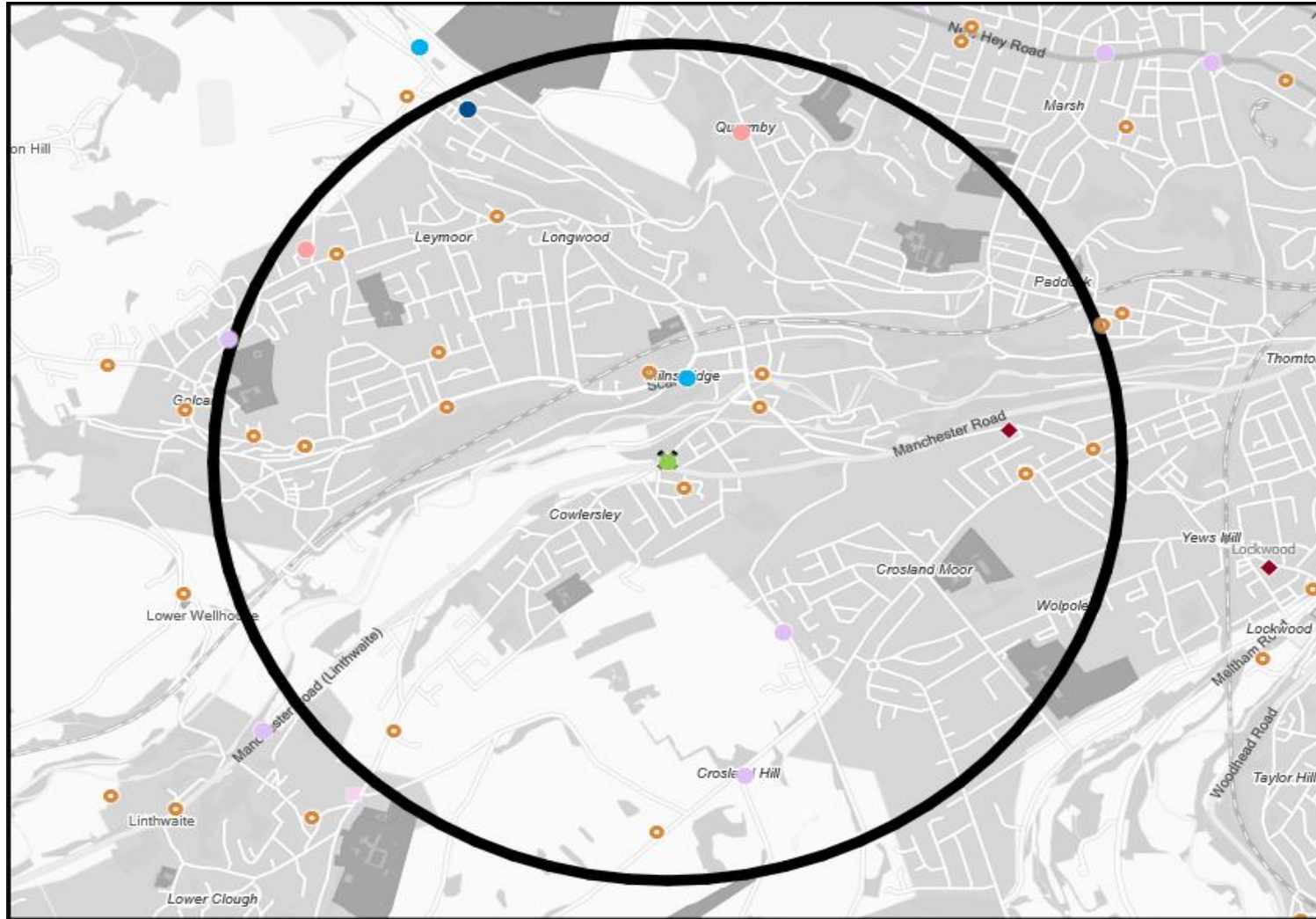
Name	Description	License Type	Owner Name	Postcode
Slip	Marston's	Pubs & Full On	Marston's	HD 3 4XF
Royal Hotel	Punch Pub Company	Pubs & Full On	Punch Pub Company	HD 3 4QH
Field Head	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	HD 3 4FB
Milnsbridge Liberal Club	Independent Free	Registered Club	Independent Free	HD 3 4JA
Four Horse Shoes	Independent Free	Pubs & Full On	Independent Free	HD 3 4ND
Percy Vears Old Cask Inn	Independent Free	Pubs & Full On	Independent Free	HD 3 4SP
Forresters Arms	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HD 4 5BL
Crosland Moor Conservative Club	Independent Free	Registered Club	Independent Free	HD 4 5DA
Rising Sun	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HD 4 5NZ
Craven Heifer	Independent Free	Pubs & Full On	Independent Free	HD 4 5RE
Crosland Moor Working Mens Club	Independent Free	Registered Club	Independent Free	HD 4 5RE
Horse & Groom	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HD 4 5SZ
Milnsbridge Bowling Club	Independent Free	Registered Club	Independent Free	HD 4 5TF
Sands House Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HD 4 7AE
Junction Inn	Independent Free	Pubs & Full On	Independent Free	HD 7 4AN
Golcar Central Liberal Club	Independent Free	Registered Club	Independent Free	HD 7 4AH
Golcar Conservative Club	Independent Free	Registered Club	Independent Free	HD 7 4AN
Weavers Restaurant	Independent Free	Restaurant	Independent Free	HD 7 4AN
Royal British Legion Club	Independent Free	Registered Club	Independent Free	HD 7 4AU
Thorpe Green Working Mens Club	Independent Free	Registered Club	Independent Free	HD 7 4QP
Walkers Arms	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	HD 7 4QW
Broad Oak Subscription Bowling Club	Independent Free	Registered Club	Independent Free	HD 7 5TE
Crossland Heath Golf Club	Independent Free	Registered Club	Independent Free	HD 4 7AF
Golcar United Football Club	Independent Free	Registered Club	Independent Free	HD 7 4AZ
Levels	Independent Free	Proprietary Club	Independent Free	HD 3 4PE

MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P04102_Horse & Groom, Milnesbridge, HD4 5SZ (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04102_Horse & Groom, Milnesbridge, HD4 5SZ (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	356	3.2	22.1	14		
2 Rising Prosperity	248	2.2	10.2	22		
3 Comfortable Communities	3,424	30.8	26.5	116		
4 Financially Stretched	3,313	29.8	23.7	126		
5 Urban Adversity	3,744	33.7	17.2	196		
6 Not Private Households	36	0.3	0.3	94		
Graph						
Total households	11,121					

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

ACORN GROUP PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04102_Horse & Groom, Milnesbridge, HD4 5SZ (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
1. Affluent Achievers						
1.A Lavish Lifestyles	0	0.0	1.1	0		
1.B Executive Wealth	238	2.1	11.3	19		
1.C Mature Money	118	1.1	9.6	11		
2. Rising Prosperity						
2.D City Sophisticates	0	0.0	3.8	0		
2.E Career Climbers	248	2.2	6.4	35		
3. Comfortable Communities						
3.F Countryside Communities	0	0.0	5.7	0		
3.G Successful Suburbs	835	7.5	6.0	126		
3.H Steady Neighbourhoods	1,120	10.1	7.4	136		
3.I Comfortable Seniors	443	4.0	2.9	139		
3.J Starting Out	1,026	9.2	4.6	203		
4. Financially Stretched						
4.K Student Life	0	0.0	2.5	0		
4.L Modest Means	2,394	21.5	8.0	270		
4.M Striving Families	473	4.3	7.4	57		
4.N Poorer Pensioners	446	4.0	5.8	70		
5. Urban Adversity						
5.O Young Hardship	2,168	19.5	6.3	312		
5.P Struggling Estates	988	8.9	5.7	156		
5.Q Difficult Circumstances	588	5.3	5.2	101		
6. Not Private Households						
6.R Not Private Households	36	0.3	0.3	94		
Total households	11,121					

Acorn Group Pen Portrait

6

Not Private Households

790k
UK Adults

1.5%
of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children's homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

A

B

C

D

E

F

G

H

I

J

K

L

M

N

O

P

Q

R

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
----------	-------	------	-----	----------------

ACORN TYPE PROFILE - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04102_Horse & Groom, Milnesbridge, HD4 5SZ (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	12	0.1	2.6	4			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	145	1.3	2.2	59			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	8	0.1	1.5	5			
1.B.9 Well-off edge of towners	73	0.7	1.6	41			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	95	0.9	2.8	30			
1.C.12 Retired and empty nesters	23	0.2	2.5	8			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	123	1.1	2.0	56			
2.E.19 First time buyers in small, modern homes	125	1.1	3.4	33			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	407	3.7	2.7	136			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	428	3.8	2.4	159			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	1,005	9.0	3.5	261			
3.H.28 Owner occupied terraces, average income	8	0.1	1.6	4			
3.H.29 Established suburbs, older families	107	1.0	2.3	41			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	443	4.0	2.4	168			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	636	5.7	2.2	266			
3.J.33 Smaller houses and starter homes	390	3.5	2.4	146			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	57	0.5	1.4	36			
4.L.38 Semi-skilled workers in traditional neighbourhoods	695	6.2	2.6	238			
4.L.39 Fading owner occupied terraces	1,292	11.6	2.9	398			
4.L.40 High occupancy terraces, culturally diverse family areas	350	3.1	1.0	317			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	168	1.5	1.6	92			
4.M.43 Families in right-to-buy estates	167	1.5	2.0	74			
4.M.44 Post-war estates, limited means	138	1.2	2.2	57			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	35	0.3	0.8	40			
4.N.46 Elderly people in social rented flats	73	0.7	1.0	64			
4.N.47 Low income older people in smaller semis	149	1.3	2.2	60			
4.N.48 Pensioners and singles in social rented flats	189	1.7	1.7	100			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	228	2.1	2.2	94			
5.O.50 Struggling younger people in mixed tenure	356	3.2	1.8	178			
5.O.51 Young people in small, low cost terraces	1,584	14.2	2.3	629			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	826	7.4	1.6	475			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	162	1.5	1.6	91			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	61	0.5	1.5	36			
5.Q.58 Singles and young families, some receiving benefits	307	2.8	1.8	157			
5.Q.59 Deprived areas and high-rise flats	220	2.0	2.0	100			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	36	0.3	0.3	114			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	11,121						

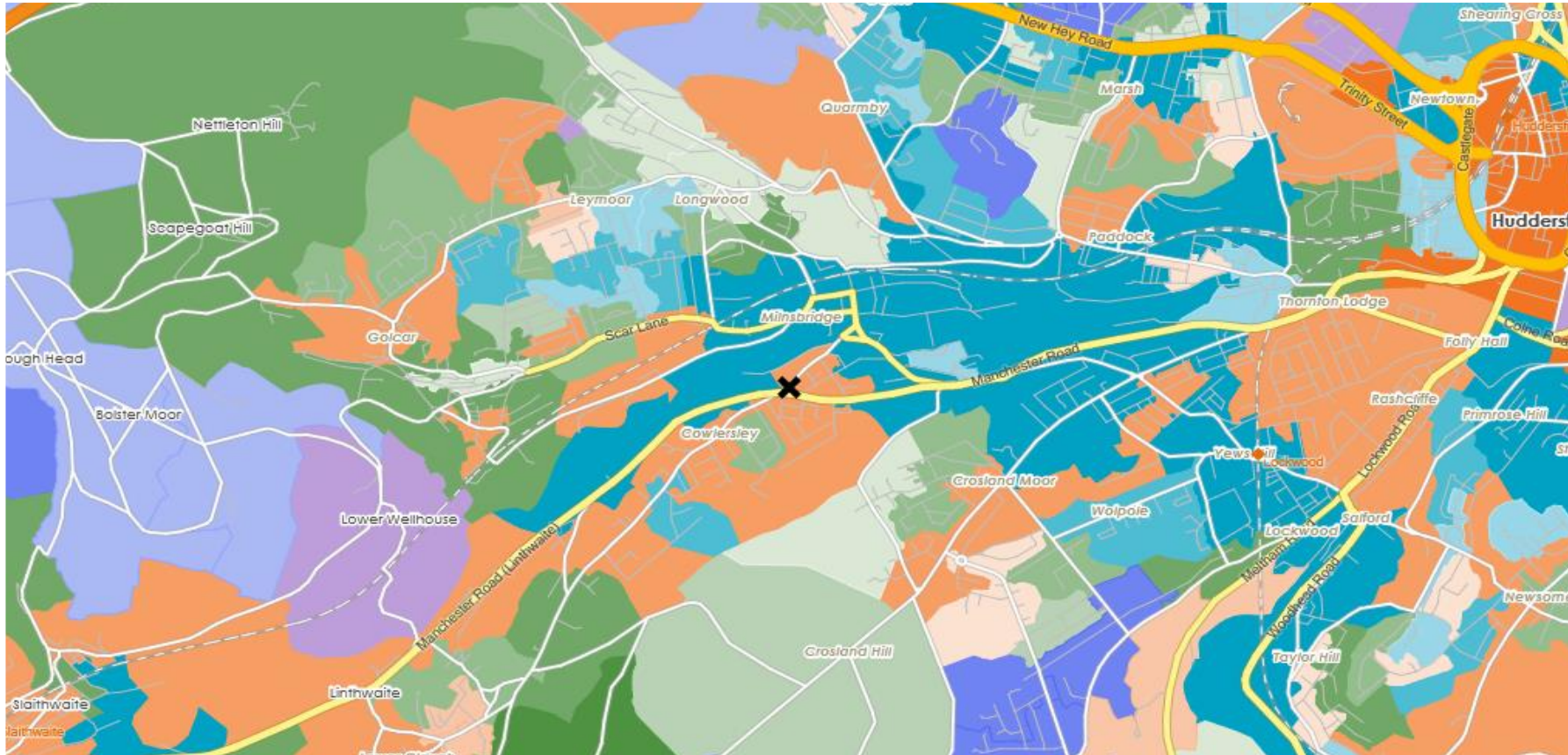
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P04102_Horse & Groom, Milnesbridge, HD4 5SZ (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

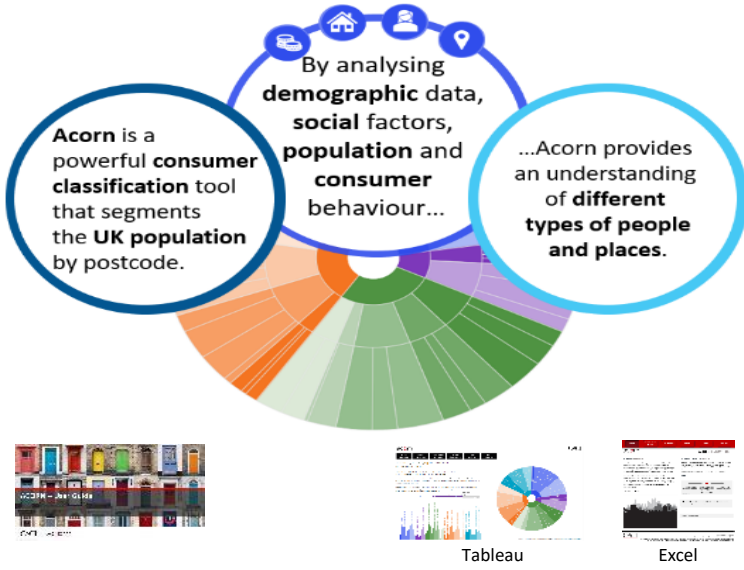
Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

© 2024 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf



6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
4. Financially Stretched	R. Not Private Households	60-62
5. Urban Adversity		
6. Not Private Households		



Tableau

Excel

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults

22.8% of UK

House type: **Detached**

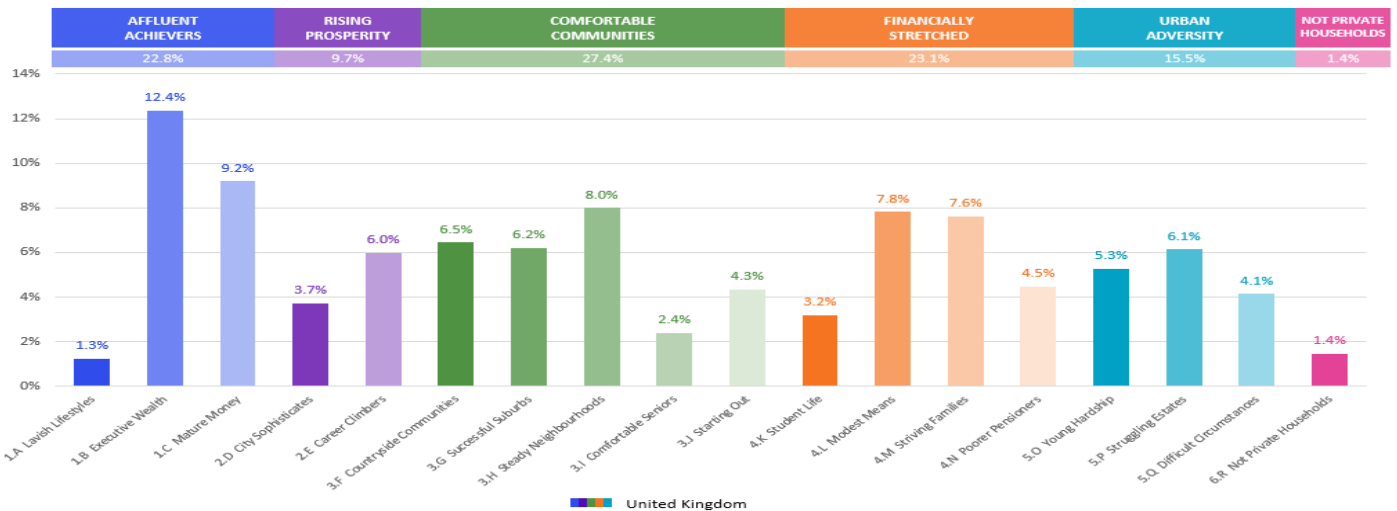
House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles 6%
- B. Executive Wealth 54%
- C. Mature Money 40%



MAP OF AREA

© 2024 CACI Limited and all other applicable third party notices can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P04102_Horse & Groom, Milnesbridge, HD4 5SZ (1 Mile contour)

