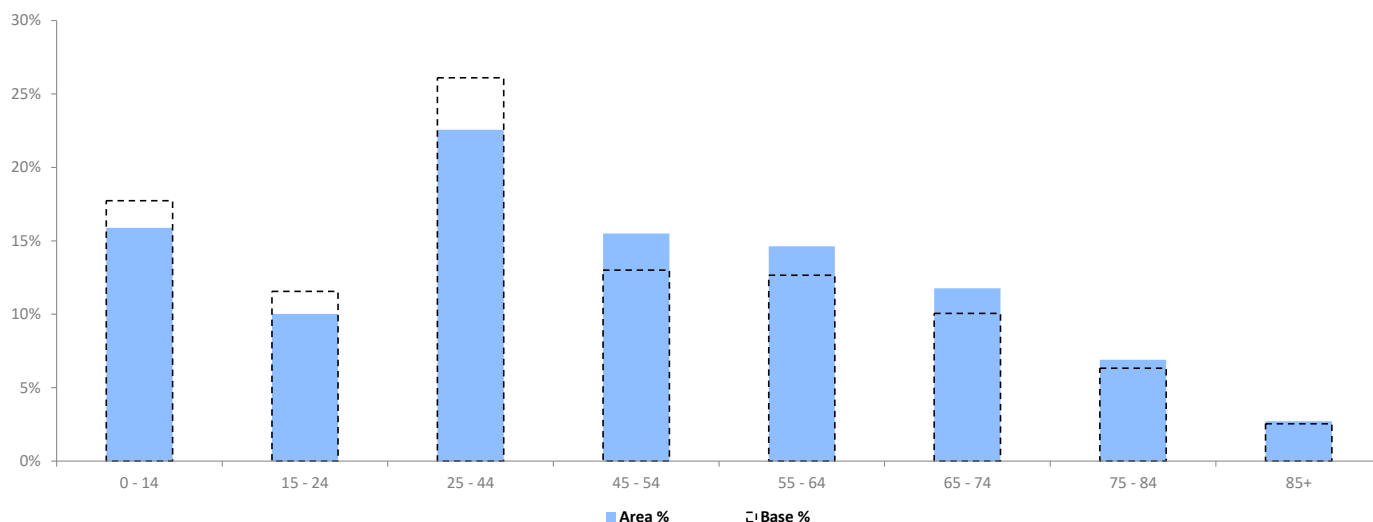


POPULATION PROJECTIONS

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Area: P04084_Fountain Inn, Stroud, GL5 1QZ (10 min contour)
Base: Great Britain
Year: 2021

| | Area Profile | Area % | Base % | Index av=100 | 0 | 100 | 200 |
|-------------------------|---------------|--------|--------|-----------------|---|-----|-----|
| 0 - 14 | 4,994 | 15.9 | 17.7 | 90 | | | |
| 15 - 24 | 3,149 | 10.0 | 11.6 | 87 | | | |
| 25 - 44 | 7,093 | 22.6 | 26.1 | 86 | | | |
| 45 - 54 | 4,874 | 15.5 | 13.0 | 119 | | | |
| 55 - 64 | 4,596 | 14.6 | 12.7 | 115 | | | |
| 65 - 74 | 3,696 | 11.8 | 10.1 | 117 | | | |
| 75 - 84 | 2,171 | 6.9 | 6.3 | 109 | | | |
| 85+ | 854 | 2.7 | 2.5 | 107 | | | |
| Total population | 31,427 | | | | | | |



CGA LICENCED PREMISES

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Area: P04084_Fountain Inn, Stroud, GL5 1QZ (10 n
 Base: Great Britain
 Year: 2021

| Licence Type | Profile | Per 1000 Pop (Area) | Per 1000 Pop (Base) | Index | 0 | 100 | 200 |
|------------------|---------|------------------------|------------------------|-------|---|-----|-----|
| Pubs & Full On | 32 | 101.8 | 85.9 | 119 | | | |
| Proprietary Club | 3 | 9.5 | 8.2 | 116 | | | |
| Registered Club | 10 | 31.8 | 30.1 | 106 | | | |
| Restaurant | 8 | 25.5 | 35.3 | 72 | | | |
| Residential | 1 | 3.2 | 3.5 | 90 | | | |

| Name | Description | License Type | Owner Name | Postcode |
|-----------------------------------|----------------------------|------------------|----------------------------|----------|
| Victory Park Bowling Club | Independent Free | Registered Club | Independent Free | GL 5 4JE |
| Fountain Inn | Admiral Taverns Ltd | Pubs & Full On | Admiral Taverns Ltd | GL 5 1QZ |
| Crosshands | Independent Free | Pubs & Full On | Independent Free | GL 5 1NX |
| Bisley House Inn | Independent Free | Pubs & Full On | Independent Free | GL 5 1DZ |
| Crown & Sceptre Inn | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | GL 5 1EG |
| Retreat | Independent Free | Pubs & Full On | Independent Free | GL 5 1JL |
| Stroud Bowl | Independent Free | Proprietary Club | Independent Free | GL 5 1QA |
| Queen Victoria Inn | Independent Free | Pubs & Full On | Independent Free | GL 5 1QG |
| Raj Doot | Independent Free | Restaurant | Independent Free | GL 5 1QG |
| Balti Spice | Independent Free | Restaurant | Independent Free | GL 5 1QG |
| Stroud Conservative Club | Independent Free | Registered Club | Independent Free | GL 5 2AQ |
| Bowbridge Arms | Independent Free | Pubs & Full On | Independent Free | GL 5 2AY |
| Golden Fleece Inn | Independent Free | Pubs & Full On | Independent Free | GL 5 2HN |
| Clothiers Arms | Independent Free | Pubs & Full On | Independent Free | GL 5 3JJ |
| Subscription Rooms | Independent Free | Registered Club | Independent Free | GL 5 1AE |
| Prince Albert Inn | Punch Pub Company | Pubs & Full On | Punch Pub Company | GL 5 3SS |
| Stroud Bowling Club | Independent Free | Registered Club | Independent Free | GL 5 4AF |
| Rose Inn | Punch Pub Company | Pubs & Full On | Punch Pub Company | GL 5 4AW |
| Old Crown Inn | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | GL 5 4BA |
| Stroud Masonic Hall | Independent Free | Registered Club | Independent Free | GL 5 4EP |
| Prince Of Wales Inn | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | GL 5 4RD |
| Old Crown Inn | Oak Taverns | Pubs & Full On | Oak Taverns | GL 5 4TG |
| Kings Head | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | GL 5 5DR |
| Bell Inn | Independent Free | Pubs & Full On | Independent Free | GL 5 5JY |
| Old Fleece | Food Club | Pubs & Full On | Food Club | GL 5 5NB |
| Royal Oak | *Other Small Retail Groups | Pubs & Full On | *Other Small Retail Groups | GL 5 5PQ |
| Painswick Rugby Club Sports Club | Independent Free | Registered Club | Independent Free | GL 6 6UT |
| Cardynham House | Independent Free | Residential | Independent Free | GL 6 6XX |
| Star Inn | Unknown | Pubs & Full On | Unknown | GL 6 6AE |
| Matchplay Snooker Club | Independent Free | Proprietary Club | Independent Free | GL 6 6NU |
| Painswick Social Club | Independent Free | Registered Club | Independent Free | GL 6 6QQ |
| St Michaels | Independent Free | Restaurant | Independent Free | GL 6 6QA |
| Royal Oak Inn | Stonegate Pub Company | Pubs & Full On | Stonegate Pub Company | GL 6 6QG |
| Falcon | Hush Heath Hospitality Ltd | Pubs & Full On | Stonegate Pub Company | GL 6 6UN |
| Painswick Hotel & Restaurant | Independent Free | Pubs & Full On | Independent Free | GL 6 6YB |
| Woolpack Inn | Independent Free | Pubs & Full On | Independent Free | GL 6 7QA |
| Old Nelson | Whitbread | Pubs & Full On | Whitbread | GL 5 4AF |
| Cainscross Rugby Club Social Club | Independent Free | Registered Club | Independent Free | GL 5 4JE |
| Curio Lounge | Loungers | Pubs & Full On | Loungers | GL 5 3BX |
| Edgemoor Inn | Independent Free | Pubs & Full On | Independent Free | GL 6 6ND |
| Lord John | Wetherspoons GB | Pubs & Full On | Wetherspoon | GL 5 3AB |
| Vue | Omers Private Equity | Pubs & Full On | Omers Private Equity | GL 5 1RY |
| Stroud Rugby Club | Independent Free | Registered Club | Independent Free | GL 5 3SF |
| Nine | Independent Free | Restaurant | Independent Free | GL 5 2HA |
| Sorrento | Independent Free | Restaurant | Independent Free | GL 5 3AB |
| Kitsch Coffee & Wine Bar | Independent Free | Pubs & Full On | Independent Free | GL 5 1AS |
| Cotswold Bowls Club | Independent Free | Registered Club | Independent Free | GL 5 3HQ |
| Ciao Eatalia | Independent Free | Restaurant | Independent Free | GL 5 3BE |
| Anytime Fitness Stroud | Independent Free | Proprietary Club | Independent Free | GL 5 1RR |
| Lansdown Hall And Gallery | Independent Free | Pubs & Full On | Independent Free | GL 5 1BN |
| Meme | Independent Free | Pubs & Full On | Independent Free | GL 5 3DY |
| Corner House | Independent Free | Pubs & Full On | Independent Free | GL 5 2AD |
| Galgos Latino | Independent Free | Restaurant | Independent Free | GL 5 1QG |

CGA LICENCED PREMISES

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Area: P04084_Fountain Inn, Stroud, GL5 1QZ (10 n

Base: Great Britain

Year: 2021

| Licence Type | Profile | Per 1000 Pop (Area) | Per 1000 Pop (Base) | Index | 0 | 100 | 200 |
|------------------|---------|------------------------|------------------------|------------|---|-----|-----|
| Pubs & Full On | 32 | 101.8 | 85.9 | 119 | | | |
| Proprietary Club | 3 | 9.5 | 8.2 | 116 | | | |
| Registered Club | 10 | 31.8 | 30.1 | 106 | | | |
| Restaurant | 8 | 25.5 | 35.3 | 72 | | | |
| Residential | 1 | 3.2 | 3.5 | 90 | | | |

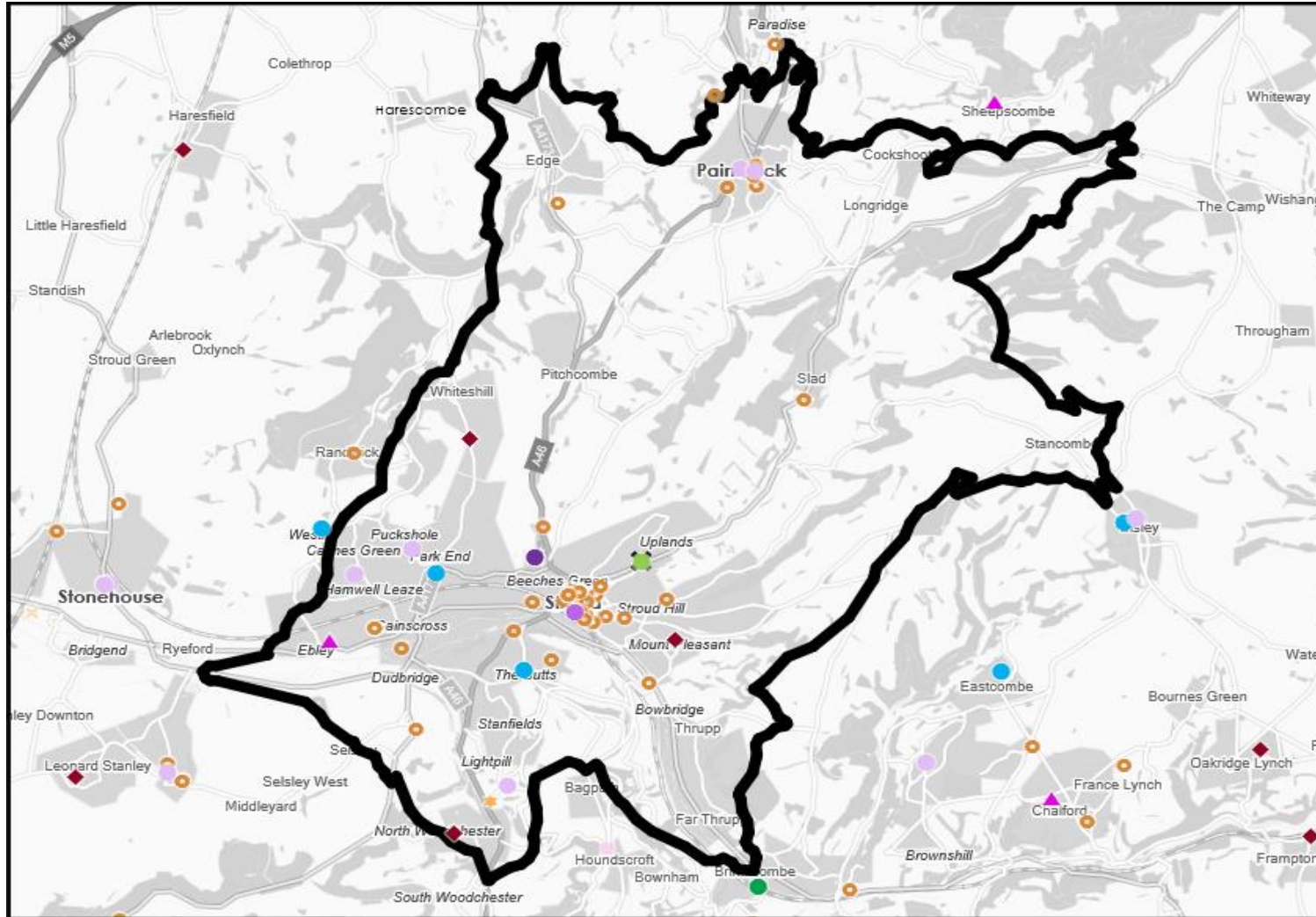
| Name | Description | License Type | Owner Name | Postcode |
|----------------|------------------|--------------|------------------|----------|
| Non Solo Pasta | Independent Free | Restaurant | Independent Free | GL 5 1RR |

MAP OF AREA

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Source: OS Open Data 2018

Area: P04084_Fountain Inn, Stroud, GL5 1QZ (10 min contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- Family Brewers with pubs

Hotels

- ✕ Hotels

Restaurants

- ★ Restaurants

Leisure

- ↑ Leisure

Independent

- Independent

Other

- ◆ Other

Site Location

- ✕ Site Location














Boundary

- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P04084_Fountain Inn, Stroud, GL5 1QZ (10 min contour)
Base: Great Britain
Year: 2021

| Acorn Category Description | | Area Profile | % for Area | % for Base | Index 0 | 100 | 200 |
|---|---------------------------|--------------|------------|------------|---------|---|-----|
|  | 1 Affluent Achievers | 3,229 | 23.4 | 22.0 | 107 |  | |
|  | 2 Rising Prosperity | 1,113 | 8.1 | 10.1 | 79 |  | |
|  | 3 Comfortable Communities | 5,253 | 38.1 | 26.2 | 145 |  | |
|  | 4 Financially Stretched | 3,123 | 22.6 | 23.7 | 95 |  | |
|  | 5 Urban Adversity | 1,011 | 7.3 | 17.6 | 42 |  | |
|  | 6 Not Private Households | 75 | 0.5 | 0.3 | 163 |  | |
|  | Graph | | | | | | |
| Total households | | 13,804 | | | | | |

Acorn Category Pen Portrait

3

Comfortable Communities

14.4M
UK Adults

27.3%
of UK

Age range

35-64

House type

Semi-detached or detached

Financial situation

Running into debt

Saving a lot

House tenure

Owned outright or mortgaged

Children at home

0-2

Number of beds

3-4

This category contains much of middle-of-the-road Britain, whether in the suburbs, smaller towns or the countryside. They are stable families and empty nesters in suburban or semi-rural areas.

Acorn Groups within Category 3: Comfortable Communities

F Countryside Communities

23%

G Successful Suburbs

23%

H Steady Neighbourhoods

30%

I Comfortable Seniors

8%

J Starting Out

15%



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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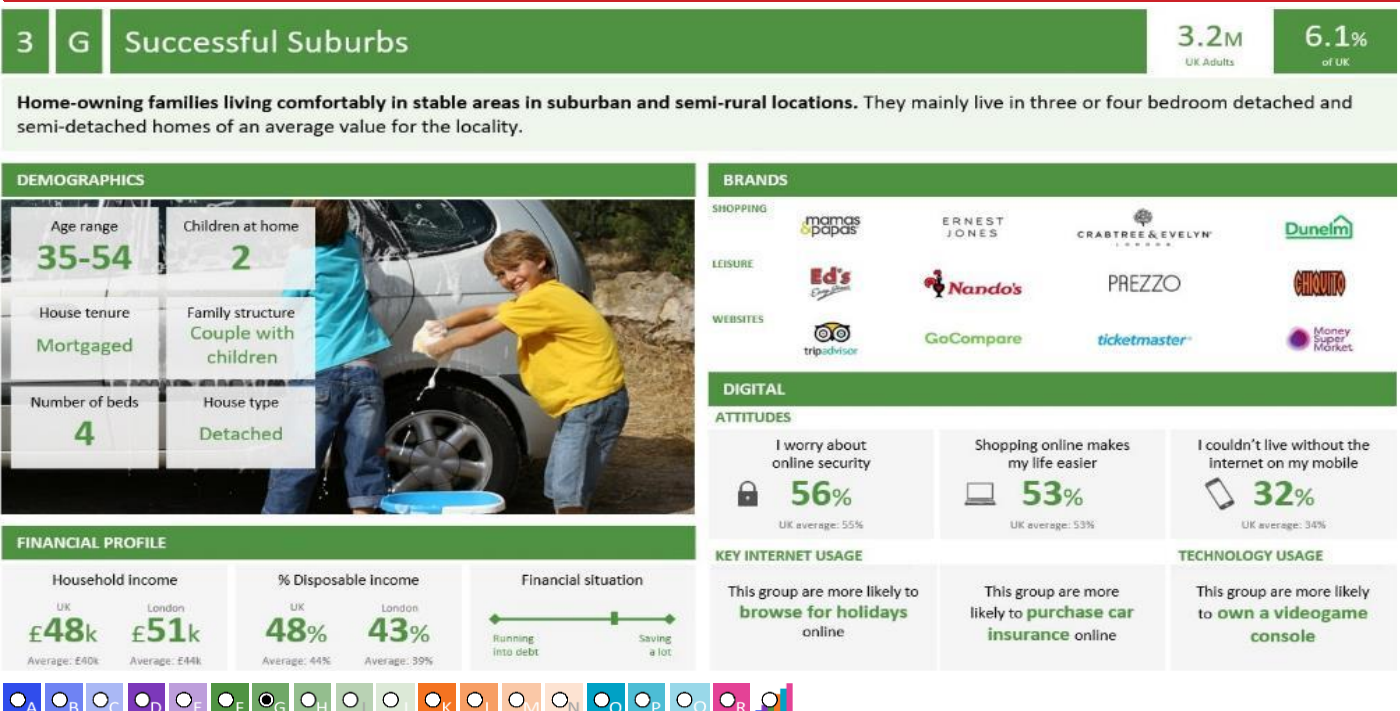
Area: P04084_Fountain Inn, Stroud, GL5 1QZ (10 min contour)

Base: Great Britain

Year: 2021

| Acorn Group Description | Area Profile | % for Area | % for Base | Index | 0 | 100 | 200 |
|-----------------------------------|---------------|------------|------------|-------|---|-----|-----|
| 1. Affluent Achievers | | | | | | | |
| 1.A Lavish Lifestyles | 44 | 0.3 | 1.1 | 29 | | | |
| 1.B Executive Wealth | 1,520 | 11.0 | 11.2 | 98 | | | |
| 1.C Mature Money | 1,665 | 12.1 | 9.6 | 125 | | | |
| 2. Rising Prosperity | | | | | | | |
| 2.D City Sophisticates | 0 | 0.0 | 4.0 | 0 | | | |
| 2.E Career Climbers | 1,113 | 8.1 | 6.2 | 130 | | | |
| 3. Comfortable Communities | | | | | | | |
| 3.F Countryside Communities | 573 | 4.2 | 5.7 | 72 | | | |
| 3.G Successful Suburbs | 2,127 | 15.4 | 5.9 | 262 | | | |
| 3.H Steady Neighbourhoods | 952 | 6.9 | 7.4 | 94 | | | |
| 3.I Comfortable Seniors | 671 | 4.9 | 2.9 | 167 | | | |
| 3.J Starting Out | 930 | 6.7 | 4.3 | 155 | | | |
| 4. Financially Stretched | | | | | | | |
| 4.K Student Life | 0 | 0.0 | 2.4 | 0 | | | |
| 4.L Modest Means | 872 | 6.3 | 7.9 | 80 | | | |
| 4.M Striving Families | 1,268 | 9.2 | 7.5 | 122 | | | |
| 4.N Poorer Pensioners | 983 | 7.1 | 5.9 | 121 | | | |
| 5. Urban Adversity | | | | | | | |
| 5.O Young Hardship | 450 | 3.3 | 6.1 | 53 | | | |
| 5.P Struggling Estates | 290 | 2.1 | 6.1 | 34 | | | |
| 5.Q Difficult Circumstances | 271 | 2.0 | 5.3 | 37 | | | |
| 6. Not Private Households | | | | | | | |
| 6.R Not Private Households | 75 | 0.5 | 0.3 | 163 | | | |
| Total households | 13,804 | | | | | | |

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?




ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04084_Fountain Inn, Stroud, GL5 1QZ (10 min contour)

Base: Great Britain

Year: 2021

Sort by:  Acorn Structure
 Index
 Profile %

| Acorn Type Description | | Area Profile | % for Area | % for Base | Index | 0 | 100 | 200 |
|------------------------------------|--|---------------|------------|------------|-------|---|-----|-----|
| 1. Affluent Achievers | | | | | | | | |
| 1.A Lavish Lifestyles | | | | | | | | |
| | 1.A.1 Exclusive enclaves | 10 | 0.1 | 0.1 | 85 | | | |
| | 1.A.2 Metropolitan money | 0 | 0.0 | 0.2 | 0 | | | |
| | 1.A.3 Large house luxury | 34 | 0.2 | 0.9 | 28 | | | |
| 1.B Executive Wealth | | | | | | | | |
| | 1.B.4 Asset rich families | 566 | 4.1 | 2.6 | 157 | | | |
| | 1.B.5 Wealthy countryside commuters | 714 | 5.2 | 2.4 | 215 | | | |
| | 1.B.6 Financially comfortable families | 139 | 1.0 | 2.2 | 46 | | | |
| | 1.B.7 Affluent professionals | 17 | 0.1 | 0.9 | 14 | | | |
| | 1.B.8 Prosperous suburban families | 19 | 0.1 | 1.5 | 9 | | | |
| | 1.B.9 Well-off edge of towners | 65 | 0.5 | 1.6 | 29 | | | |
| 1.C Mature Money | | | | | | | | |
| | 1.C.10 Better-off villagers | 915 | 6.6 | 3.0 | 222 | | | |
| | 1.C.11 Settled suburbia, older people | 414 | 3.0 | 2.9 | 105 | | | |
| | 1.C.12 Retired and empty nesters | 222 | 1.6 | 2.5 | 65 | | | |
| | 1.C.13 Upmarket downsizers | 114 | 0.8 | 1.3 | 63 | | | |
| 2. Rising Prosperity | | | | | | | | |
| 2.D City Sophisticates | | | | | | | | |
| | 2.D.14 Townhouse cosmopolitans | 0 | 0.0 | 0.7 | 0 | | | |
| | 2.D.15 Younger professionals in smaller flats | 0 | 0.0 | 1.5 | 0 | | | |
| | 2.D.16 Metropolitan professionals | 0 | 0.0 | 0.8 | 0 | | | |
| | 2.D.17 Socialising young renters | 0 | 0.0 | 1.0 | 0 | | | |
| 2.E Career Climbers | | | | | | | | |
| | 2.E.18 Career driven young families | 379 | 2.7 | 1.9 | 146 | | | |
| | 2.E.19 First time buyers in small, modern homes | 734 | 5.3 | 3.3 | 162 | | | |
| | 2.E.20 Mixed metropolitan areas | 0 | 0.0 | 1.0 | 0 | | | |
| 3. Comfortable Communities | | | | | | | | |
| 3.F Countryside Communities | | | | | | | | |
| | 3.F.21 Farms and cottages | 0 | 0.0 | 1.5 | 0 | | | |
| | 3.F.22 Older couples and families in rural areas | 6 | 0.0 | 1.1 | 4 | | | |
| | 3.F.23 Owner occupiers in small towns and villages | 567 | 4.1 | 3.2 | 129 | | | |
| 3.G Successful Suburbs | | | | | | | | |
| | 3.G.24 Comfortably-off families in modern housing | 735 | 5.3 | 2.6 | 202 | | | |
| | 3.G.25 Larger family homes, multi-ethnic areas | 0 | 0.0 | 0.8 | 0 | | | |
| | 3.G.26 Semi-professional families, owner occupied neighbourhoods | 1,392 | 10.1 | 2.4 | 416 | | | |
| 3.H Steady Neighbourhoods | | | | | | | | |
| | 3.H.27 Suburban semis, conventional attitudes | 373 | 2.7 | 3.4 | 78 | | | |
| | 3.H.28 Owner occupied terraces, average income | 0 | 0.0 | 1.6 | 0 | | | |
| | 3.H.29 Established suburbs, older families | 579 | 4.2 | 2.3 | 180 | | | |
| 3.I Comfortable Seniors | | | | | | | | |
| | 3.I.30 Older people, neat and tidy neighbourhoods | 553 | 4.0 | 2.4 | 166 | | | |
| | 3.I.31 Elderly singles in purpose-built accommodation | 118 | 0.9 | 0.5 | 174 | | | |
| 3.J Starting Out | | | | | | | | |
| | 3.J.32 Educated families in terraces, young children | 273 | 2.0 | 2.1 | 94 | | | |
| | 3.J.33 Smaller houses and starter homes | 657 | 4.8 | 2.3 | 211 | | | |
| 4. Financially Stretched | | | | | | | | |
| 4.K Student Life | | | | | | | | |
| | 4.K.34 Student flats and halls of residence | 0 | 0.0 | 0.4 | 0 | | | |
| | 4.K.35 Term-time terraces | 0 | 0.0 | 0.3 | 0 | | | |
| | 4.K.36 Educated young people in flats and tenements | 0 | 0.0 | 1.7 | 0 | | | |
| 4.L Modest Means | | | | | | | | |
| | 4.L.37 Low cost flats in suburban areas | 551 | 4.0 | 1.4 | 283 | | | |
| | 4.L.38 Semi-skilled workers in traditional neighbourhoods | 254 | 1.8 | 2.6 | 70 | | | |
| | 4.L.39 Fading owner occupied terraces | 67 | 0.5 | 2.9 | 17 | | | |
| | 4.L.40 High occupancy terraces, culturally diverse family areas | 0 | 0.0 | 1.0 | 0 | | | |
| 4.M Striving Families | | | | | | | | |
| | 4.M.41 Labouring semi-rural estates | 633 | 4.6 | 1.6 | 287 | | | |
| | 4.M.42 Struggling young families in post-war terraces | 292 | 2.1 | 1.7 | 126 | | | |
| | 4.M.43 Families in right-to-buy estates | 303 | 2.2 | 2.1 | 106 | | | |
| | 4.M.44 Post-war estates, limited means | 40 | 0.3 | 2.2 | 13 | | | |
| 4.N Poorer Pensioners | | | | | | | | |
| | 4.N.45 Pensioners in social housing, semis and terraces | 132 | 1.0 | 0.8 | 122 | | | |
| | 4.N.46 Elderly people in social rented flats | 134 | 1.0 | 1.1 | 89 | | | |
| | 4.N.47 Low income older people in smaller semis | 241 | 1.7 | 2.3 | 77 | | | |
| | 4.N.48 Pensioners and singles in social rented flats | 476 | 3.4 | 1.8 | 195 | | | |
| 5. Urban Adversity | | | | | | | | |
| 5.O Young Hardship | | | | | | | | |
| | 5.O.49 Young families in low cost private flats | 372 | 2.7 | 2.1 | 126 | | | |
| | 5.O.50 Struggling younger people in mixed tenure | 78 | 0.6 | 1.7 | 32 | | | |
| | 5.O.51 Young people in small, low cost terraces | 0 | 0.0 | 2.3 | 0 | | | |
| 5.P Struggling Estates | | | | | | | | |
| | 5.P.52 Poorer families, many children, terraced housing | 49 | 0.4 | 1.6 | 22 | | | |
| | 5.P.53 Low income terraces | 0 | 0.0 | 0.9 | 0 | | | |
| | 5.P.54 Multi-ethnic, purpose-built estates | 0 | 0.0 | 1.2 | 0 | | | |
| | 5.P.55 Deprived and ethnically diverse in flats | 0 | 0.0 | 0.8 | 0 | | | |
| | 5.P.56 Low income large families in social rented semis | 241 | 1.7 | 1.6 | 106 | | | |
| 5.Q Difficult Circumstances | | | | | | | | |
| | 5.Q.57 Social rented flats, families and single parents | 183 | 1.3 | 1.5 | 87 | | | |
| | 5.Q.58 Singles and young families, some receiving benefits | 45 | 0.3 | 1.8 | 18 | | | |
| | 5.Q.59 Deprived areas and high-rise flats | 43 | 0.3 | 2.0 | 15 | | | |
| 6. Not Private Households | | | | | | | | |
| 6.R Not Private Households | | | | | | | | |
| | 6.R.60 Active communal population | 21 | 0.2 | 0.1 | 261 | | | |
| | 6.R.61 Inactive communal population | 54 | 0.4 | 0.3 | 142 | | | |
| | 6.R.62 Business areas without resident population | 0 | 0 | 0 | 0 | | | |
| Total households | | 13,804 | | | | | | |

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

Area: P04084_Fountain Inn, Stroud, GL5 1QZ (10 min contour)

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Source: OS Open Data 2018



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

CATEGORY

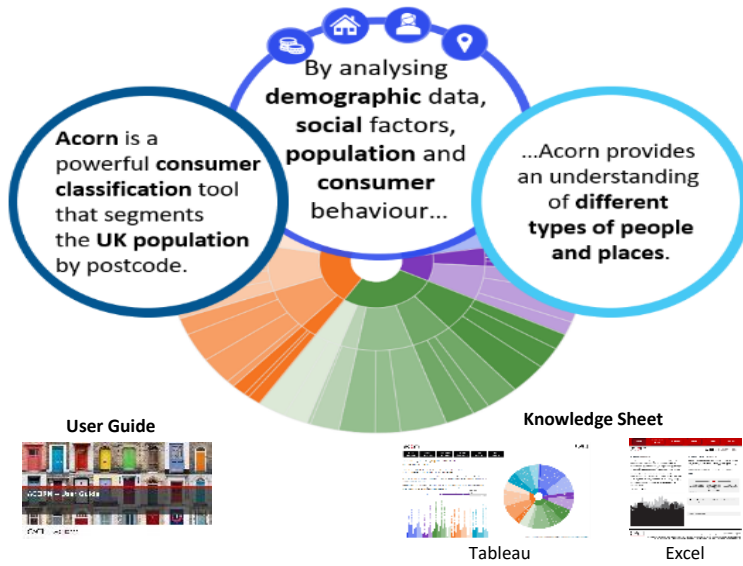
GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

| | | |
|----------------------------|----------------------------|-------|
| 1. Affluent Achievers | A. Lavish Lifestyles | 1-3 |
| | B. Executive Wealth | 4-9 |
| | C. Mature Money | 10-13 |
| 2. Rising Prosperity | D. City Sophisticates | 14-17 |
| | E. Career Climbers | 18-20 |
| 3. Comfortable Communities | F. Countryside Communities | 21-23 |
| | G. Successful Suburbs | 24-26 |
| | H. Steady Neighbourhoods | 27-29 |
| | I. Comfortable Seniors | 30-31 |
| | J. Starting Out | 32-33 |
| 4. Financially Stretched | K. Student Life | 34-36 |
| | L. Modest Means | 37-40 |
| | M. Striving Families | 41-44 |
| | N. Poorer Pensioners | 45-48 |
| 5. Urban Adversity | O. Young Hardship | 49-51 |
| | P. Struggling Estates | 52-56 |
| | Q. Difficult Circumstances | 57-59 |
| 6. Not Private Households | R. Not Private Households | 60-62 |

