

# CGA LICENCED PREMISES

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Area: P03582\_Carpenters Arms, Market Weighton  
 Base: Great Britain  
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	7	92.6	81.7	<b>113</b>			
Proprietary Club	0	0.0	7.3	0			
Registered Club	0	0.0	28.2	0			
Restaurant	1	13.2	32.1	41			
Residential	0	0.0	2.7	0			

Name	Description	License Type	Owner Name	Postcode
Griffin	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	YO43 3AW
Bay Horse	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	YO43 3AN
Londesborough Arms	Independent Free	Pubs & Full On	Independent Free	YO43 3AH
Half Moon Inn	Marston's	Pubs & Full On	Marston's	YO43 3AQ
Red Lion	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	YO43 3JL
Carpenters Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	YO43 3BQ
Bengal Brasserie	Independent Free	Restaurant	Independent Free	YO43 3AH
Gelato Lounge	Independent Free	Pubs & Full On	Independent Free	YO43 3BG

# MAP OF AREA

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Source: OS Open Data 2018

Area: P03582\_Carpenters Arms, Market Weighton, YO43 3BQ (1 Mile contour)


















## KEY

- Large pub co's & bars
  - Admiral Taverns Ltd
  - Ei Group
  - Greene King
  - Marston's
  - Mitchells & Butlers
  - Punch Pub Company
  - Stonegate Pub Company
  - Star Pubs & Bars
  - Wetherspoon
  - Whitbread
  - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

## ACORN CATEGORY PROFILE - HOUSEHOLDS

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**Area:** P03582\_Carpenters Arms, Market Weighton, YO43 3BQ (1 Mile contour)  
**Base:** Great Britain  
**Year:** 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	879	26.1	22.1	118		
 2 Rising Prosperity	72	2.1	10.2	21		
 3 Comfortable Communities	1,494	44.4	26.5	167		
 4 Financially Stretched	790	23.5	23.7	99		
 5 Urban Adversity	131	3.9	17.2	23		
 6 Not Private Households	0	0.0	0.3	0		
 Graph						
<b>Total households</b>	<b>3,366</b>					

### Acorn Category Pen Portrait

**4 Financially Stretched** 12.2M UK Adults    23.1% of UK

**Age range**  
All ages

**Financial situation**  
Running into debt    Saving a lot

**Children at home**  
Mixed

**House type**  
Semi-detached or terraced

**House tenure**  
Social renting

**Number of beds**  
1-3

**Acorn Groups within Category 4: Financially Stretched**

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

# ACORN GROUP PROFILE - HOUSEHOLDS

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**Area:** P03582\_Carpenters Arms, Market Weighton, YO43 3BQ (1 Mile contour)  
**Base:** Great Britain  
**Year:** 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	585	17.4	11.3	153			
1.C Mature Money	294	8.7	9.6	91			
<b>2. Rising Prosperity</b>							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	72	2.1	6.4	34			
<b>3. Comfortable Communities</b>							
3.F Countryside Communities	796	23.6	5.7	412			
3.G Successful Suburbs	247	7.3	6.0	123			
3.H Steady Neighbourhoods	205	6.1	7.4	82			
3.I Comfortable Seniors	157	4.7	2.9	163			
3.J Starting Out	89	2.6	4.6	58			
<b>4. Financially Stretched</b>							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	432	12.8	8.0	161			
4.M Striving Families	180	5.3	7.4	72			
4.N Poorer Pensioners	178	5.3	5.8	92			
<b>5. Urban Adversity</b>							
5.O Young Hardship	51	1.5	6.3	24			
5.P Struggling Estates	0	0.0	5.7	0			
5.Q Difficult Circumstances	80	2.4	5.2	45			
<b>6. Not Private Households</b>							
6.R Not Private Households	0	0.0	0.3	0			
<b>Total households</b>	<b>3,366</b>						

## Acorn Group Pen Portrait

**4 K Student Life**      **1.6M** UK Adults      **3.0%** of UK

**Students and young people with little income living in halls of residence or shared houses.** These are areas dominated by students and young people, often recent graduates. At least half of the people here, usually more, are studying.

**CORE DEMOGRAPHICS**

Age range <b>18-24</b>	Children at home <b>0</b>
House tenure <b>Privately renting</b>	Family structure <b>Single</b>
Number of beds <b>4+</b>	House type <b>Flat or maisonette</b>

**FINANCIAL PROFILE**

Household income UK: <b>£33k</b> London: <b>£36k</b> Average: £40k	% Disposable income UK: <b>26%</b> London: <b>16%</b> Average: 43%	Financial situation Running into debt      Saving a lot
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**BRANDS**

SHOPPING:

LEISURE:

WEBSITES:

**DIGITAL**

**ATTITUDES**

I worry about online security <b>58%</b> UK average: 48%	Shopping online makes my life easier <b>68%</b> UK average: 62%	I love the ease of using chat bots to get answers <b>44%</b> UK average: 28%
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**TOP BEHAVIOURS**

<b>Love to buy new gadgets and appliances</b>	<b>Research beauty online</b>	<b>Social media: Snapchat, YouTube and TikTok</b>
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CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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## ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03582\_Carpenters Arms, Market Weighton, YO43 3BQ (1 Mile contour)  
 Base: Great Britain  
 Year: 2023

Sort by:  Corn Structure  
 Index  
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
<b>1.A Lavish Lifestyles</b>							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
<b>1.B Executive Wealth</b>							
1.B.4 Asset rich families	83	2.5	2.6	93			
1.B.5 Wealthy countryside commuters	5	0.1	2.5	6			
1.B.6 Financially comfortable families	479	14.2	2.2	640			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	18	0.5	1.6	33			
<b>1.C Mature Money</b>							
1.C.10 Better-off villagers	45	1.3	3.1	43			
1.C.11 Settled suburbia, older people	0	0.0	2.8	0			
1.C.12 Retired and empty nesters	190	5.6	2.5	229			
1.C.13 Upmarket downsizers	59	1.8	1.3	136			
<b>2. Rising Prosperity</b>							
<b>2.D City Sophisticates</b>							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
<b>2.E Career Climbers</b>							
2.E.18 Career driven young families	72	2.1	2.0	108			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
<b>3. Comfortable Communities</b>							
<b>3.F Countryside Communities</b>							
3.F.21 Farms and cottages	22	0.7	1.5	43			
3.F.22 Older couples and families in rural areas	145	4.3	1.0	429			
3.F.23 Owner occupiers in small towns and villages	629	18.7	3.2	582			
<b>3.G Successful Suburbs</b>							
3.G.24 Comfortably-off families in modern housing	88	2.6	2.7	97			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	159	4.7	2.4	195			
<b>3.H Steady Neighbourhoods</b>							
3.H.27 Suburban semis, conventional attitudes	93	2.8	3.5	80			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	112	3.3	2.3	142			
<b>3.I Comfortable Seniors</b>							
3.I.30 Older people, neat and tidy neighbourhoods	110	3.3	2.4	138			
3.I.31 Elderly singles in purpose-built accommodation	47	1.4	0.5	288			
<b>3.J Starting Out</b>							
3.J.32 Educated families in terraces, young children	18	0.5	2.2	25			
3.J.33 Smaller houses and starter homes	71	2.1	2.4	88			
<b>4. Financially Stretched</b>							
<b>4.K Student Life</b>							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
<b>4.L Modest Means</b>							
4.L.37 Low cost flats in suburban areas	23	0.7	1.4	47			
4.L.38 Semi-skilled workers in traditional neighbourhoods	369	11.0	2.6	417			
4.L.39 Fading owner occupied terraces	40	1.2	2.9	41			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
<b>4.M Striving Families</b>							
4.M.41 Labouring semi-rural estates	164	4.9	1.6	306			
4.M.42 Struggling young families in post-war terraces	0	0.0	1.6	0			
4.M.43 Families in right-to-buy estates	0	0.0	2.0	0			
4.M.44 Post-war estates, limited means	16	0.5	2.2	22			
<b>4.N Poorer Pensioners</b>							
4.N.45 Pensioners in social housing, semis and terraces	59	1.8	0.8	223			
4.N.46 Elderly people in social rented flats	0	0.0	1.0	0			
4.N.47 Low income older people in smaller semis	51	1.5	2.2	68			
4.N.48 Pensioners and singles in social rented flats	68	2.0	1.7	118			
<b>5. Urban Adversity</b>							
<b>5.O Young Hardship</b>							
5.O.49 Young families in low cost private flats	24	0.7	2.2	33			
5.O.50 Struggling younger people in mixed tenure	3	0.1	1.8	5			
5.O.51 Young people in small, low cost terraces	24	0.7	2.3	31			
<b>5.P Struggling Estates</b>							
5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	0	0.0	1.6	0			
<b>5.Q Difficult Circumstances</b>							
5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
5.Q.58 Singles and young families, some receiving benefits	80	2.4	1.8	135			
5.Q.59 Deprived areas and high-rise flats	0	0.0	2.0	0			
<b>6. Not Private Households</b>							
<b>6.R Not Private Households</b>							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	0	0.0	0.3	0			
6.R.62 Business areas without resident population	0	0	0	0			
<b>Total households</b>	<b>3,366</b>						

## DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P03582\_Carpenters Arms, Market Weighton, YO43 3BQ (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

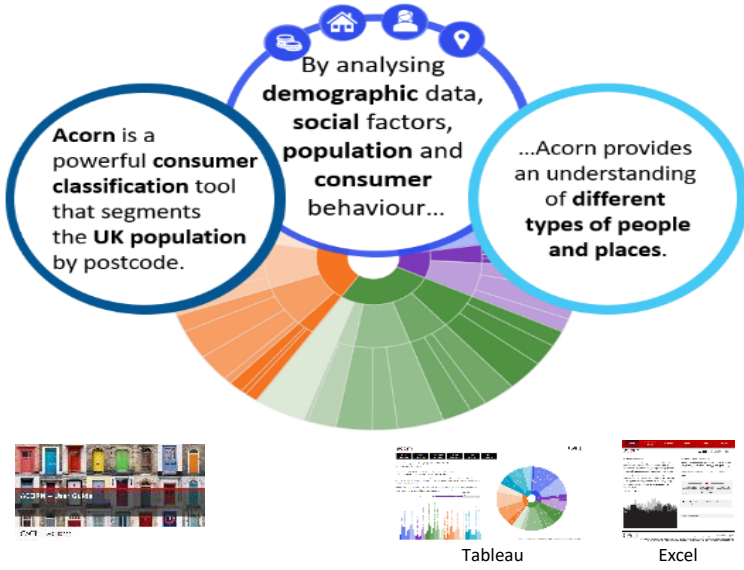
### Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES      18 GROUPS      62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

**1 Affluent Achievers**

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

**12.1M** UK Adults

**22.8%** of UK

House type: **Detached**

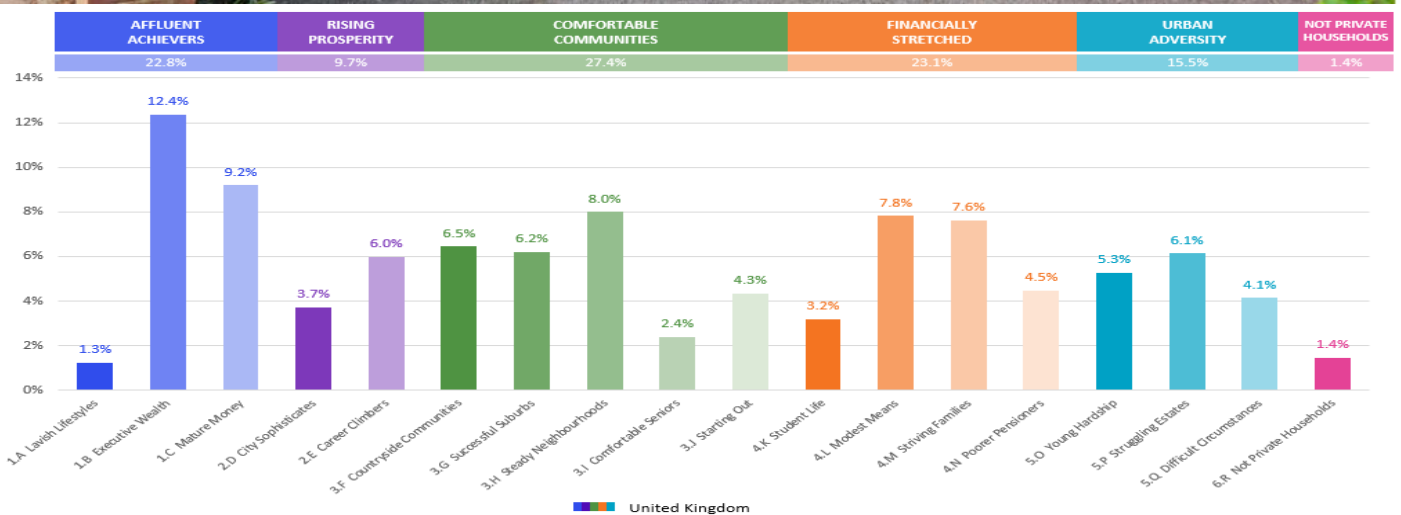
House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



# MAP OF AREA

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