

CGA LICENCED PREMISES

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Area: ATLT_Kings HeadM30 0HY (1 Mile contour)

Base: Great Britain

Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	38	203.2	84.9	239			
Proprietary Club	6	32.1	8.1	394			
Registered Club	4	21.4	29.9	72			
Restaurant	26	139.1	34.6	402			
Residential	0	0.0	3.5	0			

Name	Description	License Type	Owner Name	Postcode
Queens Arms	Punch Pub Company	Pubs & Full On	Punch Pub Company	M 30 0SH
Nags	Amber Taverns	Pubs & Full On	Amber Taverns	M 30 0BJ
Dog & Partridge	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 30 0LY
Wangies	Independent Free	Pubs & Full On	Independent Free	M 30 0QN
Rock House Hotel	Punch Pub Company	Pubs & Full On	Punch Pub Company	M 30 7AY
Grapes	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 30 0BJ
Lamb Inn	Holt	Pubs & Full On	Holt	M 30 0BP
Old Bulls Head	Holt	Pubs & Full On	Holt	M 30 0DA
Lyndale Snooker Club	Independent Free	Proprietary Club	Independent Free	M 30 0DA
Oddfellows Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 30 0DF
Top House	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 30 0DF
Pacifica Cantonese	Independent Free	Restaurant	Independent Free	M 30 0DL
Duke Of York	Independent Free	Pubs & Full On	Independent Free	M 30 0EJ
Kings Head Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 30 0HY
Town Hall	Independent Free	Pubs & Full On	Independent Free	M 30 0LH
Albert Edward Inn	Sam Smith	Pubs & Full On	Sam Smith	M 30 0LS
Stanley Arms	Holt	Pubs & Full On	Holt	M 30 0QN
Cosmo Bingo Social Club	Independent Free	Proprietary Club	Independent Free	M 30 0QN
Eccles Snooker Club	Independent Free	Proprietary Club	Independent Free	M 30 0DA
Spinners Arms	Independent Free	Pubs & Full On	Independent Free	M 30 0RY
Bridgewater Hotel	Holt	Pubs & Full On	Holt	M 30 0RZ
Bird In Hand	Holt	Pubs & Full On	Holt	M 30 0RY
Patricroft Conservative Club	Independent Free	Registered Club	Independent Free	M 30 7AA
Dutton Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 30 7AE
Grapes Hotel	Holt	Pubs & Full On	Holt	M 30 7HD
Sharmin Palace	Independent Free	Restaurant	Independent Free	M 30 7JA
Eccles Rugby Club	Independent Free	Registered Club	Independent Free	M 30 7LS
St Michaels Social Club	Independent Free	Registered Club	Independent Free	M 30 7LP
Packet House	Punch Pub Company	Pubs & Full On	Punch Pub Company	M 30 8GF
Jolly Carter	JW Lees	Pubs & Full On	JW Lees	M 30 8LS
Coach House	Whitbread	Pubs & Full On	Whitbread	M 17 8WW
David Lloyd Leisure	David Lloyd Leisure Ltd	Proprietary Club	David Lloyd Leisure Ltd	M 17 8RH
Coast To Coast	Restaurant Group	Restaurant	Restaurant Group	M 17 8EH
Mardi Gras	Wetherspoon	Pubs & Full On	Wetherspoon	M 17 8EH
Shere Khan	Independent Free	Restaurant	Independent Free	M 17 8EH
Gourmet Burger Kitchen	Boparan Restaurant Group	Restaurant	Boparan Restaurant Group	M 17 8EH
Balti Brasserie	Independent Free	Restaurant	Independent Free	M 30 0PF
Eccles Cross	Wetherspoon	Pubs & Full On	Wetherspoon	M 30 0BP
Pizza Hut	Pizza Hut UK Ltd	Restaurant	Pizza Hut UK Ltd	M 17 8EB
All Bar One	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	M 17 8EH
Namco Station	Namco Group	Proprietary Club	Namco Group	M 17 8ED
Chaobaby	Thai Leisure Group	Restaurant	Thai Leisure Group	M 17 8EH
Tampopo	Tampopo	Restaurant	Tampopo	M 17 8EH
Premier Inn	Whitbread Hotels	Pubs & Full On	Whitbread	M 17 8PG
Frankie & Bennys	Restaurant Group	Restaurant	Restaurant Group	M 17 8WW
Est	Restaurant Group	Restaurant	Restaurant Group	M 17 8EH
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	M 17 8EH
Yo Sushi	Yo! Sushi	Restaurant	Yo! Sushi	M 17 8DA
Las Iguanas	Big Table Group Ltd	Restaurant	Big Table Group Ltd	M 17 8AA
Pesto	Pesto	Restaurant	Pesto	M 17 8AA
Pizza Express	Hony Capital	Restaurant	Hony Capital	M 17 8EH
Slim Chickens	Boparan Restaurant Group	Restaurant	Boparan Restaurant Group	M 17 8AA
Zizzi	Azzurri Group Ltd	Restaurant	Azzurri Group Ltd	M 17 8EH

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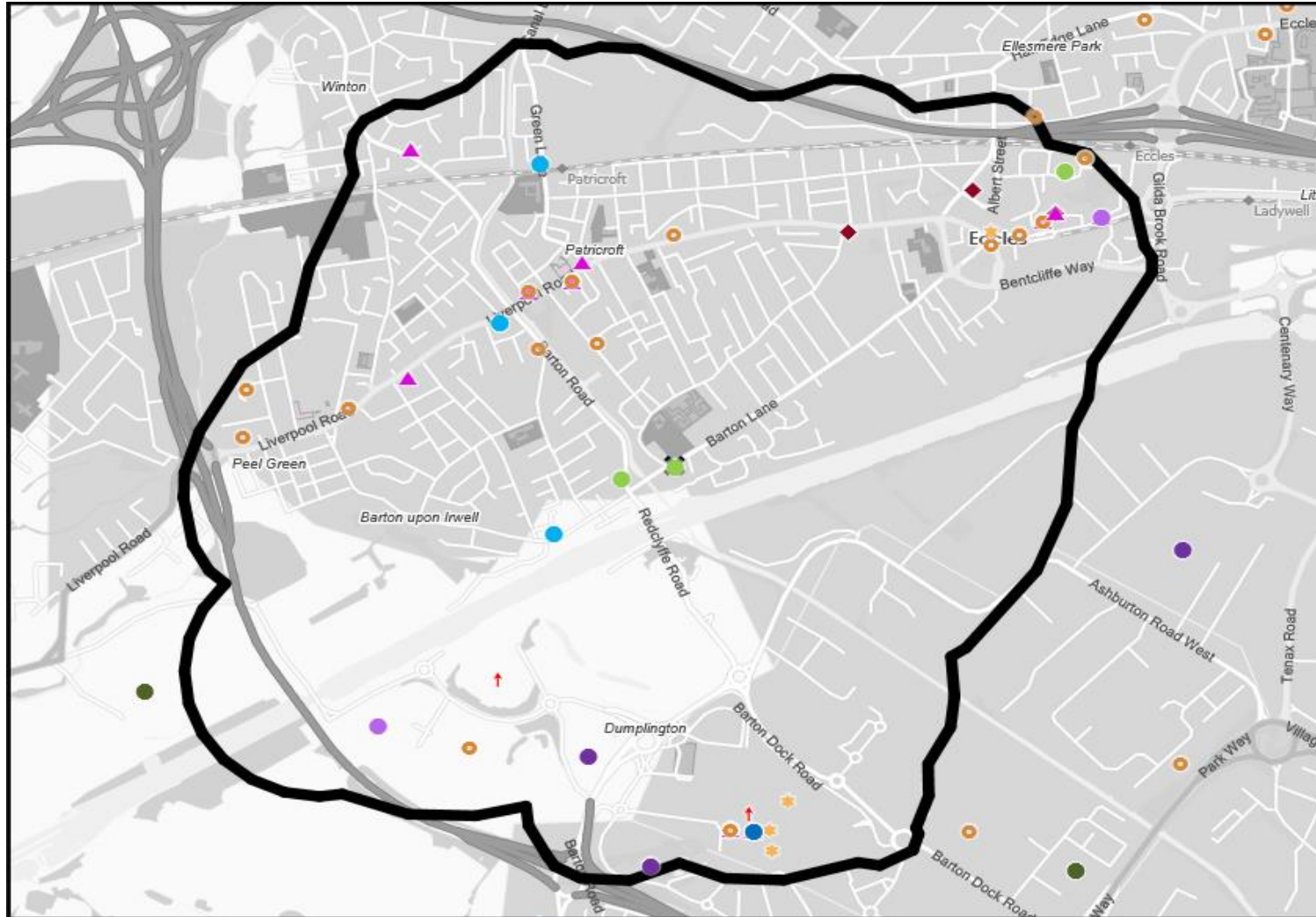
Name	Description	License Type	Owner Name	Postcode
Castle In The Air	Wetherspoon	Pubs & Full On	Wetherspoon	M 17 8DD
Chill Factore	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 41 7JA
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	M 41 7JA
Vedas	Independent Free	Restaurant	Independent Free	M 41 7JA
TGI Fridays	TGI Fridays UK Limited	Restaurant	TGI Fridays UK Limited	M 17 8AA
Five Guys	Five Guys Holdings	Restaurant	Five Guys Holdings	M 17 8AA
Barburrito	Barburrito	Restaurant	Barburrito	M 17 8EH
Oh You Pretty Things	Oh You Pretty Things Ltd	Pubs & Full On	Oh You Pretty Things Ltd	M 17 8AA
Trafford Golf Centre	Independent Free	Proprietary Club	Independent Free	M 17 8PG
Station Bar	Independent Free	Pubs & Full On	Independent Free	M 30 0DF
Worsley Cruising Club	Independent Free	Registered Club	Independent Free	M 30 0QF
Northern Type	Independent Free	Pubs & Full On	Independent Free	M 30 0DF
Salvi's Bar	Independent Free	Pubs & Full On	Independent Free	M 41 7JA
Bills	Bills Restaurants	Pubs & Full On	Bills Restaurants	M 17 8EH
Croma	Croma	Restaurant	Croma	M 17 8DF
Wagamama	Restaurant Group	Restaurant	Restaurant Group	M 17 8AA
Milton Manchester Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 30 0NA
Old Laundrette	Independent Free	Pubs & Full On	Independent Free	M 30 0DF
Malaga Drift Coffee Co	Independent Free	Pubs & Full On	Independent Free	M 30 0DL
Yettis Kitchen	Independent Free	Restaurant	Independent Free	M 30 0QN
360 Circle Bar	Independent Free	Pubs & Full On	Independent Free	M 17 8AA

MAP OF AREA

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Source: OS Open Data 2018

Area: ATLT_Kings HeadM30 OHY (1 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- ▲ Family Brewers with pubs

Hotels

- ★ Restaurants

Leisure

- ▲ Independent

Other

- ◆ Other

- ✕ Site Location
- Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: ATLT_Kings HeadM30 OHY (1 Mile contour)

Base: Great Britain

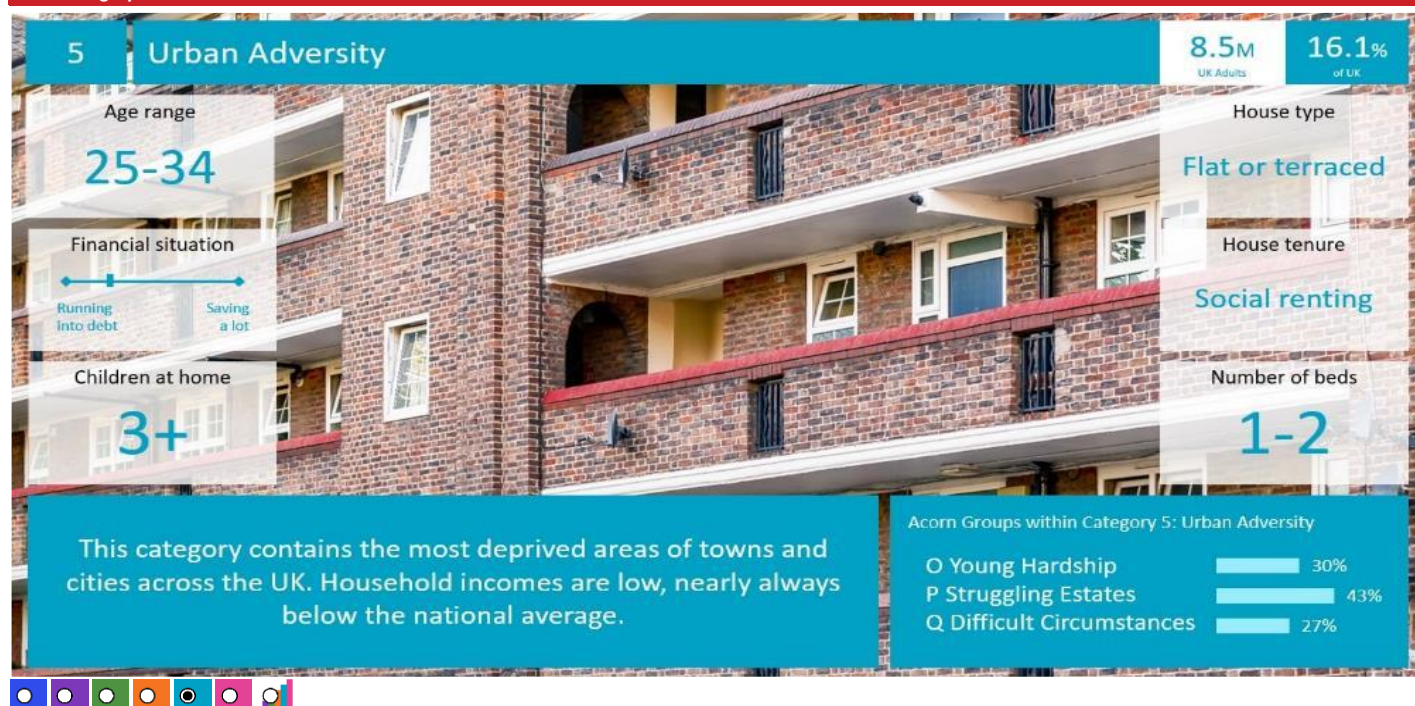
Year: 2021

Acorn Category Description		Area Profile	% for Area	% for Base	Index	0	100	200
1	Affluent Achievers	0	0.0	22.0	0			
2	Rising Prosperity	16	0.2	10.1	2			
3	Comfortable Communities	1,152	12.9	26.2	49			
4	Financially Stretched	2,905	32.5	23.7	137			
5	Urban Adversity	4,874	54.5	17.6	309			
6	Not Private Households	4	0.0	0.3	13			

Graph

Total households 8,951

Acorn Category Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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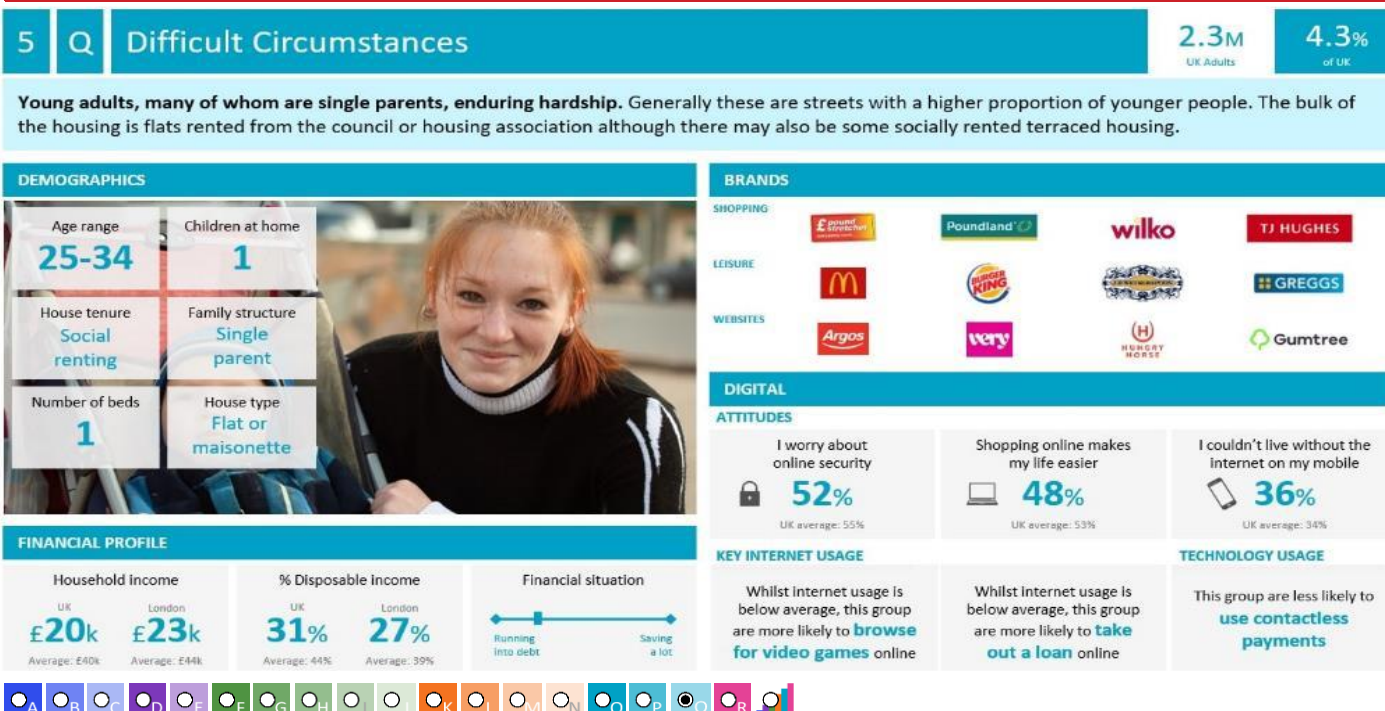
Area: ATLT_Kings HeadM30 OHY (1 Mile contour)

Base: Great Britain

Year: 2021

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	0	0.0	11.2	0			
1.C Mature Money	0	0.0	9.6	0			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	4.0	0			
2.E Career Climbers	16	0.2	6.2	3			
3. Comfortable Communities							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	198	2.2	5.9	38			
3.H Steady Neighbourhoods	321	3.6	7.4	49			
3.I Comfortable Seniors	34	0.4	2.9	13			
3.J Starting Out	599	6.7	4.3	154			
4. Financially Stretched							
4.K Student Life	0	0.0	2.4	0			
4.L Modest Means	1,061	11.9	7.9	150			
4.M Striving Families	1,247	13.9	7.5	185			
4.N Poorer Pensioners	597	6.7	5.9	113			
5. Urban Adversity							
5.O Young Hardship	2,063	23.0	6.1	375			
5.P Struggling Estates	547	6.1	6.1	100			
5.Q Difficult Circumstances	2,264	25.3	5.3	473			
6. Not Private Households							
6.R Not Private Households	4	0.0	0.3	13			
Total households	8,951						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?



ACORN TYPE PROFILE - HOUSEHOLDS

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Area: ATLT_Kings HeadM30 0HY (1 Mile contour)

Base: Great Britain

Year: 2021

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.2	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.4	0			
1.B.6 Financially comfortable families	0	0.0	2.2	0			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.0	0			
1.C.11 Settled suburbia, older people	0	0.0	2.9	0			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.8	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	13	0.1	1.9	8			
2.E.19 First time buyers in small, modern homes	3	0.0	3.3	1			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.1	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	155	1.7	2.6	66			
3.G.25 Larger family homes, multi-ethnic areas	43	0.5	0.8	59			
3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	267	3.0	3.4	87			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	54	0.6	2.3	26			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	34	0.4	2.4	16			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	84	0.9	2.1	45			
3.J.33 Smaller houses and starter homes	515	5.8	2.3	256			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
4.K.35 Term-time terraces	0	0.0	0.3	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.7	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	87	1.0	1.4	69			
4.L.38 Semi-skilled workers in traditional neighbourhoods	348	3.9	2.6	148			
4.L.39 Fading owner occupied terraces	626	7.0	2.9	243			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	287	3.2	1.7	192			
4.M.43 Families in right-to-buy estates	194	2.2	2.1	104			
4.M.44 Post-war estates, limited means	766	8.6	2.2	389			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	14	0.2	0.8	20			
4.N.46 Elderly people in social rented flats	186	2.1	1.1	191			
4.N.47 Low income older people in smaller semis	185	2.1	2.3	91			
4.N.48 Pensioners and singles in social rented flats	212	2.4	1.8	134			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	399	4.5	2.1	208			
5.O.50 Struggling younger people in mixed tenure	538	6.0	1.7	344			
5.O.51 Young people in small, low cost terraces	1,126	12.6	2.3	558			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	502	5.6	1.6	345			
5.P.53 Low income terraces	0	0.0	0.9	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
5.P.56 Low income large families in social rented semis	45	0.5	1.6	31			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	155	1.7	1.5	114			
5.Q.58 Singles and young families, some receiving benefits	637	7.1	1.8	397			
5.Q.59 Deprived areas and high-rise flats	1,472	16.4	2.0	808			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	4	0.0	0.3	16			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	8,951						

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

Area: ATLT_Kings HeadM30 0HY (1 Mile contour)

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Source: OS Open Data 2018



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

CATEGORY

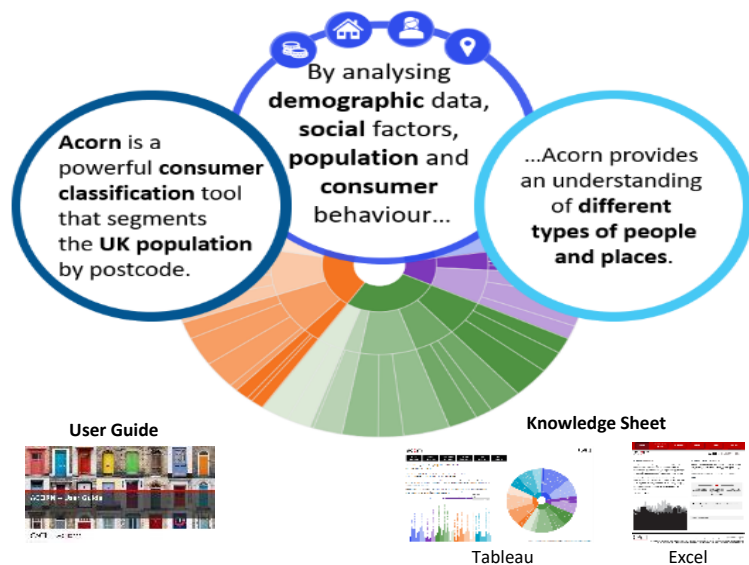
GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

12.0M UK Adults 22.8% of UK

Age range 55+

House type Detached

Financial situation Running into debt Saving a lot

House tenure Owned outright

Children at home 0

Number of beds 4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

A. Lavish Lifestyles
B. Executive Wealth
C. Mature Money

