

# CGA LICENCED PREMISES

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Area: P00842\_Juniper & Vine, Bury, BL8 3DT (1 Mi)  
 Base: Great Britain  
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	9	39.6	81.7	49			
Proprietary Club	1	4.4	7.3	60			
Registered Club	8	35.2	28.2	<b>125</b>			
Restaurant	5	22.0	32.1	69			
Residential	0	0.0	2.7	0			

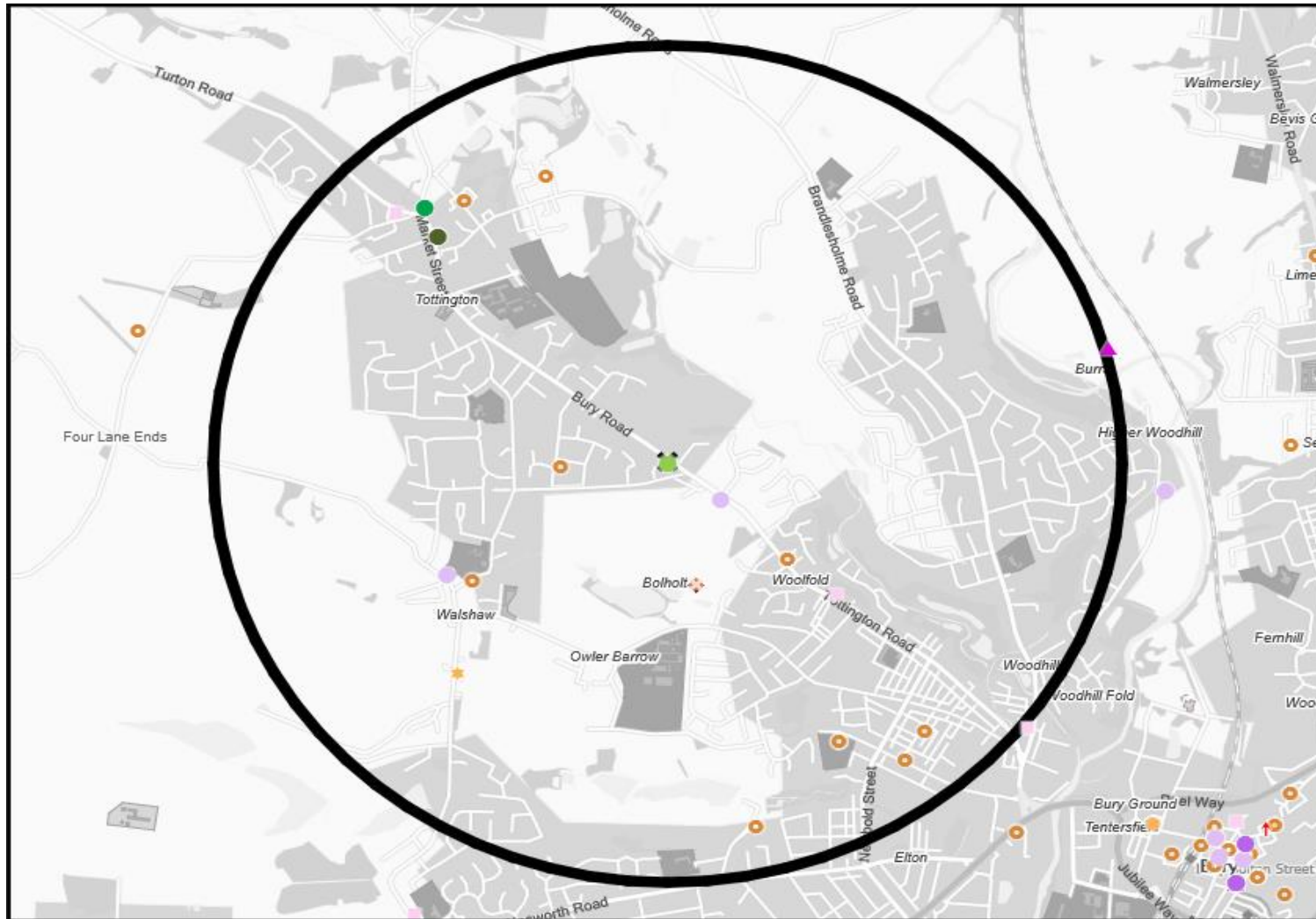
Name	Description	License Type	Owner Name	Postcode
Swan Hotel	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	BL 8 1SJ
Dungeon Inn	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	BL 8 4AW
Elton Liberal Club	Independent Free	Registered Club	Independent Free	BL 8 1NW
Bolholt Country Park Hotel	Lavendar Hotels	Pubs & Full On	Lavendar Hotels	BL 8 1PU
Lamb Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BL 8 1UB
Wagon Makers Arms	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	BL 8 1TA
Elton Fold Workmens Club	Independent Free	Registered Club	Independent Free	BL 8 2RH
Ruposhi	Independent Free	Restaurant	Independent Free	BL 8 2QY
Victoria Hotel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BL 8 3BD
Robin Hood	Greene King	Pubs & Full On	Greene King	BL 8 4AA
Juniper And Vine	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BL 8 3DT
Walshawe Sports Club	Independent Free	Registered Club	Independent Free	BL 8 3EG
Tottington CentCons Club	Independent Free	Registered Club	Independent Free	BL 8 3NH
Carmelos	Ei Group	Restaurant	Ei Group	BL 8 4AL
White Horse	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	BL 8 3BD
Walshaw Constitutional Club	Independent Free	Registered Club	Independent Free	BL 8 3AZ
Elton Vale Sports Club	Independent Free	Registered Club	Independent Free	BL 8 2RZ
San Rocco	San Rocco	Restaurant	San Rocco	BL 8 3AG
Man Yuen	Independent Free	Restaurant	Independent Free	BL 8 4AA
Elton All Saints Cricket Club	Independent Free	Registered Club	Independent Free	BL 8 2RH
Stables Health & Leisure Club	Unknown	Proprietary Club	Unknown	BL 8 1PU
Tottington St Johns Cricket Club	Independent Free	Registered Club	Independent Free	BL 8 3NF
Asha	Independent Free	Restaurant	Independent Free	BL 8 1TA

# MAP OF AREA

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Source: OS Open Data 2018

Area: P00842\_Juniper & Vine, Bury, BL8 3DT (1 Mile contour)










**KEY**

- Large pub co's & bars
  - Admiral Taverns Ltd
  - Ei Group
  - Greene King
  - Marston's
  - Mitchells & Butlers
  - Punch Pub Company
  - Stonegate Pub Company
  - Star Pubs & Bars
  - Wetherspoon
  - Whitbread
  - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

## ACORN CATEGORY PROFILE - HOUSEHOLDS

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**Area:** P00842\_Juniper & Vine, Bury, BL8 3DT (1 Mile contour)  
**Base:** Great Britain  
**Year:** 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	3,042	32.1	22.1	145		
 2 Rising Prosperity	380	4.0	10.2	39		
 3 Comfortable Communities	2,763	29.1	26.5	110		
 4 Financially Stretched	2,173	22.9	23.7	97		
 5 Urban Adversity	1,100	11.6	17.2	67		
 6 Not Private Households	30	0.3	0.3	92		
 Graph						
<b>Total households</b>	<b>9,488</b>					

### Acorn Category Pen Portrait

**4 Financially Stretched** 12.2M UK Adults    23.1% of UK

**Age range**  
All ages

**Financial situation**  
Running into debt    Saving a lot

**Children at home**  
Mixed

**House type**  
Semi-detached or terraced

**House tenure**  
Social renting

**Number of beds**  
1-3

**Acorn Groups within Category 4: Financially Stretched**

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

## ACORN GROUP PROFILE - HOUSEHOLDS

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**Area:** P00842\_Juniper & Vine, Bury, BL8 3DT (1 Mile contour)  
**Base:** Great Britain  
**Year:** 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
<b>1. Affluent Achievers</b>						
1.A Lavish Lifestyles	1	0.0	1.1	1	[Bar chart]	
1.B Executive Wealth	1,876	19.8	11.3	175	[Bar chart]	
1.C Mature Money	1,165	12.3	9.6	127	[Bar chart]	
<b>2. Rising Prosperity</b>						
2.D City Sophisticates	0	0.0	3.8	0	[Bar chart]	
2.E Career Climbers	380	4.0	6.4	63	[Bar chart]	
<b>3. Comfortable Communities</b>						
3.F Countryside Communities	47	0.5	5.7	9	[Bar chart]	
3.G Successful Suburbs	951	10.0	6.0	168	[Bar chart]	
3.H Steady Neighbourhoods	991	10.4	7.4	141	[Bar chart]	
3.I Comfortable Seniors	223	2.4	2.9	82	[Bar chart]	
3.J Starting Out	551	5.8	4.6	128	[Bar chart]	
<b>4. Financially Stretched</b>						
4.K Student Life	0	0.0	2.5	0	[Bar chart]	
4.L Modest Means	1,634	17.2	8.0	216	[Bar chart]	
4.M Striving Families	224	2.4	7.4	32	[Bar chart]	
4.N Poorer Pensioners	315	3.3	5.8	58	[Bar chart]	
<b>5. Urban Adversity</b>						
5.O Young Hardship	474	5.0	6.3	80	[Bar chart]	
5.P Struggling Estates	348	3.7	5.7	64	[Bar chart]	
5.Q Difficult Circumstances	278	2.9	5.2	56	[Bar chart]	
<b>6. Not Private Households</b>						
6.R Not Private Households	30	0.3	0.3	92	[Bar chart]	
<b>Total households</b>	<b>9,488</b>					

### Acorn Group Pen Portrait

**3 G Successful Suburbs**      3.3M UK Adults      6.2% of UK

Home-owning families living comfortably in stable areas in suburban and semi-rural locations. They mainly live in three or four bedroom detached and semi-detached homes of an average value for the locality.

<b>CORE DEMOGRAPHICS</b>		<b>BRANDS</b>	
Age range <b>35-64</b>	Children at home <b>2</b>	SHOPPING mamas papas    ERNEST JONES    CRABTREE & EVELYN    Dunelm	LEISURE Ed's    Nando's    PREZZO    CHOUTO
House tenure Mortgaged	Family structure Couple with children	WEBSITES tripadvisor    GoCompare    ticketmaster    Money Super Market	<b>DIGITAL</b>
Number of beds <b>4</b>	House type Detached	<b>ATTITUDES</b>	I worry about online security <b>60%</b> (UK average: 55%)
<b>FINANCIAL PROFILE</b>		Shopping online makes my life easier <b>62%</b> (UK average: 62%)	I love the ease of using chat bots to get answers <b>26%</b> (UK average: 28%)
Household income UK: <b>£48k</b> London: <b>£51k</b> Average: £40k    Average: £46k	% Disposable income UK: <b>46%</b> London: <b>38%</b> Average: 43%    Average: 29%	<b>TOP BEHAVIOURS</b>	
Financial situation Running into debt    Saving a lot		Owns an iPhone	Buy wine and alcohol online
		Own a videogame console	



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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## ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P00842\_Juniper & Vine, Bury, BL8 3DT (1 Mile contour)  
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Sort by:  Corn Structure  
 Index  
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
<b>1.A Lavish Lifestyles</b>							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	1	0.0	0.9	1			
<b>1.B Executive Wealth</b>							
1.B.4 Asset rich families	664	7.0	2.6	265			
1.B.5 Wealthy countryside commuters	4	0.0	2.5	2			
1.B.6 Financially comfortable families	718	7.6	2.2	340			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	44	0.5	1.5	30			
1.B.9 Well-off edge of towners	446	4.7	1.6	292			
<b>1.C Mature Money</b>							
1.C.10 Better-off villagers	79	0.8	3.1	27			
1.C.11 Settled suburbia, older people	1,026	10.8	2.8	384			
1.C.12 Retired and empty nesters	42	0.4	2.5	18			
1.C.13 Upmarket downsizers	18	0.2	1.3	15			
<b>2. Rising Prosperity</b>							
<b>2.D City Sophisticates</b>							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
<b>2.E Career Climbers</b>							
2.E.18 Career driven young families	298	3.1	2.0	159			
2.E.19 First time buyers in small, modern homes	82	0.9	3.4	25			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
<b>3. Comfortable Communities</b>							
<b>3.F Countryside Communities</b>							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	47	0.5	3.2	15			
<b>3.G Successful Suburbs</b>							
3.G.24 Comfortably-off families in modern housing	315	3.3	2.7	123			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	636	6.7	2.4	277			
<b>3.H Steady Neighbourhoods</b>							
3.H.27 Suburban semis, conventional attitudes	531	5.6	3.5	161			
3.H.28 Owner occupied terraces, average income	22	0.2	1.6	14			
3.H.29 Established suburbs, older families	438	4.6	2.3	197			
<b>3.I Comfortable Seniors</b>							
3.I.30 Older people, neat and tidy neighbourhoods	223	2.4	2.4	99			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
<b>3.J Starting Out</b>							
3.J.32 Educated families in terraces, young children	343	3.6	2.2	168			
3.J.33 Smaller houses and starter homes	208	2.2	2.4	91			
<b>4. Financially Stretched</b>							
<b>4.K Student Life</b>							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
<b>4.L Modest Means</b>							
4.L.37 Low cost flats in suburban areas	111	1.2	1.4	81			
4.L.38 Semi-skilled workers in traditional neighbourhoods	248	2.6	2.6	99			
4.L.39 Fading owner occupied terraces	1,275	13.4	2.9	460			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
<b>4.M Striving Families</b>							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	4	0.0	1.6	3			
4.M.43 Families in right-to-buy estates	175	1.8	2.0	90			
4.M.44 Post-war estates, limited means	45	0.5	2.2	22			
<b>4.N Poorer Pensioners</b>							
4.N.45 Pensioners in social housing, semis and terraces	74	0.8	0.8	99			
4.N.46 Elderly people in social rented flats	57	0.6	1.0	58			
4.N.47 Low income older people in smaller semis	71	0.7	2.2	33			
4.N.48 Pensioners and singles in social rented flats	113	1.2	1.7	70			
<b>5. Urban Adversity</b>							
<b>5.O Young Hardship</b>							
5.O.49 Young families in low cost private flats	79	0.8	2.2	38			
5.O.50 Struggling younger people in mixed tenure	48	0.5	1.8	28			
5.O.51 Young people in small, low cost terraces	347	3.7	2.3	161			
<b>5.P Struggling Estates</b>							
5.P.52 Poorer families, many children, terraced housing	125	1.3	1.6	84			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	223	2.4	1.6	147			
<b>5.Q Difficult Circumstances</b>							
5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
5.Q.58 Singles and young families, some receiving benefits	134	1.4	1.8	80			
5.Q.59 Deprived areas and high-rise flats	144	1.5	2.0	77			
<b>6. Not Private Households</b>							
<b>6.R Not Private Households</b>							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	30	0.3	0.3	111			
6.R.62 Business areas without resident population	0	0	0	0			
<b>Total households</b>	<b>9,488</b>						

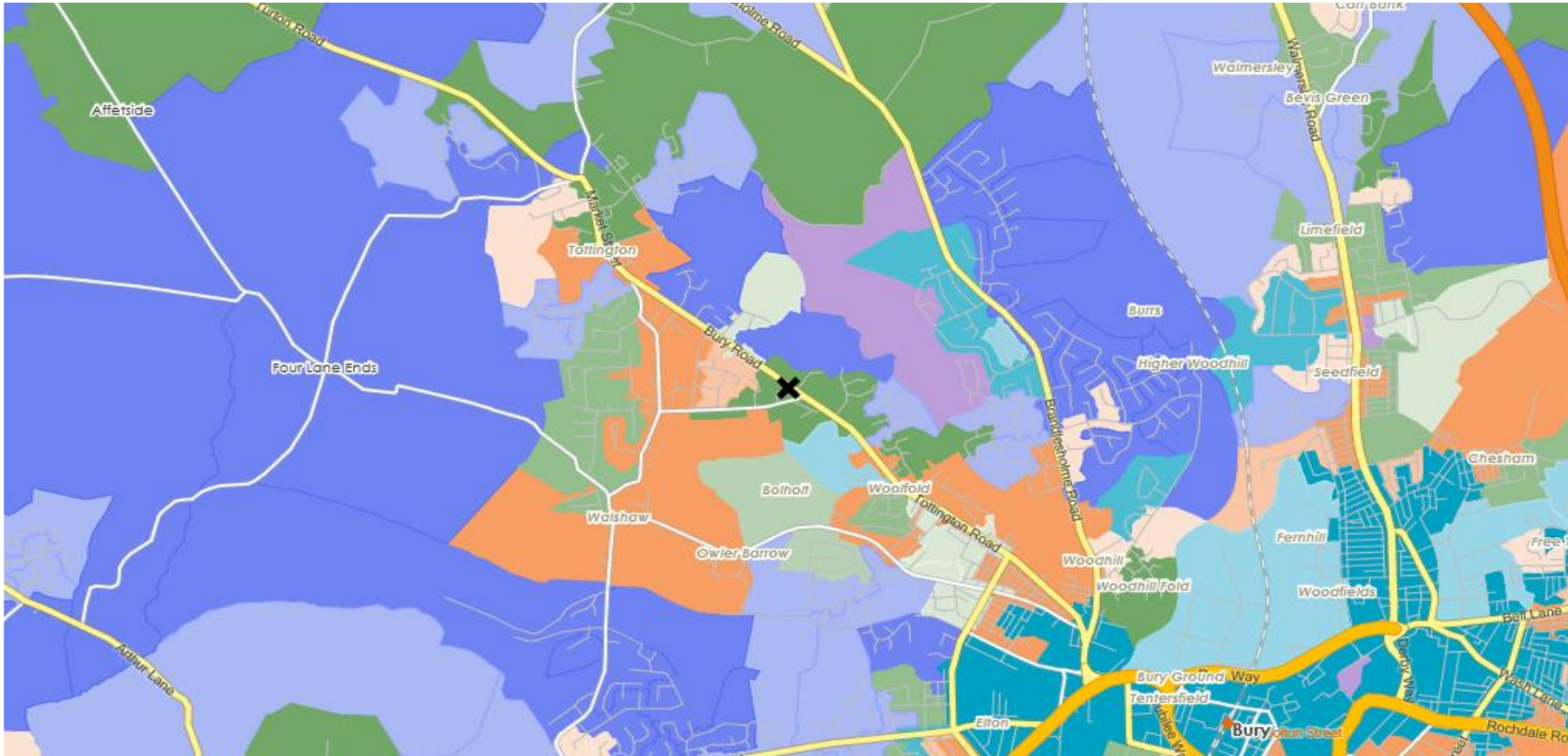
CATEGORY      GROUP      TYPE      **MAP**      WHAT IS ACORN?



# DOMINANT ACORN GROUP - HOUSEHOLDS


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-  Dominant Acorn Category
-  % Affluent Achievers
-  % Rising Prosperity
-  % Comfortable Communities
-  % Financially Stretched
-  % Urban Adversity
-  Dominant Acorn Group

- Acorn Groups**
-  1.A Lavish Lifestyles
  -  1.B Executive Wealth
  -  1.C Mature Money
  -  2.D City Sophisticates
  -  2.E Career Climbers
  -  3.F Countryside Communities
  -  3.G Successful Suburbs
  -  3.H Steady Neighbourhoods
  -  3.I Comfortable Seniors
  -  3.J Starting Out
  -  4.K Student Life
  -  4.L Modest Means
  -  4.M Striving Families
  -  4.N Poorer Pensioners
  -  5.O Young Hardship
  -  5.P Struggling Estates
  -  5.Q Difficult Circumstances
  -  6.R Not Private Households

 Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES      18 GROUPS      62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

### 1 Affluent Achievers

12.1M UK Adults      22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



# MAP OF AREA

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