

CGA LICENCED PREMISES

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Area: P00384_Cross Keys, Liversedge, WF15 6NE (:
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	21	125.6	81.7	154			
Proprietary Club	0	0.0	7.3	0			
Registered Club	6	35.9	28.2	127			
Restaurant	6	35.9	32.1	112			
Residential	0	0.0	2.7	0			

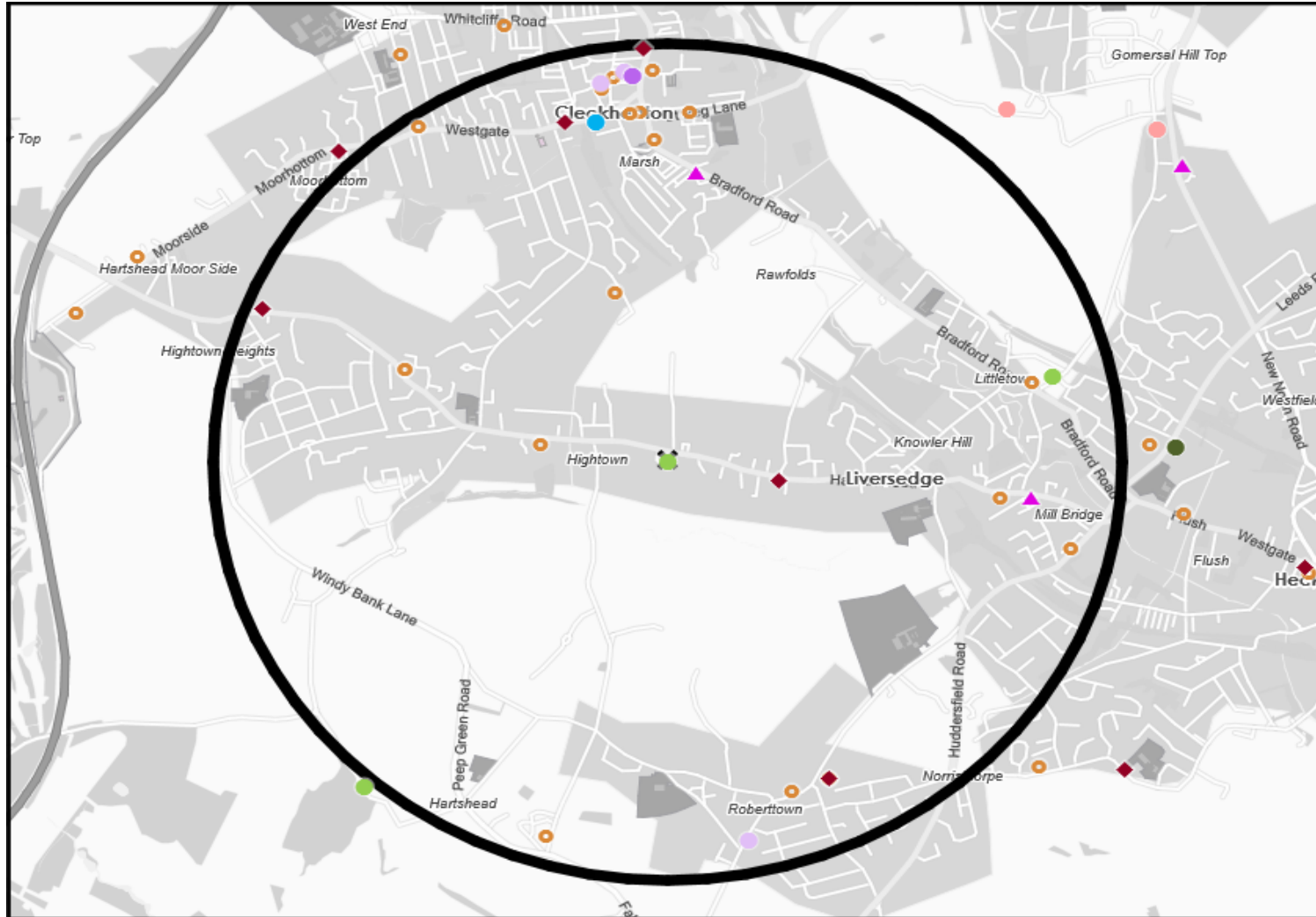
Name	Description	License Type	Owner Name	Postcode
Station Tavern	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BD19 3HR
Old House At Home	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	BD19 3JD
Commercial Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BD19 3JN
Town Hall	Independent Free	Pubs & Full On	Independent Free	BD19 3RH
Aldos Pizzeria	Independent Free	Restaurant	Independent Free	BD19 3RU
Wickham Arms	Independent Free	Pubs & Full On	Independent Free	BD19 3SA
Marsh Hotel	Old Mill Brewery	Pubs & Full On	Old Mill Brewery	BD19 5BJ
Wok Ever Palace	Independent Free	Restaurant	Independent Free	BD19 5DL
Rose & Crown	Punch Pub Company	Pubs & Full On	Punch Pub Company	BD19 5ET
Malt Shovel Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	BD19 5EY
Toby Jug	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	WF15 6EP
Black Bull	Ossett Brewery	Pubs & Full On	Ossett Brewery	WF15 6JR
Lonsdale Hotel	Independent Free	Pubs & Full On	Independent Free	WF15 6LF
Old Oak Inn	Independent Free	Pubs & Full On	Independent Free	WF15 6EW
Shears	Unknown	Pubs & Full On	Unknown	WF15 6NR
Robertown Working Mens Club	Independent Free	Registered Club	Independent Free	WF15 7LT
Millbridge Working Mens Club	Independent Free	Registered Club	Independent Free	WF15 7ER
Star Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	WF15 7LQ
Liversedge Cricket & Athletics Club	Independent Free	Registered Club	Independent Free	WF15 7NP
New Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	WF15 7NP
Parmars Indian Bar & Restaurant	Independent Free	Pubs & Full On	Independent Free	WF15 8HU
Hartshead Working Mens Club	Independent Free	Registered Club	Independent Free	WF15 8AY
Brew House	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	WF15 8HQ
Hightown Liberal Working Mens Club	Independent Free	Registered Club	Independent Free	WF15 8HU
Cross Keys	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	WF15 6NE
Obediah Brooke	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	BD19 3JH
George	Independent Free	Restaurant	Independent Free	BD19 3RA
Liversedge Football Club	Independent Free	Registered Club	Independent Free	WF15 8DF
Blend Cafe Bar	Independent Free	Pubs & Full On	Independent Free	BD19 3HW
Don Luigis	Independent Free	Restaurant	Independent Free	WF15 8DU
Tappinos	Independent Free	Restaurant	Independent Free	BD19 5ET
Sams Gin Bar	Independent Free	Pubs & Full On	Independent Free	BD19 5AE
Luigi's	Independent Free	Restaurant	Independent Free	BD19 5DR

MAP OF AREA

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Source: OS Open Data 2018

Area: P00384_Cross Keys, Liversedge, WF15 6NE (1 Mile contour)




















KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P00384_Cross Keys, Liversedge, WF15 6NE (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	992	13.4	22.1	61		
 2 Rising Prosperity	179	2.4	10.2	24		
 3 Comfortable Communities	2,230	30.1	26.5	113		
 4 Financially Stretched	2,427	32.7	23.7	138		
 5 Urban Adversity	1,566	21.1	17.2	123		
 6 Not Private Households	23	0.3	0.3	90		
 Graph						
Total households	7,417					

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults 23.1% of UK

Age range
All ages

Financial situation
Running into debt Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P00384_Cross Keys, Liversedge, WF15 6NE (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	511	6.9	11.3	61			
1.C Mature Money	481	6.5	9.6	67			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	179	2.4	6.4	38			
3. Comfortable Communities							
3.F Countryside Communities	130	1.8	5.7	31			
3.G Successful Suburbs	681	9.2	6.0	154			
3.H Steady Neighbourhoods	607	8.2	7.4	110			
3.I Comfortable Seniors	297	4.0	2.9	140			
3.J Starting Out	515	6.9	4.6	153			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	1,360	18.3	8.0	230			
4.M Striving Families	325	4.4	7.4	59			
4.N Poorer Pensioners	742	10.0	5.8	174			
5. Urban Adversity							
5.O Young Hardship	638	8.6	6.3	138			
5.P Struggling Estates	488	6.6	5.7	115			
5.Q Difficult Circumstances	440	5.9	5.2	113			
6. Not Private Households							
6.R Not Private Households	23	0.3	0.3	90			
Total households	7,417						

Acorn Group Pen Portrait

6
Not Private Households

790k
UK Adults

1.5%
of UK



These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children's homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P00384_Cross Keys, Liversedge, WF15 6NE (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	173	2.3	2.6	88			
1.B.5 Wealthy countryside commuters	11	0.1	2.5	6			
1.B.6 Financially comfortable families	193	2.6	2.2	117			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	2	0.0	1.5	2			
1.B.9 Well-off edge of towners	132	1.8	1.6	111			
1.C Mature Money							
1.C.10 Better-off villagers	190	2.6	3.1	83			
1.C.11 Settled suburbia, older people	212	2.9	2.8	101			
1.C.12 Retired and empty nesters	43	0.6	2.5	24			
1.C.13 Upmarket downsizers	36	0.5	1.3	38			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	57	0.8	2.0	39			
2.E.19 First time buyers in small, modern homes	122	1.6	3.4	48			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	130	1.8	3.2	55			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	456	6.1	2.7	228			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	225	3.0	2.4	125			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	310	4.2	3.5	121			
3.H.28 Owner occupied terraces, average income	7	0.1	1.6	6			
3.H.29 Established suburbs, older families	290	3.9	2.3	167			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	297	4.0	2.4	169			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	15	0.2	2.2	9			
3.J.33 Smaller houses and starter homes	500	6.7	2.4	281			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	105	1.4	1.4	98			
4.L.38 Semi-skilled workers in traditional neighbourhoods	601	8.1	2.6	308			
4.L.39 Fading owner occupied terraces	654	8.8	2.9	302			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	54	0.7	1.6	46			
4.M.42 Struggling young families in post-war terraces	49	0.7	1.6	40			
4.M.43 Families in right-to-buy estates	25	0.3	2.0	17			
4.M.44 Post-war estates, limited means	197	2.7	2.2	122			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	269	3.6	0.8	461			
4.N.46 Elderly people in social rented flats	124	1.7	1.0	162			
4.N.47 Low income older people in smaller semis	130	1.8	2.2	78			
4.N.48 Pensioners and singles in social rented flats	219	3.0	1.7	173			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	65	0.9	2.2	40			
5.O.50 Struggling younger people in mixed tenure	133	1.8	1.8	100			
5.O.51 Young people in small, low cost terraces	440	5.9	2.3	262			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	19	0.3	1.6	16			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	469	6.3	1.6	395			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	69	0.9	1.5	62			
5.Q.58 Singles and young families, some receiving benefits	158	2.1	1.8	121			
5.Q.59 Deprived areas and high-rise flats	213	2.9	2.0	146			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	23	0.3	0.3	109			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	7,417						

CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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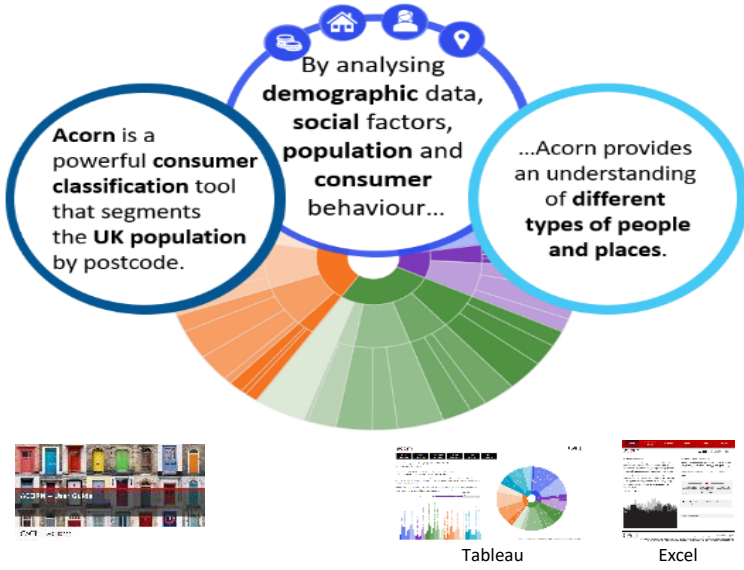
- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

12.1M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

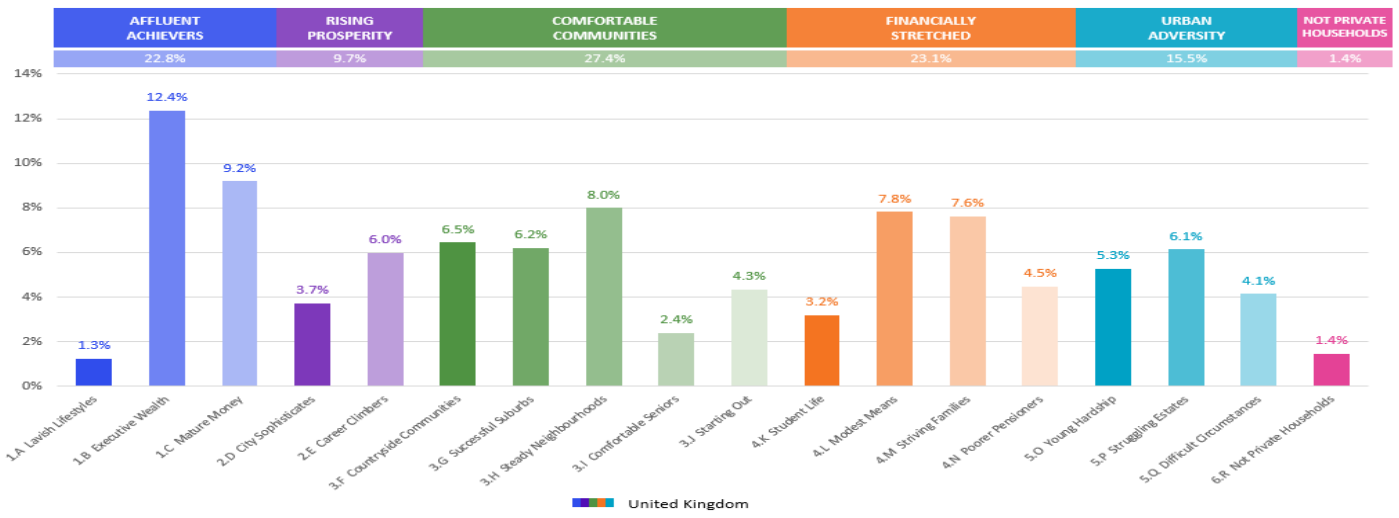
House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



MAP OF AREA

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