

CGA LICENCED PREMISES

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Area: ATLT_AngelCF82 7PH (1 Mile contour)

Base: Great Britain

Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	7	82.3	84.9	97			
Proprietary Club	2	23.5	8.1	289			
Registered Club	2	23.5	29.9	79			
Restaurant	2	23.5	34.6	68			
Residential	0	0.0	3.5	0			

Name	Description	License Type	Owner Name	Postcode
Maescywmmmer Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	CF82 7PJ
Royal Oak	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	CF82 7DY
New Cottage Dance Studios	Independent Free	Proprietary Club	Independent Free	CF82 7ED
Cross Keys Inn	Punch Pub Company	Pubs & Full On	Punch Pub Company	CF82 7HN
Spice Tree	Independent Free	Restaurant	Independent Free	CF82 7PH
Angel Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	CF82 7PH
Coal Hole Inn	Independent Free	Pubs & Full On	Independent Free	NP12 2QE
Penallta Rugby And Football Club	Independent Free	Registered Club	Independent Free	CF82 7XW
Beech Tree Hotel	Ei Group	Pubs & Full On	Ei Group	CF82 7AB
Viceroy Of India	Independent Free	Restaurant	Independent Free	CF82 7AP
Ystrad Mynach Non-Political Club	Independent Free	Registered Club	Independent Free	CF82 7AA
Junction Inn	Independent Free	Pubs & Full On	Independent Free	CF82 7RA
Top Ten Palace	*Other Small Retail Groups	Proprietary Club	*Other Small Retail Groups	CF82 7AE

MAP OF AREA

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 Source: OS Open Data 2018

Area: ATLT_AngelCF82 7PH (1 Mile contour)

















KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: ATLT_AngelCF82 7PH (1 Mile contour)
Base: Great Britain
Year: 2021

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	321	9.1	22.0	41		
 2 Rising Prosperity	49	1.4	10.1	14		
 3 Comfortable Communities	1,192	33.7	26.2	129		
 4 Financially Stretched	1,779	50.4	23.7	212		
 5 Urban Adversity	183	5.2	17.6	29		
 6 Not Private Households	9	0.3	0.3	76		
 Graph						
Total households	3,533					

Acorn Category Pen Portrait

4 Financially Stretched 12.1M UK Adults 23.0% of UK

Age range
All ages

Financial situation
Running into debt ——— Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

Acorn Groups within Category 4: Financially Stretched

- K Student Life 12%
- L Modest Means 34%
- M Striving Families 35%
- N Poorer Pensioners 19%

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: ATLT_AngelCF82 7PH (1 Mile contour)
Base: Great Britain
Year: 2021

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	175	5.0	11.2	44			
1.C Mature Money	146	4.1	9.6	43			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	4.0	0			
2.E Career Climbers	49	1.4	6.2	22			
3. Comfortable Communities							
3.F Countryside Communities	147	4.2	5.7	73			
3.G Successful Suburbs	263	7.4	5.9	127			
3.H Steady Neighbourhoods	632	17.9	7.4	243			
3.I Comfortable Seniors	88	2.5	2.9	86			
3.J Starting Out	62	1.8	4.3	40			
4. Financially Stretched							
4.K Student Life	0	0.0	2.4	0			
4.L Modest Means	1,050	29.7	7.9	376			
4.M Striving Families	361	10.2	7.5	135			
4.N Poorer Pensioners	368	10.4	5.9	176			
5. Urban Adversity							
5.O Young Hardship	98	2.8	6.1	45			
5.P Struggling Estates	85	2.4	6.1	39			
5.Q Difficult Circumstances	0	0.0	5.3	0			
6. Not Private Households							
6.R Not Private Households	9	0.3	0.3	76			
Total households	3,533						

Acorn Group Pen Portrait

4 L Modest Means **4.1M** UK Adults **7.7%** of UK

Younger families in smaller homes with below average incomes. Those located in London have a significantly lower level of disposable income when compared to this group across the rest of the country.

DEMOGRAPHICS <ul style="list-style-type: none"> Age range: 25-34 Children at home: 3+ House tenure: Privately renting Family structure: Single parent Number of beds: 3 House type: Terraced 		BRANDS <ul style="list-style-type: none"> SHOPPING: The Works, M&Co, RANGE, NEW LOOK LEISURE: Harry Ramsden, KFC, Frankie & Benny's, GREGGS WEBSITES: ebay, sky, Argos, LAD BIBLE 	
FINANCIAL PROFILE <ul style="list-style-type: none"> Household Income: UK £35k (Average: £40k), London £42k (Average: £44k) % Disposable Income: UK 45% (Average: 44%), London 34% (Average: 39%) Financial situation: 		DIGITAL <ul style="list-style-type: none"> ATTITUDES: I worry about online security 54% (UK average: 55%), Shopping online makes my life easier 50% (UK average: 53%), I couldn't live without the internet on my mobile 33% (UK average: 34%) KEY INTERNET USAGE: Whilst internet usage is below average, this group are more likely to research loans online TECHNOLOGY USAGE: Whilst internet usage is below average, this group are more likely to purchase toys online; This group are more likely to subscribe to Sky TV 	

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: ATLT_AngelCF82 7PH (1 Mile contour)
 Base: Great Britain
 Year: 2021

Sort by: Corn Structure
 Index
 Profile %

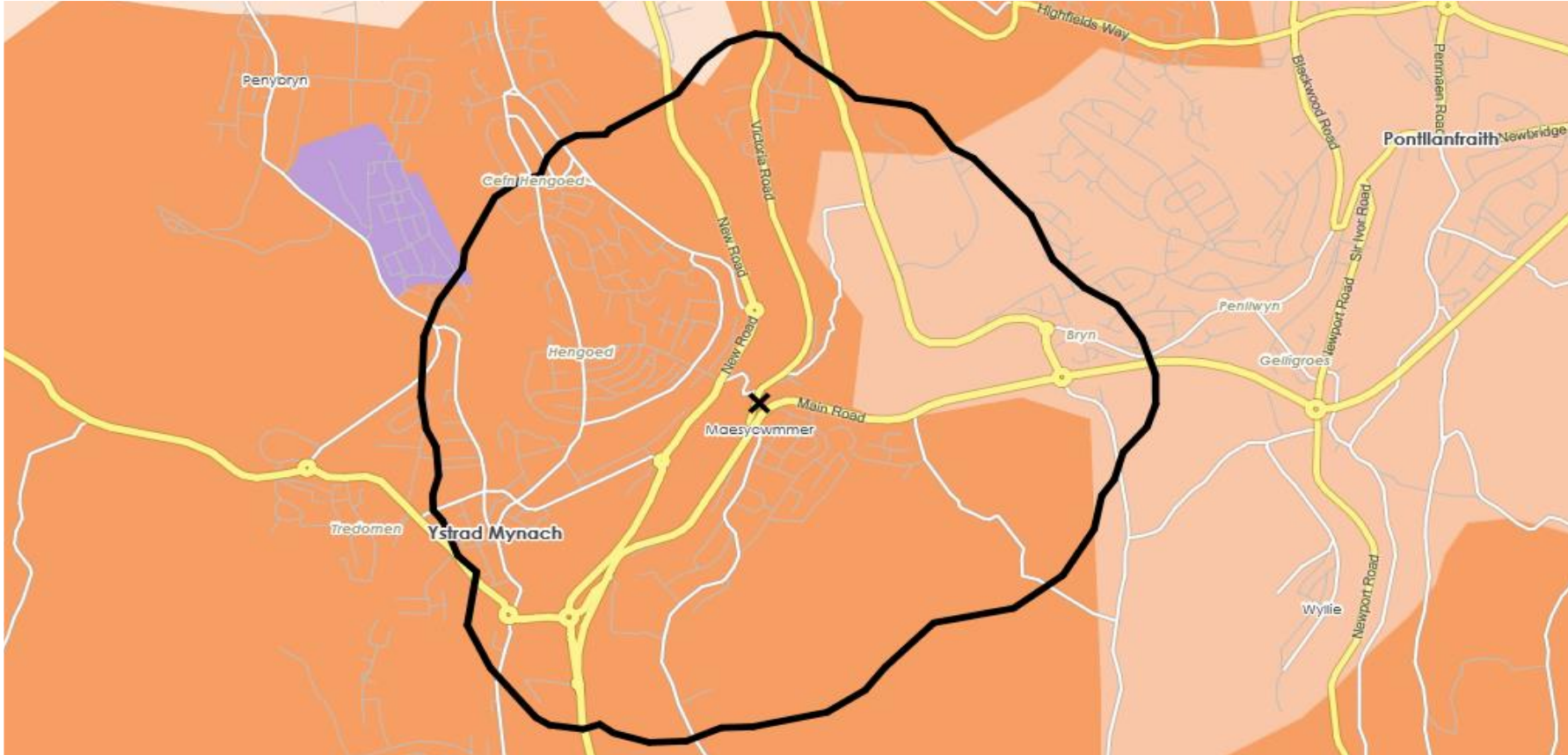
Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.2	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	44	1.2	2.6	48			
1.B.5 Wealthy countryside commuters	0	0.0	2.4	0			
1.B.6 Financially comfortable families	127	3.6	2.2	163			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	4	0.1	1.6	7			
1.C Mature Money							
1.C.10 Better-off villagers	7	0.2	3.0	7			
1.C.11 Settled suburbia, older people	58	1.6	2.9	57			
1.C.12 Retired and empty nesters	81	2.3	2.5	92			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.8	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	45	1.3	1.9	68			
2.E.19 First time buyers in small, modern homes	4	0.1	3.3	3			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	13	0.4	1.5	25			
3.F.22 Older couples and families in rural areas	0	0.0	1.1	0			
3.F.23 Owner occupiers in small towns and villages	134	3.8	3.2	120			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	263	7.4	2.6	282			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	535	15.1	3.4	440			
3.H.28 Owner occupied terraces, average income	2	0.1	1.6	4			
3.H.29 Established suburbs, older families	95	2.7	2.3	115			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	88	2.5	2.4	103			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	0	0.0	2.1	0			
3.J.33 Smaller houses and starter homes	62	1.8	2.3	78			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
4.K.35 Term-time terraces	0	0.0	0.3	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.7	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	18	0.5	1.4	36			
4.L.38 Semi-skilled workers in traditional neighbourhoods	462	13.1	2.6	498			
4.L.39 Fading owner occupied terraces	570	16.1	2.9	560			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	5	0.1	1.7	8			
4.M.43 Families in right-to-buy estates	356	10.1	2.1	485			
4.M.44 Post-war estates, limited means	0	0.0	2.2	0			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	0	0.0	0.8	0			
4.N.46 Elderly people in social rented flats	0	0.0	1.1	0			
4.N.47 Low income older people in smaller semis	315	8.9	2.3	392			
4.N.48 Pensioners and singles in social rented flats	53	1.5	1.8	85			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	16	0.5	2.1	21			
5.O.50 Struggling younger people in mixed tenure	42	1.2	1.7	68			
5.O.51 Young people in small, low cost terraces	40	1.1	2.3	50			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
5.P.53 Low income terraces	0	0.0	0.9	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
5.P.56 Low income large families in social rented semis	85	2.4	1.6	146			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
5.Q.58 Singles and young families, some receiving benefits	0	0.0	1.8	0			
5.Q.59 Deprived areas and high-rise flats	0	0.0	2.0	0			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	9	0.3	0.3	93			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	3,533						

CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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 Source: OS Open Data 2018

Area: ATLT_AngelCF82 7PH (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

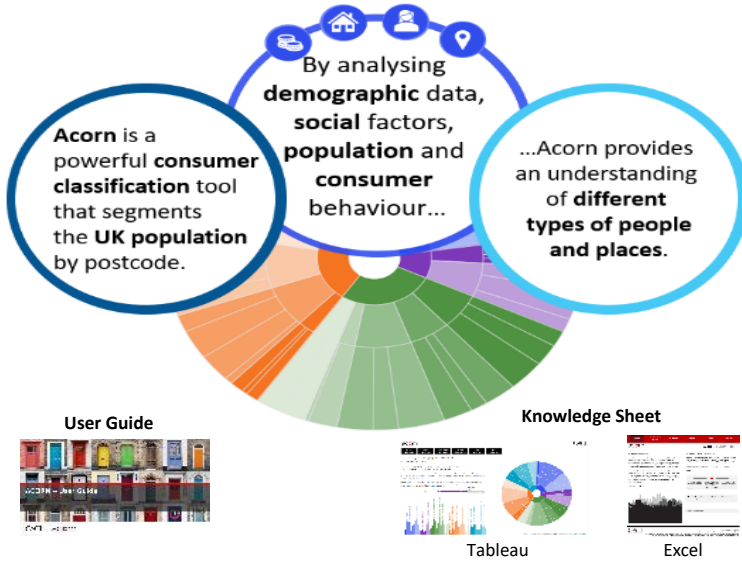
Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	<input type="radio"/>	A. Lavish Lifestyles	1-3
	<input type="radio"/>	B. Executive Wealth	4-9
	<input type="radio"/>	C. Mature Money	10-13
2. Rising Prosperity	<input type="radio"/>	D. City Sophisticates	14-17
	<input type="radio"/>	E. Career Climbers	18-20
3. Comfortable Communities	<input type="radio"/>	F. Countryside Communities	21-23
	<input type="radio"/>	G. Successful Suburbs	24-26
	<input type="radio"/>	H. Steady Neighbourhoods	27-29
	<input type="radio"/>	I. Comfortable Seniors	30-31
	<input type="radio"/>	J. Starting Out	32-33
	<input type="radio"/>	K. Student Life	34-36
4. Financially Stretched	<input type="radio"/>	L. Modest Means	37-40
	<input type="radio"/>	M. Striving Families	41-44
	<input type="radio"/>	N. Poorer Pensioners	45-48
	<input type="radio"/>	O. Young Hardship	49-51
5. Urban Adversity	<input type="radio"/>	P. Struggling Estates	52-56
	<input type="radio"/>	Q. Difficult Circumstances	57-59
	<input type="radio"/>	R. Not Private Households	60-62

1 Affluent Achievers

12.0M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles
- B. Executive Wealth
- C. Mature Money

