

CGA LICENCED PREMISES

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Area: P01184_Parkers, Hull, HU3 6NS (1 Mile cont
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	29	71.4	81.7	87			
Proprietary Club	4	9.9	7.3	135			
Registered Club	6	14.8	28.2	52			
Restaurant	14	34.5	32.1	107			
Residential	2	4.9	2.7	184			

Name	Description	License Type	Owner Name	Postcode
Maltshovel	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	HU 3 6SH
Clarendon	Independent Free	Pubs & Full On	Independent Free	HU 3 1DS
Botanic Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 3 1LR
Polar Bear	Independent Free	Pubs & Full On	Independent Free	HU 3 1LR
Marlborough Hotel	Independent Free	Residential	Independent Free	HU 3 1LU
Alexandra Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 3 2AB
Ryder Social Club	Independent Free	Registered Club	Independent Free	HU 3 2SJ
Rayners	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 3 4BL
Halfway	Marston's	Pubs & Full On	Marston's	HU 3 5AA
Dairycoates	Independent Free	Pubs & Full On	Independent Free	HU 3 5JA
New Griffin	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 3 6EN
William Gemmel	Independent Free	Registered Club	Independent Free	HU 3 6EN
Aegean Greek Taverna	Independent Free	Restaurant	Independent Free	HU 3 6EN
Brickmakers Arms	Punch Pub Company	Pubs & Full On	Punch Pub Company	HU 3 6JB
New Walton Club	Independent Free	Registered Club	Independent Free	HU 3 6JR
Halfway House	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 3 6LD
Parkers	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	HU 3 6NS
Carlton Hotel	Independent Free	Restaurant	Independent Free	HU 3 6QR
Tandoori Mahal Restaurant	Independent Free	Restaurant	Independent Free	HU 3 6ST
Silver Cod	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	HU 3 6SZ
Ciao Cicchetti	Independent Free	Restaurant	Independent Free	HU 3 6UA
Three Tuns	Unknown	Pubs & Full On	Unknown	HU 3 6UH
Pearsons	Greene King	Pubs & Full On	Greene King	HU 5 3QA
Avenue	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	HU 5 3TS
Hull Golf Centre	Independent Free	Proprietary Club	Independent Free	HU 5 4JB
Hull Indoor Cricket Club	Independent Free	Registered Club	Independent Free	HU 5 4JF
Hastings Hotel	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	HU 5 5BE
Bowery	Marston's	Pubs & Full On	Marston's	HU 5 3QA
Pave	Independent Free	Pubs & Full On	Independent Free	HU 5 3QA
Social Distortion	Independent Free	Restaurant	Independent Free	HU 5 3QA
Hull Football Club	Independent Free	Proprietary Club	Independent Free	HU 5 3HU
Albert Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	HU 3 6PB
El Toro	Independent Free	Restaurant	Independent Free	HU 5 3RX
Thai House Restaurant	Independent Free	Restaurant	Independent Free	HU 5 3QY
Accomplice	Independent Free	Pubs & Full On	Independent Free	HU 5 3QA
Gianni Bistro	Independent Free	Restaurant	Independent Free	HU 5 3QG
Garbutts	Independent Free	Pubs & Full On	Independent Free	HU 5 3QG
Boulevard Cafe Bar	Independent Free	Pubs & Full On	Independent Free	HU 3 3EQ
Chic	Independent Free	Restaurant	Independent Free	HU 3 1QH
Madras Restaurant	Independent Free	Restaurant	Independent Free	HU 3 2SE
Crooked Skewer	Independent Free	Restaurant	Independent Free	HU 5 3QA
Ciao Bistro	Independent Free	Restaurant	Independent Free	HU 5 3TG
West Hull Amateur Rugby League Footb	Independent Free	Registered Club	Independent Free	HU 4 6LQ
Red Sails	Marston's	Pubs & Full On	Marston's	HU 3 4AE
Greek Restaurant	Independent Free	Restaurant	Independent Free	HU 5 3HS
Crafted	Independent Free	Pubs & Full On	Independent Free	HU 5 3QG
Cognac	Independent Free	Restaurant	Independent Free	HU 5 3SS
Hull Greyhounds	Independent Free	Proprietary Club	Independent Free	HU 3 3QT
Chanterlands Cafe Bar	Independent Free	Pubs & Full On	Independent Free	HU 5 3SS
Trees Guest House	Independent Free	Residential	Independent Free	HU 3 1LE
Off The Road	Independent Free	Pubs & Full On	Independent Free	HU 5 3RU
Dive	Independent Free	Pubs & Full On	Independent Free	HU 5 3QY
1 Troop Bar	Independent Free	Registered Club	Independent Free	HU 4 6BN

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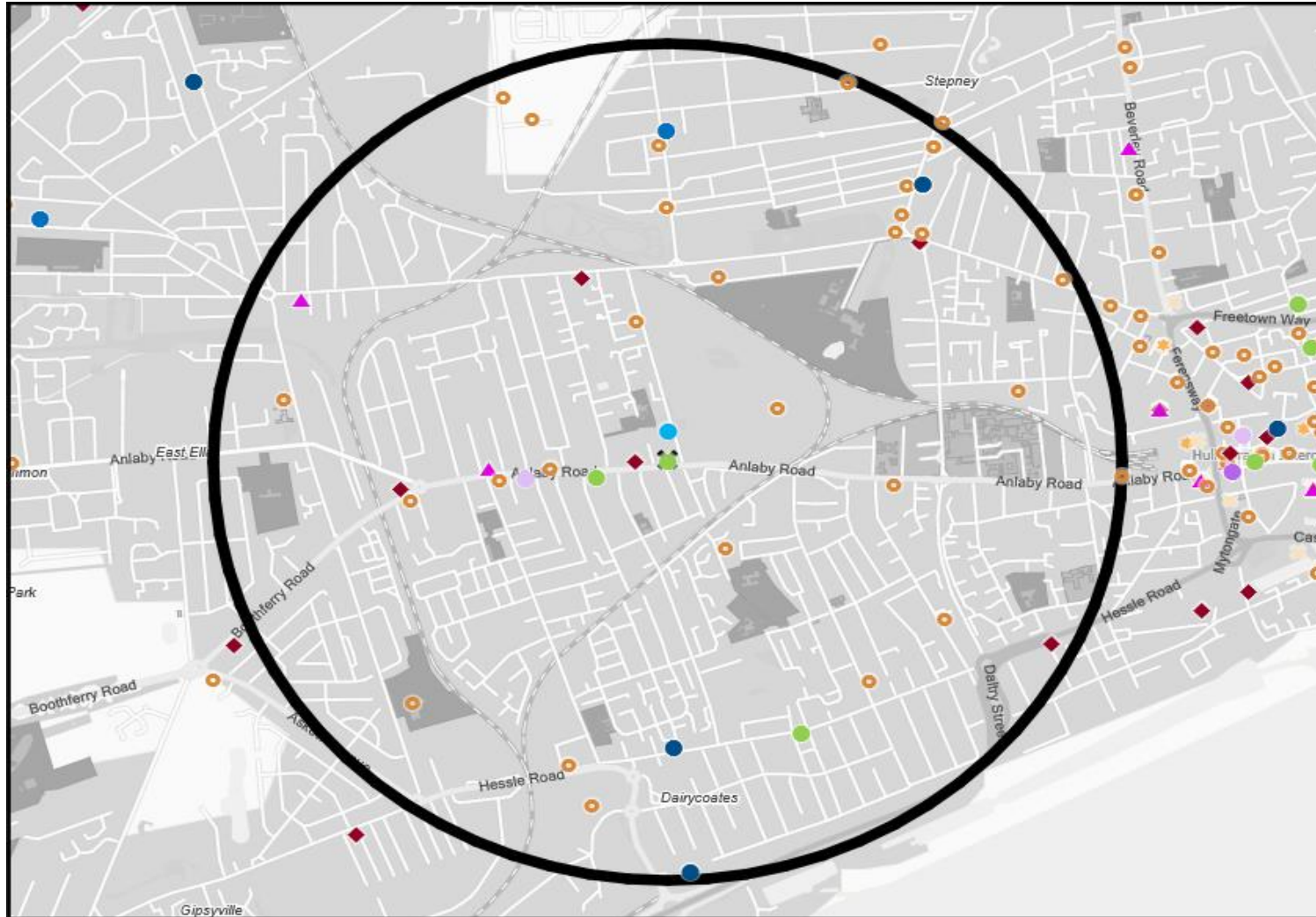
Name	Description	License Type	Owner Name	Postcode
80 Days Bierhaus	Independent Free	Pubs & Full On	Independent Free	HU 5 3QA
Teamsport Go Karting	Independent Free	Proprietary Club	Independent Free	HU 3 4UL

MAP OF AREA

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Source: OS Open Data 2018

Area: P01184_Parkers, Hull, HU3 6NS (1 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P01184_Parkers, Hull, HU3 6NS (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	59	0.3	22.1	1		
2 Rising Prosperity	392	2.1	10.2	21		
3 Comfortable Communities	2,032	11.0	26.5	42		
4 Financially Stretched	3,197	17.3	23.7	73		
5 Urban Adversity	12,765	69.1	17.2	402		
6 Not Private Households	26	0.1	0.3	41		
Total households	18,471					

Acorn Category Pen Portrait

5 Urban Adversity

Age range

25-34

House type

Flat or terraced

8.4M UK Adults

15.9%

of UK

Financial situation

Running into debt

Saving a lot

House tenure

Social renting

Children at home

3+

Number of beds

1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 32%
- P Struggling Estates 41%
- Q Difficult Circumstances 27%

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P01184_Parkers, Hull, HU3 6NS (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	59	0.3	11.3	3			
1.C Mature Money	0	0.0	9.6	0			
2. Rising Prosperity							
2.D City Sophisticates	87	0.5	3.8	12			
2.E Career Climbers	305	1.7	6.4	26			
3. Comfortable Communities							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	28	0.2	6.0	3			
3.H Steady Neighbourhoods	278	1.5	7.4	20			
3.I Comfortable Seniors	21	0.1	2.9	4			
3.J Starting Out	1,705	9.2	4.6	203			
4. Financially Stretched							
4.K Student Life	105	0.6	2.5	23			
4.L Modest Means	1,705	9.2	8.0	116			
4.M Striving Families	484	2.6	7.4	35			
4.N Poorer Pensioners	903	4.9	5.8	85			
5. Urban Adversity							
5.O Young Hardship	9,131	49.4	6.3	791			
5.P Struggling Estates	929	5.0	5.7	88			
5.Q Difficult Circumstances	2,705	14.6	5.2	279			
6. Not Private Households							
6.R Not Private Households	26	0.1	0.3	41			
Total households	18,471						

Acorn Group Pen Portrait

6
Not Private Households

790k
UK Adults

1.5%
of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

60 Active communal population –
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

61 Inactive communal population –
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

62 Business areas without resident population –
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P01184_Parkers, Hull, HU3 6NS (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Corn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	43	0.2	2.2	10			
1.B.7 Affluent professionals	16	0.1	0.9	10			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	0	0.0	2.8	0			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	13	0.1	0.7	10			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	74	0.4	1.0	41			
2.E Career Climbers							
2.E.18 Career driven young families	0	0.0	2.0	0			
2.E.19 First time buyers in small, modern homes	305	1.7	3.4	49			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	28	0.2	2.7	6			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	186	1.0	3.5	29			
3.H.28 Owner occupied terraces, average income	92	0.5	1.6	31			
3.H.29 Established suburbs, older families	0	0.0	2.3	0			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	0	0.0	2.4	0			
3.I.31 Elderly singles in purpose-built accommodation	21	0.1	0.5	23			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	1,591	8.6	2.2	400			
3.J.33 Smaller houses and starter homes	114	0.6	2.4	26			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	105	0.6	1.9	30			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	17	0.1	1.4	6			
4.L.38 Semi-skilled workers in traditional neighbourhoods	415	2.2	2.6	85			
4.L.39 Fading owner occupied terraces	1,273	6.9	2.9	236			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	169	0.9	1.6	56			
4.M.43 Families in right-to-buy estates	126	0.7	2.0	33			
4.M.44 Post-war estates, limited means	189	1.0	2.2	47			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	145	0.8	0.8	100			
4.N.46 Elderly people in social rented flats	157	0.8	1.0	82			
4.N.47 Low income older people in smaller semis	70	0.4	2.2	17			
4.N.48 Pensioners and singles in social rented flats	531	2.9	1.7	168			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	1,579	8.5	2.2	391			
5.O.50 Struggling younger people in mixed tenure	1,319	7.1	1.8	397			
5.O.51 Young people in small, low cost terraces	6,233	33.7	2.3	1,490			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	804	4.4	1.6	279			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	125	0.7	1.6	42			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	49	0.3	1.5	18			
5.Q.58 Singles and young families, some receiving benefits	1,611	8.7	1.8	495			
5.Q.59 Deprived areas and high-rise flats	1,045	5.7	2.0	287			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	26	0.1	0.3	49			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	18,471						

CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

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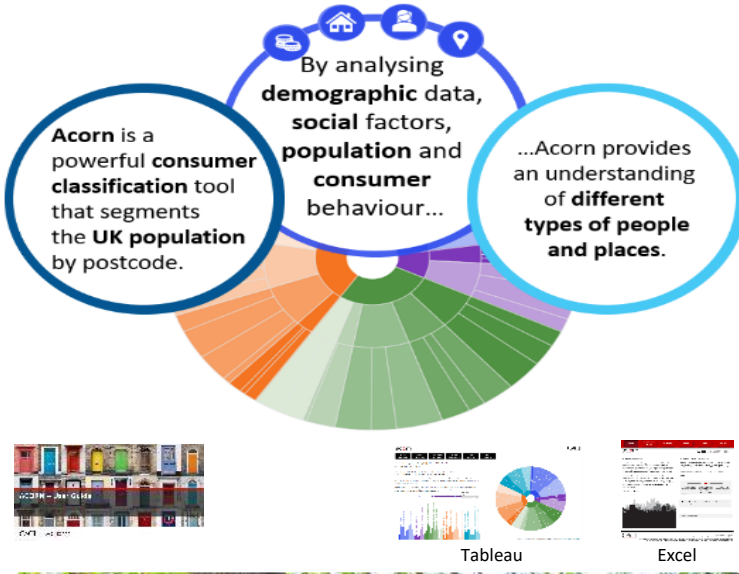
- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
3. Comfortable Communities	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

House type: **Detached**

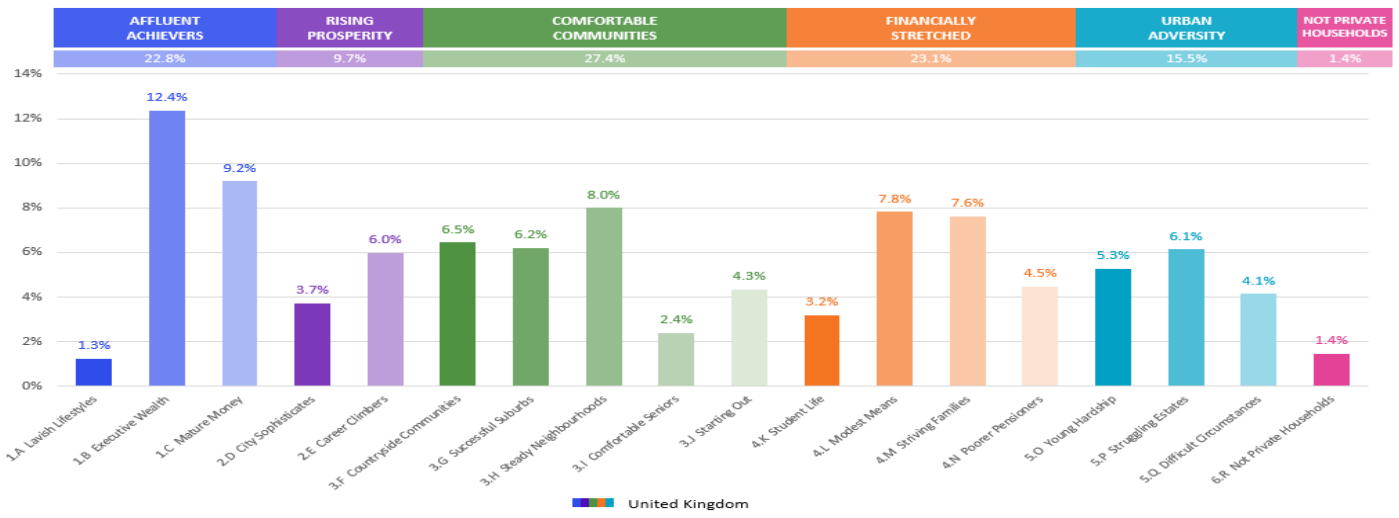
House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

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