

# CGA LICENCED PREMISES

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Area: P04378\_Masons Arms, Newport, NP11 6LH (  
 Base: Great Britain  
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	8	66.6	81.7	82			
Proprietary Club	0	0.0	7.3	0			
Registered Club	3	25.0	28.2	89			
Restaurant	3	25.0	32.1	78			
Residential	0	0.0	2.7	0			

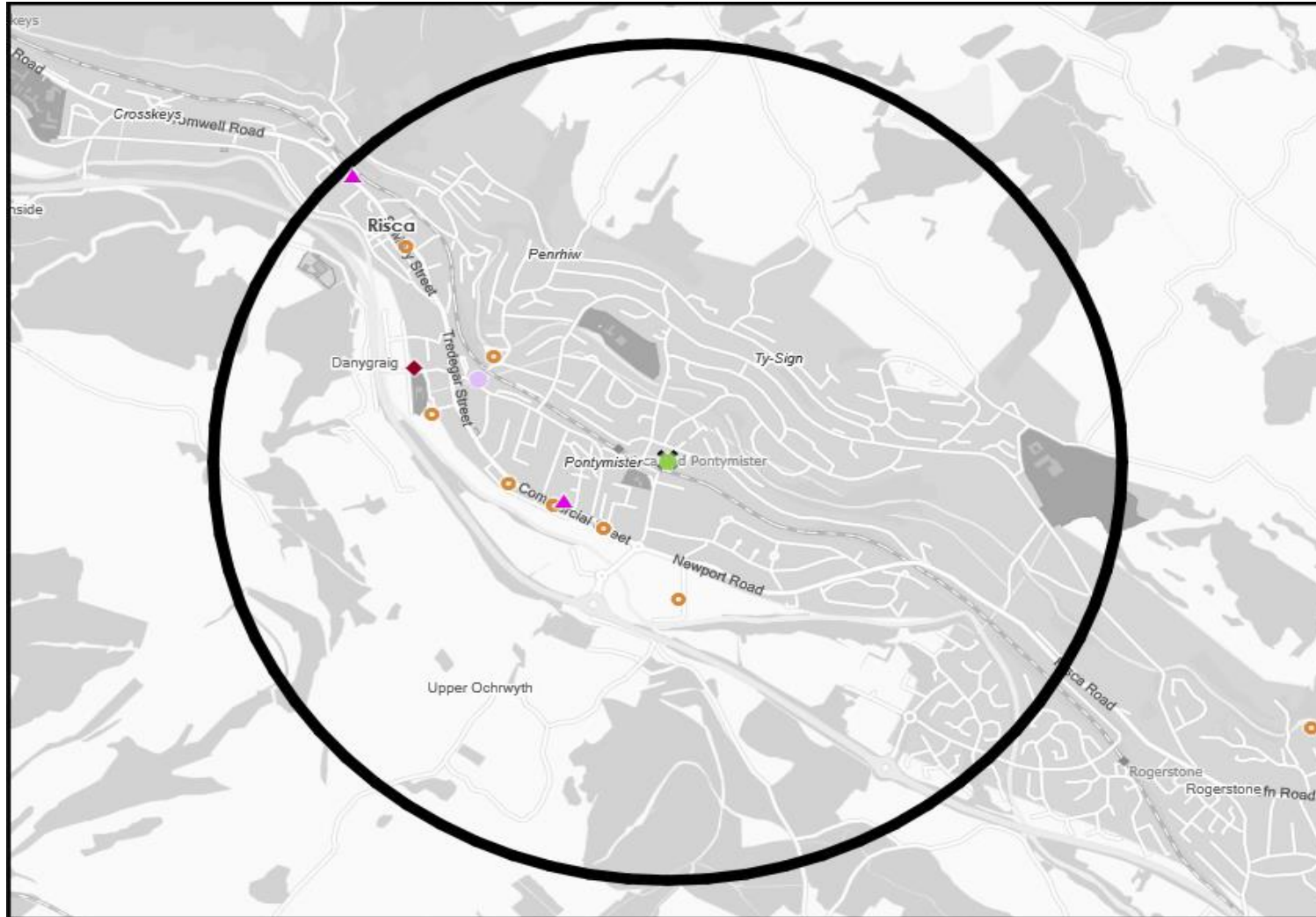
Name	Description	License Type	Owner Name	Postcode
Railway	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	NP11 6DB
Rugby Football Club	Independent Free	Registered Club	Independent Free	NP11 6BY
Grove	Independent Free	Pubs & Full On	Independent Free	NP11 6EE
Pontymister Athletic Cricket & Bowl Clu	Independent Free	Registered Club	Independent Free	NP11 6EJ
Exchange	Independent Free	Pubs & Full On	Independent Free	NP11 6GQ
Darran	Marston's	Pubs & Full On	Brain	NP11 6GU
Masons Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NP11 6LH
Fox & Hounds	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	NP11 6PW
Prince Of Wales	Independent Free	Pubs & Full On	Independent Free	NP11 6PY
Bengal Cymru	Independent Free	Restaurant	Independent Free	NP11 6AZ
Commercial Inn	Dragon Inns	Pubs & Full On	Dragon Inns	NP11 6BA
Risca Working Mens	Independent Free	Registered Club	Independent Free	NP11 6EE
Golden Dragon Restaurant	Independent Free	Restaurant	Independent Free	NP11 6AW
Tamarind Restaurant	Independent Free	Restaurant	Independent Free	NP11 6EE

# MAP OF AREA

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Source: OS Open Data 2018

Area: P04378\_Masons Arms, Newport, NP11 6LH (1 Mile contour)



## KEY

- Large pub co's & bars
  - Admiral Taverns Ltd
  - Ei Group
  - Greene King
  - Marston's
  - Mitchells & Butlers
  - Punch Pub Company
  - Stonegate Pub Company
  - Star Pubs & Bars
  - Wetherspoon
  - Whitbread
  - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

## ACORN CATEGORY PROFILE - HOUSEHOLDS

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**Area:** P04378\_Masons Arms, Newport, NP11 6LH (1 Mile contour)  
**Base:** Great Britain  
**Year:** 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	370	7.0	22.1	32		
2 Rising Prosperity	139	2.6	10.2	26		
3 Comfortable Communities	1,473	28.0	26.5	106		
4 Financially Stretched	2,925	55.6	23.7	235		
5 Urban Adversity	356	6.8	17.2	39		
6 Not Private Households	0	0.0	0.3	0		
<b>Total households</b>		<b>5,263</b>				

### Acorn Category Pen Portrait

## 5 Urban Adversity

Age range

# 25-34

House type

# Flat or terraced

UK Adults

# 8.4M

15.9% of UK

Financial situation

House tenure

# Social renting

Children at home

# 3+

Number of beds

# 1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 32%
- P Struggling Estates 41%
- Q Difficult Circumstances 27%

## ACORN GROUP PROFILE - HOUSEHOLDS

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**Area:** P04378\_Masons Arms, Newport, NP11 6LH (1 Mile contour)  
**Base:** Great Britain  
**Year:** 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	356	6.8	11.3	60			
1.C Mature Money	14	0.3	9.6	3			
<b>2. Rising Prosperity</b>							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	139	2.6	6.4	41			
<b>3. Comfortable Communities</b>							
3.F Countryside Communities	262	5.0	5.7	87			
3.G Successful Suburbs	278	5.3	6.0	89			
3.H Steady Neighbourhoods	764	14.5	7.4	196			
3.I Comfortable Seniors	121	2.3	2.9	80			
3.J Starting Out	48	0.9	4.6	20			
<b>4. Financially Stretched</b>							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	1,714	32.6	8.0	408			
4.M Striving Families	700	13.3	7.4	179			
4.N Poorer Pensioners	511	9.7	5.8	169			
<b>5. Urban Adversity</b>							
5.O Young Hardship	277	5.3	6.3	84			
5.P Struggling Estates	62	1.2	5.7	21			
5.Q Difficult Circumstances	17	0.3	5.2	6			
<b>6. Not Private Households</b>							
6.R Not Private Households	0	0.0	0.3	0			
<b>Total households</b>	<b>5,263</b>						

### Acorn Group Pen Portrait

6 Not Private Households
790k UK Adults
1.5% of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

**60 Active communal population –**  
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

**61 Inactive communal population –**  
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

**62 Business areas without resident population –**  
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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## ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04378\_Masons Arms, Newport, NP11 6LH (1 Mile contour)  
 Base: Great Britain  
 Year: 2023

Sort by:  Acorn Structure  
 Index  
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
<b>1.A Lavish Lifestyles</b>							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
<b>1.B Executive Wealth</b>							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	146	2.8	2.2	125			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	210	4.0	1.6	248			
<b>1.C Mature Money</b>							
1.C.10 Better-off villagers	14	0.3	3.1	9			
1.C.11 Settled suburbia, older people	0	0.0	2.8	0			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
<b>2. Rising Prosperity</b>							
<b>2.D City Sophisticates</b>							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
<b>2.E Career Climbers</b>							
2.E.18 Career driven young families	139	2.6	2.0	134			
2.E.19 First time buyers in small, modern homes	0	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
<b>3. Comfortable Communities</b>							
<b>3.F Countryside Communities</b>							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	262	5.0	3.2	155			
<b>3.G Successful Suburbs</b>							
3.G.24 Comfortably-off families in modern housing	130	2.5	2.7	92			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	148	2.8	2.4	116			
<b>3.H Steady Neighbourhoods</b>							
3.H.27 Suburban semis, conventional attitudes	554	10.5	3.5	304			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	210	4.0	2.3	171			
<b>3.I Comfortable Seniors</b>							
3.I.30 Older people, neat and tidy neighbourhoods	121	2.3	2.4	97			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
<b>3.J Starting Out</b>							
3.J.32 Educated families in terraces, young children	0	0.0	2.2	0			
3.J.33 Smaller houses and starter homes	48	0.9	2.4	38			
<b>4. Financially Stretched</b>							
<b>4.K Student Life</b>							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
<b>4.L Modest Means</b>							
4.L.37 Low cost flats in suburban areas	80	1.5	1.4	105			
4.L.38 Semi-skilled workers in traditional neighbourhoods	951	18.1	2.6	687			
4.L.39 Fading owner occupied terraces	683	13.0	2.9	445			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
<b>4.M Striving Families</b>							
4.M.41 Labouring semi-rural estates	6	0.1	1.6	7			
4.M.42 Struggling young families in post-war terraces	120	2.3	1.6	139			
4.M.43 Families in right-to-buy estates	367	7.0	2.0	342			
4.M.44 Post-war estates, limited means	207	3.9	2.2	181			
<b>4.N Poorer Pensioners</b>							
4.N.45 Pensioners in social housing, semis and terraces	0	0.0	0.8	0			
4.N.46 Elderly people in social rented flats	70	1.3	1.0	129			
4.N.47 Low income older people in smaller semis	321	6.1	2.2	273			
4.N.48 Pensioners and singles in social rented flats	120	2.3	1.7	134			
<b>5. Urban Adversity</b>							
<b>5.O Young Hardship</b>							
5.O.49 Young families in low cost private flats	62	1.2	2.2	54			
5.O.50 Struggling younger people in mixed tenure	180	3.4	1.8	190			
5.O.51 Young people in small, low cost terraces	35	0.7	2.3	29			
<b>5.P Struggling Estates</b>							
5.P.52 Poorer families, many children, terraced housing	44	0.8	1.6	54			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	18	0.3	1.6	21			
<b>5.Q Difficult Circumstances</b>							
5.Q.57 Social rented flats, families and single parents	17	0.3	1.5	21			
5.Q.58 Singles and young families, some receiving benefits	0	0.0	1.8	0			
5.Q.59 Deprived areas and high-rise flats	0	0.0	2.0	0			
<b>6. Not Private Households</b>							
<b>6.R Not Private Households</b>							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	0	0.0	0.3	0			
6.R.62 Business areas without resident population	0	0	0	0			
<b>Total households</b>	<b>5,263</b>						

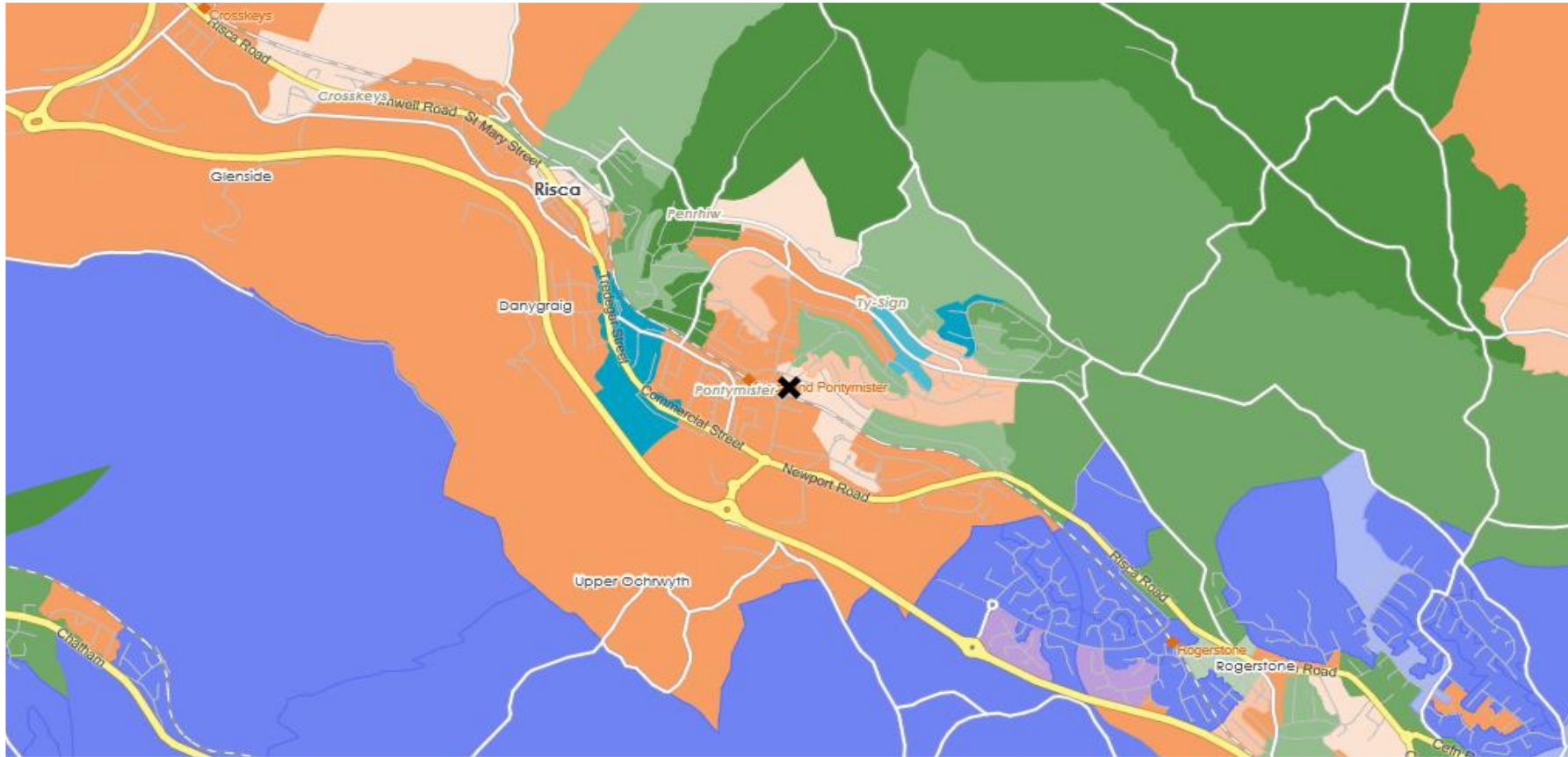
CATEGORY      GROUP      TYPE      **MAP**      WHAT IS ACORN?

## DOMINANT ACORN GROUP - HOUSEHOLDS

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- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

### Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES      18 GROUPS      62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

### 1 Affluent Achievers

12.1M UK Adults      22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



# MAP OF AREA

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