

CGA LICENCED PREMISES

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Area: P00800_Horseshoe, Ormskirk, L39 3AP (1 Mi)
 Base: Great Britain
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	29	155.0	81.7	190			
Proprietary Club	1	5.3	7.3	73			
Registered Club	4	21.4	28.2	76			
Restaurant	12	64.1	32.1	200			
Residential	0	0.0	2.7	0			

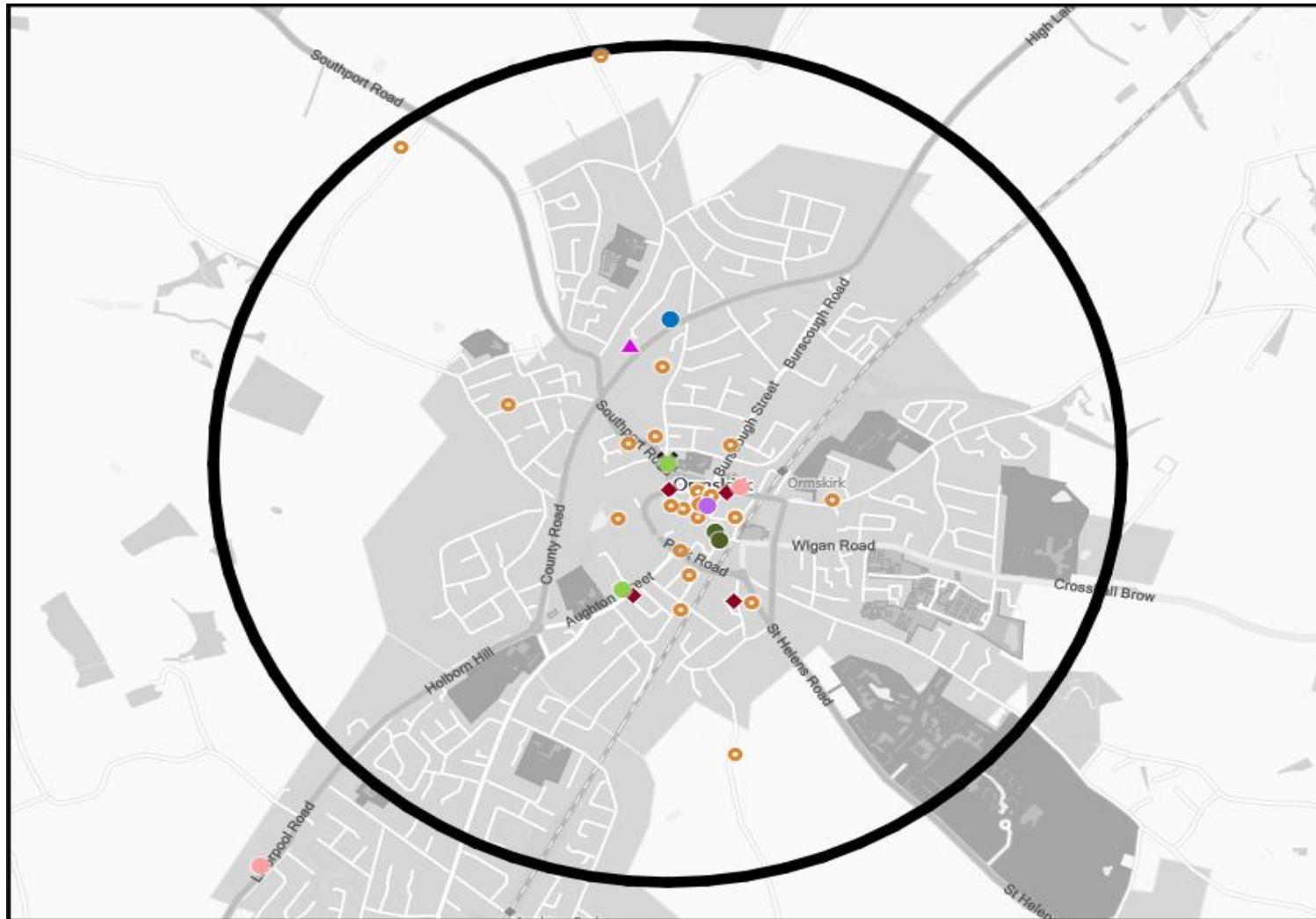
Name	Description	License Type	Owner Name	Postcode
Toby Carvery	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	L 39 1NN
Plough Hotel	Unknown	Pubs & Full On	Unknown	L 39 3AW
Civic Hall	Independent Free	Registered Club	Independent Free	L 39 1LN
Port Sunlight Ormskirk Rugby Club	Independent Free	Registered Club	Independent Free	L 39 1ND
Hayfield	Holt	Pubs & Full On	Holt	L 39 1NW
Yew Tree	Red Oak Taverns	Pubs & Full On	Red Oak Taverns	L 39 1PD
Golden Lion	Greene King	Pubs & Full On	Greene King	L 39 2AA
Passage To India	Independent Free	Restaurant	Independent Free	L 39 2AQ
Queens Head	Greene King	Pubs & Full On	Greene King	L 39 2AQ
Railway	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	L 39 2BJ
Room 47	Independent Free	Pubs & Full On	Independent Free	L 39 2BW
Lost And Found	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	L 39 2BY
Spitroast	*Other Small Retail Groups	Restaurant	*Other Small Retail Groups	L 39 2EG
Farmers Club	Independent Free	Registered Club	Independent Free	L 39 2EL
Horse Shoe	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	L 39 3AP
Queen Inn	Unknown	Pubs & Full On	Unknown	L 39 3BN
Greyhound	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	L 39 3BS
Obriens Tea Rooms	Independent Free	Restaurant	Independent Free	L 39 3BY
Cricketers	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	L 39 4QF
22 Snooker Club	Independent Free	Proprietary Club	Independent Free	L 39 4RU
Ormskirk Cricket Club	Independent Free	Registered Club	Independent Free	L 39 4RG
Kicking Donkey	Independent Free	Pubs & Full On	Independent Free	L 40 8HY
Eureka	Independent Free	Pubs & Full On	Independent Free	L 39 3AX
Arriba	Independent Free	Pubs & Full On	Independent Free	L 39 4RT
Left Bank Brasserie	Independent Free	Pubs & Full On	Independent Free	L 39 2ES
Shamraat	Independent Free	Restaurant	Independent Free	L 39 2AQ
Liquid Bar	Independent Free	Pubs & Full On	Independent Free	L 39 4QR
Styles Bar	Independent Free	Pubs & Full On	Independent Free	L 39 3QG
Peacock Inn Chinese Restaurant	Independent Free	Restaurant	Independent Free	L 39 3QG
Lime Tyger	Independent Free	Pubs & Full On	Independent Free	L 39 3AG
Green Room	Independent Free	Pubs & Full On	Independent Free	L 39 2AA
Alpine Club Lodge	Independent Free	Pubs & Full On	Independent Free	L 39 2DN
Il Padrino	Independent Free	Restaurant	Independent Free	L 39 2ES
Tap Room No 12	Independent Free	Pubs & Full On	Independent Free	L 39 2ER
Piri Piri	Independent Free	Restaurant	Independent Free	L 39 2DN
Mylo And Co	Independent Free	Pubs & Full On	Independent Free	L 39 2ES
Court Leet	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	L 39 2XA
Mad Hatter	Independent Free	Pubs & Full On	Independent Free	L 39 3AN
Chapel	Independent Free	Pubs & Full On	Independent Free	L 39 4QR
Nordico Lounge	Loungers	Pubs & Full On	Loungers	L 39 2AQ
Dinky Dory	Independent Free	Restaurant	Independent Free	L 39 3AG
Aviary	Independent Free	Restaurant	Independent Free	L 39 3AD
La Cantina	Independent Free	Restaurant	Independent Free	L 39 1LS
Old Post Office	Independent Free	Pubs & Full On	Independent Free	L 39 3BH
Bartyard	Independent Free	Restaurant	Independent Free	L 39 2XA
Luca At The Buck	Independent Free	Restaurant	Independent Free	L 39 2EG

MAP OF AREA

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Source: OS Open Data 2018

Area: P00800_Horseshoe, Ormskirk, L39 3AP (1 Mile contour)


















KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: P00800_Horseshoe, Ormskirk, L39 3AP (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	2,770	37.2	22.1	169		
 2 Rising Prosperity	230	3.1	10.2	30		
 3 Comfortable Communities	2,215	29.8	26.5	112		
 4 Financially Stretched	1,985	26.7	23.7	113		
 5 Urban Adversity	210	2.8	17.2	16		
 6 Not Private Households	30	0.4	0.3	117		
 Graph						
Total households	7,440					

Acorn Category Pen Portrait

4 Financially Stretched 12.2M UK Adults **23.1%** of UK

Age range
All ages

Financial situation
Running into debt ← → Saving a lot

Children at home
Mixed

House type
Semi-detached or terraced

House tenure
Social renting

Number of beds
1-3

Acorn Groups within Category 4: Financially Stretched

- K Student Life 13%
- L Modest Means 34%
- M Striving Families 34%
- N Poorer Pensioners 20%

This category contains a mix of traditional areas of Britain, including social housing developments specifically for the elderly. It also includes student term-time areas.

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: P00800_Horseshoe, Ormskirk, L39 3AP (1 Mile contour)
Base: Great Britain
Year: 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index 0	100	200
1. Affluent Achievers						
1.A Lavish Lifestyles	49	0.7	1.1	60		
1.B Executive Wealth	935	12.6	11.3	111		
1.C Mature Money	1,786	24.0	9.6	249		
2. Rising Prosperity						
2.D City Sophisticates	0	0.0	3.8	0		
2.E Career Climbers	230	3.1	6.4	49		
3. Comfortable Communities						
3.F Countryside Communities	111	1.5	5.7	26		
3.G Successful Suburbs	343	4.6	6.0	77		
3.H Steady Neighbourhoods	754	10.1	7.4	137		
3.I Comfortable Seniors	769	10.3	2.9	362		
3.J Starting Out	238	3.2	4.6	70		
4. Financially Stretched						
4.K Student Life	513	6.9	2.5	275		
4.L Modest Means	369	5.0	8.0	62		
4.M Striving Families	510	6.9	7.4	92		
4.N Poorer Pensioners	593	8.0	5.8	138		
5. Urban Adversity						
5.O Young Hardship	137	1.8	6.3	29		
5.P Struggling Estates	32	0.4	5.7	8		
5.Q Difficult Circumstances	41	0.6	5.2	11		
6. Not Private Households						
6.R Not Private Households	30	0.4	0.3	117		
Total households	7,440					

Acorn Group Pen Portrait

3 G Successful Suburbs 3.3M UK Adults 6.2% of UK

Home-owning families living comfortably in stable areas in suburban and semi-rural locations. They mainly live in three or four bedroom detached and semi-detached homes of an average value for the locality.

CORE DEMOGRAPHICS		BRANDS	
Age range 35-64	Children at home 2	SHOPPING mamas papas ERNEST JONES CRABTREE & EVELYN Dunelm	LEISURE Ed's Nando's PREZZO CHOUTO
House tenure Mortgaged	Family structure Couple with children	WEBSITES tripadvisor GoCompare ticketmaster Money Super Market	DIGITAL
Number of beds 4	House type Detached	ATTITUDES	<p>I worry about online security 60% (UK average: 55%)</p> <p>Shopping online makes my life easier 62% (UK average: 62%)</p> <p>I love the ease of using chat bots to get answers 26% (UK average: 28%)</p>
FINANCIAL PROFILE		TOP BEHAVIOURS	
Household income UK: £48k (Average: £40k) London: £51k (Average: £46k)	% Disposable income UK: 46% (Average: 43%) London: 38% (Average: 29%)	Financial situation Running into debt Saving a lot	<p>Owns an iPhone</p> <p>Buy wine and alcohol online</p> <p>Own a videogame console</p>



CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P00800_Horseshoe, Ormskirk, L39 3AP (1 Mile contour)
 Base: Great Britain
 Year: 2023

Sort by: Acorn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	49	0.7	0.9	77			
1.B Executive Wealth							
1.B.4 Asset rich families	432	5.8	2.6	220			
1.B.5 Wealthy countryside commuters	118	1.6	2.5	64			
1.B.6 Financially comfortable families	168	2.3	2.2	102			
1.B.7 Affluent professionals	32	0.4	0.9	50			
1.B.8 Prosperous suburban families	57	0.8	1.5	50			
1.B.9 Well-off edge of towners	128	1.7	1.6	107			
1.C Mature Money							
1.C.10 Better-off villagers	198	2.7	3.1	87			
1.C.11 Settled suburbia, older people	1,494	20.1	2.8	713			
1.C.12 Retired and empty nesters	47	0.6	2.5	26			
1.C.13 Upmarket downsizers	47	0.6	1.3	49			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	156	2.1	2.0	106			
2.E.19 First time buyers in small, modern homes	74	1.0	3.4	29			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	111	1.5	3.2	46			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	209	2.8	2.7	104			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	134	1.8	2.4	74			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	577	7.8	3.5	224			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	177	2.4	2.3	102			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	543	7.3	2.4	308			
3.I.31 Elderly singles in purpose-built accommodation	226	3.0	0.5	626			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	79	1.1	2.2	49			
3.J.33 Smaller houses and starter homes	159	2.1	2.4	89			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	217	2.9	0.3	871			
4.K.35 Term-time terraces	296	4.0	0.2	1,598			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	63	0.8	1.4	59			
4.L.38 Semi-skilled workers in traditional neighbourhoods	206	2.8	2.6	105			
4.L.39 Fading owner occupied terraces	100	1.3	2.9	46			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	50	0.7	1.6	42			
4.M.42 Struggling young families in post-war terraces	120	1.6	1.6	98			
4.M.43 Families in right-to-buy estates	259	3.5	2.0	171			
4.M.44 Post-war estates, limited means	81	1.1	2.2	50			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	122	1.6	0.8	208			
4.N.46 Elderly people in social rented flats	214	2.9	1.0	279			
4.N.47 Low income older people in smaller semis	83	1.1	2.2	50			
4.N.48 Pensioners and singles in social rented flats	174	2.3	1.7	137			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	56	0.8	2.2	34			
5.O.50 Struggling younger people in mixed tenure	36	0.5	1.8	27			
5.O.51 Young people in small, low cost terraces	45	0.6	2.3	27			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	32	0.4	1.6	27			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	13	0.2	1.5	12			
5.Q.58 Singles and young families, some receiving benefits	28	0.4	1.8	21			
5.Q.59 Deprived areas and high-rise flats	0	0.0	2.0	0			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	0	0.0	0.1	0			
6.R.61 Inactive communal population	30	0.4	0.3	142			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	7,440						

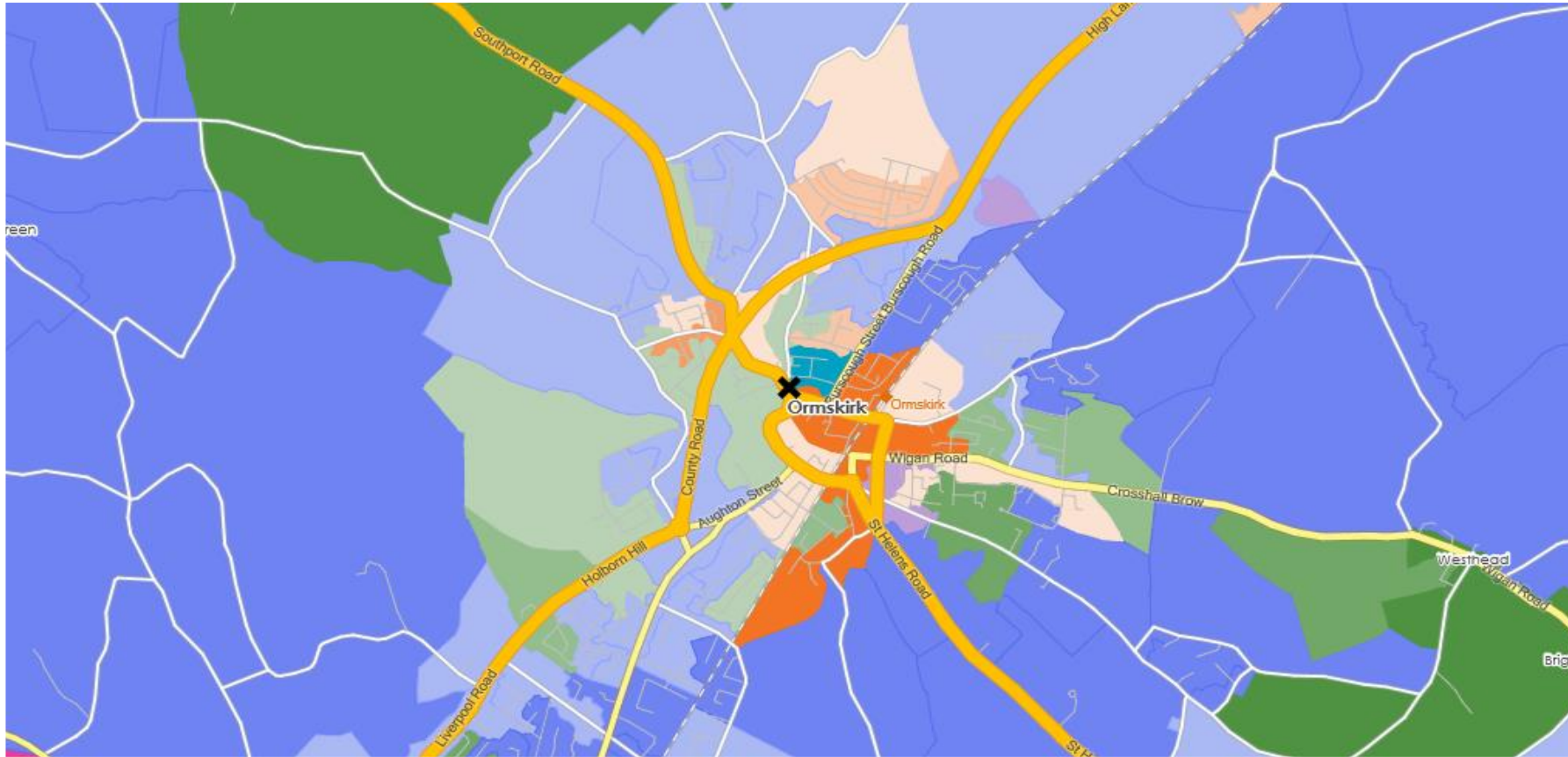
CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P00800_Horseshoe, Ormskirk, L39 3AP (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

Age range: **55+**

Financial situation: Running into debt ↔ Saving a lot

Children at home: **0**

12.1M UK Adults

22.8% of UK

House type: **Detached**

House tenure: **Owned outright**

Number of beds: **4+**

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%



MAP OF AREA

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