

MAP OF AREA

© 2023 CACI Limited and all other applicable third party notices can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P04017_Telstar, Rotherham, S63 7SZ (1 Mile contour)

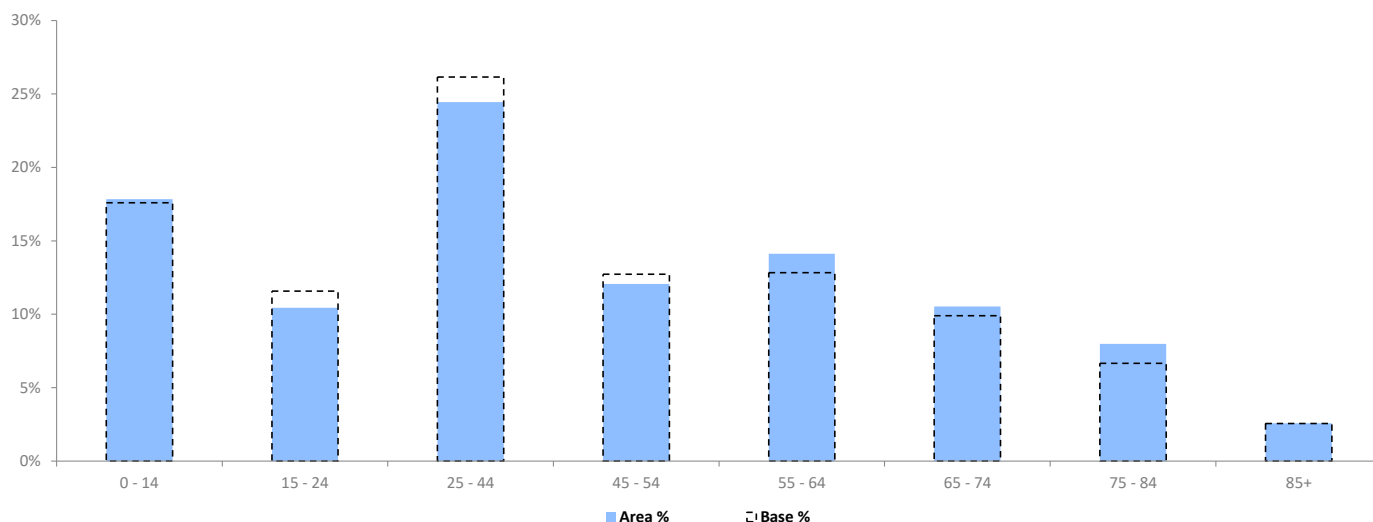


POPULATION PROJECTIONS

© 2023 CACI Limited and all other applicable third party notices (Population Estimates and Projections) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04017_Telstar, Rotherham, S63 7SZ (1 Mile contour)
Base: Great Britain
Year: 2022

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	2,285	17.8	17.6	101			
15 - 24	1,338	10.4	11.6	90			
25 - 44	3,131	24.4	26.2	93			
45 - 54	1,544	12.1	12.7	95			
55 - 64	1,809	14.1	12.8	110			
65 - 74	1,348	10.5	9.9	106			
75 - 84	1,022	8.0	6.7	120			
85+	329	2.6	2.6	100			
Total population	12,806						



EXPENDITURE

© 2023 CACI Limited and all other applicable third party notices (COICOP Expenditure) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04017_Telstar, Rotherham, S63 7SZ (1 Mile contour)
Base: Great Britain
Year: 2022

EXPENDITURE ESTIMATES PER WEEK

	Area Spend	Area spend per hhs	Base spend per hhs	Index av=100	0	100	200
COICOP Categories							
1. Food & non-alcoholic beverages	£367,422	£66.27	£73.74	90			
2. Alcoholic beverages, tobacco and narcotics	£165,952	£29.93	£27.43	109			
3. Clothing & Footwear	£212,073	£38.25	£41.92	91			
4. Housing, water, electricity, gas and other fuels	£387,971	£69.98	£92.23	76			
5. Furnishings, equipment and routine maintenance	£195,957	£35.35	£39.49	90			
6. Health	£94,696	£17.08	£16.97	101			
7. Transport	£525,246	£94.74	£115.30	82			
8. Communication	£79,876	£14.41	£14.64	98			
9. Recreation & Culture	£568,858	£102.61	£100.48	102			
10. Education	£68,458	£12.35	£22.34	55			
11. Restaurants & Hotels	£405,986	£73.23	£82.30	89			
12. Miscellaneous goods and services	£521,676	£94.10	£104.94	90			
Total Expenditure	£3,594,169	£648.30	£731.77	89			

Expenditure calculated for RF Centres includes weighted residential, worker and tourist spend; for RF catchments it includes weighted residential spend only. For all other catchments it includes residential, online and domestic tourist spend (all spend originating from these areas).

The figures are calculated from data from the Living Costs and Family (LCF) survey conducted by the Office for National Statistics. The analyses in this report are carried out by CACI and those who carried out the original collection and analysis of the data bear no responsibility for their further analysis or interpretation. The spend figures are based on current prices for the year stated at the top of the report. The Classification of Individual Consumption by Purpose (COICOP) is published by the UN Statistics Division to provide an international standard for the reporting of expenditure. Totals are controlled to national figures supplied by ONS Consumer Trends.

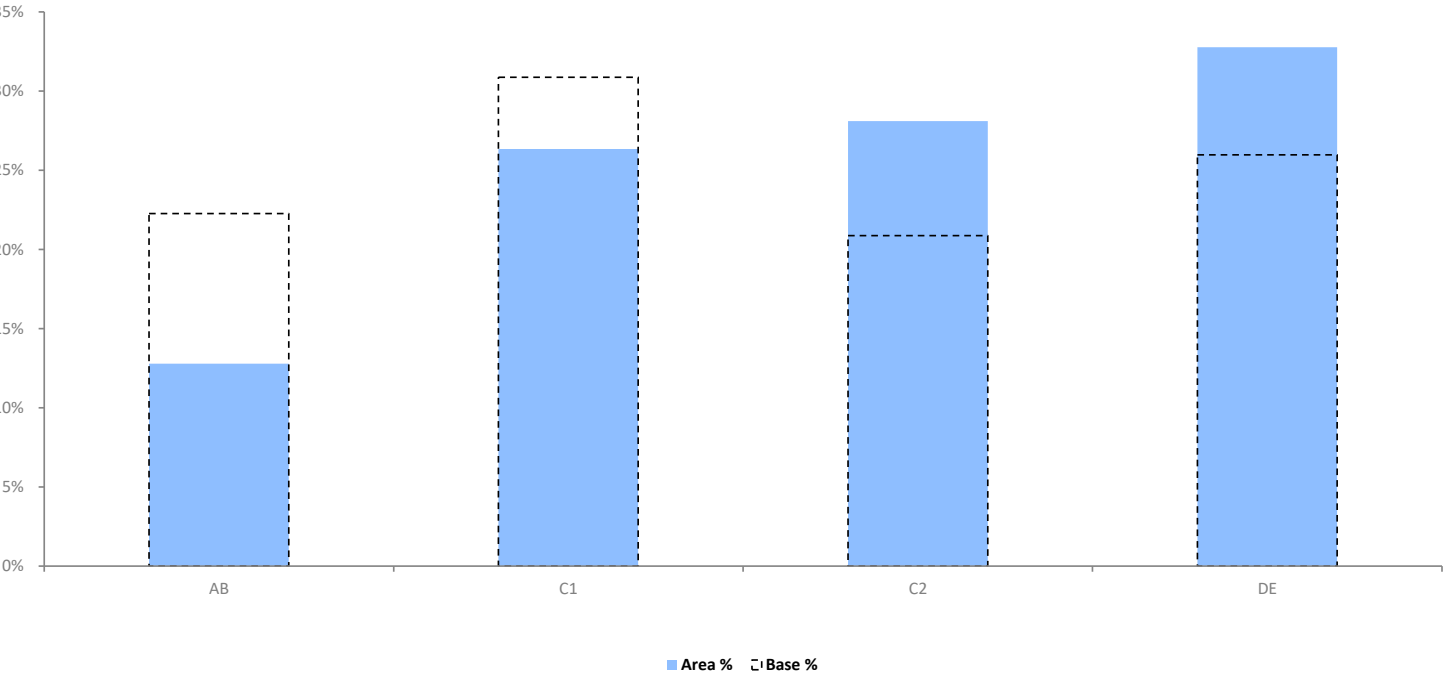
UP TO DATE DEMOGRAPHICS

© 2023 CACI Limited and all other applicable third party notices (Up to Date Demographics) can be found at www.caci.co.uk/copyrightnotices.pdf

Area:	P04017_Telstar, Rotherham, S63 7SZ (1 Mile contour)
Base:	Great Britain
Year:	2022

SOCIAL GRADE

	Area Profile	Area %	Base %	Index av=100	0	100	200
AB: Higher or intermediate managerial/admin/professional	703	12.8	22.3	57			
C1: Supervisory, clerical, jr managerial/admin/professional	1,449	26.3	30.9	85			
C2: Skilled manual workers	1,546	28.1	20.9	135			
DE: Semi-skilled and unskilled manual workers /on state benefit,unemployed, lowest grade workers	1,802	32.8	26.0	126			
Total household reference persons aged 16 to 64	5,500						



CGA LICENCED PREMISES

© 2023 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04017_Telstar, Rotherham, S63 7SZ (1 Mile)

Base: Great Britain

Year: 2022

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	12	93.7	82.8	113			
Proprietary Club	1	7.8	7.5	105			
Registered Club	6	46.9	28.7	163			
Restaurant	2	15.6	32.5	48			
Residential	0	0.0	2.8	0			

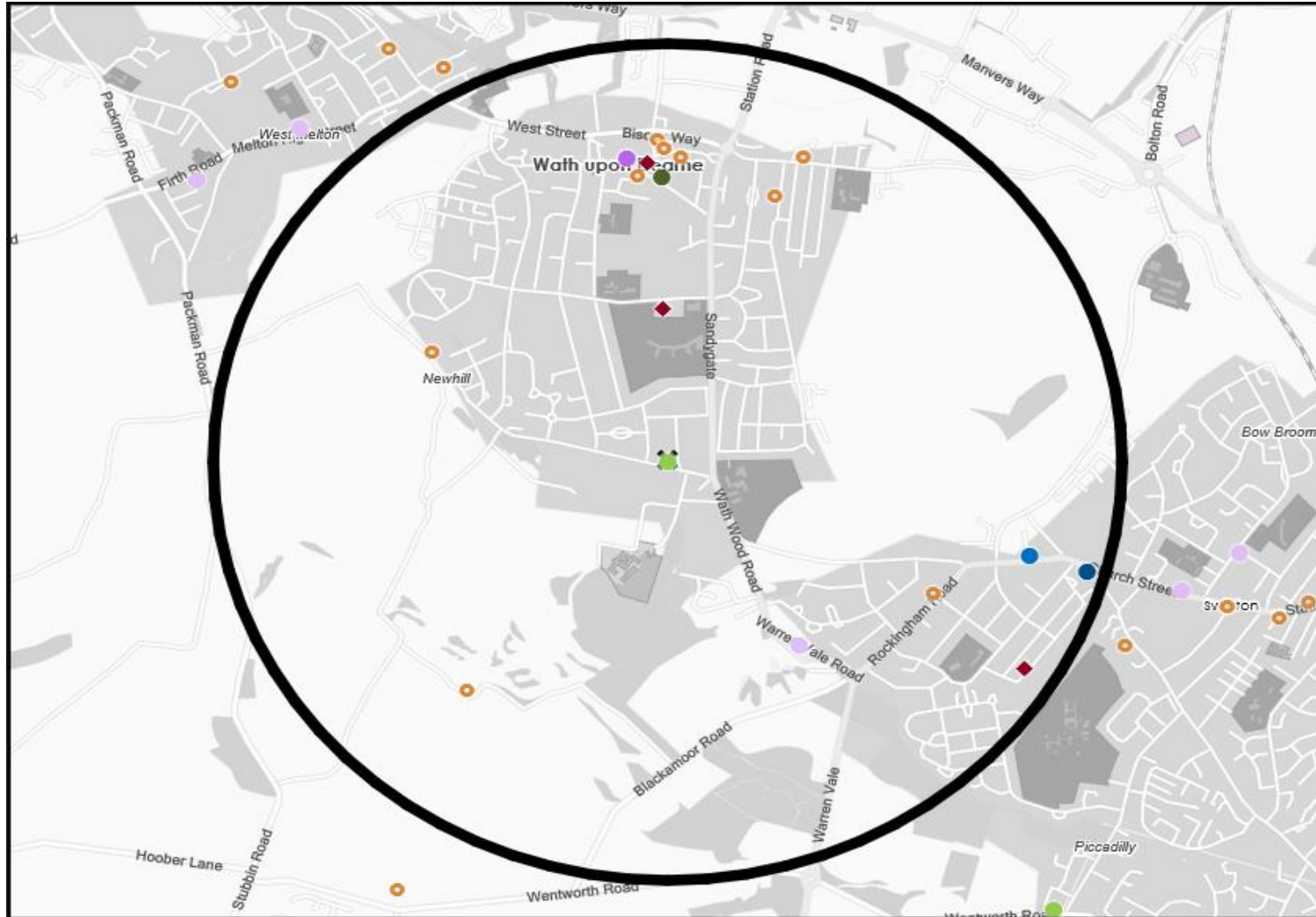
Name	Description	License Type	Owner Name	Postcode
Wath Golf Club	Independent Free	Registered Club	Independent Free	S 62 7SJ
Crown Inn	Independent Free	Pubs & Full On	Independent Free	S 63 6JU
Dunholm Social Club	Independent Free	Registered Club	Independent Free	S 63 7AA
Cross Keys	Independent Free	Pubs & Full On	Independent Free	S 63 7DN
Glasshouse	Greene King	Pubs & Full On	Greene King	S 63 7LN
Wath Central Working Mens Club & Inst	Independent Free	Registered Club	Independent Free	S 63 7LN
Burlington Club	Independent Free	Registered Club	Independent Free	S 63 7QE
Red Lion	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	S 63 7QG
Wath-Upon-Dearne Rugby Club	Independent Free	Registered Club	Independent Free	S 63 7RT
Church House	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	S 63 7RZ
Telstar	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	S 63 7SZ
Gate Inn	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	S 64 8DQ
Ring Obells	Marston's	Pubs & Full On	Marston's	S 64 8EG
Woodman Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	S 64 8UR
Park View Sports Bar	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	S 64 8JH
Cafe Naaz	Independent Free	Restaurant	Independent Free	S 63 7LW
Wath Cricket Club	Independent Free	Registered Club	Independent Free	S 63 7RT
Wath Upon Dearne Leisure Centre	*Other Small Retail Groups	Proprietary Club	*Other Small Retail Groups	S 63 7HL
Wath Tap	Independent Free	Pubs & Full On	Independent Free	S 63 7QB
Timberyard	Independent Free	Restaurant	Independent Free	S 63 7RZ
Rockingham Tap	Independent Free	Pubs & Full On	Independent Free	S 64 8ED

MAP OF AREA

© 2023 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: P04017_Telstar, Rotherham, S63 7SZ (1 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- ▲ Family Brewers with pubs

Hotels

- ★ Restaurants

Leisure

- Independent

Other

- ◆ Other

- ✕ Site Location
- Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?














ACORN CATEGORY PROFILE - HOUSEHOLDS

© 2023 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04017_Telstar, Rotherham, S63 7SZ (1 Mile contour)

Base: Great Britain

Year: 2022

Acorn Category Description		Area Profile	% for Area	% for Base	Index 0	100	200
	1 Affluent Achievers	673	12.2	22.0	56		
	2 Rising Prosperity	82	1.5	10.3	15		
	3 Comfortable Communities	1,560	28.4	26.3	108		
	4 Financially Stretched	2,140	38.9	23.7	164		
	5 Urban Adversity	1,001	18.2	17.4	105		
	6 Not Private Households	44	0.8	0.3	240		
	Graph						
Total households		5,500					

Acorn Category Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

© 2023 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

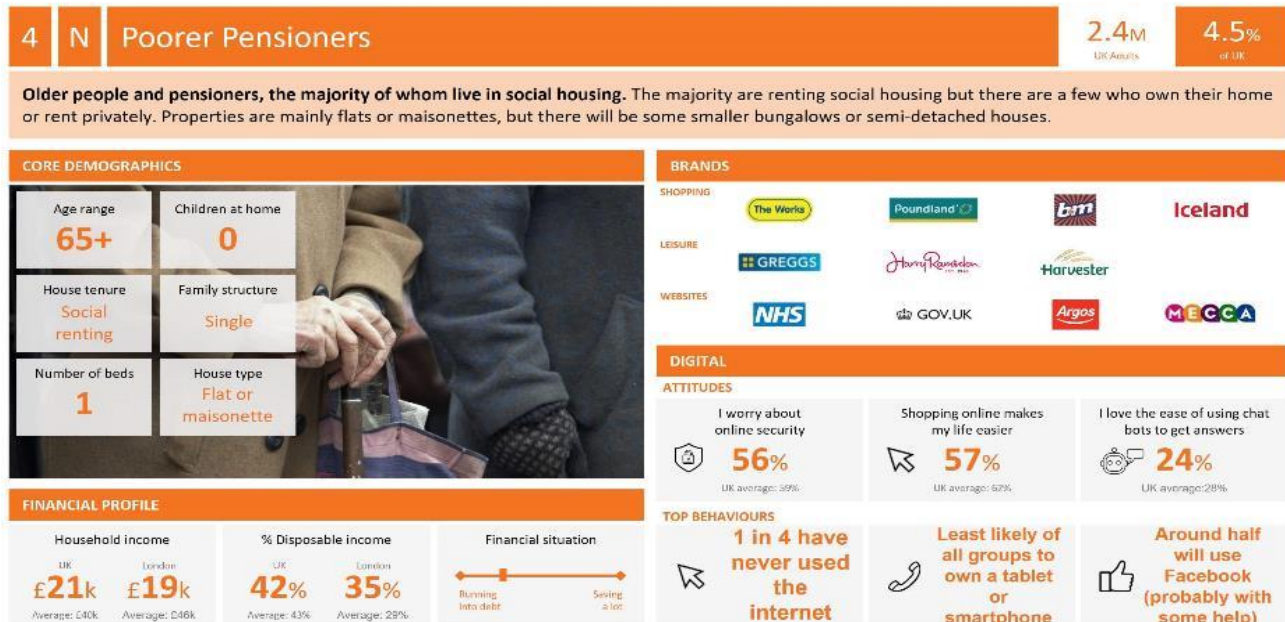
Area: P04017_Telstar, Rotherham, S63 7SZ (1 Mile contour)

Base: Great Britain

Year: 2022

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	261	4.7	11.2	42			
1.C Mature Money	412	7.5	9.6	78			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	4.0	0			
2.E Career Climbers	82	1.5	6.3	24			
3. Comfortable Communities							
3.F Countryside Communities	264	4.8	5.7	84			
3.G Successful Suburbs	131	2.4	5.9	40			
3.H Steady Neighbourhoods	817	14.9	7.4	202			
3.I Comfortable Seniors	259	4.7	2.9	164			
3.J Starting Out	89	1.6	4.4	36			
4. Financially Stretched							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	594	10.8	7.9	136			
4.M Striving Families	532	9.7	7.5	130			
4.N Poorer Pensioners	1,014	18.4	5.8	316			
5. Urban Adversity							
5.O Young Hardship	305	5.5	6.2	89			
5.P Struggling Estates	515	9.4	5.9	158			
5.Q Difficult Circumstances	181	3.3	5.3	62			
6. Not Private Households							
6.R Not Private Households	44	0.8	0.3	240			
Total households	5,500						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN TYPE PROFILE - HOUSEHOLDS

© 2023 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: P04017_Telstar, Rotherham, S63 7SZ (1 Mile contour)

Base: Great Britain

Year: 2022

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.2	0			
	1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth								
	1.B.4 Asset rich families	28	0.5	2.6	19			
	1.B.5 Wealthy countryside commuters	0	0.0	2.4	0			
	1.B.6 Financially comfortable families	167	3.0	2.2	138			
	1.B.7 Affluent professionals	0	0.0	0.8	0			
	1.B.8 Prosperous suburban families	1	0.0	1.5	1			
	1.B.9 Well-off edge of towners	65	1.2	1.6	74			
1.C Mature Money								
	1.C.10 Better-off villagers	36	0.7	3.0	22			
	1.C.11 Settled suburbia, older people	184	3.3	2.8	118			
	1.C.12 Retired and empty nesters	179	3.3	2.5	132			
	1.C.13 Upmarket downsizers	13	0.2	1.3	18			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	0	0.0	0.8	0			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers								
	2.E.18 Career driven young families	82	1.5	1.9	78			
	2.E.19 First time buyers in small, modern homes	0	0.0	3.3	0			
	2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	0	0.0	1.5	0			
	3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
	3.F.23 Owner occupiers in small towns and villages	264	4.8	3.2	150			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	116	2.1	2.7	79			
	3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	15	0.3	2.4	11			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	719	13.1	3.4	380			
	3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
	3.H.29 Established suburbs, older families	98	1.8	2.3	77			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	259	4.7	2.4	198			
	3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	0	0.0	2.1	0			
	3.J.33 Smaller houses and starter homes	89	1.6	2.3	70			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
	4.K.35 Term-time terraces	0	0.0	0.3	0			
	4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	68	1.2	1.4	86			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	78	1.4	2.6	54			
	4.L.39 Fading owner occupied terraces	448	8.1	2.9	281			
	4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	27	0.5	1.6	31			
	4.M.42 Struggling young families in post-war terraces	28	0.5	1.6	31			
	4.M.43 Families in right-to-buy estates	401	7.3	2.1	355			
	4.M.44 Post-war estates, limited means	76	1.4	2.2	63			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	183	3.3	0.8	424			
	4.N.46 Elderly people in social rented flats	0	0.0	1.1	0			
	4.N.47 Low income older people in smaller semis	689	12.5	2.3	555			
	4.N.48 Pensioners and singles in social rented flats	142	2.6	1.7	150			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	88	1.6	2.2	74			
	5.O.50 Struggling younger people in mixed tenure	63	1.1	1.8	65			
	5.O.51 Young people in small, low cost terraces	154	2.8	2.3	124			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	420	7.6	1.6	484			
	5.P.53 Low income terraces	0	0.0	0.8	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.1	0			
	5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
	5.P.56 Low income large families in social rented semis	95	1.7	1.6	107			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	14	0.3	1.5	17			
	5.Q.58 Singles and young families, some receiving benefits	100	1.8	1.8	102			
	5.Q.59 Deprived areas and high-rise flats	67	1.2	2.0	61			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	0	0.0	0.1	0			
	6.R.61 Inactive communal population	44	0.8	0.3	292			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		5,500						

CATEGORY

GROUP

TYPE

MAP

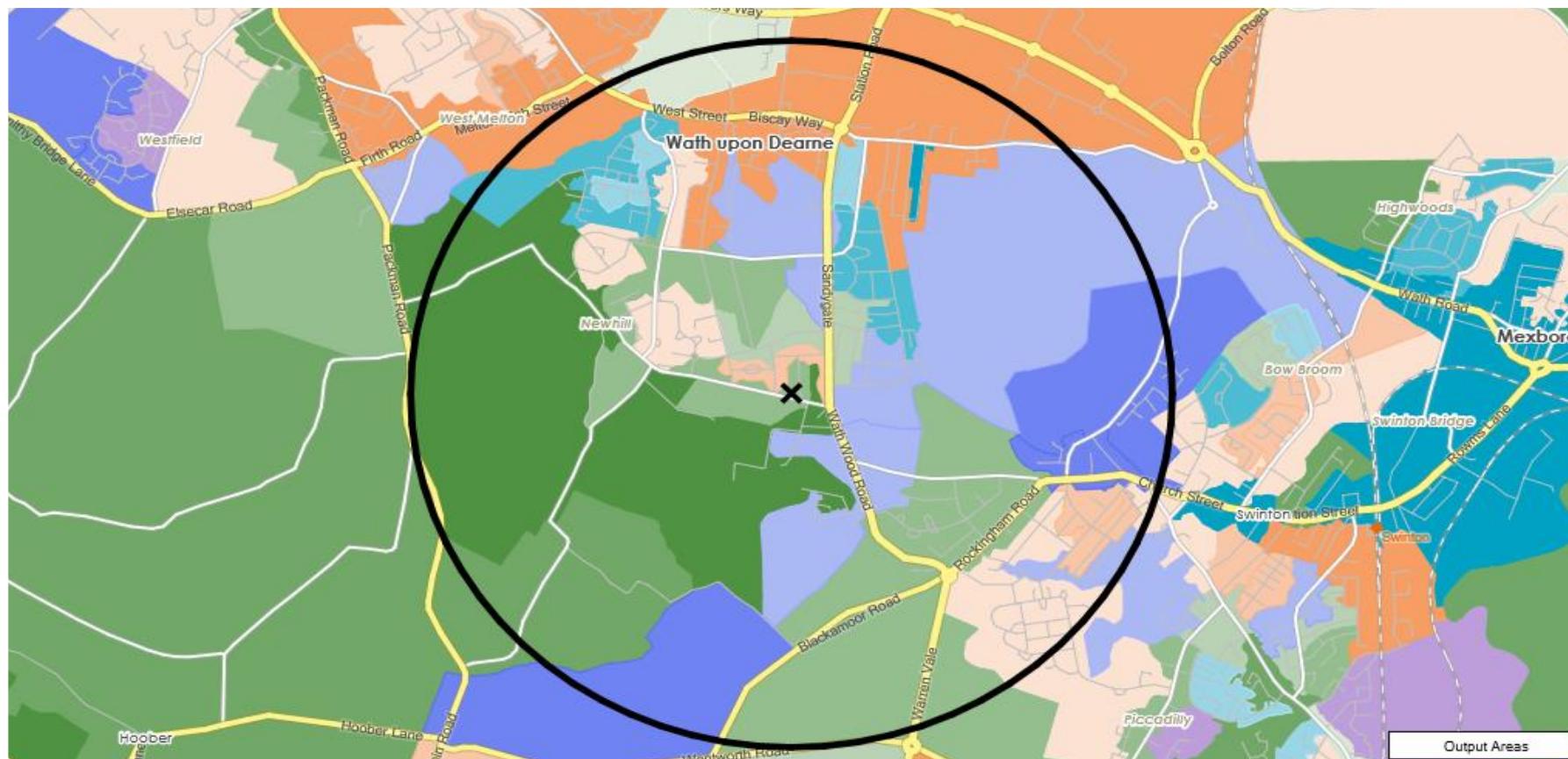
WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

Area: P04017_Telstar, Rotherham, S63 7SZ (1 Mile contour)

© 2023 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018



CATEGORY

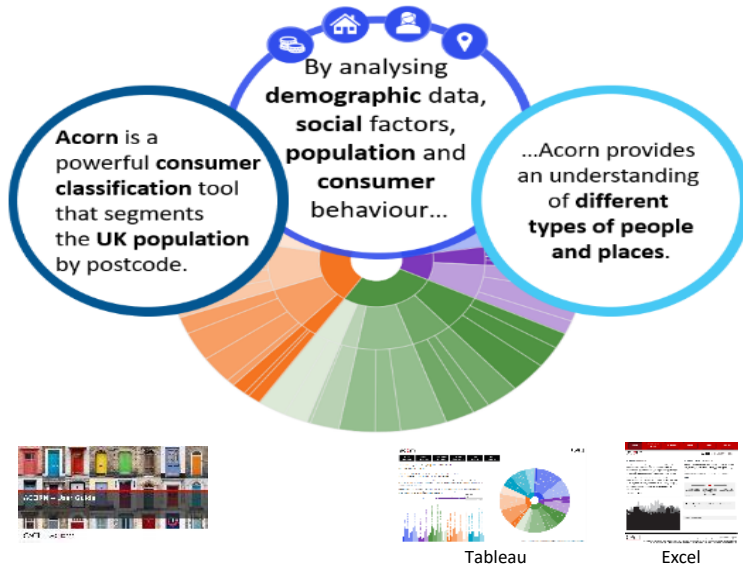
GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?

© 2023 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

