

# CGA LICENCED PREMISES

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Area: P04003\_Royal Oak, Ashton-Under-Lyne, OLE  
 Base: Great Britain  
 Year: 2023

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	17	55.6	81.7	68			
Proprietary Club	1	3.3	7.3	45			
Registered Club	5	16.3	28.2	58			
Restaurant	5	16.3	32.1	51			
Residential	0	0.0	2.7	0			

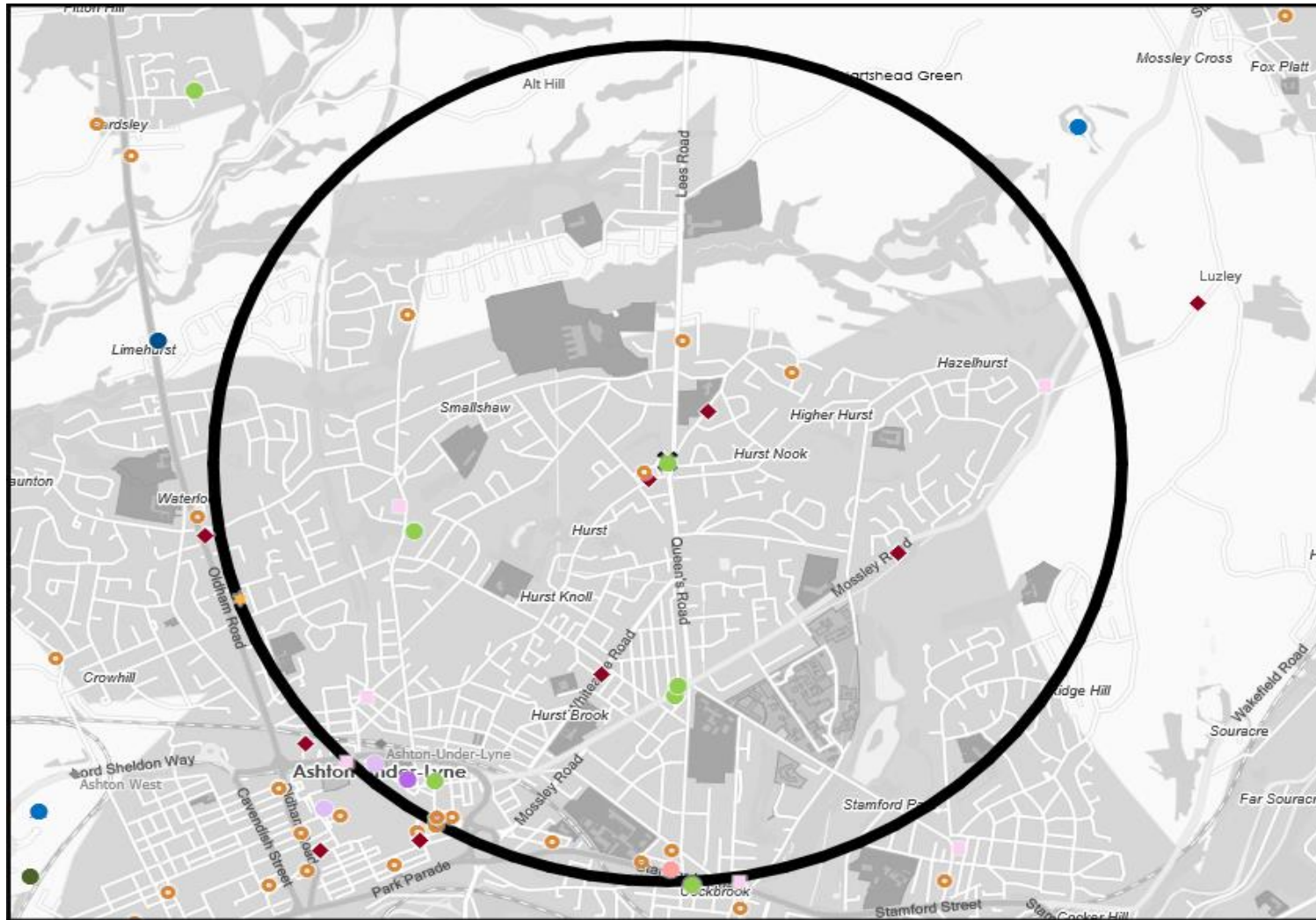
Name	Description	License Type	Owner Name	Postcode
Broadoak Hotel	Robinsons	Pubs & Full On	Robinsons	OL 6 8QD
San Rocco	San Rocco	Restaurant	San Rocco	OL 6 6QW
Ashton Under Lyne Golf Club	Independent Free	Registered Club	Independent Free	OL 6 9HT
Ladysmith	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	OL 6 6DD
Bowling Green	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	OL 6 6EP
New Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	OL 6 6ND
Miners Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	OL 6 6NE
White Horse	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	OL 6 6QW
Ash Tree	Wetherspoons GB	Pubs & Full On	Wetherspoons GB	OL 6 6DA
Hare & Hounds	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	OL 6 8HD
Ashton United Football Club	Independent Free	Registered Club	Independent Free	OL 6 8DY
Amaani	Independent Free	Restaurant	Independent Free	OL 6 8BQ
Pegs Langtern	Independent Free	Pubs & Full On	Independent Free	OL 6 8TU
Old Ball Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	OL 6 8QW
Ashton-Under-Lyne Rugby Club	Independent Free	Registered Club	Independent Free	OL 6 8TU
Heroes Of Waterloo	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	OL 6 9DQ
Lord Nelson Inn	Unknown	Pubs & Full On	Unknown	OL 6 9HJ
Royal Oak	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	OL 6 9HN
Halfway House	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	OL 6 9PS
Mynt	Unknown	Proprietary Club	Unknown	OL 6 6LB
Beaconsfield Conservative Club	Independent Free	Registered Club	Independent Free	OL 6 6QL
Indian Ocean	Independent Free	Restaurant	Independent Free	OL 6 6QH
Junction Inn	Robinsons	Pubs & Full On	Robinsons	OL 6 8LP
Junction	Robinsons	Pubs & Full On	Robinsons	OL 6 9BX
Tameside College Of Tech	Independent Free	Registered Club	Independent Free	OL 6 6PJ
Frankie & Bennys	Restaurant Group	Restaurant	Restaurant Group	OL 7 9BG
Jade Garden	Independent Free	Restaurant	Independent Free	OL 6 6HA
Heavenlys Bar	Independent Free	Pubs & Full On	Independent Free	OL 6 6LB

# MAP OF AREA

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Source: OS Open Data 2018

Area: P04003\_Royal Oak, Ashton-Under-Lyne, OL6 9HN (1 Mile contour)



**KEY**

- Large pub co's & bars**
  - Admiral Taverns Ltd
  - Ei Group
  - Greene King
  - Marston's
  - Mitchells & Butlers
  - Punch Pub Company
  - Stonegate Pub Company
  - Star Pubs & Bars
  - Wetherspoon
  - Whitbread
  - Shepherd Neame
- Small to medium pub co's & bars**
  - Family Brewers with pubs
- Hotels**
- Restaurants**
- Leisure**
- Independent**
- Other**
- Site Location**
- Boundary**

## ACORN CATEGORY PROFILE - HOUSEHOLDS

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**Area:** P04003\_Royal Oak, Ashton-Under-Lyne, OL6 9HN (1 Mile contour)  
**Base:** Great Britain  
**Year:** 2023

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	1,312	10.0	22.1	46		
2 Rising Prosperity	47	0.4	10.2	4		
3 Comfortable Communities	3,061	23.4	26.5	88		
4 Financially Stretched	3,196	24.5	23.7	103		
5 Urban Adversity	5,409	41.4	17.2	241		
6 Not Private Households	31	0.2	0.3	69		
<b>Total households</b>	<b>13,056</b>					

### Acorn Category Pen Portrait

5 Urban Adversity
8.4M UK Adults
15.9% of UK

**Age range**  
25-34

**Financial situation**

**Children at home**  
3+

**House type**  
Flat or terraced

**House tenure**  
Social renting

**Number of beds**  
1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 32%
- P Struggling Estates 41%
- Q Difficult Circumstances 27%

## ACORN GROUP PROFILE - HOUSEHOLDS

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**Area:** P04003\_Royal Oak, Ashton-Under-Lyne, OL6 9HN (1 Mile contour)  
**Base:** Great Britain  
**Year:** 2023

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	480	3.7	11.3	32			
1.C Mature Money	832	6.4	9.6	66			
<b>2. Rising Prosperity</b>							
2.D City Sophisticates	0	0.0	3.8	0			
2.E Career Climbers	47	0.4	6.4	6			
<b>3. Comfortable Communities</b>							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	957	7.3	6.0	123			
3.H Steady Neighbourhoods	1,338	10.2	7.4	138			
3.I Comfortable Seniors	100	0.8	2.9	27			
3.J Starting Out	666	5.1	4.6	112			
<b>4. Financially Stretched</b>							
4.K Student Life	0	0.0	2.5	0			
4.L Modest Means	1,248	9.6	8.0	120			
4.M Striving Families	1,058	8.1	7.4	109			
4.N Poorer Pensioners	890	6.8	5.8	118			
<b>5. Urban Adversity</b>							
5.O Young Hardship	2,894	22.2	6.3	355			
5.P Struggling Estates	1,328	10.2	5.7	178			
5.Q Difficult Circumstances	1,187	9.1	5.2	174			
<b>6. Not Private Households</b>							
6.R Not Private Households	31	0.2	0.3	69			
<b>Total households</b>	<b>13,056</b>						

### Acorn Group Pen Portrait

6
Not Private Households

790k  
UK Adults

1.5%  
of UK

These are postcodes where the bulk of the residents are not living in private households.

The category forms a single group, R: Not private households, which is sub-divided into three types:

**60 Active communal population –**  
 Generally this is accommodation that may be unoccupied for part of the year, or where the people living in the accommodation regularly change. Other active communal accommodation might include hostels, children’s homes, refuges and local authority accommodation for travellers.

**61 Inactive communal population –**  
 These people may be in communal establishments but unlikely to be active consumers. This includes care homes, hospitals, and other medical or nursing establishments where due to their health, the residents are unlikely to get out and about to function as regular consumers. It also includes prisons.

**62 Business areas without resident population –**  
 These are postcodes where we believe there is no regular resident population. An example of this might be a business or industrial park.

A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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## ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P04003\_Royal Oak, Ashton-Under-Lyne, OL6 9HN (1 Mile contour)  
 Base: Great Britain  
 Year: 2023

Sort by:  Corn Structure  
 Index  
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
<b>1. Affluent Achievers</b>							
<b>1.A Lavish Lifestyles</b>							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.1	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
<b>1.B Executive Wealth</b>							
1.B.4 Asset rich families	289	2.2	2.6	84			
1.B.5 Wealthy countryside commuters	0	0.0	2.5	0			
1.B.6 Financially comfortable families	167	1.3	2.2	58			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	24	0.2	1.5	12			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
<b>1.C Mature Money</b>							
1.C.10 Better-off villagers	0	0.0	3.1	0			
1.C.11 Settled suburbia, older people	769	5.9	2.8	209			
1.C.12 Retired and empty nesters	63	0.5	2.5	20			
1.C.13 Upmarket downsizers	0	0.0	1.3	0			
<b>2. Rising Prosperity</b>							
<b>2.D City Sophisticates</b>							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.7	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
<b>2.E Career Climbers</b>							
2.E.18 Career driven young families	46	0.4	2.0	18			
2.E.19 First time buyers in small, modern homes	1	0.0	3.4	0			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
<b>3. Comfortable Communities</b>							
<b>3.F Countryside Communities</b>							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.0	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
<b>3.G Successful Suburbs</b>							
3.G.24 Comfortably-off families in modern housing	913	7.0	2.7	259			
3.G.25 Larger family homes, multi-ethnic areas	24	0.2	0.8	22			
3.G.26 Semi-professional families, owner occupied neighbourhoods	20	0.2	2.4	6			
<b>3.H Steady Neighbourhoods</b>							
3.H.27 Suburban semis, conventional attitudes	1,084	8.3	3.5	240			
3.H.28 Owner occupied terraces, average income	34	0.3	1.6	16			
3.H.29 Established suburbs, older families	220	1.7	2.3	72			
<b>3.I Comfortable Seniors</b>							
3.I.30 Older people, neat and tidy neighbourhoods	100	0.8	2.4	32			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
<b>3.J Starting Out</b>							
3.J.32 Educated families in terraces, young children	366	2.8	2.2	130			
3.J.33 Smaller houses and starter homes	300	2.3	2.4	96			
<b>4. Financially Stretched</b>							
<b>4.K Student Life</b>							
4.K.34 Student flats and halls of residence	0	0.0	0.3	0			
4.K.35 Term-time terraces	0	0.0	0.2	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.9	0			
<b>4.L Modest Means</b>							
4.L.37 Low cost flats in suburban areas	92	0.7	1.4	49			
4.L.38 Semi-skilled workers in traditional neighbourhoods	450	3.4	2.6	131			
4.L.39 Fading owner occupied terraces	538	4.1	2.9	141			
4.L.40 High occupancy terraces, culturally diverse family areas	168	1.3	1.0	129			
<b>4.M Striving Families</b>							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	49	0.4	1.6	23			
4.M.43 Families in right-to-buy estates	602	4.6	2.0	226			
4.M.44 Post-war estates, limited means	407	3.1	2.2	143			
<b>4.N Poorer Pensioners</b>							
4.N.45 Pensioners in social housing, semis and terraces	39	0.3	0.8	38			
4.N.46 Elderly people in social rented flats	183	1.4	1.0	136			
4.N.47 Low income older people in smaller semis	331	2.5	2.2	113			
4.N.48 Pensioners and singles in social rented flats	337	2.6	1.7	151			
<b>5. Urban Adversity</b>							
<b>5.O Young Hardship</b>							
5.O.49 Young families in low cost private flats	398	3.0	2.2	139			
5.O.50 Struggling younger people in mixed tenure	342	2.6	1.8	146			
5.O.51 Young people in small, low cost terraces	2,154	16.5	2.3	728			
<b>5.P Struggling Estates</b>							
5.P.52 Poorer families, many children, terraced housing	222	1.7	1.6	109			
5.P.53 Low income terraces	0	0.0	0.8	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.0	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.7	0			
5.P.56 Low income large families in social rented semis	1,106	8.5	1.6	529			
<b>5.Q Difficult Circumstances</b>							
5.Q.57 Social rented flats, families and single parents	204	1.6	1.5	104			
5.Q.58 Singles and young families, some receiving benefits	421	3.2	1.8	183			
5.Q.59 Deprived areas and high-rise flats	562	4.3	2.0	219			
<b>6. Not Private Households</b>							
<b>6.R Not Private Households</b>							
6.R.60 Active communal population	9	0.1	0.1	116			
6.R.61 Inactive communal population	22	0.2	0.3	59			
6.R.62 Business areas without resident population	0	0	0	0			
<b>Total households</b>	<b>13,056</b>						

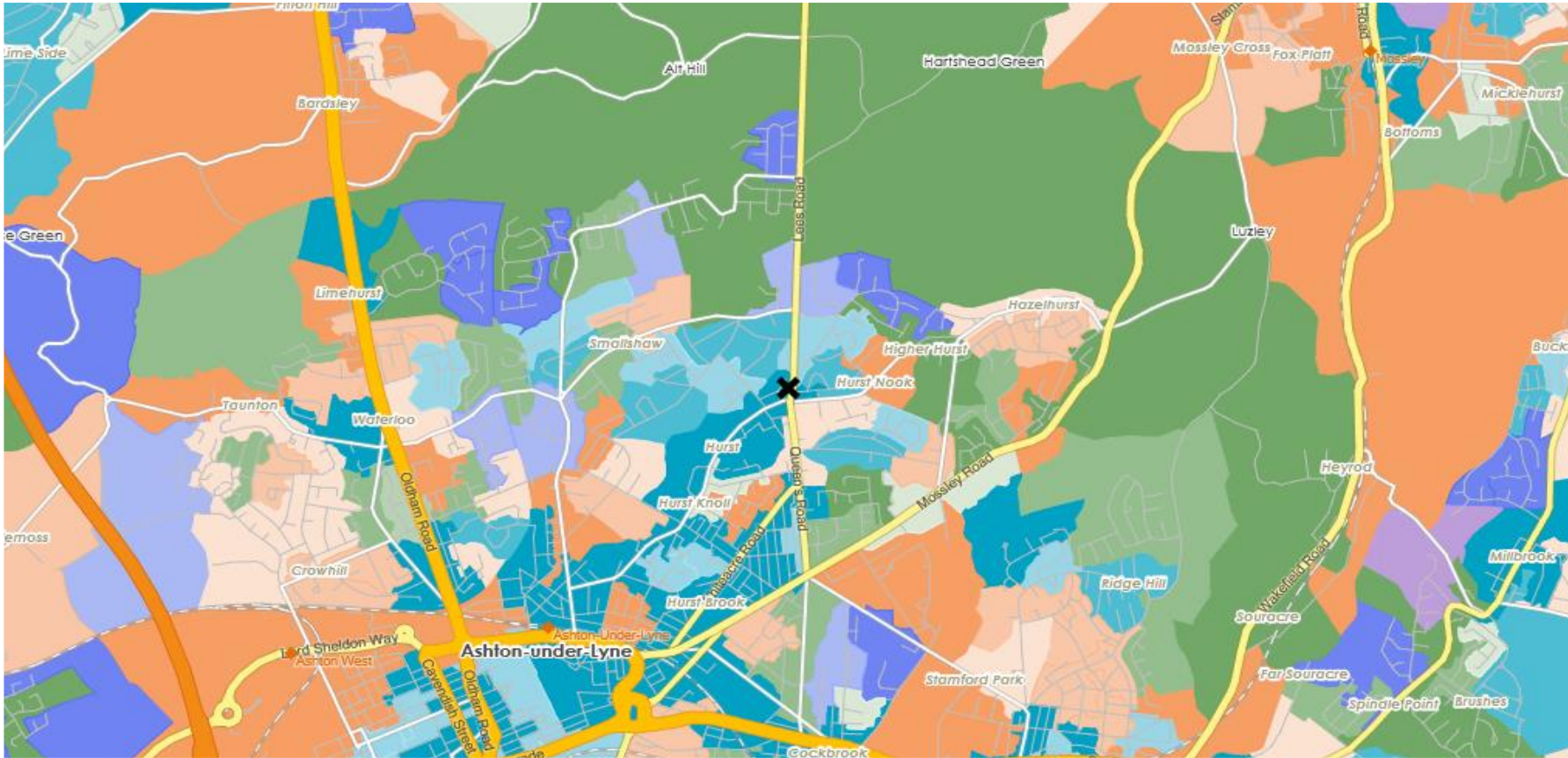
CATEGORY      GROUP      TYPE      **MAP**      WHAT IS ACORN?

# DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: P04003\_Royal Oak, Ashton-Under-Lyne, OL6 9HN (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
  - 1.B Executive Wealth
  - 1.C Mature Money
  - 2.D City Sophisticates
  - 2.E Career Climbers
  - 3.F Countryside Communities
  - 3.G Successful Suburbs
  - 3.H Steady Neighbourhoods
  - 3.I Comfortable Seniors
  - 3.J Starting Out
  - 4.K Student Life
  - 4.L Modest Means
  - 4.M Striving Families
  - 4.N Poorer Pensioners
  - 5.O Young Hardship
  - 5.P Struggling Estates
  - 5.Q Difficult Circumstances
  - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES      18 GROUPS      62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
4. Financially Stretched	R. Not Private Households	60-62
5. Urban Adversity		
6. Not Private Households		

### 1 Affluent Achievers

12.1M UK Adults      22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

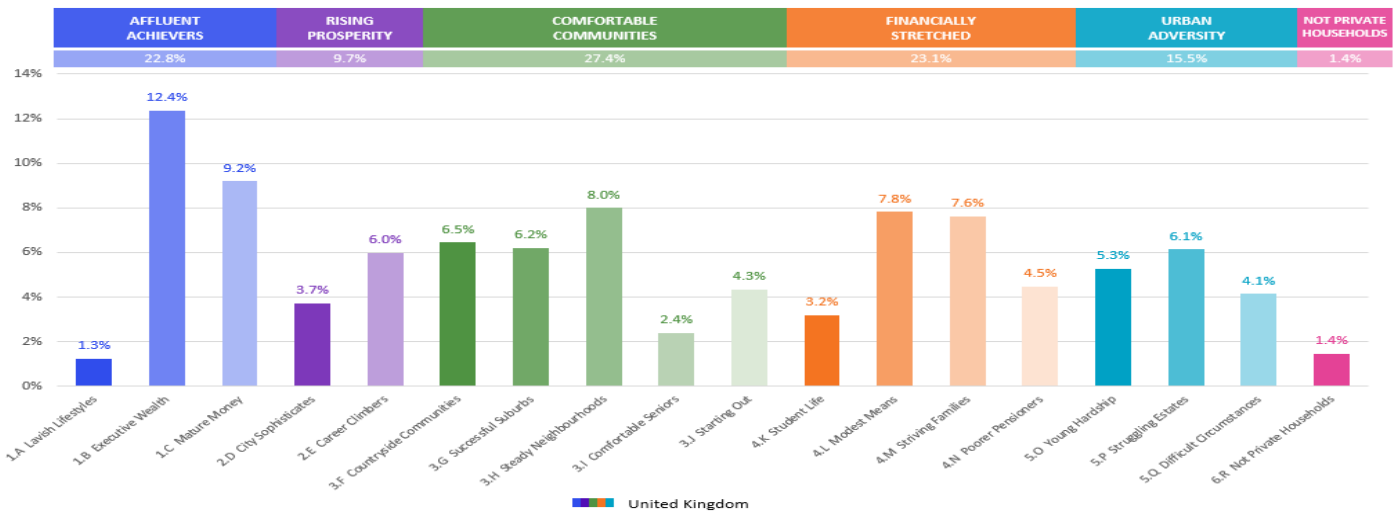
House tenure: Owned outright

Number of beds: 4+

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles: 6%
- B. Executive Wealth: 54%
- C. Mature Money: 40%

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.



# MAP OF AREA

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