

CGA LICENCED PREMISES

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Area: ATLT_Coach & HorsesNE46 1PQ (0.62 Mile c
 Base: Great Britain
 Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	12	204.3	84.9	241			
Proprietary Club	1	17.0	8.1	209			
Registered Club	9	153.2	29.9	513			
Restaurant	7	119.1	34.6	344			
Residential	0	0.0	3.5	0			

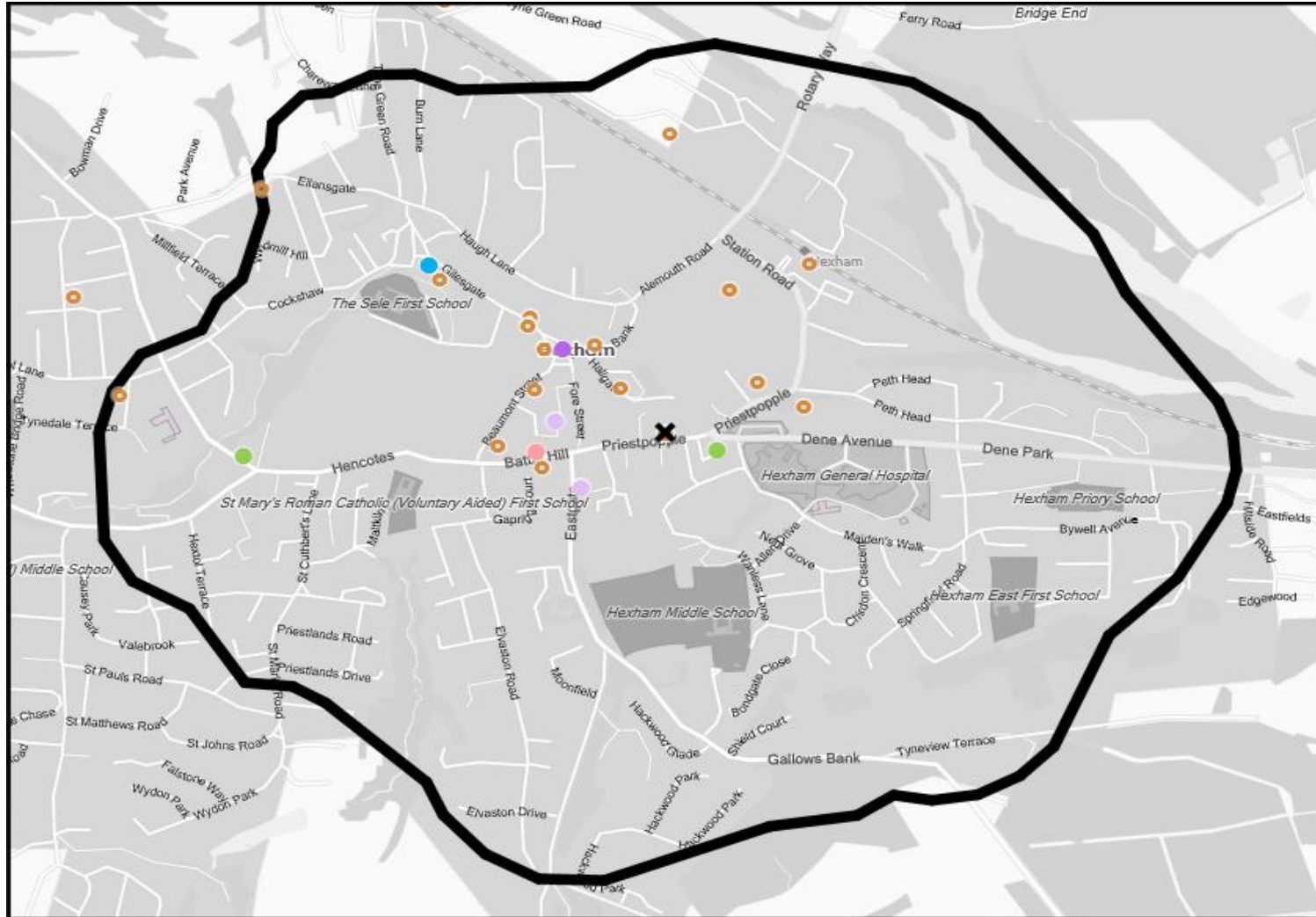
Name	Description	License Type	Owner Name	Postcode
Globe Inn	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE46 1BA
Tap & Spile	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	NE46 1BH
Station Hotel	Independent Free	Pubs & Full On	Independent Free	NE46 1EZ
Grapes	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	NE46 1NQ
Mr Ants	Independent Free	Pubs & Full On	Independent Free	NE46 1PQ
Saathi Restaurant	Independent Free	Restaurant	Independent Free	NE46 1PQ
Vecellis	Independent Free	Restaurant	Independent Free	NE46 1PQ
County Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NE46 1PS
Phoenix Club	Independent Free	Registered Club	Independent Free	NE46 1QL
Albert Edward Club	Independent Free	Registered Club	Independent Free	NE46 1XD
Fox Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NE46 3DB
Hexham Masonic Club	Independent Free	Registered Club	Independent Free	NE46 3DJ
Tynedale Sports Club	Independent Free	Registered Club	Independent Free	NE46 3EW
Forum	Wetherspoon	Pubs & Full On	Wetherspoon	NE46 3PB
Beaumont Hotel	Independent Free	Pubs & Full On	Independent Free	NE46 3LT
Hexham Conservative & Unionist Club	Independent Free	Registered Club	Independent Free	NE46 3LZ
Heart Of Northumberland	Independent Free	Pubs & Full On	Independent Free	NE46 3NS
Raf Ex-Servicemens Club	Independent Free	Registered Club	Independent Free	NE46 3NU
Hexham & District Ex-Servicemens Club	Independent Free	Registered Club	Independent Free	NE46 3PG
Tannery	Punch Pub Company	Pubs & Full On	Punch Pub Company	NE46 3QD
Wentworth Leisure Centre	Independent Free	Proprietary Club	Independent Free	NE46 3PD
Tynedale Function Suite	Independent Free	Pubs & Full On	Independent Free	NE46 3SG
Ryton Cricket Club	Independent Free	Registered Club	Independent Free	NE46 1BB
Torch Association Clubhouse	Independent Free	Registered Club	Independent Free	NE46 1QS
Bouchon	Independent Free	Restaurant	Independent Free	NE46 3NJ
Danielle Bistro	Independent Free	Restaurant	Independent Free	NE46 1BH
Charred	Independent Free	Restaurant	Independent Free	NE46 1NQ
Little Mexico	Independent Free	Restaurant	Independent Free	NE46 3NU
Cilantro Tapas	Independent Free	Restaurant	Independent Free	NE46 3NX

MAP OF AREA

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Source: OS Open Data 2018

Area: ATLT_Coach & HorsesNE46 1PQ (0.62 Mile contour)






















KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
 - Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: ATLT_Coach & HorsesNE46 1PQ (0.62 Mile contour)
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Year: 2021

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
 1 Affluent Achievers	920	33.3	22.0	152		
 2 Rising Prosperity	85	3.1	10.1	30		
 3 Comfortable Communities	452	16.4	26.2	62		
 4 Financially Stretched	888	32.1	23.7	135		
 5 Urban Adversity	395	14.3	17.6	81		
 6 Not Private Households	24	0.9	0.3	261		
 Graph						
Total households	2,764					

Acorn Category Pen Portrait

1 Affluent Achievers
12.0M 22.8%
UK Adults of UK

Age range

55+

House type

Detached

Financial situation

←→

Running into debt Saving a lot

House tenure

Owned outright

Children at home

0


Number of beds

4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles
- B. Executive Wealth
- C. Mature Money



ACORN GROUP PROFILE - HOUSEHOLDS

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Area: ATLT_Coach & HorsesNE46 1PQ (0.62 Mile contour)
 Base: Great Britain
 Year: 2021

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	290	10.5	11.2	93			
1.C Mature Money	630	22.8	9.6	237			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	4.0	0			
2.E Career Climbers	85	3.1	6.2	50			
3. Comfortable Communities							
3.F Countryside Communities	14	0.5	5.7	9			
3.G Successful Suburbs	143	5.2	5.9	88			
3.H Steady Neighbourhoods	14	0.5	7.4	7			
3.I Comfortable Seniors	108	3.9	2.9	135			
3.J Starting Out	173	6.3	4.3	144			
4. Financially Stretched							
4.K Student Life	0	0.0	2.4	0			
4.L Modest Means	127	4.6	7.9	58			
4.M Striving Families	103	3.7	7.5	49			
4.N Poorer Pensioners	658	23.8	5.9	403			
5. Urban Adversity							
5.O Young Hardship	210	7.6	6.1	124			
5.P Struggling Estates	92	3.3	6.1	54			
5.Q Difficult Circumstances	93	3.4	5.3	63			
6. Not Private Households							
6.R Not Private Households	24	0.9	0.3	261			
Total households	2,764						

Acorn Group Pen Portrait

4 N Poorer Pensioners 2.4M UK Adults 4.6% of UK

Older people and pensioners, the majority of whom live in social housing. The majority are renting social housing but there are a few who own their home or rent privately. Properties are mainly flats or maisonettes, but there will be some smaller bungalows or semi-detached houses.

DEMOGRAPHICS

Age range 65+	Children at home 0
House tenure Social renting	Family structure Single
Number of beds 1	House type Flat or maisonette

BRANDS

SHOPPING: The Works, Poundland, btm, Iceland

LEISURE: GREGGS, Harry Potter, Harvester

WEBSITES: NHS, GOV.UK, Argos, MECCA

DIGITAL ATTITUDES

I worry about online security 53% <small>UK average: 55%</small>	Shopping online makes my life easier 44% <small>UK average: 53%</small>	I couldn't live without the internet on my mobile 29% <small>UK average: 34%</small>
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FINANCIAL PROFILE

Household Income UK: £20k (Average: £40k) London: £17k (Average: £44k)	% Disposable Income UK: 41% (Average: 44%) London: 41% (Average: 39%)	Financial situation Running into debt Saving a lot
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KEY INTERNET USAGE

Whilst internet usage is below average, this group may **research utilities online**

TECHNOLOGY USAGE

Whilst internet usage is below average, this group may **purchase electrical appliances online**

This group are more likely to **subscribe to Sky TV**

CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: ATLT_Coach & HorsesNE46 1PQ (0.62 Mile contour)
 Base: Great Britain
 Year: 2021

Sort by: Corn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.2	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	177	6.4	2.6	245			
1.B.5 Wealthy countryside commuters	59	2.1	2.4	89			
1.B.6 Financially comfortable families	0	0.0	2.2	0			
1.B.7 Affluent professionals	5	0.2	0.9	21			
1.B.8 Prosperous suburban families	43	1.6	1.5	102			
1.B.9 Well-off edge of towners	6	0.2	1.6	13			
1.C Mature Money							
1.C.10 Better-off villagers	138	5.0	3.0	167			
1.C.11 Settled suburbia, older people	144	5.2	2.9	182			
1.C.12 Retired and empty nesters	39	1.4	2.5	57			
1.C.13 Upmarket downsizers	309	11.2	1.3	858			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.8	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	3	0.1	1.9	6			
2.E.19 First time buyers in small, modern homes	82	3.0	3.3	91			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.1	0			
3.F.23 Owner occupiers in small towns and villages	14	0.5	3.2	16			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	0	0.0	2.6	0			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	143	5.2	2.4	213			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	14	0.5	3.4	15			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	0	0.0	2.3	0			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	60	2.2	2.4	90			
3.I.31 Elderly singles in purpose-built accommodation	48	1.7	0.5	354			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	157	5.7	2.1	271			
3.J.33 Smaller houses and starter homes	16	0.6	2.3	26			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
4.K.35 Term-time terraces	0	0.0	0.3	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.7	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	23	0.8	1.4	59			
4.L.38 Semi-skilled workers in traditional neighbourhoods	67	2.4	2.6	92			
4.L.39 Fading owner occupied terraces	37	1.3	2.9	46			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	98	3.5	1.6	222			
4.M.42 Struggling young families in post-war terraces	0	0.0	1.7	0			
4.M.43 Families in right-to-buy estates	0	0.0	2.1	0			
4.M.44 Post-war estates, limited means	5	0.2	2.2	8			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	150	5.4	0.8	692			
4.N.46 Elderly people in social rented flats	33	1.2	1.1	110			
4.N.47 Low income older people in smaller semis	374	13.5	2.3	595			
4.N.48 Pensioners and singles in social rented flats	101	3.7	1.8	207			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	55	2.0	2.1	93			
5.O.50 Struggling younger people in mixed tenure	136	4.9	1.7	282			
5.O.51 Young people in small, low cost terraces	19	0.7	2.3	31			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
5.P.53 Low income terraces	0	0.0	0.9	0			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
5.P.56 Low income large families in social rented semis	92	3.3	1.6	202			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	8	0.3	1.5	19			
5.Q.58 Singles and young families, some receiving benefits	74	2.7	1.8	149			
5.Q.59 Deprived areas and high-rise flats	11	0.4	2.0	20			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	8	0.3	0.1	497			
6.R.61 Inactive communal population	16	0.6	0.3	210			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	2,764						

CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

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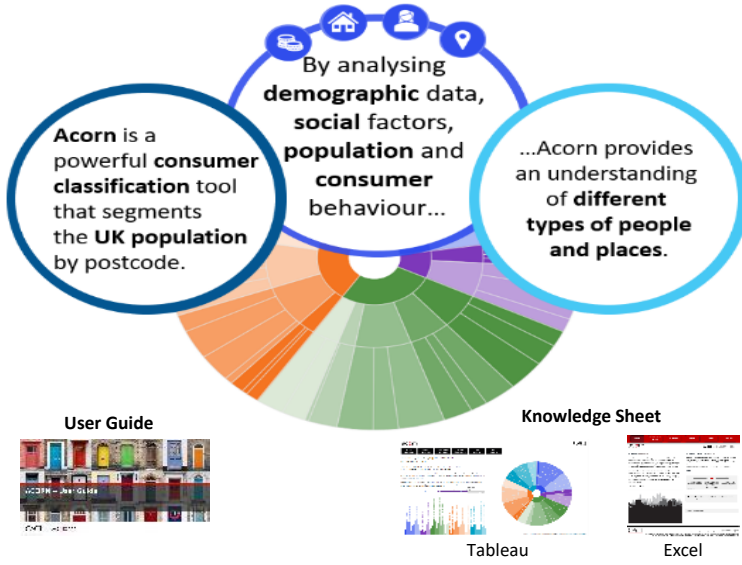
- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households

Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
3. Comfortable Communities	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
4. Financially Stretched	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
5. Urban Adversity	R. Not Private Households	60-62
6. Not Private Households		

1 Affluent Achievers

12.0M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

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