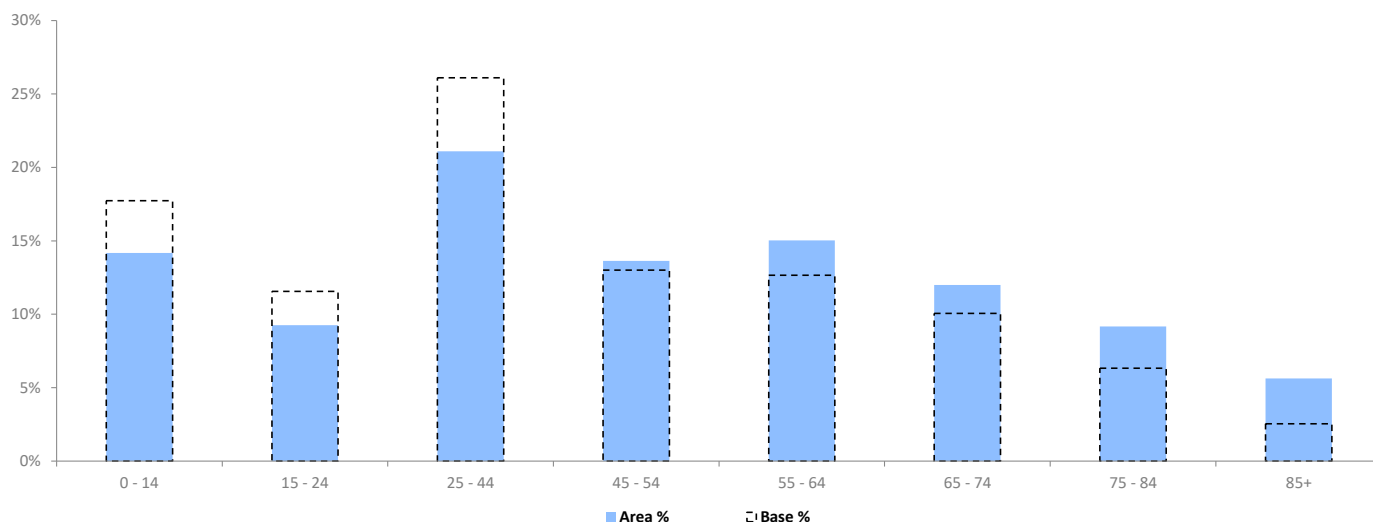


POPULATION PROJECTIONS

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Area: P03335_White Bear, Bedale, DL8 2BJ (0.50 Mile contour)
Base: Great Britain
Year: 2021

	Area Profile	Area %	Base %	Index av=100	0	100	200
0 - 14	559	14.2	17.7	80			
15 - 24	365	9.3	11.6	80			
25 - 44	832	21.1	26.1	81			
45 - 54	538	13.6	13.0	105			
55 - 64	593	15.0	12.7	119			
65 - 74	473	12.0	10.1	119			
75 - 84	362	9.2	6.3	145			
85+	222	5.6	2.5	221			
Total population	3,944						



CGA LICENCED PREMISES

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Area: P03335_White Bear, Bedale, DL8 2BJ (0.50 N)
 Base: Great Britain
 Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	6	152.1	85.9	177			
Proprietary Club	0	0.0	8.2	0			
Registered Club	3	76.1	30.1	253			
Restaurant	4	101.4	35.3	287			
Residential	0	0.0	3.5	0			

Name	Description	License Type	Owner Name	Postcode
Chambers Restaurant	Independent Free	Restaurant	Independent Free	DL 8 1AF
Bedale Riverside Club	Independent Free	Registered Club	Independent Free	DL 8 1AH
Three Coopers	Marston's	Pubs & Full On	Marston's	DL 8 1AL
Old Black Swan	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	DL 8 1ED
Green Dragon	Marston's	Pubs & Full On	Marston's	DL 8 1EQ
Taste Of India	Independent Free	Restaurant	Independent Free	DL 8 1EQ
Bedale Golf Club	Independent Free	Registered Club	Independent Free	DL 8 1EZ
White Bear	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	DL 8 2BJ
Waggon & Horses	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DL 8 1EQ
Tallulah's Wine Bar	Independent Free	Pubs & Full On	Independent Free	DL 8 1EQ
Chantry Hall	Independent Free	Registered Club	Independent Free	DL 8 1AA
Spice Of Bengal	Independent Free	Restaurant	Independent Free	DL 8 1EQ
Institution Boutique Cafe	Independent Free	Restaurant	Independent Free	DL 8 1EQ

MAP OF AREA

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Source: OS Open Data 2018

Area: P03335_White Bear, Bedale, DL8 2BJ (0.50 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- Family Brewers with pubs

Hotels

Restaurants

Leisure

Independent

Other

Site Location

Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?








ACORN CATEGORY PROFILE - HOUSEHOLDS

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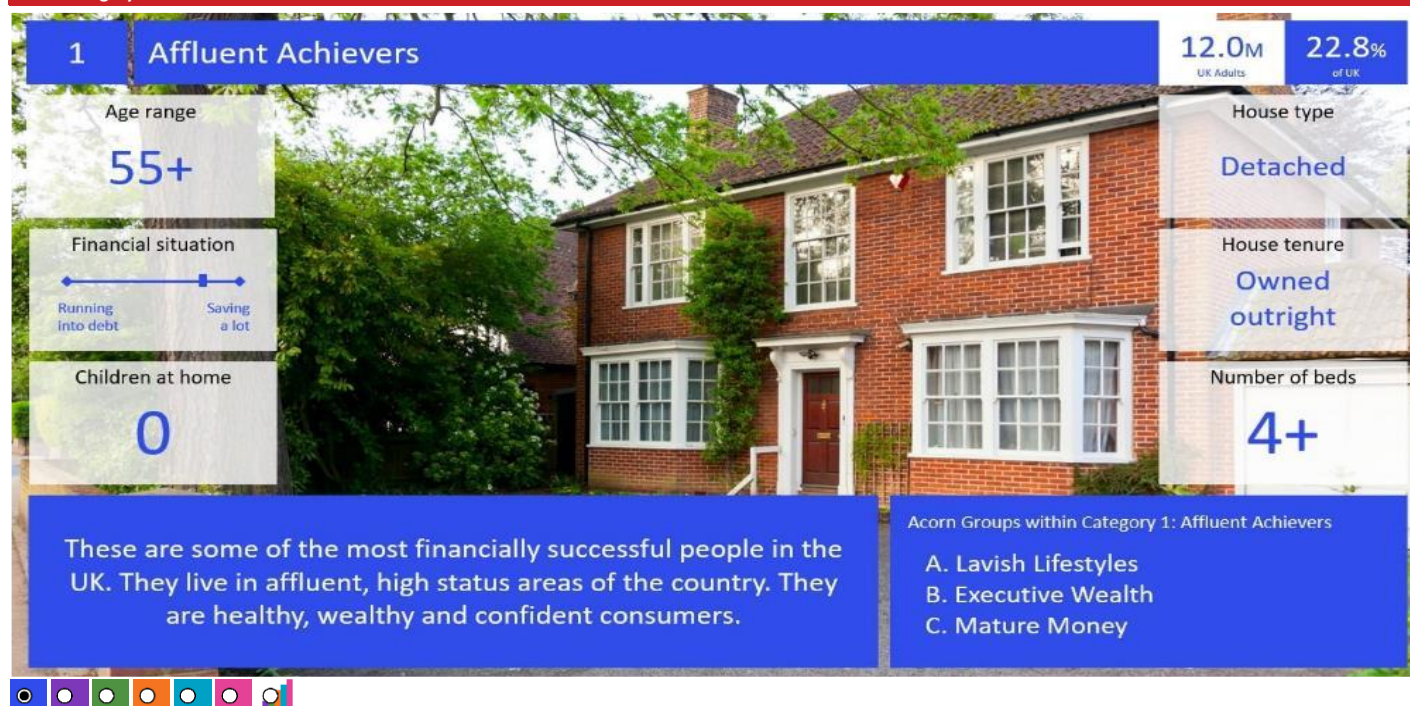
Area: P03335_White Bear, Bedale, DL8 2BJ (0.50 Mile contour)

Base: Great Britain

Year: 2021

Acorn Category Description		Area Profile	% for Area	% for Base	Index 0	100	200
	1 Affluent Achievers	649	36.1	22.0	164		
	2 Rising Prosperity	73	4.1	10.1	40		
	3 Comfortable Communities	583	32.4	26.2	124		
	4 Financially Stretched	443	24.6	23.7	104		
	5 Urban Adversity	34	1.9	17.6	11		
	6 Not Private Households	18	1.0	0.3	300		
 Graph							
Total households		1,800					

Acorn Category Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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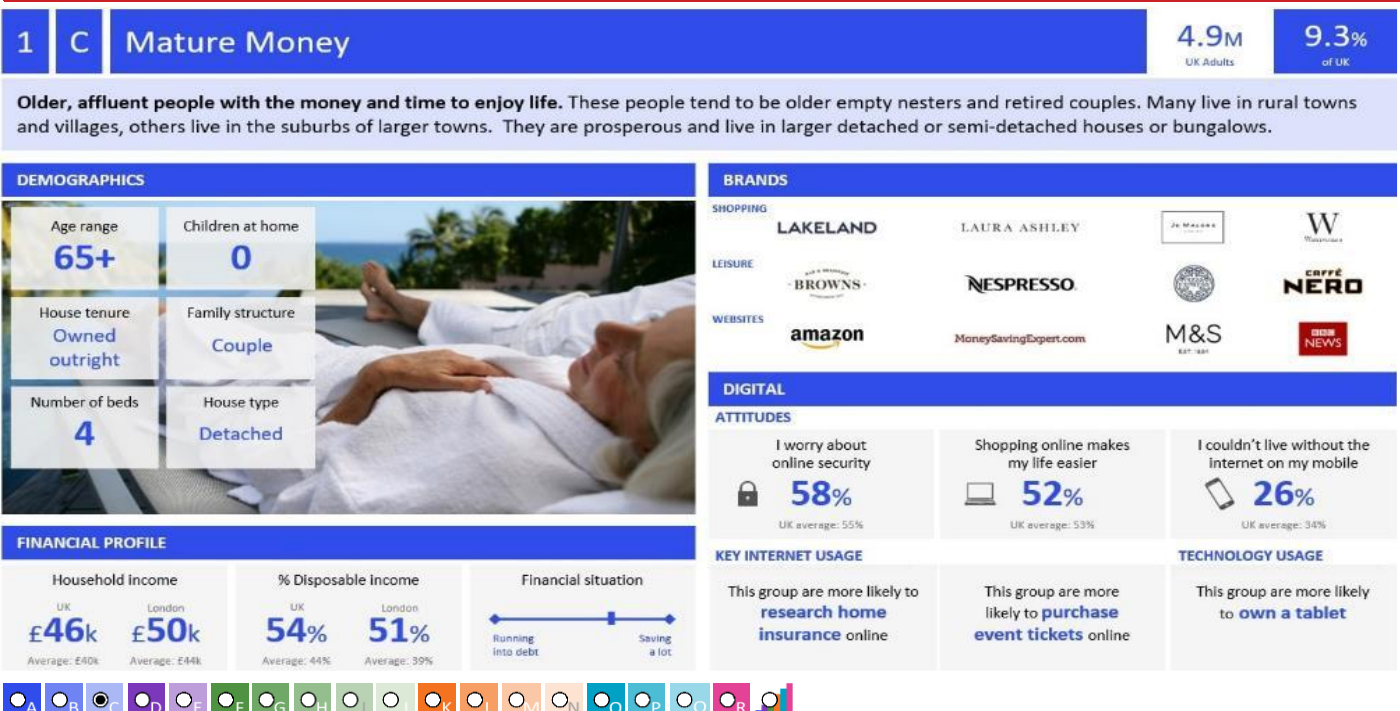
Area: P03335_White Bear, Bedale, DL8 2BJ (0.50 Mile contour)

Base: Great Britain

Year: 2021

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	199	11.1	11.2	99			
1.C Mature Money	450	25.0	9.6	260			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	4.0	0			
2.E Career Climbers	73	4.1	6.2	66			
3. Comfortable Communities							
3.F Countryside Communities	314	17.4	5.7	304			
3.G Successful Suburbs	137	7.6	5.9	129			
3.H Steady Neighbourhoods	32	1.8	7.4	24			
3.I Comfortable Seniors	47	2.6	2.9	90			
3.J Starting Out	53	2.9	4.3	68			
4. Financially Stretched							
4.K Student Life	0	0.0	2.4	0			
4.L Modest Means	33	1.8	7.9	23			
4.M Striving Families	145	8.1	7.5	107			
4.N Poorer Pensioners	265	14.7	5.9	249			
5. Urban Adversity							
5.O Young Hardship	21	1.2	6.1	19			
5.P Struggling Estates	13	0.7	6.1	12			
5.Q Difficult Circumstances	0	0.0	5.3	0			
6. Not Private Households							
6.R Not Private Households	18	1.0	0.3	300			
Total households	1,800						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?


ACORN TYPE PROFILE - HOUSEHOLDS

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Area: P03335_White Bear, Bedale, DL8 2BJ (0.50 Mile contour)

Base: Great Britain

Year: 2021

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.2	0			
	1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth								
	1.B.4 Asset rich families	81	4.5	2.6	172			
	1.B.5 Wealthy countryside commuters	3	0.2	2.4	7			
	1.B.6 Financially comfortable families	115	6.4	2.2	290			
	1.B.7 Affluent professionals	0	0.0	0.9	0			
	1.B.8 Prosperous suburban families	0	0.0	1.5	0			
	1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money								
	1.C.10 Better-off villagers	273	15.2	3.0	508			
	1.C.11 Settled suburbia, older people	31	1.7	2.9	60			
	1.C.12 Retired and empty nesters	73	4.1	2.5	163			
	1.C.13 Upmarket downsizers	73	4.1	1.3	311			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	0	0.0	0.8	0			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers								
	2.E.18 Career driven young families	70	3.9	1.9	207			
	2.E.19 First time buyers in small, modern homes	3	0.2	3.3	5			
	2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	14	0.8	1.5	52			
	3.F.22 Older couples and families in rural areas	30	1.7	1.1	156			
	3.F.23 Owner occupiers in small towns and villages	270	15.0	3.2	473			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	0	0.0	2.6	0			
	3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	137	7.6	2.4	314			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	0	0.0	3.4	0			
	3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
	3.H.29 Established suburbs, older families	32	1.8	2.3	76			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	3	0.2	2.4	7			
	3.I.31 Elderly singles in purpose-built accommodation	44	2.4	0.5	499			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	0	0.0	2.1	0			
	3.J.33 Smaller houses and starter homes	53	2.9	2.3	131			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
	4.K.35 Term-time terraces	0	0.0	0.3	0			
	4.K.36 Educated young people in flats and tenements	0	0.0	1.7	0			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	0	0.0	1.4	0			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	33	1.8	2.6	70			
	4.L.39 Fading owner occupied terraces	0	0.0	2.9	0			
	4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	104	5.8	1.6	362			
	4.M.42 Struggling young families in post-war terraces	0	0.0	1.7	0			
	4.M.43 Families in right-to-buy estates	0	0.0	2.1	0			
	4.M.44 Post-war estates, limited means	41	2.3	2.2	104			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	166	9.2	0.8	1,176			
	4.N.46 Elderly people in social rented flats	0	0.0	1.1	0			
	4.N.47 Low income older people in smaller semis	99	5.5	2.3	242			
	4.N.48 Pensioners and singles in social rented flats	0	0.0	1.8	0			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	21	1.2	2.1	54			
	5.O.50 Struggling younger people in mixed tenure	0	0.0	1.7	0			
	5.O.51 Young people in small, low cost terraces	0	0.0	2.3	0			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
	5.P.53 Low income terraces	0	0.0	0.9	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
	5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
	5.P.56 Low income large families in social rented semis	13	0.7	1.6	44			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
	5.Q.58 Singles and young families, some receiving benefits	0	0.0	1.8	0			
	5.Q.59 Deprived areas and high-rise flats	0	0.0	2.0	0			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	0	0.0	0.1	0			
	6.R.61 Inactive communal population	18	1.0	0.3	363			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		1,800						

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

Area: P03335_White Bear, Bedale, DL8 2BJ (0.50 Mile contour)

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Source: OS Open Data 2018



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

CATEGORY

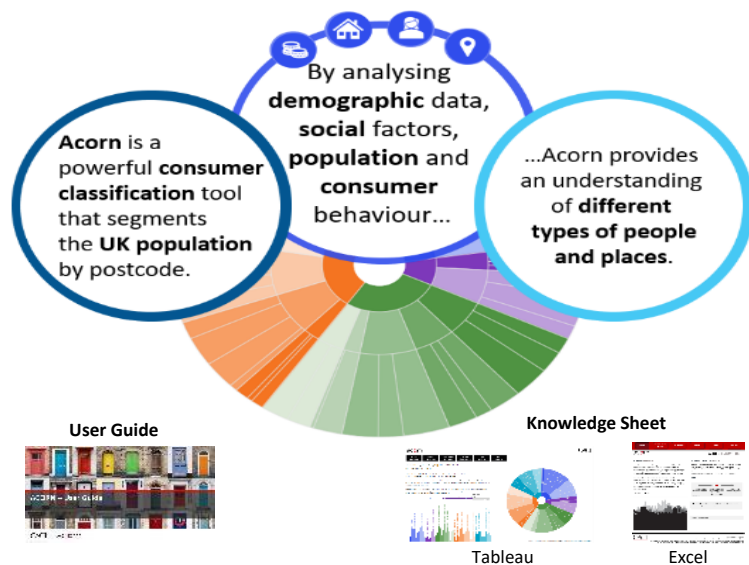
GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

