

CGA LICENCED PREMISES

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Area: ATLT_Horse & GroomDN1 1JG (0.62 Mile cor
 Base: Great Britain
 Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	59	724.9	84.9	854			
Proprietary Club	11	135.2	8.1	1661			
Registered Club	12	147.4	29.9	493			
Restaurant	30	368.6	34.6	1065			
Residential	0	0.0	3.5	0			

Name	Description	License Type	Owner Name	Postcode
St Ledger Tavern	Punch Pub Company	Pubs & Full On	Punch Pub Company	DN 1 1HQ
Coach And Horses	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	DN 1 1EW
Doncaster Masonic Hall	Independent Free	Registered Club	Independent Free	DN 1 1BZ
Mercure Hotel	Accor Hotels	Pubs & Full On	Accor Hotels	DN 1 1DN
Zest Bar & Grill	Independent Free	Restaurant	Independent Free	DN 1 1DW
Ballers	Independent Free	Proprietary Club	Independent Free	DN 1 1HQ
Hogans	Independent Free	Pubs & Full On	Independent Free	DN 1 1HQ
China Palace	Independent Free	Restaurant	Independent Free	DN 1 1HT
Shabirs	Independent Free	Restaurant	Independent Free	DN 1 1HZ
Horse & Groom	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	DN 1 1JG
Mecca Bingo	Rank	Proprietary Club	Rank	DN 1 1JG
Tropic	Independent Free	Pubs & Full On	Independent Free	DN 1 1JL
Masons Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	DN 1 1ND
Old Castle Hotel	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	DN 1 1LQ
Queen Craffthouse & Kitchen	Independent Free	Pubs & Full On	Independent Free	DN 1 1LY
Woolpack	Independent Free	Pubs & Full On	Independent Free	DN 1 1NE
Courtyard	Unknown	Pubs & Full On	Unknown	DN 1 1NE
Red Lion	Wetherspoon	Pubs & Full On	Wetherspoon	DN 1 1NH
Black Bull	Amber Taverns	Pubs & Full On	Amber Taverns	DN 1 1LQ
Brit Sub Aqua Club	Independent Free	Registered Club	Independent Free	DN 1 1QN
White Swan	Independent Free	Pubs & Full On	Independent Free	DN 1 1QQ
Old Bulls Head	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	DN 1 1SD
Plough	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	DN 1 1SF
Tut N Shive	Greene King	Pubs & Full On	Greene King	DN 1 1SF
Lord Nelson	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DN 1 1TR
Conservative Club	Independent Free	Registered Club	Independent Free	DN 1 2DJ
Salutation	Greene King	Pubs & Full On	Greene King	DN 1 2DR
Regent Hotel	Independent Free	Pubs & Full On	Independent Free	DN 1 2DS
Yates	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DN 1 3PB
Zammuto	Independent Free	Restaurant	Independent Free	DN 1 2LZ
Doncaster Tandoori Restaurant	Independent Free	Restaurant	Independent Free	DN 1 2PE
La Rustica Restaurant & Wine Bar	Independent Free	Restaurant	Independent Free	DN 1 2PH
St Georges Club	Independent Free	Registered Club	Independent Free	DN 1 2PW
San Remo	Independent Free	Restaurant	Independent Free	DN 1 2PW
Spice And Ice	Independent Free	Restaurant	Independent Free	DN 1 2SD
Railway	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DN 1 3AA
Corner Pin Inn	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DN 1 3AH
Corporation Brewery Taps	Sam Smith	Pubs & Full On	Sam Smith	DN 1 3AR
Doncaster Catholic Club	Independent Free	Registered Club	Independent Free	DN 1 3BY
Angel & Royal	Amber Taverns	Pubs & Full On	Amber Taverns	DN 1 3EF
Saracen	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DN 1 3DZ
Staff Of Life	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DN 1 3EN
Diamond Live Lounge	Independent Free	Proprietary Club	Independent Free	DN 1 3LH
Flares	Stonegate Pub Company	Proprietary Club	Stonegate Pub Company	DN 1 3LU
Mint Bar	Independent Free	Pubs & Full On	Independent Free	DN 1 3NF
Hallcross	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	DN 1 3NL
Taj Mahal	Independent Free	Restaurant	Independent Free	DN 1 3NL
Chandelier	Independent Free	Restaurant	Independent Free	DN 1 3NL
Doncaster & District Deaf Social Club	Independent Free	Registered Club	Independent Free	DN 1 3QG
Ukrainian Social Club	Independent Free	Registered Club	Independent Free	DN 2 4AD
Doncaster Town Sports Club	Independent Free	Registered Club	Independent Free	DN 2 6AA
Doncaster Contract Bridge Club	Independent Free	Registered Club	Independent Free	DN 2 6AA
Leopard	Independent Free	Pubs & Full On	Independent Free	DN 1 3AA

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Residential	0	0.0	3.5	0			

Name	Description	License Type	Owner Name	Postcode
Pumpkin	SSP	Pubs & Full On	SSP	DN 1 1PE
Yorkshire Grey	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DN 1 3NA
Social	Independent Free	Pubs & Full On	Independent Free	DN 1 3NF
Mambo	Dukedom Ltd	Pubs & Full On	Dukedom Ltd	DN 1 1HQ
Cactus Jacks	Independent Free	Restaurant	Independent Free	DN 1 3NA
Magdalen	Independent Free	Pubs & Full On	Independent Free	DN 1 1ND
Aruba	Dukedom Ltd	Pubs & Full On	Dukedom Ltd	DN 1 1HQ
Rock A Hula	Independent Free	Pubs & Full On	Independent Free	DN 1 3NG
Coco	Brook Leisure	Proprietary Club	Brook Leisure	DN 1 1HQ
Gate House	Wetherspoon	Pubs & Full On	Wetherspoon	DN 1 1DW
Sibella Shisa Bar	Independent Free	Pubs & Full On	Independent Free	DN 1 1TS
Pad	Unknown	Proprietary Club	Unknown	DN 1 1TS
Vintage	Independent Free	Proprietary Club	Independent Free	DN 1 1JD
Manana Manana	Independent Free	Pubs & Full On	Independent Free	DN 1 3NF
Number Fifteen	Wigans Pub Limited	Pubs & Full On	Wigans Pub Limited	DN 1 1DW
Jacques	Independent Free	Pubs & Full On	Independent Free	DN 1 3NF
Bangkok Royal Elephant	Independent Free	Restaurant	Independent Free	DN 1 2PW
Frank And Stein	Independent Free	Pubs & Full On	Independent Free	DN 1 1HQ
Establishment	Independent Free	Proprietary Club	Independent Free	DN 1 3NF
Woods Tea Rooms	Independent Free	Restaurant	Independent Free	DN 1 3LH
Zammuto Steak And Grill House	Independent Free	Restaurant	Independent Free	DN 1 2PH
Relish	Independent Free	Pubs & Full On	Independent Free	DN 1 1JG
Opera Ristorante	Independent Free	Restaurant	Independent Free	DN 1 3EY
Barley Twist	Whitbread	Pubs & Full On	Whitbread	DN 1 1QZ
Doncaster Squash And Fitness Club	Independent Free	Registered Club	Independent Free	DN 2 6AA
Vivo Italian Restaurant	Independent Free	Restaurant	Independent Free	DN 2 6AA
Slug And Lettuce	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	DN 1 3PB
Georgian Tea Rooms And Restaurant	Independent Free	Pubs & Full On	Independent Free	DN 1 1BB
Doncaster College	Independent Free	Registered Club	Independent Free	DN 1 2RF
City Restaurant	Independent Free	Restaurant	Independent Free	DN 1 3JZ
Filling Station	Filling Station Smokehouse	Restaurant	Filling Station Smokehouse	DN 1 1JE
Doncaster Little Theatre	Independent Free	Pubs & Full On	Independent Free	DN 1 1JD
Cosmo	Cosmo Group	Restaurant	Cosmo Group	DN 1 1SW
Rmt National Education Centre	Independent Free	Registered Club	Independent Free	DN 1 2EX
Turkuaz Restaurant	Independent Free	Restaurant	Independent Free	DN 1 2PW
Cast	Independent Free	Pubs & Full On	Independent Free	DN 1 3BU
Harewood	Independent Free	Restaurant	Independent Free	DN 1 3EY
No7 @ The Rum Rooms	Independent Free	Pubs & Full On	Independent Free	DN 1 1LS
Mansion House	Independent Free	Pubs & Full On	Independent Free	DN 1 1DN
Lalezar Bbq Meze Bar	Independent Free	Restaurant	Independent Free	DN 1 1JD
Doncaster Brewery	Independent Free	Pubs & Full On	Independent Free	DN 1 3EL
El Torero	Independent Free	Restaurant	Independent Free	DN 1 2PW
Mallard	Greene King	Pubs & Full On	Greene King	DN 1 1SW
Market Place Ale House And Deli	Independent Free	Restaurant	Independent Free	DN 1 1ND
Pit	Independent Free	Proprietary Club	Independent Free	DN 1 3LH
Anthony's Restaurant	Cairn Hotel Group	Restaurant	Cairn Hotel Group	DN 1 1DN
Merchant Bar	Cairn Hotel Group	Pubs & Full On	Cairn Hotel Group	DN 1 1DN
Taste	Independent Free	Restaurant	Independent Free	DN 1 3JU
Night Jar	Independent Free	Pubs & Full On	Independent Free	DN 1 1HT
Draughtsman Alehouse	Independent Free	Pubs & Full On	Independent Free	DN 1 1PE
Lockwood	Independent Free	Pubs & Full On	Independent Free	DN 1 3PB
La Boca	Independent Free	Restaurant	Independent Free	DN 1 2PH
Townfields Hotel	Independent Free	Pubs & Full On	Independent Free	DN 1 2JW

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Restaurant	30	368.6	34.6	1065			
Residential	0	0.0	3.5	0			

Name	Description	License Type	Owner Name	Postcode
Indian Food Hawker	Independent Free	Restaurant	Independent Free	DN 1 1NG
Decades	Independent Free	Proprietary Club	Independent Free	DN 1 3EH
Gallery Bar And Club	Independent Free	Proprietary Club	Independent Free	DN 1 1HQ
Rustic Pizza Co	Independent Free	Restaurant	Independent Free	DN 1 1NG
Don Valley Tap	Independent Free	Pubs & Full On	Independent Free	DN 1 1NG
Elephant & Castle	*Other Small Retail Groups	Restaurant	*Other Small Retail Groups	DN 1 1SW

MAP OF AREA

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Source: OS Open Data 2018

Area: ATLT_Horse & GroomDN1 1JG (0.62 Mile contour)



KEY

- Large pub co's & bars
 - Admiral Taverns Ltd
 - Ei Group
 - Greene King
 - Marston's
 - Mitchells & Butlers
 - Punch Pub Company
 - Stonegate Pub Company
 - Star Pubs & Bars
 - Wetherspoon
 - Whitbread
 - Shepherd Neame
- Small to medium pub co's & bars
- Family Brewers with pubs
- Hotels
- Restaurants
- Leisure
- Independent
- Other
- Site Location
- Boundary

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: ATLT_Horse & GroomDN1 1JG (0.62 Mile contour)
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Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	61	1.6	22.0	7		
2 Rising Prosperity	200	5.2	10.1	51		
3 Comfortable Communities	256	6.6	26.2	25		
4 Financially Stretched	150	3.9	23.7	16		
5 Urban Adversity	3,199	82.4	17.6	468		
6 Not Private Households	15	0.4	0.3	116		
Total households		3,881				

Acorn Category Pen Portrait

5 Urban Adversity

Age range

25-34

House type

Flat or terraced

Financial situation

House tenure

Social renting

Children at home

3+

Number of beds

1-2

This category contains the most deprived areas of towns and cities across the UK. Household incomes are low, nearly always below the national average.

Acorn Groups within Category 5: Urban Adversity

- O Young Hardship 30%
- P Struggling Estates 43%
- Q Difficult Circumstances 27%

ACORN GROUP PROFILE - HOUSEHOLDS

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Area: ATLT_Horse & GroomDN1 1JG (0.62 Mile contour)
Base: Great Britain
Year: 2021

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	0	0.0	11.2	0			
1.C Mature Money	61	1.6	9.6	16			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	4.0	0			
2.E Career Climbers	200	5.2	6.2	83			
3. Comfortable Communities							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	14	0.4	5.9	6			
3.H Steady Neighbourhoods	0	0.0	7.4	0			
3.I Comfortable Seniors	0	0.0	2.9	0			
3.J Starting Out	242	6.2	4.3	143			
4. Financially Stretched							
4.K Student Life	0	0.0	2.4	0			
4.L Modest Means	29	0.7	7.9	9			
4.M Striving Families	22	0.6	7.5	8			
4.N Poorer Pensioners	99	2.6	5.9	43			
5. Urban Adversity							
5.O Young Hardship	2,598	66.9	6.1	1,089			
5.P Struggling Estates	2	0.1	6.1	1			
5.Q Difficult Circumstances	599	15.4	5.3	289			
6. Not Private Households							
6.R Not Private Households	15	0.4	0.3	116			
Total households	3,881						

Acorn Group Pen Portrait

5 O Young Hardship 2.7M UK Adults 5.2% of UK

People with a modest lifestyle who may be struggling in the economic climate. Younger people are more prevalent in these streets. Some might be first time buyers and it is usual for mortgages to have many years left to run.

DEMOGRAPHICS

Age range 25-34	Children at home 1
House tenure Privately renting	Family structure Single parent
Number of beds 2	House type Terraced

BRANDS

SHOPPING:

LEISURE:

WEBSITES:

DIGITAL ATTITUDES

I worry about online security 52% <small>UK average: 55%</small>	Shopping online makes my life easier 52% <small>UK average: 53%</small>	I couldn't live without the internet on my mobile 38% <small>UK average: 34%</small>
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<h4>KEY INTERNET USAGE</h4> <p>This group are more likely to research credit cards online</p>	<h4>TECHNOLOGY USAGE</h4> <p>This group are more likely to take out a credit card online</p>	<h4>TECHNOLOGY USAGE</h4> <p>This group are more likely to watch TV on demand on a laptop</p>
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FINANCIAL PROFILE

Household Income UK: £30k (Average: £40k) London: £34k (Average: £44k)	% Disposable Income UK: 39% (Average: 44%) London: 28% (Average: 39%)	Financial situation
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CATEGORY	GROUP	TYPE	MAP	WHAT IS ACORN?
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ACORN TYPE PROFILE - HOUSEHOLDS

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Area: ATLT_Horse & GroomDN1 1JG (0.62 Mile contour)
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Sort by: Corn Structure
 Index
 Profile %

Acorn Type Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles							
1.A.1 Exclusive enclaves	0	0.0	0.1	0			
1.A.2 Metropolitan money	0	0.0	0.2	0			
1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth							
1.B.4 Asset rich families	0	0.0	2.6	0			
1.B.5 Wealthy countryside commuters	0	0.0	2.4	0			
1.B.6 Financially comfortable families	0	0.0	2.2	0			
1.B.7 Affluent professionals	0	0.0	0.9	0			
1.B.8 Prosperous suburban families	0	0.0	1.5	0			
1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money							
1.C.10 Better-off villagers	0	0.0	3.0	0			
1.C.11 Settled suburbia, older people	0	0.0	2.9	0			
1.C.12 Retired and empty nesters	0	0.0	2.5	0			
1.C.13 Upmarket downsizers	61	1.6	1.3	121			
2. Rising Prosperity							
2.D City Sophisticates							
2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
2.D.16 Metropolitan professionals	0	0.0	0.8	0			
2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers							
2.E.18 Career driven young families	0	0.0	1.9	0			
2.E.19 First time buyers in small, modern homes	200	5.2	3.3	157			
2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities							
3.F Countryside Communities							
3.F.21 Farms and cottages	0	0.0	1.5	0			
3.F.22 Older couples and families in rural areas	0	0.0	1.1	0			
3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs							
3.G.24 Comfortably-off families in modern housing	14	0.4	2.6	14			
3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods							
3.H.27 Suburban semis, conventional attitudes	0	0.0	3.4	0			
3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
3.H.29 Established suburbs, older families	0	0.0	2.3	0			
3.I Comfortable Seniors							
3.I.30 Older people, neat and tidy neighbourhoods	0	0.0	2.4	0			
3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out							
3.J.32 Educated families in terraces, young children	182	4.7	2.1	224			
3.J.33 Smaller houses and starter homes	60	1.5	2.3	69			
4. Financially Stretched							
4.K Student Life							
4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
4.K.35 Term-time terraces	0	0.0	0.3	0			
4.K.36 Educated young people in flats and tenements	0	0.0	1.7	0			
4.L Modest Means							
4.L.37 Low cost flats in suburban areas	29	0.7	1.4	53			
4.L.38 Semi-skilled workers in traditional neighbourhoods	0	0.0	2.6	0			
4.L.39 Fading owner occupied terraces	0	0.0	2.9	0			
4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families							
4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
4.M.42 Struggling young families in post-war terraces	0	0.0	1.7	0			
4.M.43 Families in right-to-buy estates	0	0.0	2.1	0			
4.M.44 Post-war estates, limited means	22	0.6	2.2	26			
4.N Poorer Pensioners							
4.N.45 Pensioners in social housing, semis and terraces	0	0.0	0.8	0			
4.N.46 Elderly people in social rented flats	38	1.0	1.1	90			
4.N.47 Low income older people in smaller semis	0	0.0	2.3	0			
4.N.48 Pensioners and singles in social rented flats	61	1.6	1.8	89			
5. Urban Adversity							
5.O Young Hardship							
5.O.49 Young families in low cost private flats	555	14.3	2.1	666			
5.O.50 Struggling younger people in mixed tenure	683	17.6	1.7	1,008			
5.O.51 Young people in small, low cost terraces	1,360	35.0	2.3	1,555			
5.P Struggling Estates							
5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
5.P.53 Low income terraces	2	0.1	0.9	6			
5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
5.P.56 Low income large families in social rented semis	0	0.0	1.6	0			
5.Q Difficult Circumstances							
5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
5.Q.58 Singles and young families, some receiving benefits	52	1.3	1.8	75			
5.Q.59 Deprived areas and high-rise flats	547	14.1	2.0	692			
6. Not Private Households							
6.R Not Private Households							
6.R.60 Active communal population	15	0.4	0.1	664			
6.R.61 Inactive communal population	0	0.0	0.3	0			
6.R.62 Business areas without resident population	0	0	0	0			
Total households	3,881						

CATEGORY GROUP TYPE **MAP** WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

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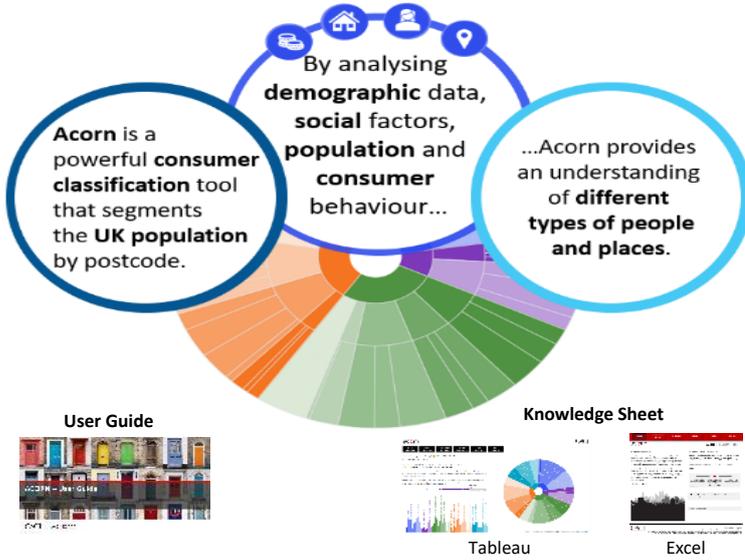


- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

- Acorn Groups**
- 1.A Lavish Lifestyles
 - 1.B Executive Wealth
 - 1.C Mature Money
 - 2.D City Sophisticates
 - 2.E Career Climbers
 - 3.F Countryside Communities
 - 3.G Successful Suburbs
 - 3.H Steady Neighbourhoods
 - 3.I Comfortable Seniors
 - 3.J Starting Out
 - 4.K Student Life
 - 4.L Modest Means
 - 4.M Striving Families
 - 4.N Poorer Pensioners
 - 5.O Young Hardship
 - 5.P Struggling Estates
 - 5.Q Difficult Circumstances
 - 6.R Not Private Households
- Area boundary

ACORN - WHAT IS IT?

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6 CATEGORIES 18 GROUPS 62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
3. Comfortable Communities	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

12.0M UK Adults 22.8% of UK

Age range: 55+

Financial situation: Running into debt ↔ Saving a lot

Children at home: 0

House type: Detached

House tenure: Owned outright

Number of beds: 4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

- A. Lavish Lifestyles
- B. Executive Wealth
- C. Mature Money

