

CGA LICENCED PREMISES

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Area: ATLT_Griffin InnLL12 OER (15 min contour)

Base: Great Britain

Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	122	116.4	84.9	137			
Proprietary Club	8	7.6	8.1	94			
Registered Club	35	33.4	29.9	112			
Restaurant	27	25.8	34.6	74			
Residential	1	1.0	3.5	27			

Name	Description	License Type	Owner Name	Postcode
Albion	Punch Pub Company	Pubs & Full On	Punch Pub Company	CH 1 1RQ
Ye Olde Kings Head	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	CH 1 1RS
Saddle Inn	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	CH 1 2DD
Bear & Billet Inn	Market Town Taverns	Pubs & Full On	Heron & Brearley	CH 1 1RU
Cross Keys Inn	Joule's Brewery	Pubs & Full On	Joule's Brewery	CH 1 1RP
Falcon	Sam Smith	Pubs & Full On	Sam Smith	CH 1 1RS
Odd Fellows	Independent Free	Pubs & Full On	Independent Free	CH 1 1RS
La Fattoria	Independent Free	Restaurant	Independent Free	CH 1 1RS
Townhouse	Independent Free	Pubs & Full On	Independent Free	CH 1 1RS
Ruan Orchid Thai Restaurant	Independent Free	Restaurant	Independent Free	CH 1 1RS
Love Shack	Independent Free	Pubs & Full On	Independent Free	CH 1 2BN
Chester Military Museum	Independent Free	Pubs & Full On	Independent Free	CH 1 2DN
Golden Eagle	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	CH 1 2DS
Watergates Bar	Greene King	Pubs & Full On	Greene King	CH 1 2LB
Old Custom House Inn	Marston's	Pubs & Full On	Marston's	CH 1 2LB
Bar Lounge	Independent Free	Pubs & Full On	Independent Free	CH 1 2LB
Fiesta Havana	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	CH 1 2LB
Big Hand Alehouse	Big Hand Brewing Co	Pubs & Full On	Big Hand Brewing Co	CH 1 2LF
Chester City Conservative Club	Independent Free	Registered Club	Independent Free	CH 1 2NX
Farndon Sports & Social Club	Independent Free	Registered Club	Independent Free	CH 3 6PG
Rake & Pikel	Trust Inns Limited	Pubs & Full On	Trust Inns Limited	CH 3 6BS
Boughton Hall Cricket Club	Independent Free	Registered Club	Independent Free	CH 3 5EL
Centurion	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	CH 3 5LN
Mercure Hotel	Accor Hotels	Pubs & Full On	Accor Hotels	CH 3 5QL
Red House	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	CH 3 5UX
Grosvenor Arms	Restaurant Group	Pubs & Full On	Restaurant Group	CH 3 6HJ
Raven	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	CH 3 6PU
New Glynne Arms	Independent Free	Pubs & Full On	Independent Free	CH 4 0DH
Red Lion	Punch Pub Company	Pubs & Full On	Punch Pub Company	CH 4 7HL
Ship Inn	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	CH 4 7JE
Grosvenor Arms	Punch Pub Company	Pubs & Full On	Punch Pub Company	CH 4 7JE
Swan Inn	Punch Pub Company	Pubs & Full On	Punch Pub Company	CH 4 9AJ
Royal Oak	Punch Pub Company	Pubs & Full On	Punch Pub Company	CH 4 9BE
Broughton Wing Sports & Social Club	Independent Free	Registered Club	Independent Free	CH 4 0HA
Red Lion	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	CH 4 0JR
Offas Dyke Hotel	Greene King	Pubs & Full On	Greene King	CH 4 0QN
Handbridge	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	CH 4 7JF
Chester Golf Club	Independent Free	Registered Club	Independent Free	CH 4 8AR
Grosvenor Pulford Hotel	Nelson Hotels Ltd	Pubs & Full On	Nelson Hotels Ltd	CH 4 9DG
Holiday Inn	InterContinental Hotels Group	Pubs & Full On	InterContinental Hotels Group	CH 4 9DL
Eaton Hall	Independent Free	Pubs & Full On	Independent Free	CH 4 9JF
Red Lion	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	CH 4 9NG
Bridge Inn	Independent Free	Pubs & Full On	Independent Free	CH 7 4HN
Pontblyddyn Cricket Club	Independent Free	Registered Club	Independent Free	CH 7 4HN
Ijazz	Independent Free	Restaurant	Independent Free	LL11 1NA
Saith Seren	Unknown	Pubs & Full On	Unknown	LL13 8BG
Horse & Jockey	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	LL11 1BD
Magnet Social Club	Independent Free	Registered Club	Independent Free	LL11 1HH
St Marys Catholic Club	Independent Free	Registered Club	Independent Free	LL11 1RB
Penny Black	Independent Free	Pubs & Full On	Independent Free	LL11 1TA
Cross Foxes	Amber Taverns	Pubs & Full On	Amber Taverns	LL11 1TA
Wrexham Masonic Club	Independent Free	Registered Club	Independent Free	LL11 2AD
New Centenary Club	Independent Free	Registered Club	Independent Free	LL11 2AH

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Pubs & Full On	122	116.4	84.9	137			
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Residential	1	1.0	3.5	27			

Name	Description	License Type	Owner Name	Postcode
Plas Coch	Marston's	Pubs & Full On	Marston's	LL11 2BW
Railway Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LL11 2DL
Lemon Tree Restaurant & Hotel	Independent Free	Pubs & Full On	Independent Free	LL11 2LP
Red Lion	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LL11 3NB
Golden Lion	Marston's	Pubs & Full On	Marston's	LL11 3RP
Cross Foxes	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LL11 3RY
Wheatsheaf Inn	Marston's	Pubs & Full On	Marston's	LL11 4AE
Gwersyllt Sports & Wkg Mens	Independent Free	Registered Club	Independent Free	LL11 4AF
Park Sports Association	Independent Free	Registered Club	Independent Free	LL11 4DA
Miners Arms	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	LL11 5BL
Brymbo Sports & Social Club	Independent Free	Registered Club	Independent Free	LL11 5TF
George & Dragon	JW Lees	Pubs & Full On	JW Lees	LL11 5DA
Railway Tavern	Independent Free	Pubs & Full On	Independent Free	LL11 5EA
Y Tai	Marston's	Pubs & Full On	Marston's	LL11 5EA
Rollers Arms	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	LL11 5PB
Hallmark Hotel	Hallmark Hotels	Pubs & Full On	Hallmark Hotels	LL12 0AY
Rossett Hall Hotel	Independent Free	Pubs & Full On	Independent Free	LL12 0DE
Nags Head	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LL12 0DN
Griffin Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LL12 0ER
Alyn Hotel	Marston's	Pubs & Full On	Marston's	LL12 0HE
Golden Lion	Hydes Anvil	Pubs & Full On	Star Pubs & Bars	LL12 0HN
Machine House	Independent Free	Restaurant	Independent Free	LL12 0HW
Crown	Marston's	Pubs & Full On	Marston's	LL12 0NT
Royal British Legion Club	Independent Free	Registered Club	Independent Free	LL12 0RL
Llay Miners Welfare Institute	Independent Free	Registered Club	Independent Free	LL12 0TH
Memorial Hall	Independent Free	Registered Club	Independent Free	LL12 7AG
Cunliffe Arms	Marston's	Pubs & Full On	Marston's	LL12 7PG
Gresford Colliery Recreation Club	Independent Free	Registered Club	Independent Free	LL12 8EE
Four Dogs	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	LL12 8EF
Plough	Marston's	Pubs & Full On	Marston's	LL12 8NE
Royal British Legion Club	Independent Free	Registered Club	Independent Free	LL12 8PS
Griffin	Punch Pub Company	Pubs & Full On	Punch Pub Company	LL12 8RG
Red Lion	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LL12 8SL
Trevor Arms	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	LL12 8TA
Pant Yr Ochain	Restaurant Group	Pubs & Full On	Restaurant Group	LL12 8TY
Olde Castle Inn	Ei Group	Pubs & Full On	Ei Group	LL12 9EU
Caergwrlle Social Club	Independent Free	Registered Club	Independent Free	LL12 9ET
Crown Inn	Independent Free	Pubs & Full On	Independent Free	LL12 9LH
White Lion	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LL12 9NF
Holly Bush	Marston's	Pubs & Full On	Marston's	LL12 9UD
Long Pull	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LL13 8BD
Bowling Green	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LL13 7HU
Fairfield Tavern	Marston's	Pubs & Full On	Marston's	LL13 7DW
Wrexham Lager Sports & Social Club	Independent Free	Registered Club	Independent Free	LL13 7SR
Wings Club Wrexham Brch	Independent Free	Registered Club	Independent Free	LL13 7TU
Welch Fusilier	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LL13 8AH
Wrexham War Memorial Club	Independent Free	Registered Club	Independent Free	LL13 8DE
Brymbo Conservative Club	Independent Free	Registered Club	Independent Free	LL11 5BL
Golden Lion	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	LL13 8HP
Wynnstay Arms Hotel	Marston's	Pubs & Full On	Marston's	LL13 8LP
Chequers Bar	Independent Free	Pubs & Full On	Independent Free	LL13 8LS
Fat Boar	Independent Free	Restaurant	Independent Free	LL13 8LW
Black Pepper	Independent Free	Restaurant	Independent Free	LL13 8LW

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Name	Description	License Type	Owner Name	Postcode
Holt Community Centre	Independent Free	Registered Club	Independent Free	LL13 9DJ
Greyhound	Marston's	Pubs & Full On	Marston's	LL13 9EB
Gate Hangs High	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LL13 9ES
Caergwrle Masonic Club	Independent Free	Registered Club	Independent Free	LL12 9ET
Peel Of Bells	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LL13 9JP
Wrexham Golf Club	Independent Free	Registered Club	Independent Free	LL13 9SB
Holt Lodge Motel	Independent Free	Pubs & Full On	Independent Free	LL13 9SW
Wrexham Sports Club	Independent Free	Registered Club	Independent Free	LL13 9TY
Nags Head Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LL13 9US
White Lion Hotel	Independent Free	Pubs & Full On	Independent Free	LL13 9YW
China Star	Independent Free	Restaurant	Independent Free	LL14 4DL
Old Black Horse	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LL14 4AD
Swan	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LL14 4AU
Black Lion	Hydes Anvil	Pubs & Full On	Hydes Anvil	LL14 4HN
Cock O'barton	Independent Free	Pubs & Full On	Independent Free	SY14 7HU
Acton Park	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	LL11 2SN
Beeches	Whitbread	Pubs & Full On	Whitbread	LL12 8BH
Chester Rugby Club	Independent Free	Registered Club	Independent Free	CH 3 7DB
Chester Racecourse	Independent Free	Proprietary Club	Independent Free	CH 1 2LY
Lache & District Community Association	Independent Free	Registered Club	Independent Free	CH 4 8HX
Glyndwr University	Independent Free	Registered Club	Independent Free	LL11 2AW
Croes Howell	Independent Free	Pubs & Full On	Independent Free	LL12 0NY
Crest	Independent Free	Residential	Independent Free	LL11 3UL
Royal Oak	Joule's Brewery	Pubs & Full On	Joule's Brewery	LL13 8HY
Turf Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	LL11 2AH
Elihu Yale	Wetherspoon	Pubs & Full On	Wetherspoon	LL11 1RR
Crafty Dragon	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	LL13 8HY
Twirl of Hay	Whitbread	Pubs & Full On	Whitbread	CH 3 5PR
Mill House	Greene King	Pubs & Full On	Greene King	CH 4 0DP
Sleepy Panda Restaurant	Independent Free	Restaurant	Independent Free	LL13 8DA
Voodoo Moon	Independent Free	Proprietary Club	Independent Free	LL13 7LH
Rock Suite	Independent Free	Pubs & Full On	Independent Free	LL11 1SN
Brewery Tap	Independent Free	Pubs & Full On	Independent Free	CH 1 1RU
Ffrwd	Independent Free	Pubs & Full On	Independent Free	LL12 9TS
Spinning Wheel Tavern	Independent Free	Pubs & Full On	Independent Free	CH 4 0EG
Country Spice	Independent Free	Restaurant	Independent Free	LL12 9NW
Old Swan	Hydes Anvil	Pubs & Full On	Hydes Anvil	LL11 1TA
Wrexham Football Club	Independent Free	Proprietary Club	Independent Free	LL11 2AH
Moss Valley Golf Club	Independent Free	Registered Club	Independent Free	LL11 4UR
Grove Park Little Theatre	Independent Free	Pubs & Full On	Independent Free	LL11 1SN
Senso Bar And Lounge	Independent Free	Pubs & Full On	Independent Free	LL13 8NA
Moules A Go-Go	Independent Free	Restaurant	Independent Free	CH 1 2BN
North And South Wales Bank	Wetherspoon	Pubs & Full On	Wetherspoon	LL13 8HP
Nuffield Health Fitness & Wellbeing Cen	Cannons Group Ltd	Proprietary Club	Cannons Group Ltd	CH 4 7QP
Atik	Rekom UK	Proprietary Club	Rekom UK	LL13 7LH
Express By Holiday Inn	Atlas Hotels	Pubs & Full On	Atlas Hotels	CH 1 2LY
Commonhall St. Social	Independent Free	Restaurant	Independent Free	CH 1 2BJ
William Aston Hall	Independent Free	Registered Club	Independent Free	LL11 2AW
Ironworks	LT Pub Management	Pubs & Full On	LT Pub Management	LL13 8NA
Ramada Plaza	Wyndham Hotel Group UK	Pubs & Full On	Wyndham Hotel Group UK	LL13 7YH
Central Station	Independent Free	Pubs & Full On	Independent Free	LL11 1SN
Magic Dragon Brewery Tap	Independent Free	Pubs & Full On	Independent Free	LL13 8BT
North Wales Regional Tennis Centre	Independent Free	Registered Club	Independent Free	LL11 2BW

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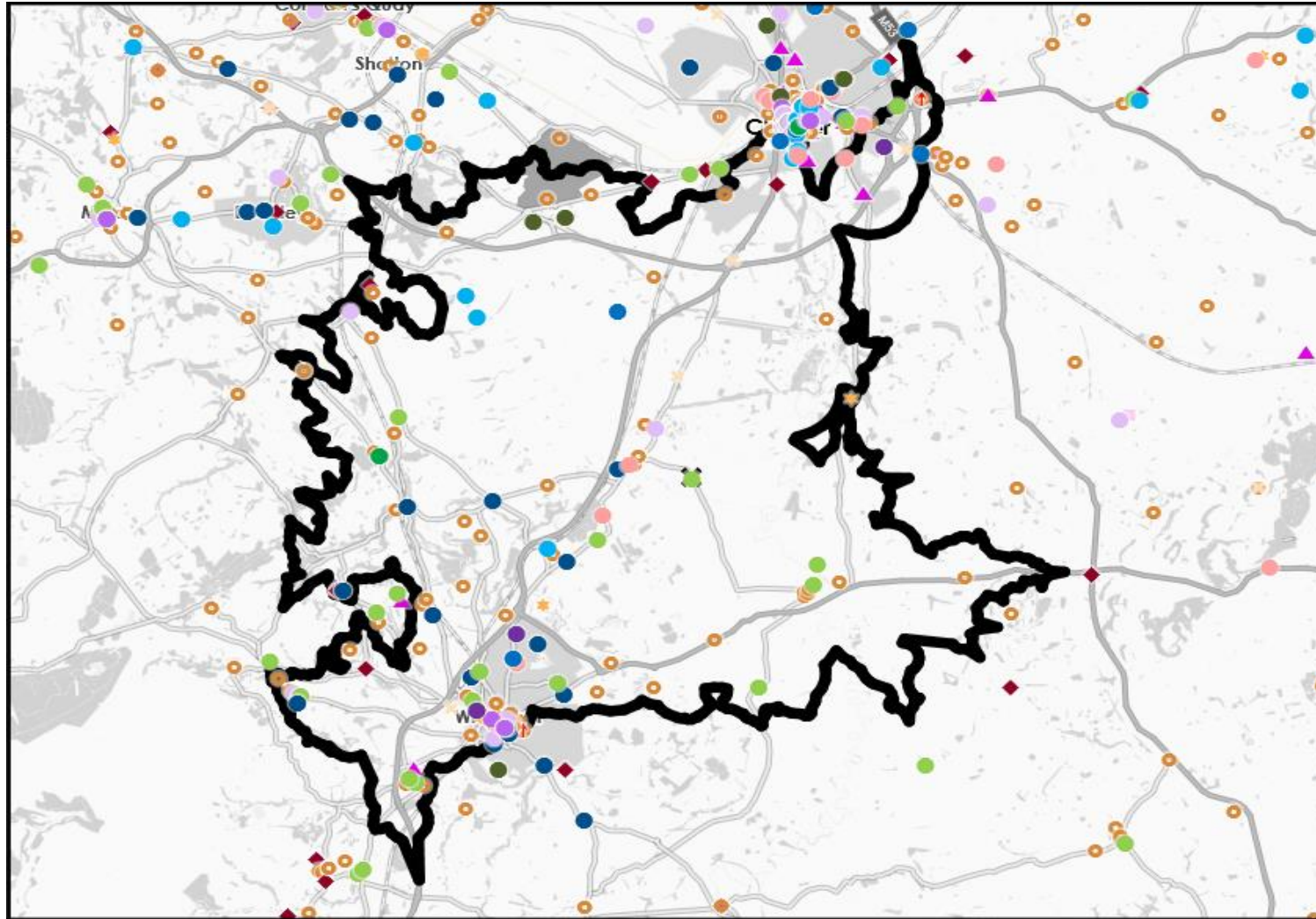
Name	Description	License Type	Owner Name	Postcode
Abode	Abode Hotels	Pubs & Full On	Abode Hotels	CH 1 2DJ
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	LL13 8DB
Pizza Hut	Pizza Hut UK Ltd	Restaurant	Pizza Hut UK Ltd	LL13 7SU
Esclusham Bowling Club	Independent Free	Registered Club	Independent Free	LL14 4AR
Mirch Massala	Independent Free	Restaurant	Independent Free	LL11 3SA
Bank Bar & Bistro	Independent Free	Pubs & Full On	Independent Free	LL13 8HY
Countryhouse Wedding Venue	Independent Free	Pubs & Full On	Independent Free	LL12 0AY
Tava	Independent Free	Restaurant	Independent Free	LL13 9YL
Architect	Restaurant Group	Pubs & Full On	Restaurant Group	CH 1 2NX
Clays Golf Course	Independent Free	Registered Club	Independent Free	LL13 9UB
White Horse	Independent Free	Pubs & Full On	Independent Free	CH 1 2LY
Premier Inn	Whitbread Hotels	Pubs & Full On	Whitbread	LL11 2BY
Cleopatras Coffee Shop	Independent Free	Pubs & Full On	Independent Free	LL13 9YG
Prezzo	Prezzo plc	Restaurant	Prezzo plc	CH 4 0DP
Hideout	Independent Free	Proprietary Club	Independent Free	LL13 8NB
Chiquito	Restaurant Group	Restaurant	Restaurant Group	CH 4 0DP
Frankie & Bennys	Restaurant Group	Restaurant	Restaurant Group	CH 4 0DE
Pizza Express	Hony Capital	Restaurant	Hony Capital	CH 4 0DE
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	CH 4 0DE
Wild Goose	Independent Free	Restaurant	Independent Free	CH 4 9LQ
Cineworld	Cineworld Cinemas Ltd	Pubs & Full On	Cineworld Cinemas Ltd	CH 4 0DE
Izakaya Lounge	Independent Free	Restaurant	Independent Free	CH 1 1DF
Gwyn Evans Leisure And Activity Centre	Independent Free	Proprietary Club	Independent Free	LL11 4HQ
Et Alia	Independent Free	Restaurant	Independent Free	CH 3 5UX
Thai Room Restaurant	Independent Free	Restaurant	Independent Free	LL13 8DB
Miller & Carter	Mitchells & Butlers	Pubs & Full On	Mitchells & Butlers	CH 1 2DJ
Restaurant Bar + Grill	Individual Restaurant Company	Restaurant	Individual Restaurant Company	CH 1 1DF
Clawdd Offa Farm	Independent Free	Pubs & Full On	Independent Free	CH 4 0HT
Play Football	Play Football	Proprietary Club	Play Football	CH 3 7DB
Travelodge	Dubai International Capital	Pubs & Full On	Dubai International Capital	CH 1 1DF
Lot 11	Independent Free	Pubs & Full On	Independent Free	LL11 1SN
Oscars	Independent Free	Restaurant	Independent Free	LL12 0DE
Artezzan	Independent Free	Restaurant	Independent Free	CH 1 1DF
Teds Bar	Independent Free	Pubs & Full On	Independent Free	LL13 8HY

MAP OF AREA

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Source: OS Open Data 2018

Area: ATLT_Griffin InnLL12 OER (15 min contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- ▲ Family Brewers with pubs

Hotels

- ✕ Hotels

Restaurants

- ★ Restaurants

Leisure

- ▲ Leisure

Independent

- Independent

Other

- ◆ Other

Site Location

- ✕ Site Location

Boundary

- Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?


ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: ATLT_Griffin InnLL12 0ER (15 min contour)

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Year: 2021

Acorn Category Description	Area Profile	% for Area	% for Base	Index 0	100	200
1 Affluent Achievers	14,341	31.1	22.0	142		
2 Rising Prosperity	1,543	3.3	10.1	33		
3 Comfortable Communities	15,693	34.0	26.2	130		
4 Financially Stretched	10,548	22.9	23.7	96		
5 Urban Adversity	3,809	8.3	17.6	47		
6 Not Private Households	160	0.3	0.3	104		
 Graph						
Total households		46,094				

Acorn Category Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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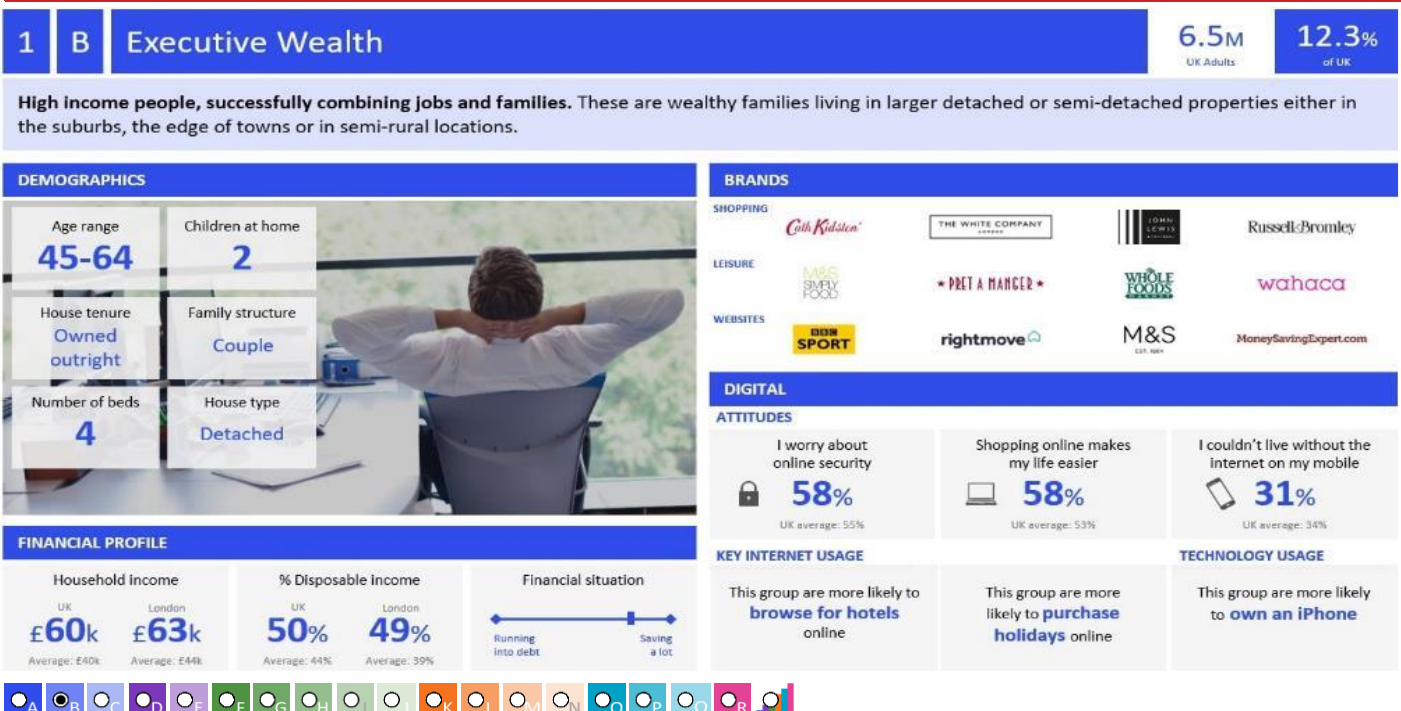
Area: ATLT_Griffin InnLL12 OER (15 min contour)

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Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	233	0.5	1.1	45			
1.B Executive Wealth	8,335	18.1	11.2	161			
1.C Mature Money	5,773	12.5	9.6	130			
2. Rising Prosperity							
2.D City Sophisticates	46	0.1	4.0	3			
2.E Career Climbers	1,497	3.2	6.2	53			
3. Comfortable Communities							
3.F Countryside Communities	5,169	11.2	5.7	196			
3.G Successful Suburbs	3,704	8.0	5.9	137			
3.H Steady Neighbourhoods	2,880	6.2	7.4	85			
3.I Comfortable Seniors	2,089	4.5	2.9	156			
3.J Starting Out	1,851	4.0	4.3	92			
4. Financially Stretched							
4.K Student Life	57	0.1	2.4	5			
4.L Modest Means	2,906	6.3	7.9	80			
4.M Striving Families	3,748	8.1	7.5	108			
4.N Poorer Pensioners	3,837	8.3	5.9	141			
5. Urban Adversity							
5.O Young Hardship	1,668	3.6	6.1	59			
5.P Struggling Estates	1,210	2.6	6.1	43			
5.Q Difficult Circumstances	931	2.0	5.3	38			
6. Not Private Households							
6.R Not Private Households	160	0.3	0.3	104			
Total households	46,094						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?


ACORN TYPE PROFILE - HOUSEHOLDS

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Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.2	0			
	1.A.3 Large house luxury	233	0.5	0.9	58			
1.B Executive Wealth								
	1.B.4 Asset rich families	3,110	6.7	2.6	258			
	1.B.5 Wealthy countryside commuters	1,867	4.1	2.4	168			
	1.B.6 Financially comfortable families	2,010	4.4	2.2	198			
	1.B.7 Affluent professionals	285	0.6	0.9	73			
	1.B.8 Prosperous suburban families	519	1.1	1.5	73			
	1.B.9 Well-off edge of towners	544	1.2	1.6	73			
1.C Mature Money								
	1.C.10 Better-off villagers	1,815	3.9	3.0	132			
	1.C.11 Settled suburbia, older people	1,882	4.1	2.9	143			
	1.C.12 Retired and empty nesters	1,664	3.6	2.5	145			
	1.C.13 Upmarket downsizers	412	0.9	1.3	69			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	20	0.0	0.7	6			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	26	0.1	0.8	7			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers								
	2.E.18 Career driven young families	913	2.0	1.9	105			
	2.E.19 First time buyers in small, modern homes	584	1.3	3.3	39			
	2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	325	0.7	1.5	47			
	3.F.22 Older couples and families in rural areas	974	2.1	1.1	198			
	3.F.23 Owner occupiers in small towns and villages	3,870	8.4	3.2	265			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	2,476	5.4	2.6	204			
	3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	1,228	2.7	2.4	110			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	1,725	3.7	3.4	109			
	3.H.28 Owner occupied terraces, average income	27	0.1	1.6	4			
	3.H.29 Established suburbs, older families	1,128	2.4	2.3	105			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	1,946	4.2	2.4	175			
	3.I.31 Elderly singles in purpose-built accommodation	143	0.3	0.5	63			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	521	1.1	2.1	54			
	3.J.33 Smaller houses and starter homes	1,330	2.9	2.3	128			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	27	0.1	0.4	16			
	4.K.35 Term-time terraces	0	0.0	0.3	0			
	4.K.36 Educated young people in flats and tenements	30	0.1	1.7	4			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	312	0.7	1.4	48			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	1,835	4.0	2.6	151			
	4.L.39 Fading owner occupied terraces	759	1.6	2.9	57			
	4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	984	2.1	1.6	134			
	4.M.42 Struggling young families in post-war terraces	334	0.7	1.7	43			
	4.M.43 Families in right-to-buy estates	1,555	3.4	2.1	162			
	4.M.44 Post-war estates, limited means	875	1.9	2.2	86			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	153	0.3	0.8	42			
	4.N.46 Elderly people in social rented flats	276	0.6	1.1	55			
	4.N.47 Low income older people in smaller semis	2,522	5.5	2.3	241			
	4.N.48 Pensioners and singles in social rented flats	886	1.9	1.8	109			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	517	1.1	2.1	52			
	5.O.50 Struggling younger people in mixed tenure	570	1.2	1.7	71			
	5.O.51 Young people in small, low cost terraces	581	1.3	2.3	56			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	434	0.9	1.6	58			
	5.P.53 Low income terraces	0	0.0	0.9	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
	5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
	5.P.56 Low income large families in social rented semis	776	1.7	1.6	102			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	268	0.6	1.5	38			
	5.Q.58 Singles and young families, some receiving benefits	515	1.1	1.8	62			
	5.Q.59 Deprived areas and high-rise flats	148	0.3	2.0	16			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	77	0.2	0.1	287			
	6.R.61 Inactive communal population	83	0.2	0.3	65			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		46,094						

CATEGORY

GROUP

TYPE

MAP

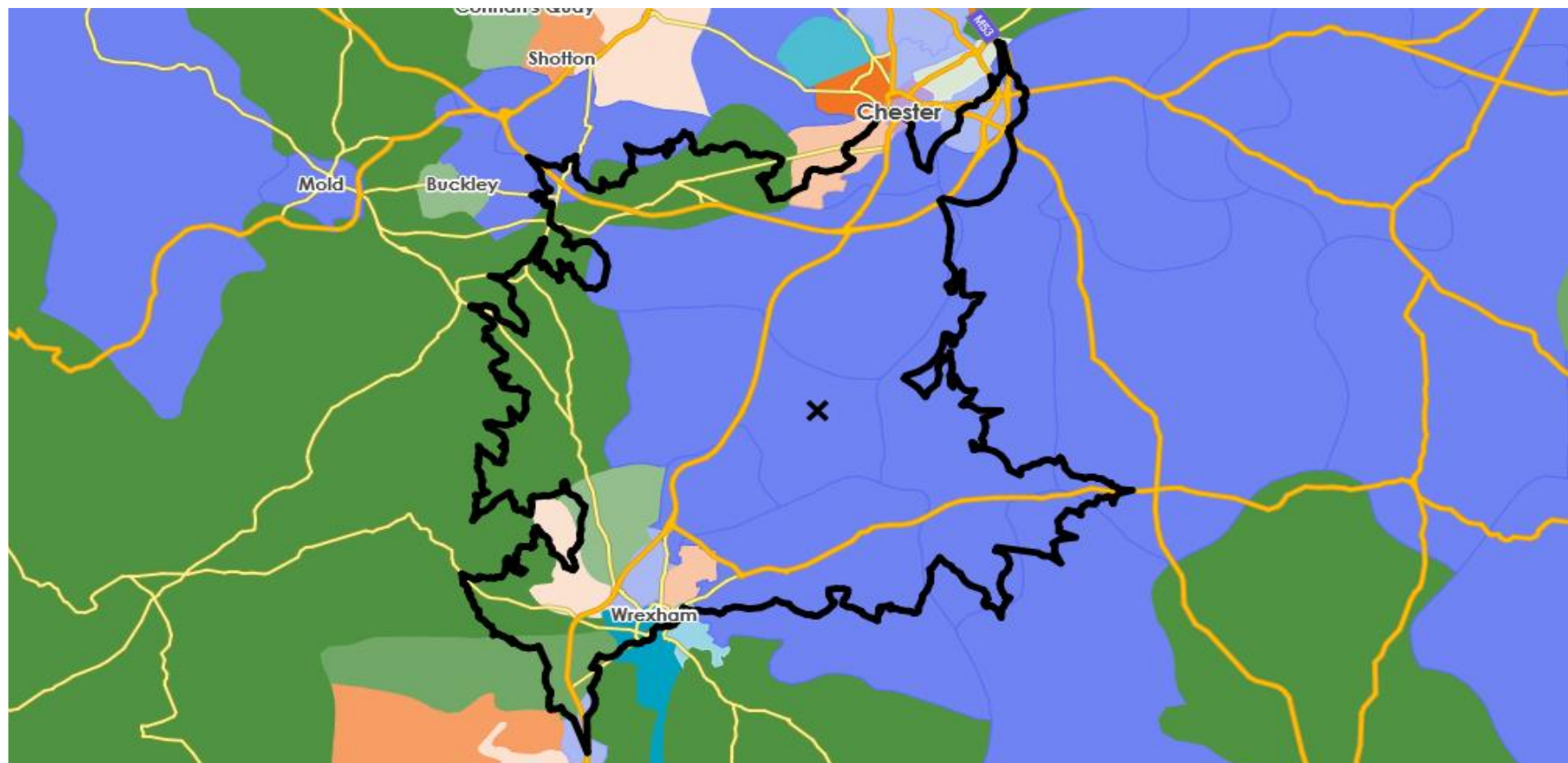
WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: ATLT_Griffin InnLL12 0ER (15 min contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

CATEGORY

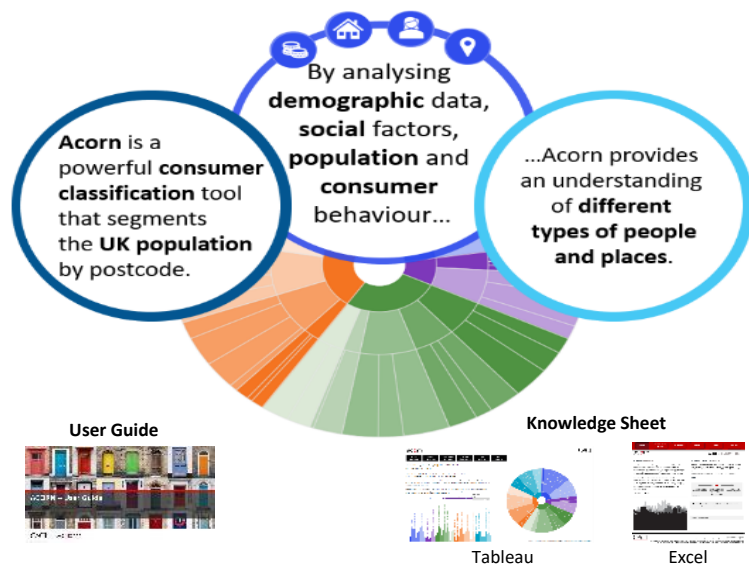
GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

12.0M UK Adults

22.8% of UK

Age range

55+

Financial situation

Running into debt

Saving a lot

Children at home

0

House type

Detached

House tenure

Owned outright

Number of beds

4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

A. Lavish Lifestyles

B. Executive Wealth

C. Mature Money

