

CGA LICENCED PREMISES

© 2021 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: ATLT_Golden LionWV14 8UP (0.62 Mile cont
Base: Great Britain
Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	4	39.1	84.9	46			
Proprietary Club	1	9.8	8.1	120			
Registered Club	3	29.3	29.9	98			
Restaurant	1	9.8	34.6	28			
Residential	0	0.0	3.5	0			

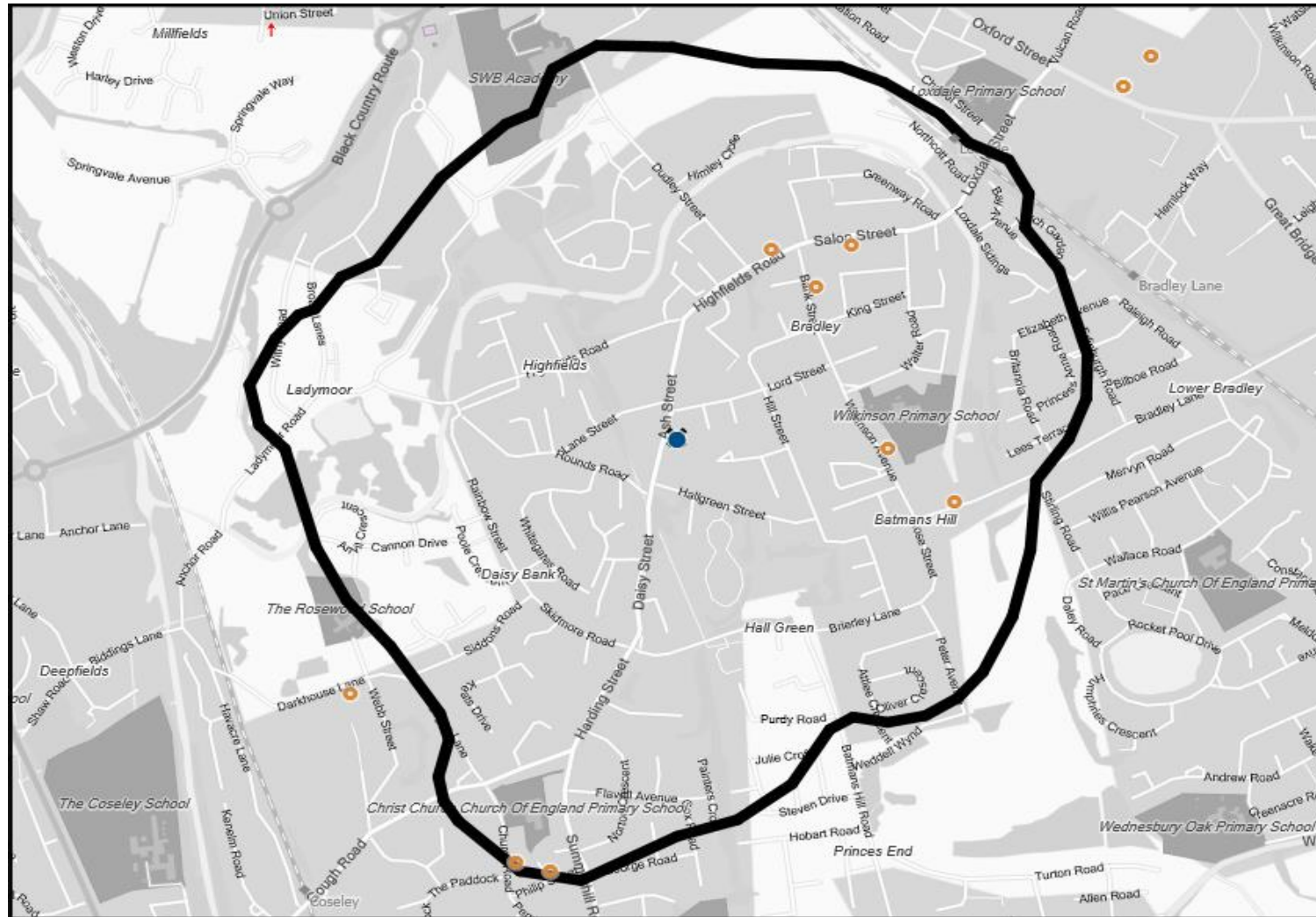
Name	Description	License Type	Owner Name	Postcode
Old Bush	Independent Free	Pubs & Full On	Independent Free	WV14 8DL
White Hart	Independent Free	Pubs & Full On	Independent Free	WV14 0TQ
Triangle Snooker Club	Independent Free	Proprietary Club	Independent Free	WV14 8PA
Bradley & District Senior Citizens	Independent Free	Registered Club	Independent Free	WV14 8PS
Golden Lion	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	WV14 8UP
Coseley Athletic Club	Independent Free	Registered Club	Independent Free	WV14 8YB
Great Western	Marston's	Pubs & Full On	Marston's	WV14 8UP
Coseley Cricket Club	Independent Free	Registered Club	Independent Free	WV14 8YF
Purple Flamez	Independent Free	Restaurant	Independent Free	WV14 0LH

MAP OF AREA

© 2021 CACI Limited and all other applicable third party notices (CGA) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018

Area: ATLT_Golden LionWV14 8UP (0.62 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- Family Brewers with pubs

Hotels

- ★ Restaurants

Leisure

- Independent

Other

- ✕ Site Location
- Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?














ACORN CATEGORY PROFILE - HOUSEHOLDS

© 2021 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: ATLT_Golden LionWV14 8UP (0.62 Mile contour)

Base: Great Britain

Year: 2021

Acorn Category Description		Area Profile	% for Area	% for Base	Index 0	100	200
	1 Affluent Achievers	61	1.5	22.0	7		
	2 Rising Prosperity	57	1.4	10.1	13		
	3 Comfortable Communities	1,238	29.5	26.2	112		
	4 Financially Stretched	1,634	38.9	23.7	164		
	5 Urban Adversity	1,171	27.9	17.6	158		
	6 Not Private Households	40	1.0	0.3	286		
 Graph							
Total households		4,201					

Acorn Category Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

© 2021 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: ATLT_Golden LionWV14 8UP (0.62 Mile contour)

Base: Great Britain

Year: 2021

Acorn Group Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A	Lavish Lifestyles	0	0.0	1.1	0	<div></div>		
1.B	Executive Wealth	26	0.6	11.2	6	<div></div>		
1.C	Mature Money	35	0.8	9.6	9	<div></div>		
2. Rising Prosperity								
2.D	City Sophisticates	0	0.0	4.0	0	<div></div>		
2.E	Career Climbers	57	1.4	6.2	22	<div></div>		
3. Comfortable Communities								
3.F	Countryside Communities	0	0.0	5.7	0	<div></div>		
3.G	Successful Suburbs	158	3.8	5.9	64	<div></div>		
3.H	Steady Neighbourhoods	517	12.3	7.4	167	<div></div>		
3.I	Comfortable Seniors	97	2.3	2.9	80	<div></div>		
3.J	Starting Out	466	11.1	4.3	255	<div></div>		
4. Financially Stretched								
4.K	Student Life	0	0.0	2.4	0	<div></div>		
4.L	Modest Means	344	8.2	7.9	103	<div></div>		
4.M	Striving Families	812	19.3	7.5	256	<div></div>		
4.N	Poorer Pensioners	478	11.4	5.9	193	<div></div>		
5. Urban Adversity								
5.O	Young Hardship	287	6.8	6.1	111	<div></div>		
5.P	Struggling Estates	434	10.3	6.1	169	<div></div>		
5.Q	Difficult Circumstances	450	10.7	5.3	200	<div></div>		
6. Not Private Households								
6.R	Not Private Households	40	1.0	0.3	286	<div></div>		
Total households		4,201						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN TYPE PROFILE - HOUSEHOLDS

© 2021 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Area: ATLT_Golden LionWV14 8UP (0.62 Mile contour)

Base: Great Britain

Year: 2021

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.2	0			
	1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth								
	1.B.4 Asset rich families	0	0.0	2.6	0			
	1.B.5 Wealthy countryside commuters	0	0.0	2.4	0			
	1.B.6 Financially comfortable families	26	0.6	2.2	28			
	1.B.7 Affluent professionals	0	0.0	0.9	0			
	1.B.8 Prosperous suburban families	0	0.0	1.5	0			
	1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money								
	1.C.10 Better-off villagers	0	0.0	3.0	0			
	1.C.11 Settled suburbia, older people	0	0.0	2.9	0			
	1.C.12 Retired and empty nesters	35	0.8	2.5	34			
	1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	0	0.0	0.8	0			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers								
	2.E.18 Career driven young families	0	0.0	1.9	0			
	2.E.19 First time buyers in small, modern homes	57	1.4	3.3	41			
	2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	0	0.0	1.5	0			
	3.F.22 Older couples and families in rural areas	0	0.0	1.1	0			
	3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	158	3.8	2.6	143			
	3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	486	11.6	3.4	336			
	3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
	3.H.29 Established suburbs, older families	31	0.7	2.3	32			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	97	2.3	2.4	96			
	3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	200	4.8	2.1	227			
	3.J.33 Smaller houses and starter homes	266	6.3	2.3	281			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
	4.K.35 Term-time terraces	0	0.0	0.3	0			
	4.K.36 Educated young people in flats and tenements	0	0.0	1.7	0			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	167	4.0	1.4	282			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	160	3.8	2.6	145			
	4.L.39 Fading owner occupied terraces	9	0.2	2.9	7			
	4.L.40 High occupancy terraces, culturally diverse family areas	8	0.2	1.0	19			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
	4.M.42 Struggling young families in post-war terraces	49	1.2	1.7	70			
	4.M.43 Families in right-to-buy estates	626	14.9	2.1	717			
	4.M.44 Post-war estates, limited means	137	3.3	2.2	148			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	0	0.0	0.8	0			
	4.N.46 Elderly people in social rented flats	0	0.0	1.1	0			
	4.N.47 Low income older people in smaller semis	215	5.1	2.3	225			
	4.N.48 Pensioners and singles in social rented flats	263	6.3	1.8	355			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	44	1.0	2.1	49			
	5.O.50 Struggling younger people in mixed tenure	172	4.1	1.7	234			
	5.O.51 Young people in small, low cost terraces	71	1.7	2.3	75			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	82	2.0	1.6	120			
	5.P.53 Low income terraces	0	0.0	0.9	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
	5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
	5.P.56 Low income large families in social rented semis	352	8.4	1.6	508			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	262	6.2	1.5	411			
	5.Q.58 Singles and young families, some receiving benefits	119	2.8	1.8	158			
	5.Q.59 Deprived areas and high-rise flats	69	1.6	2.0	81			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	40	1.0	0.1	1,636			
	6.R.61 Inactive communal population	0	0.0	0.3	0			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		4,201						

CATEGORY

GROUP

TYPE

MAP

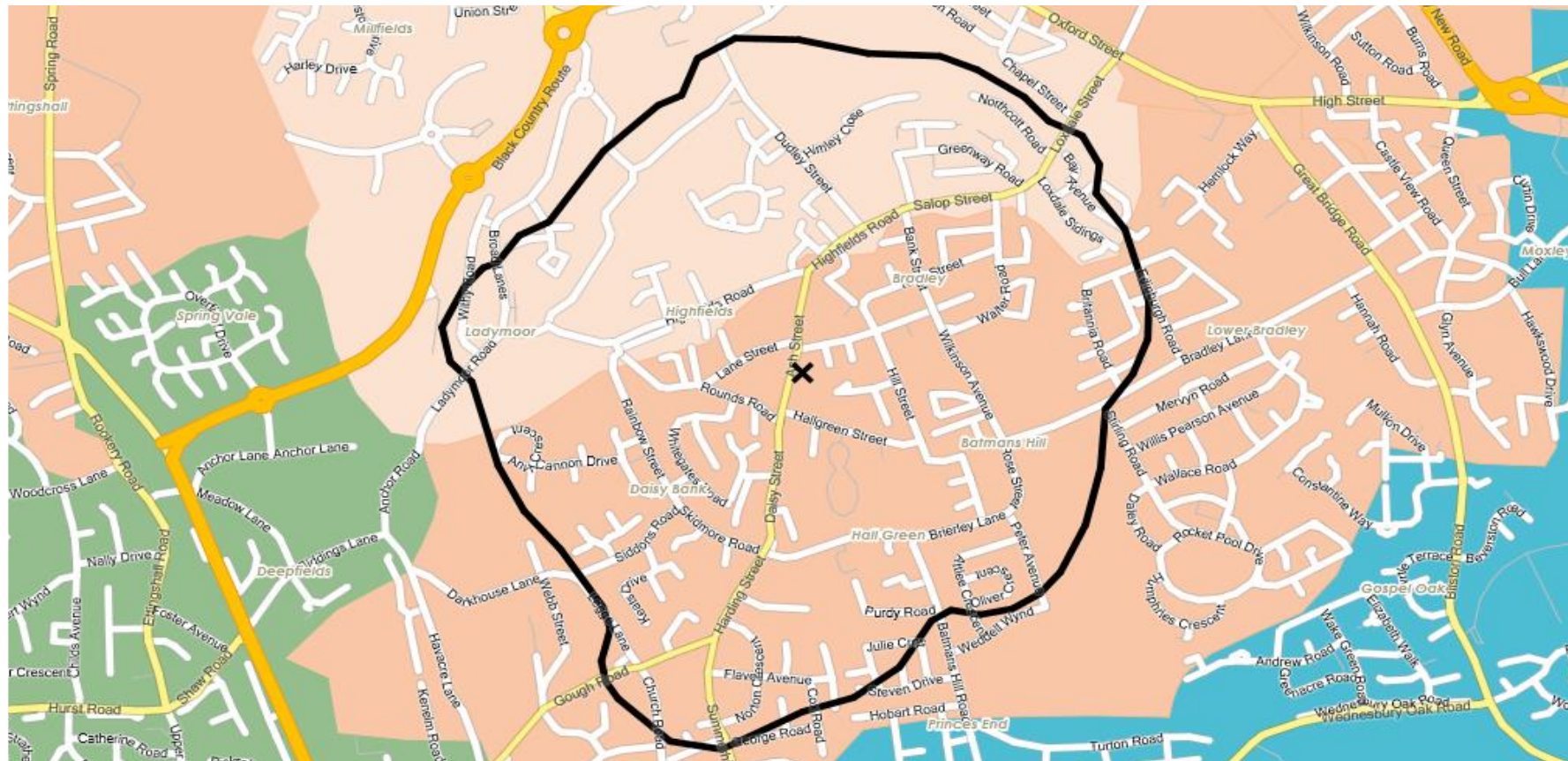
WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

Area: ATLT_Golden LionWV14 8UP (0.62 Mile contour)

© 2021 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

Source: OS Open Data 2018



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

CATEGORY

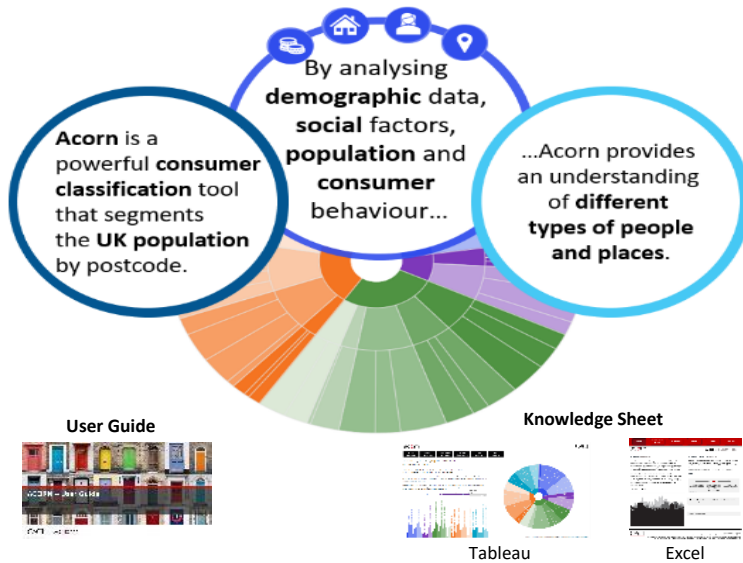
GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?

© 2021 CACI Limited and all other applicable third party notices (Acorn) can be found at www.caci.co.uk/copyrightnotices.pdf

6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

