

CGA LICENCED PREMISES

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Area: 40101501_Gardeners Arms, Atherton_M 46

Base: Great Britain

Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	16	88.8	85.9	103			
Proprietary Club	2	11.1	8.2	135			
Registered Club	5	27.8	30.1	92			
Restaurant	6	33.3	35.3	94			
Residential	0	0.0	3.5	0			

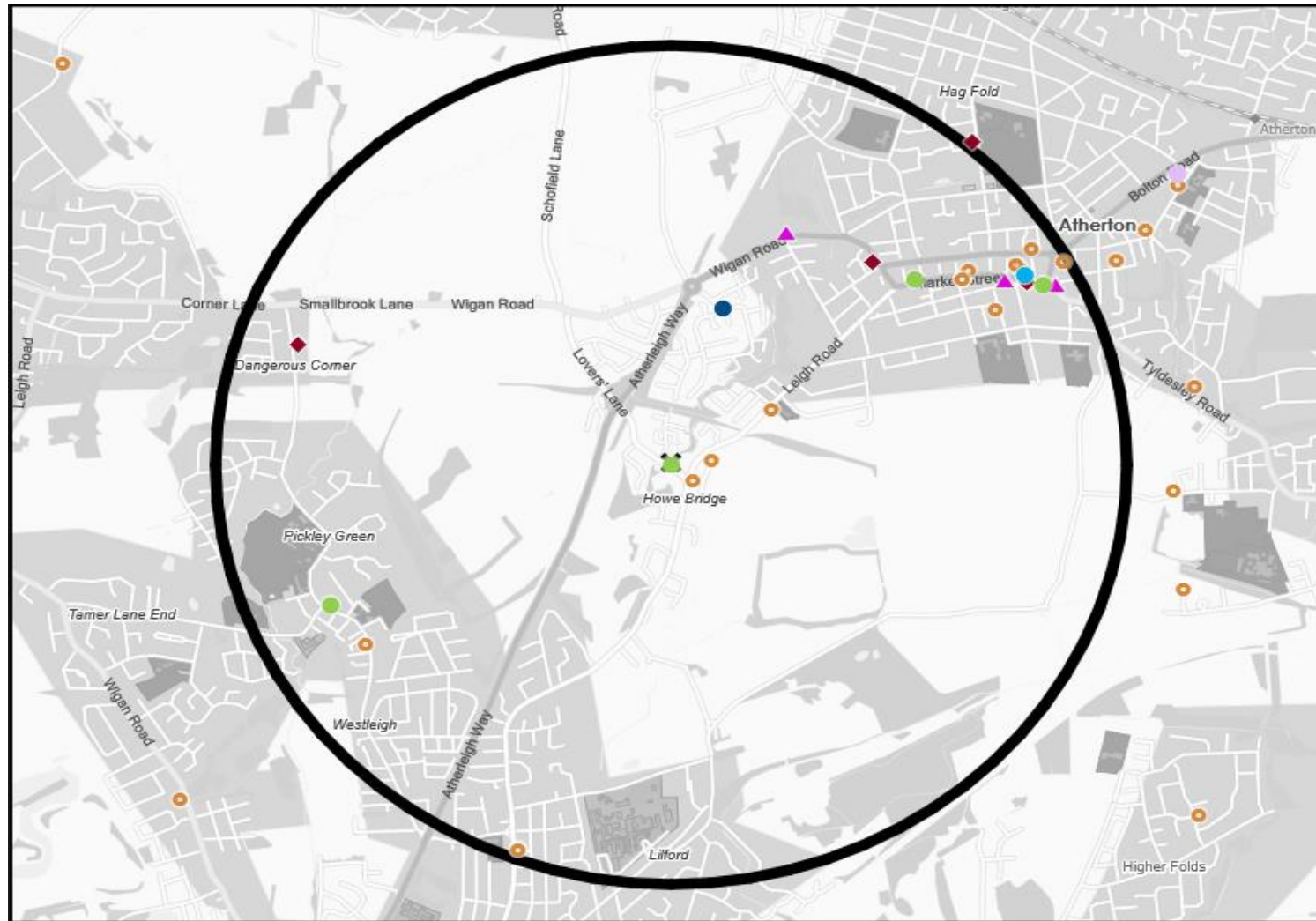
Name	Description	License Type	Owner Name	Postcode
St Richards Athletic Cmc	Independent Free	Registered Club	Independent Free	M 46 0AQ
Howe Bridge Leisure Centre	Independent Free	Proprietary Club	Independent Free	M 46 0PJ
Atherton Collieries Village Club	Independent Free	Registered Club	Independent Free	M 46 0PA
Punch Bowl	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 46 0DF
Jolly Nailor	Allgates	Pubs & Full On	Allgates	M 46 0DN
Fever	Independent Free	Proprietary Club	Independent Free	M 46 0DP
Atherton Conservative Club	Independent Free	Registered Club	Independent Free	M 46 0DP
Mountain Dew	Punch Pub Company	Pubs & Full On	Punch Pub Company	M 46 0DW
Letters Inn	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 46 0JQ
Atherton Cricket Club	Independent Free	Registered Club	Independent Free	M 46 0QP
Gardeners Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 46 0PG
Red Lion	Independent Free	Pubs & Full On	Independent Free	M 46 9DE
Hilton Park	Independent Free	Pubs & Full On	Independent Free	WN 7 1SJ
Westleigh Village Club	Independent Free	Registered Club	Independent Free	WN 7 5JE
Red Lion	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	WN 7 5JR
Railway Tavern	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	WN 7 5PU
Royal Hotel	Hydes Anvil	Pubs & Full On	Hydes Anvil	M 46 0LW
Wheatsheaf	Amber Taverns	Pubs & Full On	Amber Taverns	M 46 0DG
Atherton Arms	Holt	Pubs & Full On	Holt	M 46 9DD
Pendle Witch	Independent Free	Pubs & Full On	Independent Free	M 46 0EQ
Last Orders Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 46 0EG
Talbot	Marston's	Pubs & Full On	Marston's	M 46 0GN
Curry Pot	Independent Free	Restaurant	Independent Free	M 46 0DN
Fortune Palace	Independent Free	Restaurant	Independent Free	M 46 0DA
Rani Fine Dining	Independent Free	Restaurant	Independent Free	M 46 0DT
Carmen	Independent Free	Restaurant	Independent Free	M 46 0DP
Fat Boys	Independent Free	Restaurant	Independent Free	WN 7 1SJ
Tamarind Table	Independent Free	Restaurant	Independent Free	M 46 0DR
Lamp	Independent Free	Pubs & Full On	Independent Free	M 46 0DW

MAP OF AREA

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Source: OS Open Data 2018

Area: 40101501_Gardeners Arms, Atherton_M 46 OPG - Circle, 1.0 Miles



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- Family Brewers with pubs

- ✕ Hotels

- ★ Restaurants

- ↑ Leisure

- Independent

- ◆ Other

- ✕ Site Location

- Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN CATEGORY PROFILE - HOUSEHOLDS

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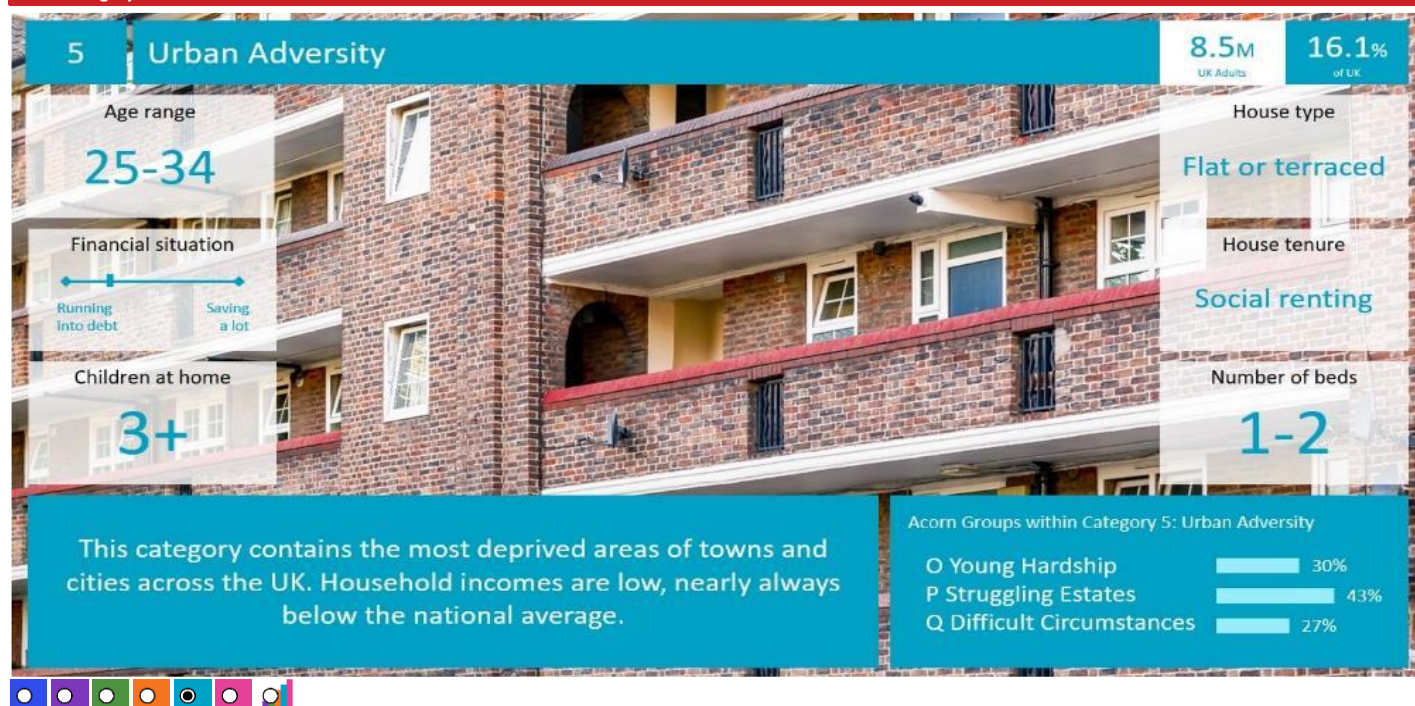
Area: 40101501_Gardeners Arms, Atherton_M 46 OPG - Circle, 1.0 Miles

Base: Great Britain

Year: 2021

Acorn Category Description	Area Profile	% for Area	% for Base	Index	0	100	200
1 Affluent Achievers	481	5.7	22.0	26			
2 Rising Prosperity	496	5.8	10.1	58			
3 Comfortable Communities	2,270	26.8	26.2	102			
4 Financially Stretched	2,339	27.6	23.7	116			
5 Urban Adversity	2,896	34.1	17.6	194			
6 Not Private Households	0	0.0	0.3	0			
Graph							
Total households		8,482					

Acorn Category Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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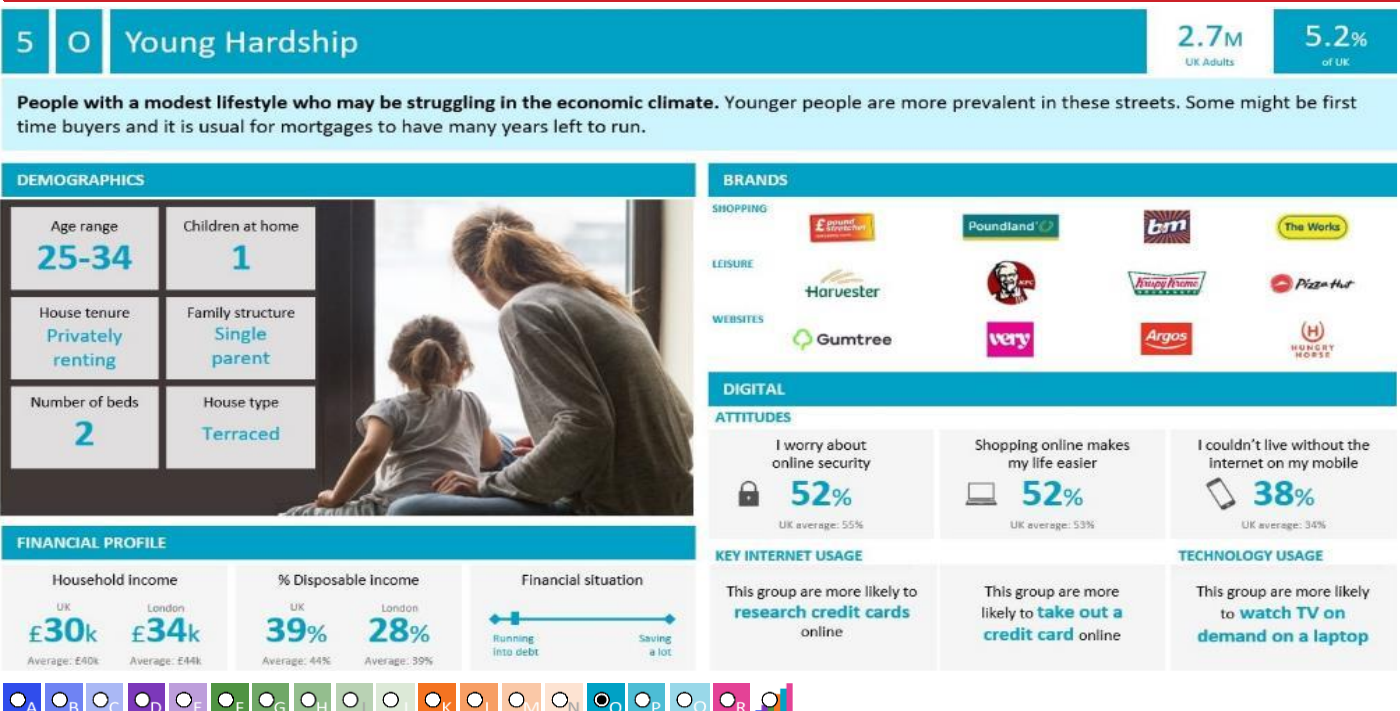
Area: 40101501_Gardeners Arms, Atherton_M 46 OPG - Circle, 1.0 Miles

Base: Great Britain

Year: 2021

Acorn Group Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A	Lavish Lifestyles	0	0.0	1.1	0	<div></div>		
1.B	Executive Wealth	250	2.9	11.2	26	<div></div>		
1.C	Mature Money	231	2.7	9.6	28	<div></div>		
2. Rising Prosperity								
2.D	City Sophisticates	0	0.0	4.0	0	<div></div>		
2.E	Career Climbers	496	5.8	6.2	95	<div></div>		
3. Comfortable Communities								
3.F	Countryside Communities	39	0.5	5.7	8	<div></div>		
3.G	Successful Suburbs	427	5.0	5.9	86	<div></div>		
3.H	Steady Neighbourhoods	1,266	14.9	7.4	203	<div></div>		
3.I	Comfortable Seniors	231	2.7	2.9	94	<div></div>		
3.J	Starting Out	307	3.6	4.3	83	<div></div>		
4. Financially Stretched								
4.K	Student Life	0	0.0	2.4	0	<div></div>		
4.L	Modest Means	1,306	15.4	7.9	195	<div></div>		
4.M	Striving Families	574	6.8	7.5	90	<div></div>		
4.N	Poorer Pensioners	459	5.4	5.9	92	<div></div>		
5. Urban Adversity								
5.O	Young Hardship	1,392	16.4	6.1	267	<div></div>		
5.P	Struggling Estates	834	9.8	6.1	161	<div></div>		
5.Q	Difficult Circumstances	670	7.9	5.3	148	<div></div>		
6. Not Private Households								
6.R	Not Private Households	0	0.0	0.3	0	<div></div>		
Total households		8,482						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN TYPE PROFILE - HOUSEHOLDS

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Area: 40101501_Gardeners Arms, Atherton_M 46 OPG - Circle, 1.0 Miles

Base: Great Britain

Year: 2021

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.2	0			
	1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth								
	1.B.4 Asset rich families	47	0.6	2.6	21			
	1.B.5 Wealthy countryside commuters	0	0.0	2.4	0			
	1.B.6 Financially comfortable families	203	2.4	2.2	109			
	1.B.7 Affluent professionals	0	0.0	0.9	0			
	1.B.8 Prosperous suburban families	0	0.0	1.5	0			
	1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money								
	1.C.10 Better-off villagers	0	0.0	3.0	0			
	1.C.11 Settled suburbia, older people	132	1.6	2.9	54			
	1.C.12 Retired and empty nesters	74	0.9	2.5	35			
	1.C.13 Upmarket downsizers	25	0.3	1.3	23			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	0	0.0	0.8	0			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers								
	2.E.18 Career driven young families	133	1.6	1.9	83			
	2.E.19 First time buyers in small, modern homes	363	4.3	3.3	131			
	2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	0	0.0	1.5	0			
	3.F.22 Older couples and families in rural areas	0	0.0	1.1	0			
	3.F.23 Owner occupiers in small towns and villages	39	0.5	3.2	14			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	365	4.3	2.6	163			
	3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	62	0.7	2.4	30			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	1,153	13.6	3.4	395			
	3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
	3.H.29 Established suburbs, older families	113	1.3	2.3	57			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	231	2.7	2.4	113			
	3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	22	0.3	2.1	12			
	3.J.33 Smaller houses and starter homes	285	3.4	2.3	149			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
	4.K.35 Term-time terraces	0	0.0	0.3	0			
	4.K.36 Educated young people in flats and tenements	0	0.0	1.7	0			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	62	0.7	1.4	52			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	543	6.4	2.6	244			
	4.L.39 Fading owner occupied terraces	701	8.3	2.9	287			
	4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
	4.M.42 Struggling young families in post-war terraces	51	0.6	1.7	36			
	4.M.43 Families in right-to-buy estates	92	1.1	2.1	52			
	4.M.44 Post-war estates, limited means	431	5.1	2.2	231			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	42	0.5	0.8	63			
	4.N.46 Elderly people in social rented flats	69	0.8	1.1	75			
	4.N.47 Low income older people in smaller semis	103	1.2	2.3	53			
	4.N.48 Pensioners and singles in social rented flats	245	2.9	1.8	164			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	283	3.3	2.1	155			
	5.O.50 Struggling younger people in mixed tenure	143	1.7	1.7	97			
	5.O.51 Young people in small, low cost terraces	966	11.4	2.3	505			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	741	8.7	1.6	538			
	5.P.53 Low income terraces	0	0.0	0.9	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
	5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
	5.P.56 Low income large families in social rented semis	93	1.1	1.6	67			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	57	0.7	1.5	44			
	5.Q.58 Singles and young families, some receiving benefits	315	3.7	1.8	207			
	5.Q.59 Deprived areas and high-rise flats	298	3.5	2.0	173			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	0	0.0	0.1	0			
	6.R.61 Inactive communal population	0	0.0	0.3	0			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		8,482						

CATEGORY

GROUP

TYPE

MAP

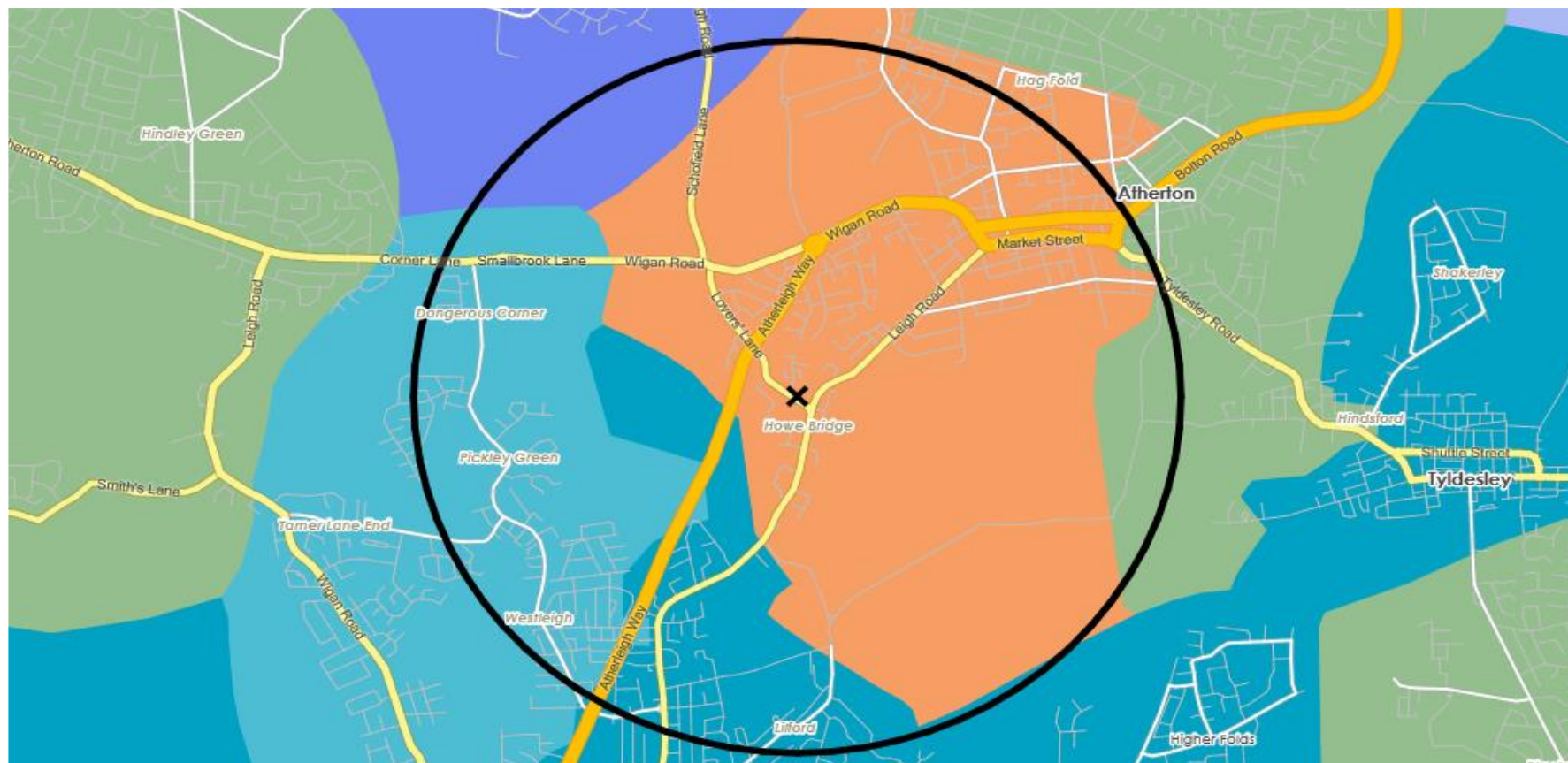
WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

Area: 40101501_Gardeners Arms, Atherton_M 46 OPG - Circle, 1.0 Miles

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Source: OS Open Data 2018



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 1.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

CATEGORY

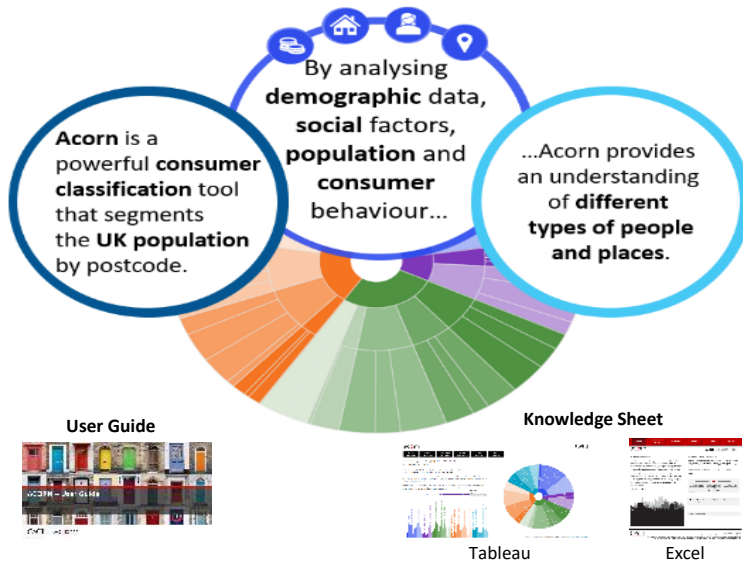
GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
3. Comfortable Communities	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
	K. Student Life	34-36
4. Financially Stretched	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

12.0M UK Adults

22.8% of UK

Age range

55+

Financial situation

Running into debt

Saving a lot

Children at home

0

House type

Detached

House tenure

Owned outright

Number of beds

4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

A. Lavish Lifestyles

B. Executive Wealth

C. Mature Money

