admiral
TAVERNS



CROWN, LITTLEHAMPTON

LITTLEHAMPTON, BN17 5EG

AGREEMENT TYPE:
OPERATOR MANAGED

YOUR INVESTMENT:
£2,000

CALL **01244 321 171** FOR MORE DETAILS

DESCRIPTION

The Crown occupies a prominent position on Littlehampton High Street, right in the heart of this popular South Coast seaside town. Located close to the town centre, the pub benefits from strong footfall generated by a mix of local residents, shoppers, commuters and visitors enjoying the nearby coastline and riverside attractions. The surrounding area is home to a variety of retailers, cafés, restaurants and leisure facilities, creating a lively and accessible trading environment.
Within easy walking distance of the pub are major amenities including Sainsbury's supermarket, independent shops, bakeries, cafés, local schools, healthcare facilities and community services. The nearby River Arun, marina and seafront attractions provide additional visitor appeal throughout the year, while green spaces and recreational facilities such as sports clubs and the golf club help attract a broad customer base.
Pub Layout
Refurbished in June 2026, The Crown blends modern style with traditional pub charm, creating a welcoming venue that feels both fresh and familiar. Guests are greeted by an impressive glazed frontage that floods the pub with natural light, leading into a stylish interior featuring traditional wooden flooring, contemporary décor and a mix of comfortable fixed and loose seating designed to suit every occasion.
At the heart of the pub sits the beautifully refurbished, fully stocked bar, creating a natural focal point and the perfect place for customers to gather, socialise and enjoy a drink. The main trading area offers plenty of seating, TV viewing points for live sport and a versatile layout that effortlessly caters for both casual daytime visitors and busy evening trade.
Towards the rear of the pub is a dedicated entertainment space, ideally suited for live music, quizzes, karaoke and community events, offering a fantastic opportunity to build a loyal customer base and create a vibrant atmosphere throughout the week.
The customer journey continues through to the rear courtyard, where guests can relax outdoors during the warmer months, enjoy a drink with friends or make use of the designated smoking area. Whether it's a bustling weekend, a live entertainment night or a relaxed afternoon pint, The Crown offers a versatile and inviting trading environment with broad customer appeal

TRADING STYLE

The Crown already benefits from some exceptional foundations. Following a significant investment in 2026, the pub has been transformed into a modern, welcoming venue with a fresh new look and feel. Combined with its established reputation for live sport and entertainment, and a prime town-centre location at the heart of Littlehampton's thriving nightlife, the business is perfectly placed for future growth.
The opportunity is there to develop the go-to late-night destination in Littlehampton a place renowned for live sport, unforgettable entertainment, great drinks, outstanding atmosphere and packed weekends.

ACCOMODATION

Private Accommodation
The private accommodation consists of: Three bedrooms, lounge, kitchen and bathroom.

3+ Private Bedrooms
Beer Garden
Car Park
Live Music

Email: recruitment@admiraltaverns.co.uk
admiraltaverns.co.uk

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FINANCIAL

Security deposit: £2000
Estimated Annual Turnover (Net): £442,000
These figures are based on our Business Development Managers assessment of the trading potential of this pub and are intended for guidance purposes only
No rent applicable on this agreement
This opportunity is for you to run your pub as a self-employed manager. Admiral Taverns take care of all the running costs including rates, utilities, stock, public liability and day to day running costs whilst you take home 18.5% of the net weekly sales, all employment costs relating to your staff and any council tax and TV licence for the residential quarters.
All new operators have comprehensive free training as part of their agreement.

- **STRIVE- The Proper Pubs way.** Held online over one day, you will learn marketing and business strategies that will help you to grow sales in your pub – step-by-step.
- **E-Learning Training for you and your staff**. Featuring more than 30 courses for both you and your staff, you'll have access to a wide range of topics from Compliance, Health and Safety to Personal Development and Wellbeing.

BDM VISION

Terrie Spratt, Business Development Manager, is searching for a dynamic, late-night focused operator with the personality, drive and ambition to make The Crown the go to destination in Littlehampton.
You'll love live sport, understand the late night market and have the energy to create a packed programme of entertainment, events and promotions that keep the pub busy throughout the week. A confident leader, you'll build a strong team, maintain exceptional standards and create a venue that is welcoming, vibrant and full of atmosphere. Most importantly, you'll be passionate about community, ensuring The Crown becomes a pub that locals love and visitors remember.


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