

CGA LICENCED PREMISES

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Area: ATLT_Cotton Tree InnM35 9PR (1 Mile contc

Base: Great Britain

Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	24	106.8	84.9	126			
Proprietary Club	1	4.4	8.1	55			
Registered Club	4	17.8	29.9	60			
Restaurant	6	26.7	34.6	77			
Residential	0	0.0	3.5	0			

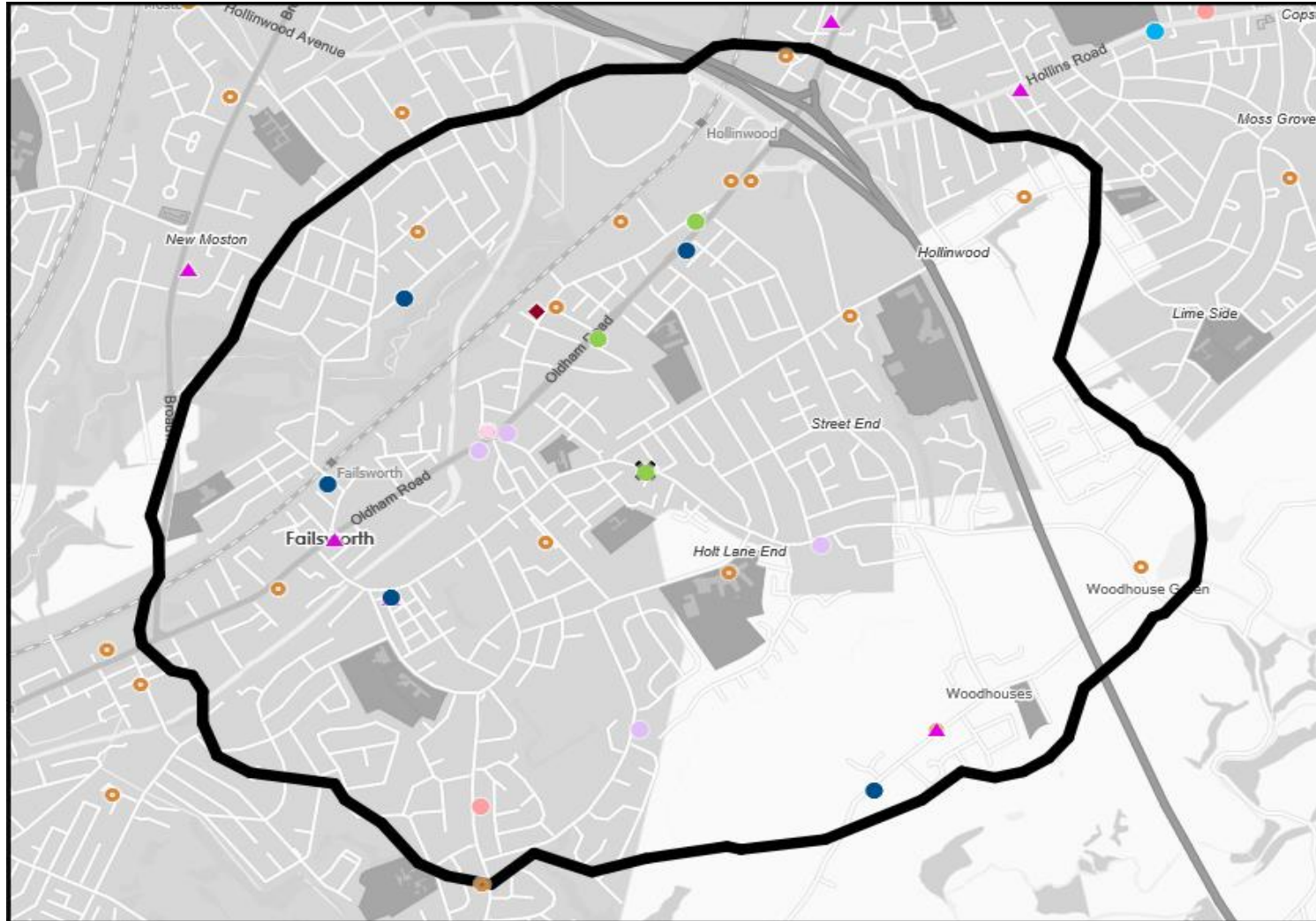
Name	Description	License Type	Owner Name	Postcode
New Moston Inn	Marston's	Pubs & Full On	Marston's	M 40 3ST
Parkfield Dance Centre	Independent Free	Proprietary Club	Independent Free	M 40 3TF
Windmill	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	M 35 0QH
Desi Lounge Restaurant	Independent Free	Restaurant	Independent Free	M 35 0HB
Church Inn	Robinsons	Pubs & Full On	Robinsons	M 35 0AA
Bar 409	Independent Free	Pubs & Full On	Independent Free	M 35 0AA
Bricklayers Arms	Marston's	Pubs & Full On	Marston's	M 35 0DL
Mowbray Arms	Amber Taverns	Pubs & Full On	Amber Taverns	M 35 0EN
Mare & Foal	Marston's	Pubs & Full On	Marston's	M 35 0ES
Crown & Cushion	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	M 35 0FH
Eight Bells	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	M 35 0QW
Royal Oak	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	M 35 0EH
Bay Bar & Grill	Independent Free	Pubs & Full On	Independent Free	M 35 9BJ
Anglers Arms	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	M 35 9BH
Dutch Birds Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 35 9DQ
Houghton Arms	Marston's	Pubs & Full On	Marston's	M 35 9FD
Willow Tavern	Stonegate Pub Company	Pubs & Full On	Stonegate Pub Company	M 35 9HD
Dog & Partridge	Marston's	Pubs & Full On	Marston's	M 35 9NP
Cotton Tree Inn	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 35 9PR
Woodhouses Working Mens Club & Inst	Independent Free	Registered Club	Independent Free	M 35 9WN
Woodhouses Cricket Club	Independent Free	Registered Club	Independent Free	M 35 9WN
Woodhouse Gardens	JW Lees	Pubs & Full On	JW Lees	M 35 9WN
Waggon & Horses	Independent Free	Pubs & Full On	Independent Free	OL 8 3RB
Hollinwood Cricket Club	Independent Free	Registered Club	Independent Free	OL 8 3LU
Sun Inn	Independent Free	Pubs & Full On	Independent Free	M 35 9DQ
Streetbridge Inn	Independent Free	Pubs & Full On	Independent Free	OL 8 3QH
Millgate	JW Lees	Pubs & Full On	JW Lees	M 35 0ES
Wheatsheaf	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	M 35 9AT
Sul Lago	Independent Free	Restaurant	Independent Free	OL 8 3NZ
Failsworth Town Hall	Independent Free	Pubs & Full On	Independent Free	M 35 0FH
Wickentree	Independent Free	Restaurant	Independent Free	M 35 9BA
Voujon Indian Dinner	Independent Free	Restaurant	Independent Free	OL 9 7JT
Failsworth Soccer Centre	Independent Free	Registered Club	Independent Free	M 35 9HA
Jimmy's	Independent Free	Restaurant	Independent Free	M 35 9RD
Old School Bbq Bus	Independent Free	Restaurant	Independent Free	OL 9 7LP

MAP OF AREA

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Source: OS Open Data 2018

Area: ATLT_Cotton Tree InnM35 9PR (1 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- ▲ Family Brewers with pubs

Hotels

- ✕ Restaurants

Leisure

- Independent

Other

- ◆ Other

- ✕ Site Location
- Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN CATEGORY PROFILE - HOUSEHOLDS

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Area: ATLT_Cotton Tree InnM35 9PR (1 Mile contour)

Base: Great Britain

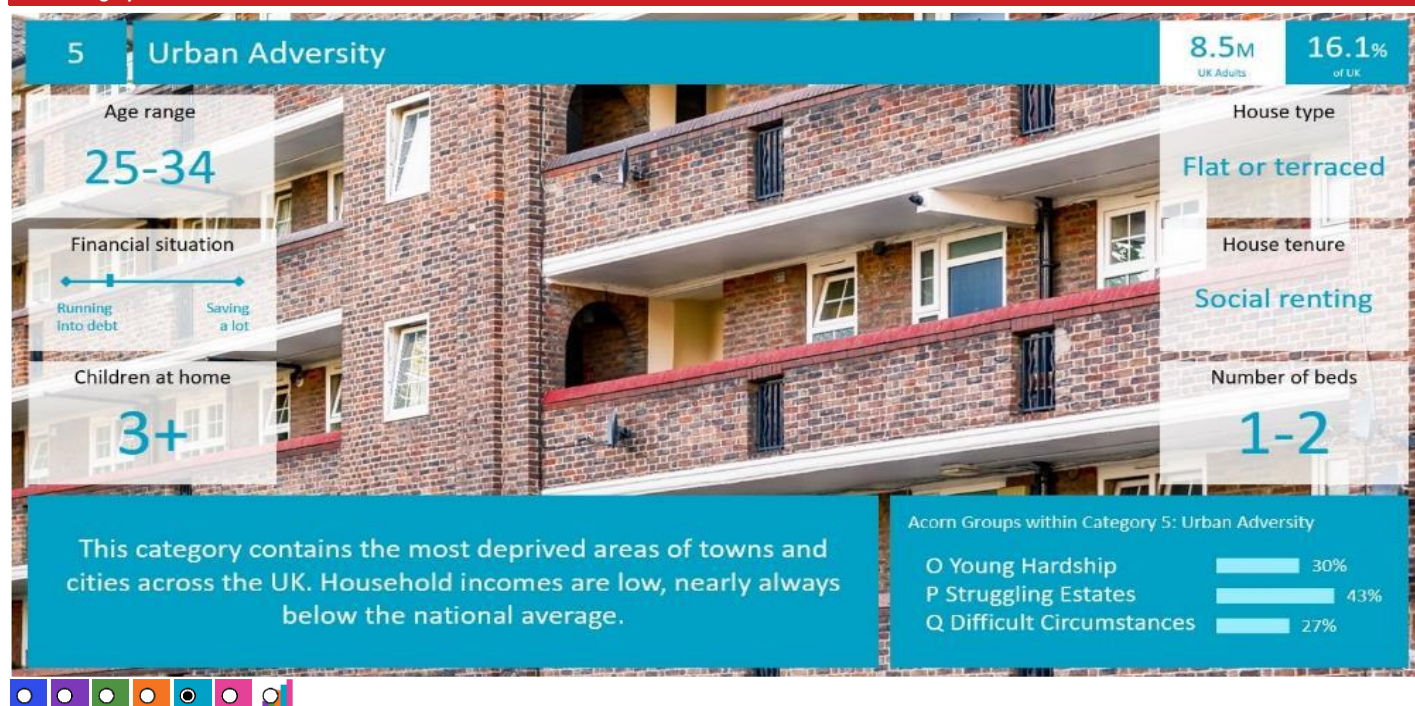
Year: 2021

Acorn Category Description	Area Profile	% for Area	% for Base	Index	0	100	200
1 Affluent Achievers	590	6.2	22.0	28			
2 Rising Prosperity	19	0.2	10.1	2			
3 Comfortable Communities	2,994	31.5	26.2	120			
4 Financially Stretched	2,670	28.1	23.7	118			
5 Urban Adversity	3,232	34.0	17.6	193			
6 Not Private Households	13	0.1	0.3	41			
Total households							
9,518							



Graph

Acorn Category Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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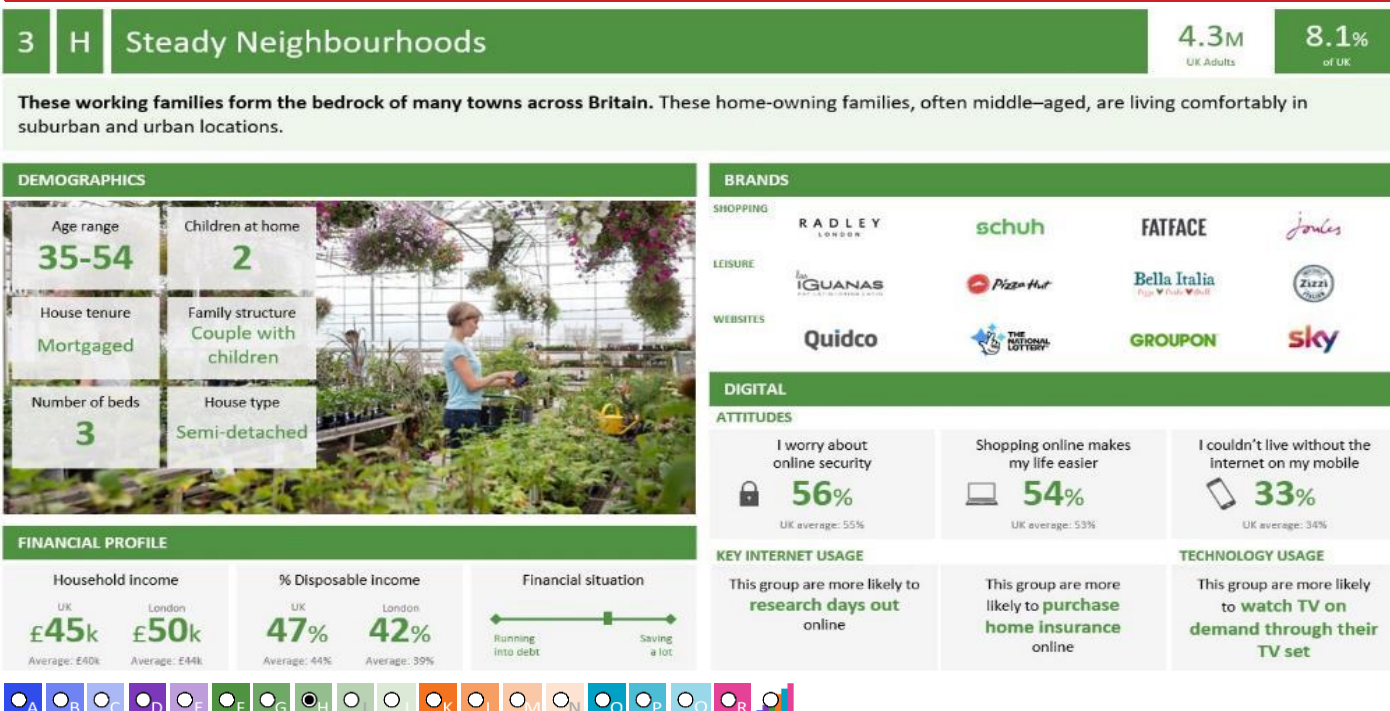
Area: ATLT_Cotton Tree InnM35 9PR (1 Mile contour)

Base: Great Britain

Year: 2021

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	322	3.4	11.2	30			
1.C Mature Money	268	2.8	9.6	29			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	4.0	0			
2.E Career Climbers	19	0.2	6.2	3			
3. Comfortable Communities							
3.F Countryside Communities	5	0.1	5.7	1			
3.G Successful Suburbs	304	3.2	5.9	54			
3.H Steady Neighbourhoods	1,848	19.4	7.4	264			
3.I Comfortable Seniors	500	5.3	2.9	181			
3.J Starting Out	337	3.5	4.3	81			
4. Financially Stretched							
4.K Student Life	0	0.0	2.4	0			
4.L Modest Means	1,551	16.3	7.9	206			
4.M Striving Families	608	6.4	7.5	85			
4.N Poorer Pensioners	511	5.4	5.9	91			
5. Urban Adversity							
5.O Young Hardship	1,831	19.2	6.1	313			
5.P Struggling Estates	842	8.8	6.1	145			
5.Q Difficult Circumstances	559	5.9	5.3	110			
6. Not Private Households							
6.R Not Private Households	13	0.1	0.3	41			
Total households	9,518						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN TYPE PROFILE - HOUSEHOLDS

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Area: ATLT_Cotton Tree InnM35 9PR (1 Mile contour)

Base: Great Britain

Year: 2021

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.2	0			
	1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth								
	1.B.4 Asset rich families	41	0.4	2.6	16			
	1.B.5 Wealthy countryside commuters	0	0.0	2.4	0			
	1.B.6 Financially comfortable families	61	0.6	2.2	29			
	1.B.7 Affluent professionals	0	0.0	0.9	0			
	1.B.8 Prosperous suburban families	14	0.1	1.5	10			
	1.B.9 Well-off edge of towners	206	2.2	1.6	134			
1.C Mature Money								
	1.C.10 Better-off villagers	21	0.2	3.0	7			
	1.C.11 Settled suburbia, older people	225	2.4	2.9	83			
	1.C.12 Retired and empty nesters	11	0.1	2.5	5			
	1.C.13 Upmarket downsizers	11	0.1	1.3	9			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	0	0.0	0.8	0			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers								
	2.E.18 Career driven young families	0	0.0	1.9	0			
	2.E.19 First time buyers in small, modern homes	19	0.2	3.3	6			
	2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	0	0.0	1.5	0			
	3.F.22 Older couples and families in rural areas	0	0.0	1.1	0			
	3.F.23 Owner occupiers in small towns and villages	5	0.1	3.2	2			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	165	1.7	2.6	66			
	3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	139	1.5	2.4	60			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	1,666	17.5	3.4	509			
	3.H.28 Owner occupied terraces, average income	45	0.5	1.6	30			
	3.H.29 Established suburbs, older families	137	1.4	2.3	62			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	500	5.3	2.4	218			
	3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	159	1.7	2.1	80			
	3.J.33 Smaller houses and starter homes	178	1.9	2.3	83			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
	4.K.35 Term-time terraces	0	0.0	0.3	0			
	4.K.36 Educated young people in flats and tenements	0	0.0	1.7	0			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	95	1.0	1.4	71			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	619	6.5	2.6	247			
	4.L.39 Fading owner occupied terraces	837	8.8	2.9	305			
	4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
	4.M.42 Struggling young families in post-war terraces	52	0.5	1.7	33			
	4.M.43 Families in right-to-buy estates	305	3.2	2.1	154			
	4.M.44 Post-war estates, limited means	251	2.6	2.2	120			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	80	0.8	0.8	107			
	4.N.46 Elderly people in social rented flats	162	1.7	1.1	157			
	4.N.47 Low income older people in smaller semis	121	1.3	2.3	56			
	4.N.48 Pensioners and singles in social rented flats	148	1.6	1.8	88			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	92	1.0	2.1	45			
	5.O.50 Struggling younger people in mixed tenure	97	1.0	1.7	58			
	5.O.51 Young people in small, low cost terraces	1,642	17.3	2.3	766			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	317	3.3	1.6	205			
	5.P.53 Low income terraces	0	0.0	0.9	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
	5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
	5.P.56 Low income large families in social rented semis	525	5.5	1.6	335			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
	5.Q.58 Singles and young families, some receiving benefits	530	5.6	1.8	311			
	5.Q.59 Deprived areas and high-rise flats	29	0.3	2.0	15			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	0	0.0	0.1	0			
	6.R.61 Inactive communal population	13	0.1	0.3	50			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		9,518						

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: ATLT_Cotton Tree InnM35 9PR (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

CATEGORY

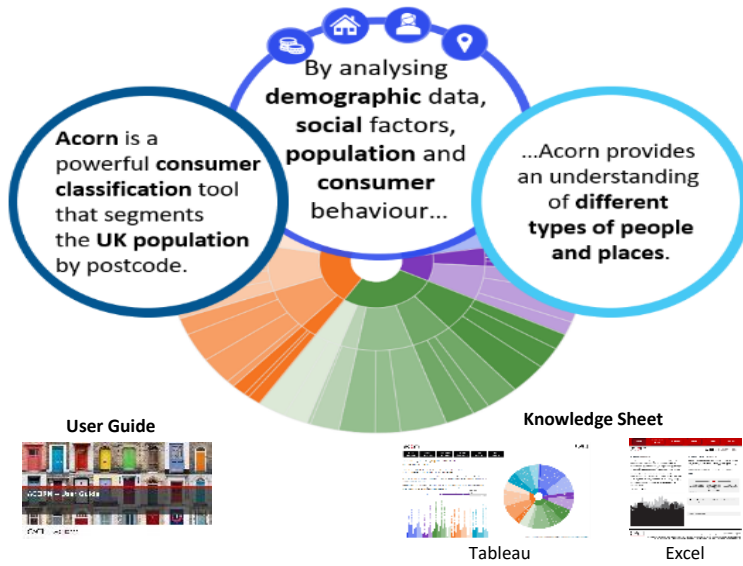
GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

12.0M UK Adults 22.8% of UK

Age range 55+

House type Detached

Financial situation Running into debt Saving a lot

House tenure Owned outright

Children at home 0

Number of beds 4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

A. Lavish Lifestyles
B. Executive Wealth
C. Mature Money

