

CGA LICENCED PREMISES

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Area: ATLT_CastleDY1 1LQ (0.62 Mile contour) Base: Great Britain

Year: 2021

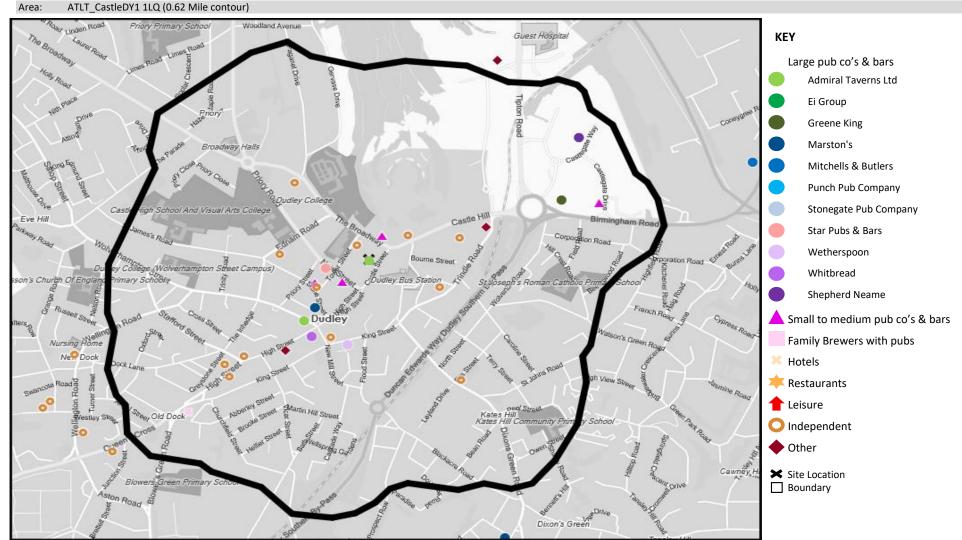
Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	25	401.7	84.9	473			
Proprietary Club	4	64.3	8.1	790			
Registered Club	1	16.1	29.9	54			
Restaurant	6	96.4	34.6	279			
Residential	0	0.0	3.5	0			

Shrewsbury ArmsAdmiral Taverns LtdPubs & Full OnAdmiral Taverns LtdDV 1 1DACastleAdmiral Taverns LtdPubs & Full OnAdmiral Taverns LtdDV 1 1LQCourt HouseBlack Country AlesPubs & Full OnBlack Country AlesDV 1 1LUMalt ShovelIndependent FreePubs & Full OnStar Pubs & BarsDV 1 1LUMalt ShovelIndependent FreePubs & Full OnIndependent FreeDV 1 1NJGriffinMarston'sPubs & Full OnAmber TavernsDV 1 1NJGriffinMarston'sPubs & Full OnMarston'sDV 1 1NJGriffinMarston'sPubs & Full OnIndependent FreeDV 1 1NSFull MoonWetherspoonPubs & Full OnIndependent FreeDV 1 1NJThree CrownsIndependent FreePubs & Full OnIndependent FreeDV 1 1QTThree CrownsIndependent FreePubs & Full OnIndependent FreeDV 1 1QTThree CrownsIndependent FreePubs & Full OnHoldensDV 1 4QDStation Hotel"Other Small Retail GroupsPubs & Full OnHoldensDV 1 4QDStation Hotel"Other Small Retail GroupsPubs & Full OnStonegate Pub CompanyDV 2 AUYe Olde FoundaryStonegate Pub CompanyPubs & Full OnIndependent FreeDV 1 4ADDublinersIndependent FreeProprietary ClubIndependent FreeDV 1 4ADYe Olde FoundaryStonegate Pub CompanyPubs & Full OnMoldensDV 1 4ADDudley Zoo Service	Name	Description	License Type	Owner Name	Postcode
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TenpinTenpin LtdProprietary ClubTenpin LtdDY 1 4TACastle CasinoIndependent FreeProprietary ClubIndependent FreeDY 1 4QQFrankie & BennysRestaurant GroupRestaurantRestaurant GroupDY 1 4TANandosNandos RestaurantsRestaurantNandos RestaurantsDY 1 4TAChiquitoRestaurant GroupRestaurantRestaurant GroupDY 1 4TAShowcase CinemaNational Amusements IncPubs & Full OnNational Amusements IncDY 1 4TABandit QueenIndependent FreeProprietary ClubIndependent FreeDY 2 8NZPremier InnWhitbread HotelsPubs & Full OnWhitbreadDY 1 4TAQueen Mary RestaurantIndependent FreePubs & Full OnIndependent FreeDY 1 4QCTwice The SpiceIndependent FreeRestaurantIndependent FreeDY 1 4QCCharlton House Restaurant And BarIndependent FreeRestaurantIndependent FreeDY 1 1LUOld GlasshouseIndependent FreePubs & Full OnIndependent FreeDY 1 1HABella ItaliaBig Table Group LtdRestaurantBig Table Group LtdDY 1 4TB	Village	KSL Capital Partners	Pubs & Full On	KSL Capital Partners	DY 1 4TB
Castle CasinoIndependent FreeProprietary ClubIndependent FreeDY 1 4QQFrankie & BennysRestaurant GroupRestaurant GroupRestaurantRestaurant GroupDY 1 4TANandosNandos RestaurantsRestaurantNandos RestaurantsDY 1 4TAChiquitoRestaurant GroupRestaurantRestaurant GroupDY 1 4TAShowcase CinemaNational Amusements IncPubs & Full OnNational Amusements IncDY 1 4TABandit QueenIndependent FreeProprietary ClubIndependent FreeDY 2 8NZPremier InnWhitbread HotelsPubs & Full OnWhitbreadDY 1 4TAQueen Mary RestaurantIndependent FreePubs & Full OnIndependent FreeDY 1 4QQTwice The SpiceIndependent FreeRestaurantIndependent FreeDY 1 4QQCharlton House Restaurant And BarIndependent FreeRestaurantIndependent FreeDY 1 1QPOld GlasshouseIndependent FreePubs & Full OnIndependent FreeDY 1 1HABella ItaliaBig Table Group LtdRestaurantBig Table Group LtdDY 1 4TB	Sk Dgrand Cabana	Independent Free	Pubs & Full On	Independent Free	DY 1 1QD
Frankie & BennysRestaurant GroupRestaurantRestaurantRestaurant GroupDY 1 4TANandosNandos RestaurantsRestaurantNandos RestaurantsDY 1 4TAChiquitoRestaurant GroupRestaurantRestaurantRestaurant GroupDY 1 4TAShowcase CinemaNational Amusements IncPubs & Full OnNational Amusements IncDY 1 4TABandit QueenIndependent FreeProprietary ClubIndependent FreeDY 2 8NZPremier InnWhitbread HotelsPubs & Full OnWhitbreadDY 1 4TAQueen Mary RestaurantIndependent FreePubs & Full OnIndependent FreeDY 1 4QFTwice The SpiceIndependent FreeRestaurantIndependent FreeDY 1 1QPCharlton House Restaurant And BarIndependent FreeRestaurantIndependent FreeDY 1 1LUOld GlasshouseIndependent FreePubs & Full OnIndependent FreeDY 1 1HABella ItaliaBig Table Group LtdRestaurantBig Table Group LtdDY 1 4TB	Tenpin	Tenpin Ltd	Proprietary Club	Tenpin Ltd	DY 1 4TA
NandosNandos RestaurantsRestaurantNandos RestaurantsDY 1 4TAChiquitoRestaurant GroupRestaurantRestaurantRestaurant GroupDY 1 4TAShowcase CinemaNational Amusements IncPubs & Full OnNational Amusements IncDY 1 4TABandit QueenIndependent FreeProprietary ClubIndependent FreeDY 2 8NZPremier InnWhitbread HotelsPubs & Full OnWhitbreadDY 1 4TAQueen Mary RestaurantIndependent FreePubs & Full OnIndependent FreeDY 1 4TAQueen Mary RestaurantIndependent FreePubs & Full OnIndependent FreeDY 1 4TAQueen Mary RestaurantIndependent FreeRestaurantIndependent FreeDY 1 4TAQueen Mary RestaurantIndependent FreePubs & Full OnIndependent FreeDY 1 4TAQueen Mary RestaurantIndependent FreePubs & Full OnIndependent FreeDY 1 4QFTwice The SpiceIndependent FreeRestaurantIndependent FreeDY 1 1QPCharlton House Restaurant And BarIndependent FreeRestaurantIndependent FreeDY 1 1LUOld GlasshouseIndependent FreePubs & Full OnIndependent FreeDY 1 4TABella ItaliaBig Table Group LtdRestaurantBig Table Group LtdDY 1 4TB	Castle Casino	Independent Free	Proprietary Club	Independent Free	DY 1 4QQ
ChiquitoRestaurant GroupRestaurantRestaurantRestaurant GroupDY 1 4TAShowcase CinemaNational Amusements IncPubs & Full OnNational Amusements IncDY 1 4TABandit QueenIndependent FreeProprietary ClubIndependent FreeDY 2 8NZPremier InnWhitbread HotelsPubs & Full OnWhitbreadDY 1 4TAQueen Mary RestaurantIndependent FreePubs & Full OnIndependent FreeDY 1 4TAQueen Mary RestaurantIndependent FreePubs & Full OnIndependent FreeDY 1 4QFTwice The SpiceIndependent FreeRestaurantIndependent FreeDY 1 1QPCharlton House Restaurant And BarIndependent FreeRestaurantIndependent FreeDY 1 1LUOld GlasshouseIndependent FreePubs & Full OnIndependent FreeDY 1 1HABella ItaliaBig Table Group LtdRestaurantBig Table Group LtdDY 1 4TB	Frankie & Bennys	Restaurant Group	Restaurant	Restaurant Group	DY 1 4TA
Showcase CinemaNational Amusements IncPubs & Full OnNational Amusements IncDY 1 4TABandit QueenIndependent FreeProprietary ClubIndependent FreeDY 2 8NZPremier InnWhitbread HotelsPubs & Full OnWhitbreadDY 1 4TAQueen Mary RestaurantIndependent FreePubs & Full OnIndependent FreeDY 1 4QFTwice The SpiceIndependent FreeRestaurantIndependent FreeDY 1 1QPCharlton House Restaurant And BarIndependent FreeRestaurantIndependent FreeDY 1 1LUOld GlasshouseIndependent FreePubs & Full OnIndependent FreeDY 1 1HABella ItaliaBig Table Group LtdRestaurantBig Table Group LtdDY 1 4TB	Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	DY 1 4TA
Bandit QueenIndependent FreeProprietary ClubIndependent FreeDY 2 8NZPremier InnWhitbread HotelsPubs & Full OnWhitbreadDY 1 4TAQueen Mary RestaurantIndependent FreePubs & Full OnIndependent FreeDY 1 4QFTwice The SpiceIndependent FreeRestaurantIndependent FreeDY 1 1QPCharlton House Restaurant And BarIndependent FreeRestaurantIndependent FreeDY 1 1LUOld GlasshouseIndependent FreePubs & Full OnIndependent FreeDY 1 1LHABella ItaliaBig Table Group LtdRestaurantBig Table Group LtdDY 1 4TB	Chiquito	Restaurant Group	Restaurant	Restaurant Group	DY 1 4TA
Premier InnWhitbread HotelsPubs & Full OnWhitbreadDY 1 4TAQueen Mary RestaurantIndependent FreePubs & Full OnIndependent FreeDY 1 4QFTwice The SpiceIndependent FreeRestaurantIndependent FreeDY 1 1QPCharlton House Restaurant And BarIndependent FreeRestaurantIndependent FreeDY 1 1LUOld GlasshouseIndependent FreePubs & Full OnIndependent FreeDY 1 1LUBella ItaliaBig Table Group LtdRestaurantBig Table Group LtdDY 1 4TB	Showcase Cinema	National Amusements Inc	Pubs & Full On	National Amusements Inc	DY 1 4TA
Queen Mary RestaurantIndependent FreePubs & Full OnIndependent FreeDY 1 4QFTwice The SpiceIndependent FreeRestaurantIndependent FreeDY 1 1QPCharlton House Restaurant And BarIndependent FreeRestaurantIndependent FreeDY 1 1UPOld GlasshouseIndependent FreePubs & Full OnIndependent FreeDY 1 1LUBella ItaliaBig Table Group LtdRestaurantBig Table Group LtdDY 1 4TB	Bandit Queen	Independent Free	Proprietary Club	Independent Free	DY 2 8NZ
Twice The SpiceIndependent FreeRestaurantIndependent FreeDY 1 1QPCharlton House Restaurant And BarIndependent FreeRestaurantIndependent FreeDY 1 1LUOld GlasshouseIndependent FreePubs & Full OnIndependent FreeDY 1 1HABella ItaliaBig Table Group LtdRestaurantBig Table Group LtdDY 1 4TB	Premier Inn	Whitbread Hotels	Pubs & Full On	Whitbread	DY 1 4TA
Charlton House Restaurant And BarIndependent FreeRestaurantIndependent FreeDY 1 1LUOld GlasshouseIndependent FreePubs & Full OnIndependent FreeDY 1 1HABella ItaliaBig Table Group LtdRestaurantBig Table Group LtdDY 1 4TB	Queen Mary Restaurant	Independent Free	Pubs & Full On	Independent Free	DY 1 4QF
Old GlasshouseIndependent FreePubs & Full OnIndependent FreeDY 1 1HABella ItaliaBig Table Group LtdRestaurantBig Table Group LtdDY 1 4TB	Twice The Spice	Independent Free	Restaurant	Independent Free	DY 1 1QP
Bella Italia Big Table Group Ltd Restaurant Big Table Group Ltd DY 1 4TB	Charlton House Restaurant And Bar	Independent Free	Restaurant	Independent Free	DY 1 1LU
	Old Glasshouse	Independent Free	Pubs & Full On	Independent Free	DY 1 1HA
Castle View Greene King Pubs & Full On Greene King DY 1 4RJ	Bella Italia	Big Table Group Ltd	Restaurant	Big Table Group Ltd	DY 1 4TB
	Castle View	Greene King	Pubs & Full On	Greene King	DY 1 4RJ





MAP OF AREA



ATLT_CastleDY1 1LQ (0.62 Mile contour)



Source: OS Open Data 2018

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	CATEGORY	GROUP	Түре	МАР	WHAT IS ACORN?
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ACORN CATEGORY PROFILE - HOUSEHOLDS

Area: ATLT_CastleDY1 1LQ (0.62 Mile contour)

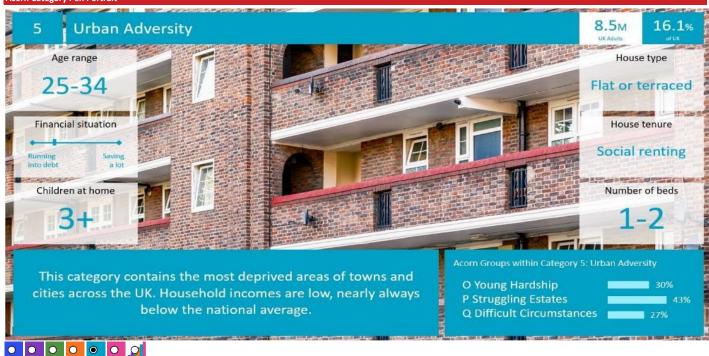
- Base: Great Britain
- Year: 2021

Acorn Cat	egory D	escription	Area Profile	% for Area	% for Base	Index 0	100	200
\bigcirc	1	Affluent Achievers	178	6.7	22.0	31		
\bigcirc	2	Rising Prosperity	36	1.4	10.1	13		
O	3	Comfortable Communities	221	8.3	26.2	32		
\bigcirc	4	Financially Stretched	740	27.9	23.7	118		
0	5	Urban Adversity	1,469	55.4	17.6	315		
0	6	Not Private Households	6	0.2	0.3	68		
Q	Graph	1						

Total households

2,650









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	CATEGORY	GROUP	Түре	МАР	WHAT IS ACORN?
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ACORN GROUP PROFILE - HOUSEHOLDS

Area: ATLT_CastleDY1 1LQ (0.62 Mile contour)

Base: Great Britain

Year: 2021

Group Descri	ption	Area Profile	% for Area	% for Base	Index 0	100	20
1. Affluent	Achievers						
1.A	Lavish Lifestyles	0	0.0	1.1	0		
1.B	Executive Wealth	46	1.7	11.2	15		
1.C	Mature Money	132	5.0	9.6	52		
2. Rising Pro	osperity						
2.D	City Sophisticates	0	0.0	4.0	0		
2.E	Career Climbers	36	1.4	6.2	22		
3. Comforta	ble Communities						
3.F	Countryside Communities	0	0.0	5.7	0		
3.G	Successful Suburbs	74	2.8	5.9	47		
3.H	Steady Neighbourhoods	33	1.2	7.4	17		
3.1	Comfortable Seniors	0	0.0	2.9	0		
3.J	Starting Out	114	4.3	4.3	99		
4. Financial	y Stretched						
4.K	Student Life	60	2.3	2.4	96		
4.L	Modest Means	316	11.9	7.9	151		
4.M	Striving Families	75	2.8	7.5	38		
4.N	Poorer Pensioners	289	10.9	5.9	185		
5. Urban Ad	versity						
5.0	Young Hardship	883	33.3	6.1	542		
5.P	Struggling Estates	145	5.5	6.1	90		
5.Q	Difficult Circumstances	441	16.6	5.3	311		
6. Not Priva	te Households						
6.R	Not Private Households	6	0.2	0.3	68		

Acorn Group Pen Portrait

5

O Young Hardship

People with a modest lifestyle who may be struggling in the economic climate. Younger people are more prevalent in these streets. Some might be first time buyers and it is usual for mortgages to have many years left to run.



5.2%

2.7M



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CATEGORY		GROUP	ТҮРЕ		МАР			WHAT IS ACORN?
ACORN TYPE PRO	FILE	- HOUSEHOLDS		@ 2021 CACI Limited a	ed all other applicable	third party patient	(Acoro) con b	e found at www.caci.co.uk/copyrightnotices.pdf
Area:ATLT_CastleDY1 1LQ (0Base:Great BritainYear:2021).62 Mile (contour)		© 2021 CACI Limited a	no an other applicable	third party notices	s (Acom) can b	Sort by: Sort by:
Acorn Type Description				Area Profile	% for Area %	6 for Base	Index	0 100 200
1. Affluent Achievers 1.A Lavish Lifestyles								
1.B Executive Wealth	1.A.1 1.A.2 1.A.3	Exclusive enclaves Metropolitan money Large house luxury		0 0 0	0.0 0.0 0.0	0.1 0.2 0.9	0 0 0	
T.P. Executive wealth	1.B.4 1.B.5 1.B.6 1.B.7 1.B.8	Asset rich families Wealthy countryside commuters Financially comfortable families Affluent professionals Prosperous suburban families Well-off edge of towners		46 0 0 0	1.7 0.0 0.0 0.0 0.0	2.6 2.4 2.2 0.9 1.5	66 0 0 0	
1.C Mature Money	1.C.12	Better-off villagers Settled suburbia, older people Retired and empty nesters Upmarket downsizers		0 0 132 0 0	0.0 0.0 5.0 0.0 0.0	1.6 3.0 2.9 2.5 1.3	0 174 0 0	=-
2. Rising Prosperity 2.D City Sophisticates							_	
	2.D.15 2.D.16	Townhouse cosmopolitans Younger professionals in smaller f Metropolitan professionals Socialising young renters	lats	0 0 0 0	0.0 0.0 0.0 0.0	0.7 1.5 0.8 1.0	0 0 0 0	
2.E Career Climbers	2.E.19	Career driven young families First time buyers in small, modern Mixed metropolitan areas	homes	0 36 0	0.0 1.4 0.0	1.9 3.3 1.0	0 41 0	
3. Comfortable Communities 3.F Countryside Communities		E						
3.G Successful Suburbs	3.F.22 3.F.23	Farms and cottages Older couples and families in rura Owner occupiers in small towns a	nd villages	0 0 0	0.0 0.0 0.0	1.5 1.1 3.2	0 0 0	
3.H Steady Neighbourhoods	3.G.25	Comfortably-off families in moder Larger family homes, multi-ethnic Semi-professional families, owner	areas	35 39 0	1.3 1.5 0.0	2.6 0.8 2.4	50 179 0	
3.1 Comfortable Seniors	3.H.28	Suburban semis, conventional atti Owner occupied terraces, average Established suburbs, older familie	e income	32 0 1	1.2 0.0 0.0	3.4 1.6 2.3	35 0 2	-
3.J Starting Out	3.I.30 3.I.31 3.J.32	Older people, neat and tidy neigh Elderly singles in purpose-built acc Educated families in terraces, you	commodation	0 0 56	0.0 0.0 2.1	2.4 0.5 2.1	0 0 101	
4. Financially Stretched		Smaller houses and starter homes		58	2.2	2.3	97	i i
4.K Student Life	4.K.35	Student flats and halls of residenc Term-time terraces Educated young people in flats an		0 0 60	0.0 0.0 2.3	0.4 0.3 1.7	0 0 1 30	=_
4.L Modest Means	4.L.38 4.L.39	Low cost flats in suburban areas Semi-skilled workers in traditiona Fading owner occupied terraces	-	71 6 21	2.7 0.2 0.8	1.4 2.6 2.9	190 9 28	
4.M Striving Families	4.M.41 4.M.42	High occupancy terraces, culturall Labouring semi-rural estates Struggling young families in post-v Families in right-to-buy estates		218 0 0 54	8.2 0.0 0.0 2.0	1.0 1.6 1.7 2.1	824 0 0 98	_
4.N Poorer Pensioners	4.101.45 4.M.44	Post-war estates, limited means		21	0.8	2.1 2.2	36	
	4.N.46 4.N.47	Pensioners in social housing, semi Elderly people in social rented flat Low income older people in small Pensioners and singles in social re	s er semis	0 130 8 151	0.0 4.9 0.3 5.7	0.8 1.1 2.3 1.8	0 452 13 323	
5. Urban Adversity 5.O Young Hardship								
5.P Struggling Estates	5.0.50	Young families in low cost private Struggling younger people in mixe Young people in small, low cost te	d tenure	309 442 132	11.7 16.7 5.0	2.1 1.7 2.3	543 955 221	
	5.P.53 5.P.54 5.P.55	Poorer families, many children, te Low income terraces Multi-ethnic, purpose-built estate Deprived and ethnically diverse in	s flats	63 0 0	2.4 0.0 0.0 0.0	1.6 0.9 1.2 0.8	146 0 0 0	=
5.Q Difficult Circumstances	5.Q.57 5.Q.58	Low income large families in social Social rented flats, families and sin Singles and young families, some	ngle parents receiving benefits	82 87 274	3.1 3.3 10.3	1.6 1.5 1.8	188 216 577	
6. Not Private Households 6.R Not Private Households	5.Q.59	Deprived areas and high-rise flats		80	3.0	2.0	148	
Six Hot Finale Households	6.R.61	Active communal population Inactive communal population Business areas without resident p	opulation	0 6 0	0.0 0.2 0	0.1 0.3 0	0 82 0	
		Total households		2,650				



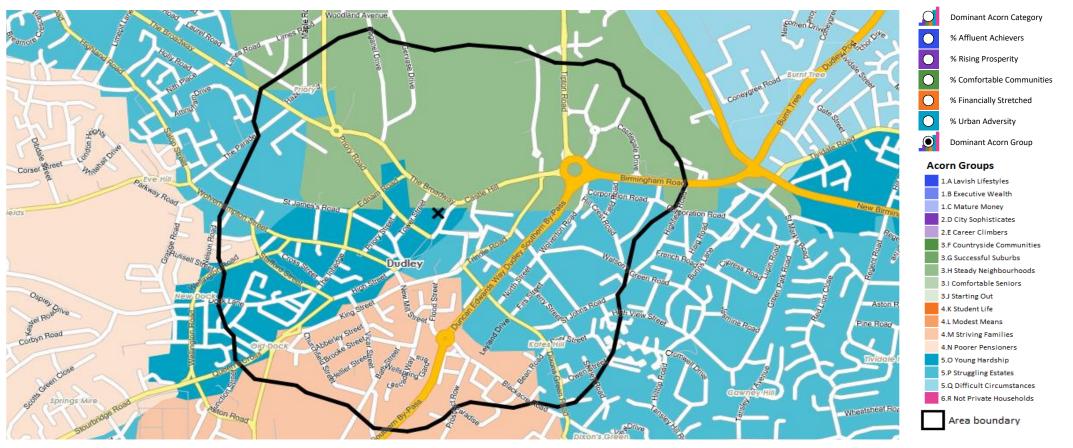


DOMINANT ACORN GROUP - HOUSEHOLDS

Area: ATLT_CastleDY1 1LQ (0.62 Mile contour)

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Source: OS Open Data 2018

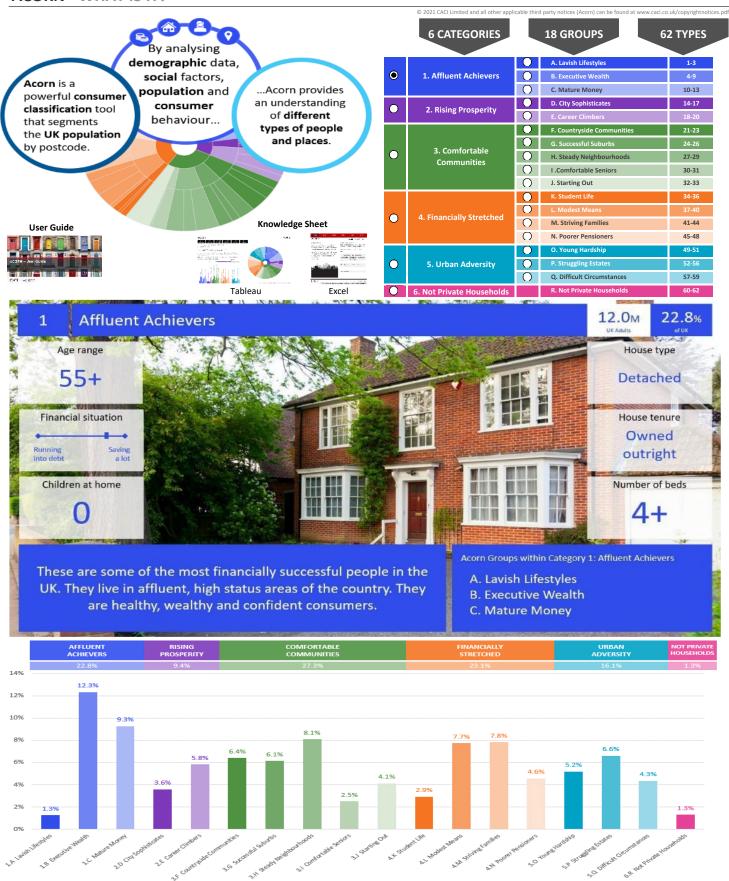


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CATEGORY GROUP TYPE MAP WHAT IS ACORN?	CATEGORY	GROUP	ТҮРЕ	МАР	WHAT IS ACORN?
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ACORN - WHAT IS IT?



United Kingdom