

CGA LICENCED PREMISES

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Area: ATLT_Brewery ArmsCH4 8BJ (1 Mile contour)

Base: Great Britain

Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	3	23.7	84.9	28			
Proprietary Club	0	0.0	8.1	0			
Registered Club	3	23.7	29.9	79			
Restaurant	1	7.9	34.6	23			
Residential	0	0.0	3.5	0			

Name	Description	License Type	Owner Name	Postcode
Brewery Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	CH 4 8BJ
Anchor Hotel	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	CH 4 8SE
Chester Golf Club	Independent Free	Registered Club	Independent Free	CH 4 8AR
Corner Pin	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	CH 4 8SQ
Saltney Social Club	Independent Free	Registered Club	Independent Free	CH 4 8SQ
Lache & District Community Association	Independent Free	Registered Club	Independent Free	CH 4 8HX
Bengal Tandoori	Independent Free	Restaurant	Independent Free	CH 4 8BJ

MAP OF AREA

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Source: OS Open Data 2018

Area: ATLT_Brewery ArmsCH4 8BJ (1 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- ▲ Family Brewers with pubs

- ✕ Hotels
- ★ Restaurants
- ↑ Leisure
- Independent
- ◆ Other

- ✕ Site Location
- Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?








ACORN CATEGORY PROFILE - HOUSEHOLDS

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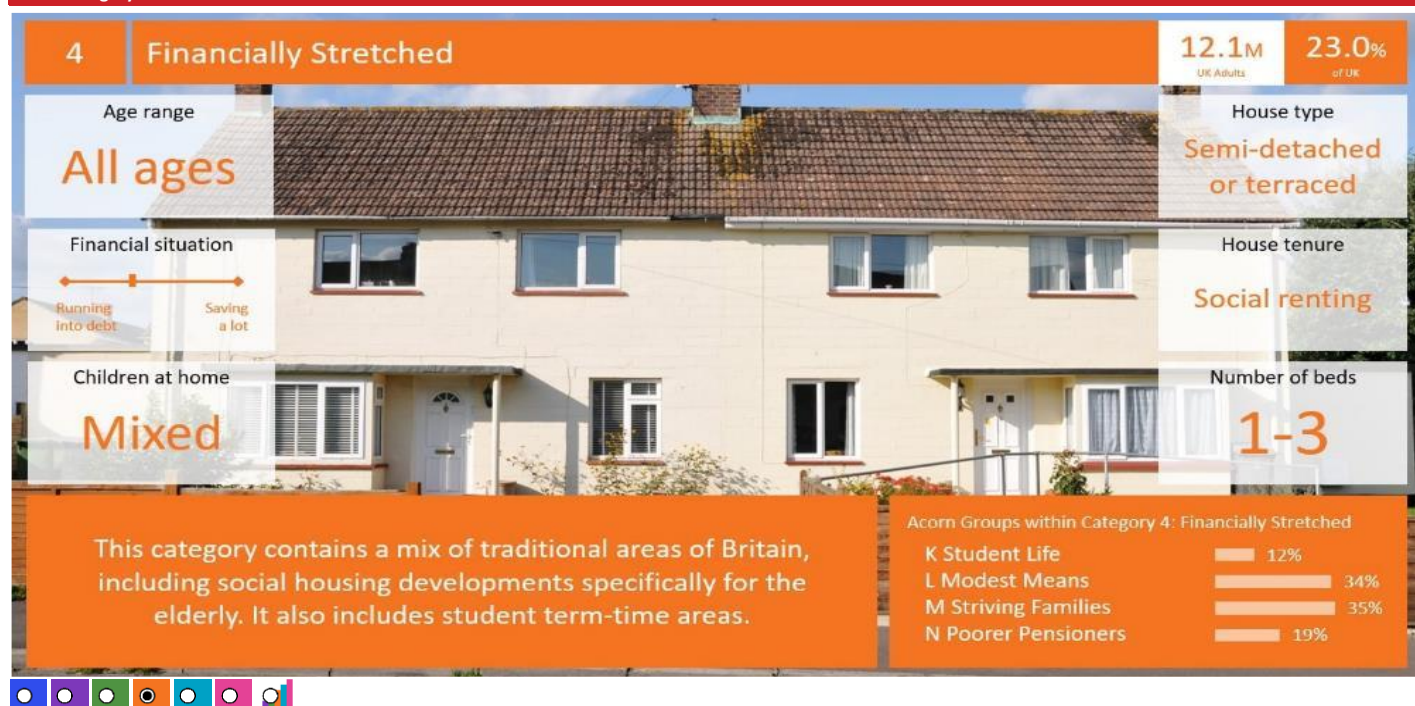
Area: ATLT_Brewery ArmsCH4 8BJ (1 Mile contour)

Base: Great Britain

Year: 2021

Acorn Category Description		Area Profile	% for Area	% for Base	Index 0	100	200
	1 Affluent Achievers	1,332	24.0	22.0	109		
	2 Rising Prosperity	359	6.5	10.1	64		
	3 Comfortable Communities	1,385	24.9	26.2	95		
	4 Financially Stretched	1,391	25.0	23.7	106		
	5 Urban Adversity	1,081	19.5	17.6	111		
	6 Not Private Households	6	0.1	0.3	32		
 Graph							
Total households		5,554					

Acorn Category Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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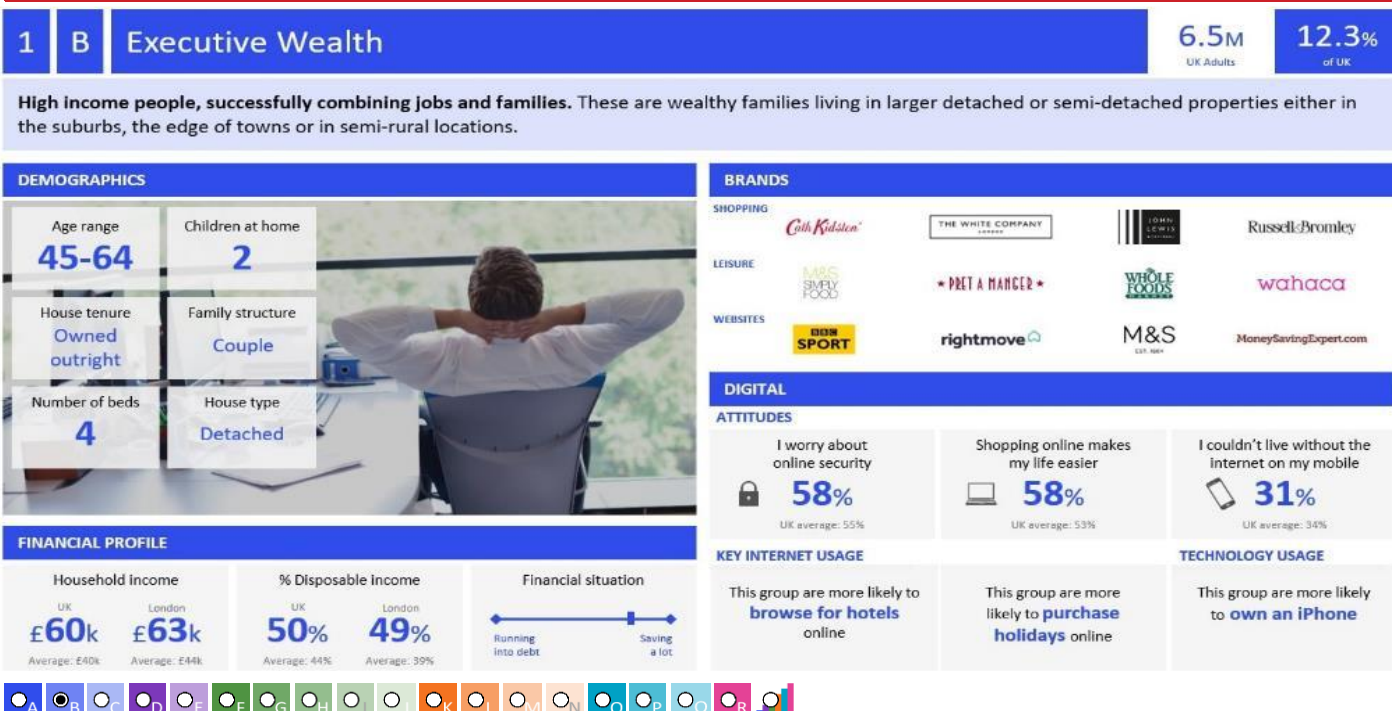
Area: ATLT_Brewery ArmsCH4 8BJ (1 Mile contour)

Base: Great Britain

Year: 2021

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	140	2.5	1.1	227			
1.B Executive Wealth	859	15.5	11.2	138			
1.C Mature Money	333	6.0	9.6	62			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	4.0	0			
2.E Career Climbers	359	6.5	6.2	105			
3. Comfortable Communities							
3.F Countryside Communities	38	0.7	5.7	12			
3.G Successful Suburbs	407	7.3	5.9	125			
3.H Steady Neighbourhoods	531	9.6	7.4	130			
3.I Comfortable Seniors	80	1.4	2.9	50			
3.J Starting Out	329	5.9	4.3	136			
4. Financially Stretched							
4.K Student Life	0	0.0	2.4	0			
4.L Modest Means	222	4.0	7.9	51			
4.M Striving Families	749	13.5	7.5	179			
4.N Poorer Pensioners	420	7.6	5.9	128			
5. Urban Adversity							
5.O Young Hardship	350	6.3	6.1	103			
5.P Struggling Estates	443	8.0	6.1	130			
5.Q Difficult Circumstances	288	5.2	5.3	97			
6. Not Private Households							
6.R Not Private Households	6	0.1	0.3	32			
Total households	5,554						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?


ACORN TYPE PROFILE - HOUSEHOLDS

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Area: ATLT_Brewery ArmsCH4 8BJ (1 Mile contour)

Base: Great Britain

Year: 2021

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.2	0			
	1.A.3 Large house luxury	140	2.5	0.9	288			
1.B Executive Wealth								
	1.B.4 Asset rich families	360	6.5	2.6	248			
	1.B.5 Wealthy countryside commuters	94	1.7	2.4	70			
	1.B.6 Financially comfortable families	28	0.5	2.2	23			
	1.B.7 Affluent professionals	158	2.8	0.9	335			
	1.B.8 Prosperous suburban families	213	3.8	1.5	250			
	1.B.9 Well-off edge of towners	6	0.1	1.6	7			
1.C Mature Money								
	1.C.10 Better-off villagers	93	1.7	3.0	56			
	1.C.11 Settled suburbia, older people	157	2.8	2.9	99			
	1.C.12 Retired and empty nesters	51	0.9	2.5	37			
	1.C.13 Upmarket downsizers	32	0.6	1.3	44			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	0	0.0	0.8	0			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers								
	2.E.18 Career driven young families	269	4.8	1.9	257			
	2.E.19 First time buyers in small, modern homes	90	1.6	3.3	49			
	2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	0	0.0	1.5	0			
	3.F.22 Older couples and families in rural areas	31	0.6	1.1	52			
	3.F.23 Owner occupiers in small towns and villages	7	0.1	3.2	4			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	264	4.8	2.6	180			
	3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	143	2.6	2.4	106			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	313	5.6	3.4	164			
	3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
	3.H.29 Established suburbs, older families	218	3.9	2.3	168			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	61	1.1	2.4	46			
	3.I.31 Elderly singles in purpose-built accommodation	19	0.3	0.5	70			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	87	1.6	2.1	75			
	3.J.33 Smaller houses and starter homes	242	4.4	2.3	194			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
	4.K.35 Term-time terraces	0	0.0	0.3	0			
	4.K.36 Educated young people in flats and tenements	0	0.0	1.7	0			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	13	0.2	1.4	17			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	167	3.0	2.6	114			
	4.L.39 Fading owner occupied terraces	42	0.8	2.9	26			
	4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	46	0.8	1.6	52			
	4.M.42 Struggling young families in post-war terraces	8	0.1	1.7	9			
	4.M.43 Families in right-to-buy estates	616	11.1	2.1	534			
	4.M.44 Post-war estates, limited means	79	1.4	2.2	65			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	79	1.4	0.8	181			
	4.N.46 Elderly people in social rented flats	48	0.9	1.1	80			
	4.N.47 Low income older people in smaller semis	251	4.5	2.3	199			
	4.N.48 Pensioners and singles in social rented flats	42	0.8	1.8	43			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	129	2.3	2.1	108			
	5.O.50 Struggling younger people in mixed tenure	209	3.8	1.7	216			
	5.O.51 Young people in small, low cost terraces	12	0.2	2.3	10			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	114	2.1	1.6	126			
	5.P.53 Low income terraces	0	0.0	0.9	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
	5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
	5.P.56 Low income large families in social rented semis	329	5.9	1.6	359			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	0	0.0	1.5	0			
	5.Q.58 Singles and young families, some receiving benefits	99	1.8	1.8	99			
	5.Q.59 Deprived areas and high-rise flats	189	3.4	2.0	167			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	0	0.0	0.1	0			
	6.R.61 Inactive communal population	6	0.1	0.3	39			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		5,554						

CATEGORY

GROUP

TYPE

MAP

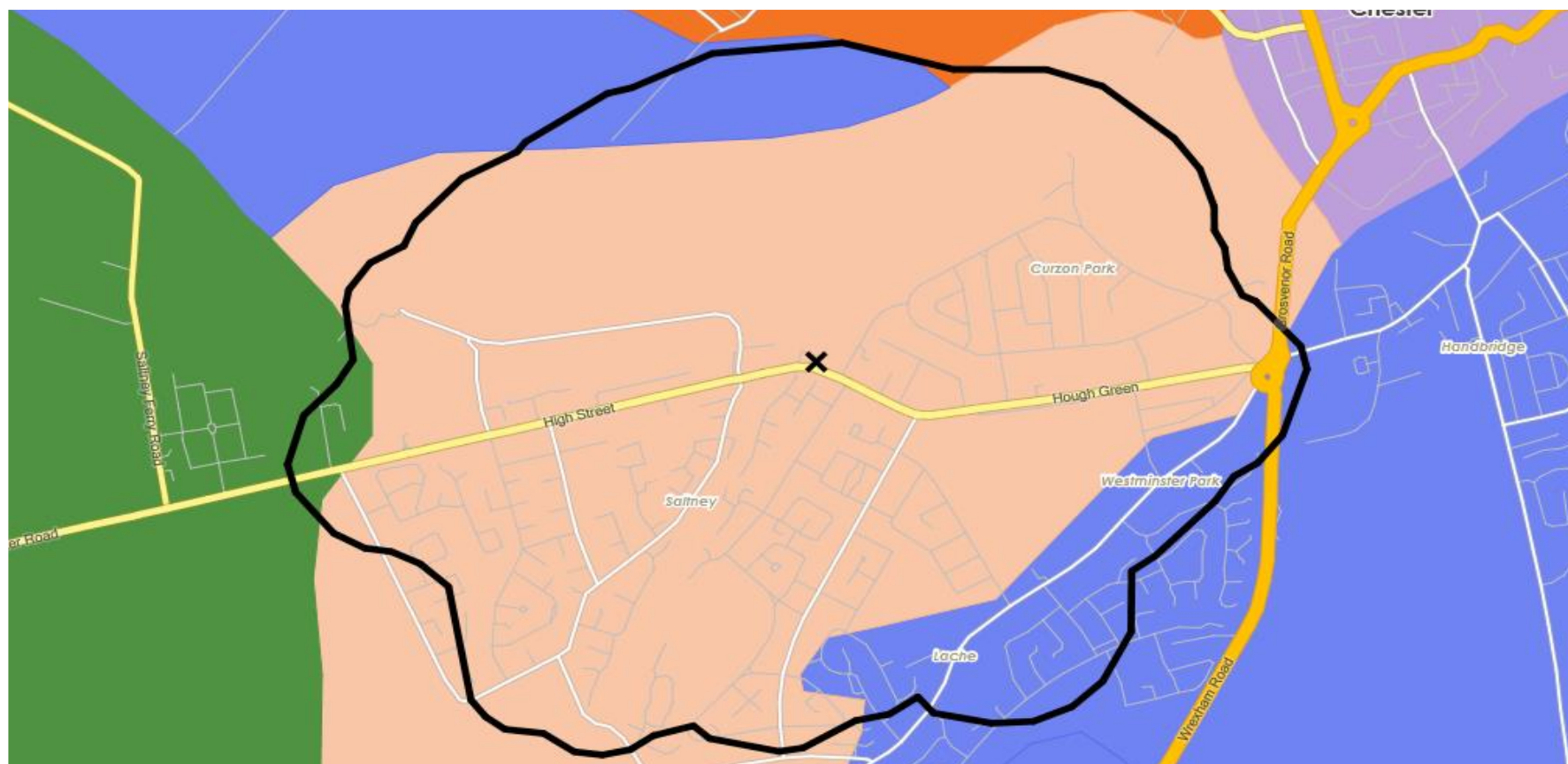
WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

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Source: OS Open Data 2018

Area: ATLT_Brewery ArmsCH4 8BJ (1 Mile contour)



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
3. Comfortable Communities	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
	K. Student Life	34-36
4. Financially Stretched	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

