

CGA LICENCED PREMISES

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Area: ATLT_Bell & BucketNE30 1NQ (0.62 Mile con

Base: Great Britain

Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	21	206.2	84.9	243			
Proprietary Club	1	9.8	8.1	121			
Registered Club	7	68.7	29.9	230			
Restaurant	11	108.0	34.6	312			
Residential	0	0.0	3.5	0			

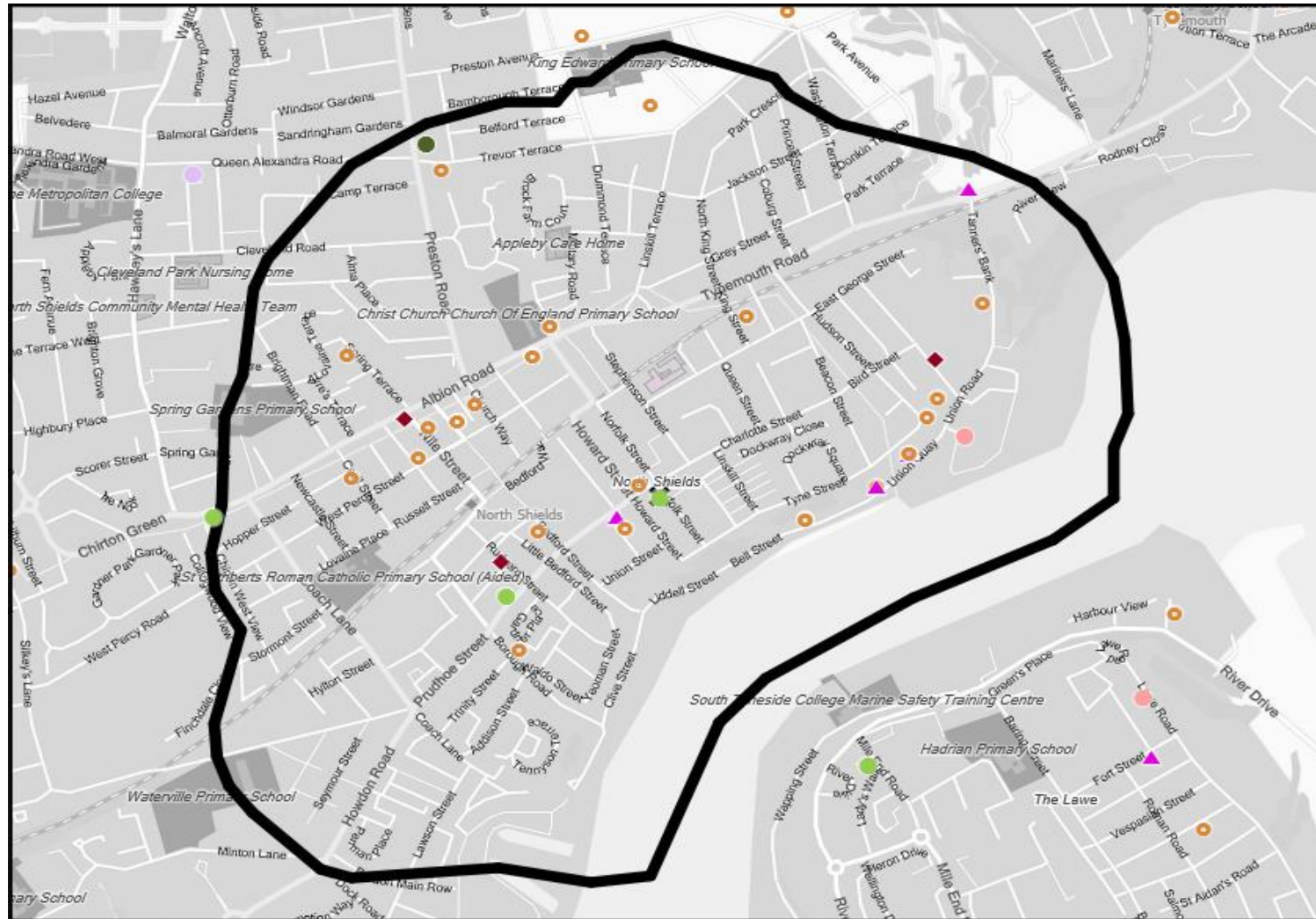
Name	Description	License Type	Owner Name	Postcode
Terminus Social Club	Independent Free	Registered Club	Independent Free	NE29 0DS
Albion	*Other Small Retail Groups	Pubs & Full On	*Other Small Retail Groups	NE29 0HT
Ballarat Hotel	Independent Free	Pubs & Full On	Independent Free	NE29 6LU
Mariners Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NE29 6QU
Stanley Arms	Unknown	Pubs & Full On	Unknown	NE29 6RR
York Club	Independent Free	Registered Club	Independent Free	NE29 0AN
North Shields Catholic Mens Club	Independent Free	Registered Club	Independent Free	NE29 0DQ
King Street Social Club & Institute	Independent Free	Registered Club	Independent Free	NE30 1BZ
How Do You Do	Independent Free	Pubs & Full On	Independent Free	NE30 1JS
Low Lights Tavern	Unknown	Pubs & Full On	Unknown	NE30 1LL
Staith House	Star Pubs & Bars	Pubs & Full On	Star Pubs & Bars	NE30 1JA
Garricks Head	Camerons	Pubs & Full On	Camerons	NE30 1NT
Gunner	Greene King	Pubs & Full On	Greene King	NE30 2DH
Pub And Kitchen	Independent Free	Pubs & Full On	Independent Free	NE30 2RJ
Albion Road Masonic Club	Independent Free	Registered Club	Independent Free	NE30 2RQ
Tynemouth Lodge Hotel	Consort Inns	Pubs & Full On	Consort Inns	NE30 4AA
Bell & Bucket	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	NE30 1NQ
Tynemouth Unionist	Independent Free	Registered Club	Independent Free	NE30 2RQ
Magnesia Bank	Independent Free	Pubs & Full On	Independent Free	NE30 1NH
Oddfellows	Independent Free	Proprietary Club	Independent Free	NE30 2RJ
New Exchange Brasserie & Bar	Independent Free	Restaurant	Independent Free	NE30 1SE
Aramee Restaurant	Independent Free	Restaurant	Independent Free	NE29 0AE
Dodgin's Yard	Independent Free	Pubs & Full On	Independent Free	NE30 1HF
Sambuca	Sambuca	Restaurant	Sambuca	NE30 1HJ
Pow Burn	Independent Free	Pubs & Full On	Independent Free	NE29 6QH
Joes Restaurant	Independent Free	Restaurant	Independent Free	NE29 0AL
Linskill Centre	Independent Free	Registered Club	Independent Free	NE30 2AY
Juke Shed Bar	Independent Free	Pubs & Full On	Independent Free	NE30 1HJ
Quay Taphouse	Independent Free	Restaurant	Independent Free	NE30 1HF
Waterfront Restaurant & Takeaway	Independent Free	Restaurant	Independent Free	NE30 1HJ
Sambuca	Sambuca	Restaurant	Sambuca	NE30 1HH
Little Rock	Independent Free	Restaurant	Independent Free	NE29 0AZ
Salty Sea Dog	Independent Free	Pubs & Full On	Independent Free	NE30 1HH
Allards	Independent Free	Pubs & Full On	Independent Free	NE30 1HJ
Opa Greek	Independent Free	Restaurant	Independent Free	NE29 0AL
Lobo Rojo	Independent Free	Restaurant	Independent Free	NE30 1HB
Ships Cat	Independent Free	Pubs & Full On	Independent Free	NE30 1JH
Scott And Wilson	Independent Free	Restaurant	Independent Free	NE30 2DG
Enigma Tap	Independent Free	Pubs & Full On	Independent Free	NE29 0AL
Longsands-Appes	Independent Free	Pubs & Full On	Independent Free	NE30 2RJ

MAP OF AREA

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Source: OS Open Data 2018

Area: ATLT_Bell & BucketNE30 1NQ (0.62 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- Family Brewers with pubs

- ✕ Hotels
- ★ Restaurants
- ↑ Leisure
- Independent
- ◆ Other

- ✕ Site Location
- Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?














ACORN CATEGORY PROFILE - HOUSEHOLDS

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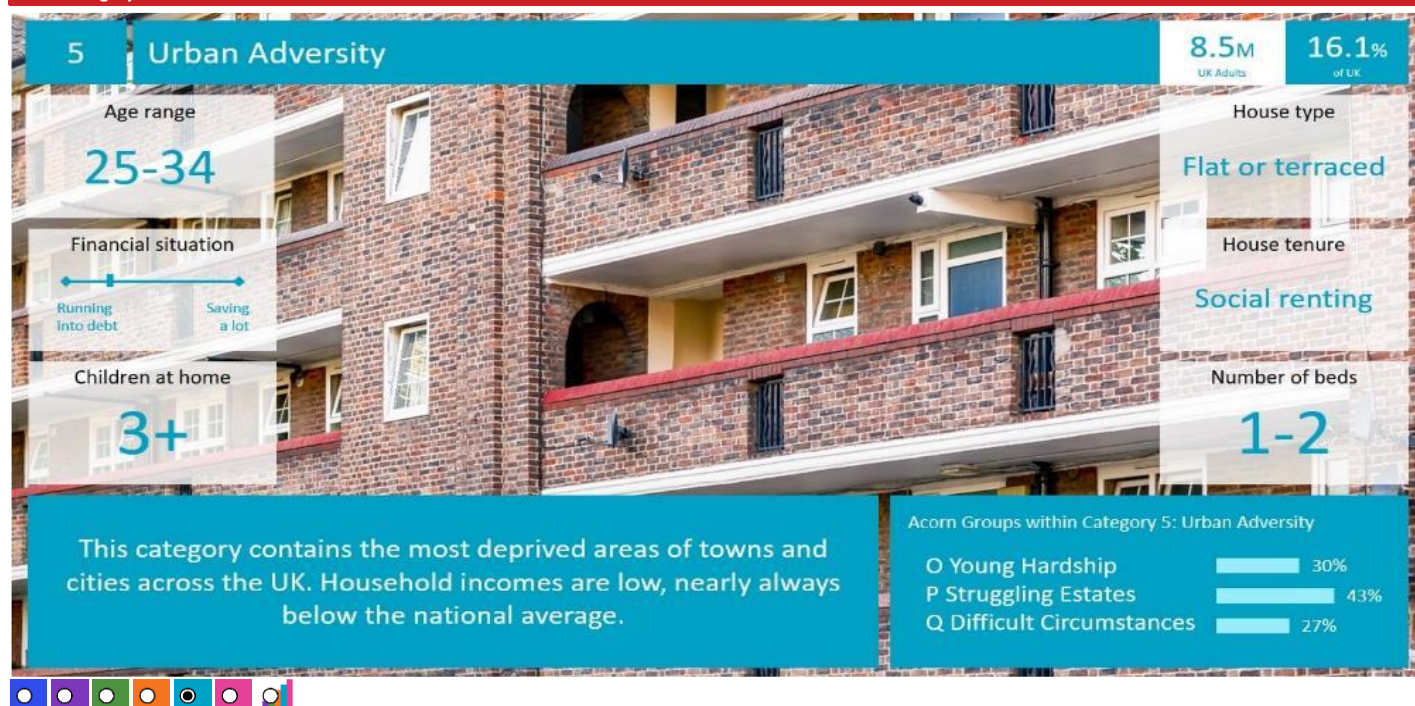
Area: ATLT_Bell & BucketNE30 1NQ (0.62 Mile contour)

Base: Great Britain

Year: 2021

Acorn Category Description		Area Profile	% for Area	% for Base	Index 0	100	200
	1 Affluent Achievers	632	11.0	22.0	50		
	2 Rising Prosperity	532	9.3	10.1	92		
	3 Comfortable Communities	565	9.9	26.2	38		
	4 Financially Stretched	1,173	20.5	23.7	86		
	5 Urban Adversity	2,801	48.9	17.6	278		
	6 Not Private Households	21	0.4	0.3	110		
 Graph							
Total households		5,724					

Acorn Category Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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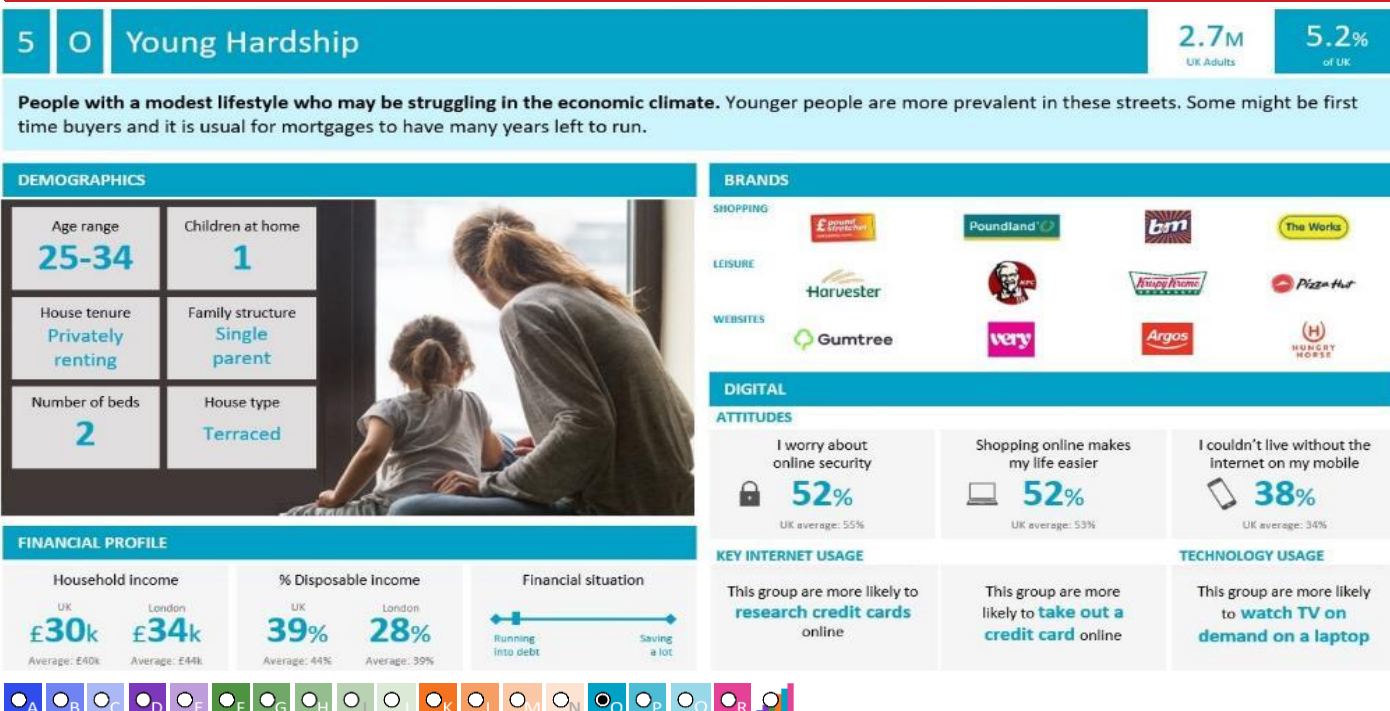
Area: ATLT_Bell & BucketNE30 1NQ (0.62 Mile contour)

Base: Great Britain

Year: 2021

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	65	1.1	11.2	10			
1.C Mature Money	567	9.9	9.6	103			
2. Rising Prosperity							
2.D City Sophisticates	45	0.8	4.0	20			
2.E Career Climbers	487	8.5	6.2	138			
3. Comfortable Communities							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	114	2.0	5.9	34			
3.H Steady Neighbourhoods	87	1.5	7.4	21			
3.I Comfortable Seniors	74	1.3	2.9	45			
3.J Starting Out	290	5.1	4.3	117			
4. Financially Stretched							
4.K Student Life	19	0.3	2.4	14			
4.L Modest Means	364	6.4	7.9	80			
4.M Striving Families	26	0.5	7.5	6			
4.N Poorer Pensioners	764	13.3	5.9	226			
5. Urban Adversity							
5.O Young Hardship	2,111	36.9	6.1	600			
5.P Struggling Estates	4	0.1	6.1	1			
5.Q Difficult Circumstances	686	12.0	5.3	224			
6. Not Private Households							
6.R Not Private Households	21	0.4	0.3	110			
Total households	5,724						

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?




ACORN TYPE PROFILE - HOUSEHOLDS

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Area: ATLT_Bell & BucketNE30 1NQ (0.62 Mile contour)

Base: Great Britain

Year: 2021

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.2	0			
	1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth								
	1.B.4 Asset rich families	0	0.0	2.6	0			
	1.B.5 Wealthy countryside commuters	0	0.0	2.4	0			
	1.B.6 Financially comfortable families	0	0.0	2.2	0			
	1.B.7 Affluent professionals	52	0.9	0.9	107			
	1.B.8 Prosperous suburban families	13	0.2	1.5	15			
	1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money								
	1.C.10 Better-off villagers	0	0.0	3.0	0			
	1.C.11 Settled suburbia, older people	47	0.8	2.9	29			
	1.C.12 Retired and empty nesters	0	0.0	2.5	0			
	1.C.13 Upmarket downsizers	520	9.1	1.3	697			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	45	0.8	0.7	112			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	0	0.0	0.8	0			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers								
	2.E.18 Career driven young families	0	0.0	1.9	0			
	2.E.19 First time buyers in small, modern homes	487	8.5	3.3	260			
	2.E.20 Mixed metropolitan areas	0	0.0	1.0	0			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	0	0.0	1.5	0			
	3.F.22 Older couples and families in rural areas	0	0.0	1.1	0			
	3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	27	0.5	2.6	18			
	3.G.25 Larger family homes, multi-ethnic areas	0	0.0	0.8	0			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	87	1.5	2.4	63			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	0	0.0	3.4	0			
	3.H.28 Owner occupied terraces, average income	87	1.5	1.6	96			
	3.H.29 Established suburbs, older families	0	0.0	2.3	0			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	74	1.3	2.4	54			
	3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	290	5.1	2.1	242			
	3.J.33 Smaller houses and starter homes	0	0.0	2.3	0			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
	4.K.35 Term-time terraces	0	0.0	0.3	0			
	4.K.36 Educated young people in flats and tenements	19	0.3	1.7	19			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	248	4.3	1.4	308			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	70	1.2	2.6	47			
	4.L.39 Fading owner occupied terraces	46	0.8	2.9	28			
	4.L.40 High occupancy terraces, culturally diverse family areas	0	0.0	1.0	0			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	5	0.1	1.6	5			
	4.M.42 Struggling young families in post-war terraces	0	0.0	1.7	0			
	4.M.43 Families in right-to-buy estates	0	0.0	2.1	0			
	4.M.44 Post-war estates, limited means	21	0.4	2.2	17			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	9	0.2	0.8	20			
	4.N.46 Elderly people in social rented flats	362	6.3	1.1	583			
	4.N.47 Low income older people in smaller semis	35	0.6	2.3	27			
	4.N.48 Pensioners and singles in social rented flats	358	6.3	1.8	354			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	1,539	26.9	2.1	1,252			
	5.O.50 Struggling younger people in mixed tenure	509	8.9	1.7	509			
	5.O.51 Young people in small, low cost terraces	63	1.1	2.3	49			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	0	0.0	1.6	0			
	5.P.53 Low income terraces	0	0.0	0.9	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
	5.P.55 Deprived and ethnically diverse in flats	0	0.0	0.8	0			
	5.P.56 Low income large families in social rented semis	4	0.1	1.6	4			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	12	0.2	1.5	14			
	5.Q.58 Singles and young families, some receiving benefits	215	3.8	1.8	210			
	5.Q.59 Deprived areas and high-rise flats	459	8.0	2.0	394			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	0	0.0	0.1	0			
	6.R.61 Inactive communal population	21	0.4	0.3	133			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		5,724						

CATEGORY

GROUP

TYPE

MAP

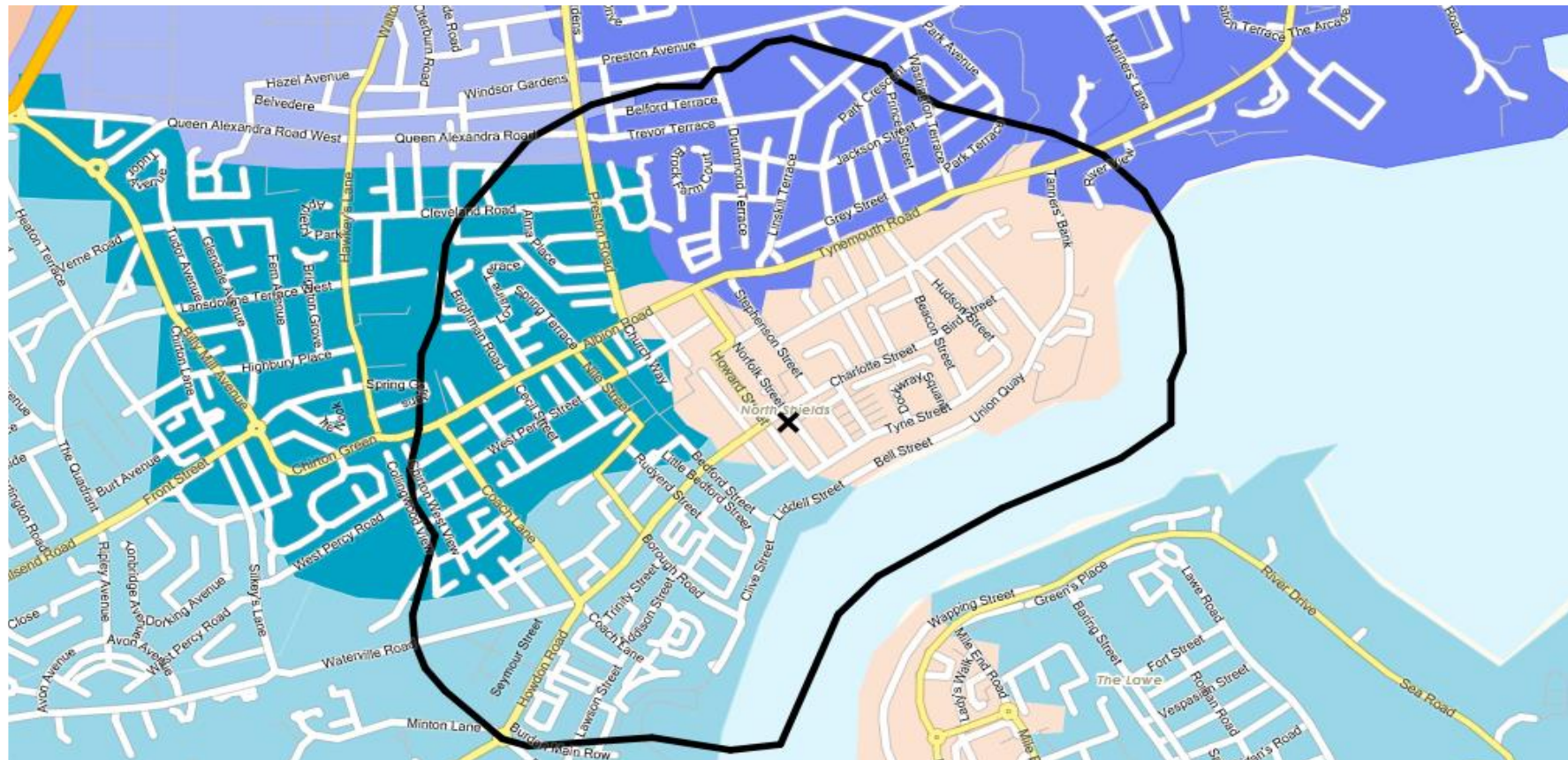
WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

Area: ATLT_Bell & BucketNE30 1NQ (0.62 Mile contour)

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Source: OS Open Data 2018



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
	F. Countryside Communities	21-23
3. Comfortable Communities	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1

Affluent Achievers

12.0M

22.8%

UK Adults

of UK

Age range

55+

Financial situation

Running into debt

Saving a lot

Children at home

0

House type

Detached

House tenure

Owned outright

Number of beds

4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

A. Lavish Lifestyles

B. Executive Wealth

C. Mature Money

