

CGA LICENCED PREMISES

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Area: ATLT_Adelphi Beer EngineBB1 1EZ (0.62 Mil)

Base: Great Britain

Year: 2021

Licence Type	Profile	Per 1000 Pop (Area)	Per 1000 Pop (Base)	Index	0	100	200
Pubs & Full On	17	324.3	84.9	382			
Proprietary Club	4	76.3	8.1	938			
Registered Club	3	57.2	29.9	192			
Restaurant	10	190.8	34.6	551			
Residential	0	0.0	3.5	0			

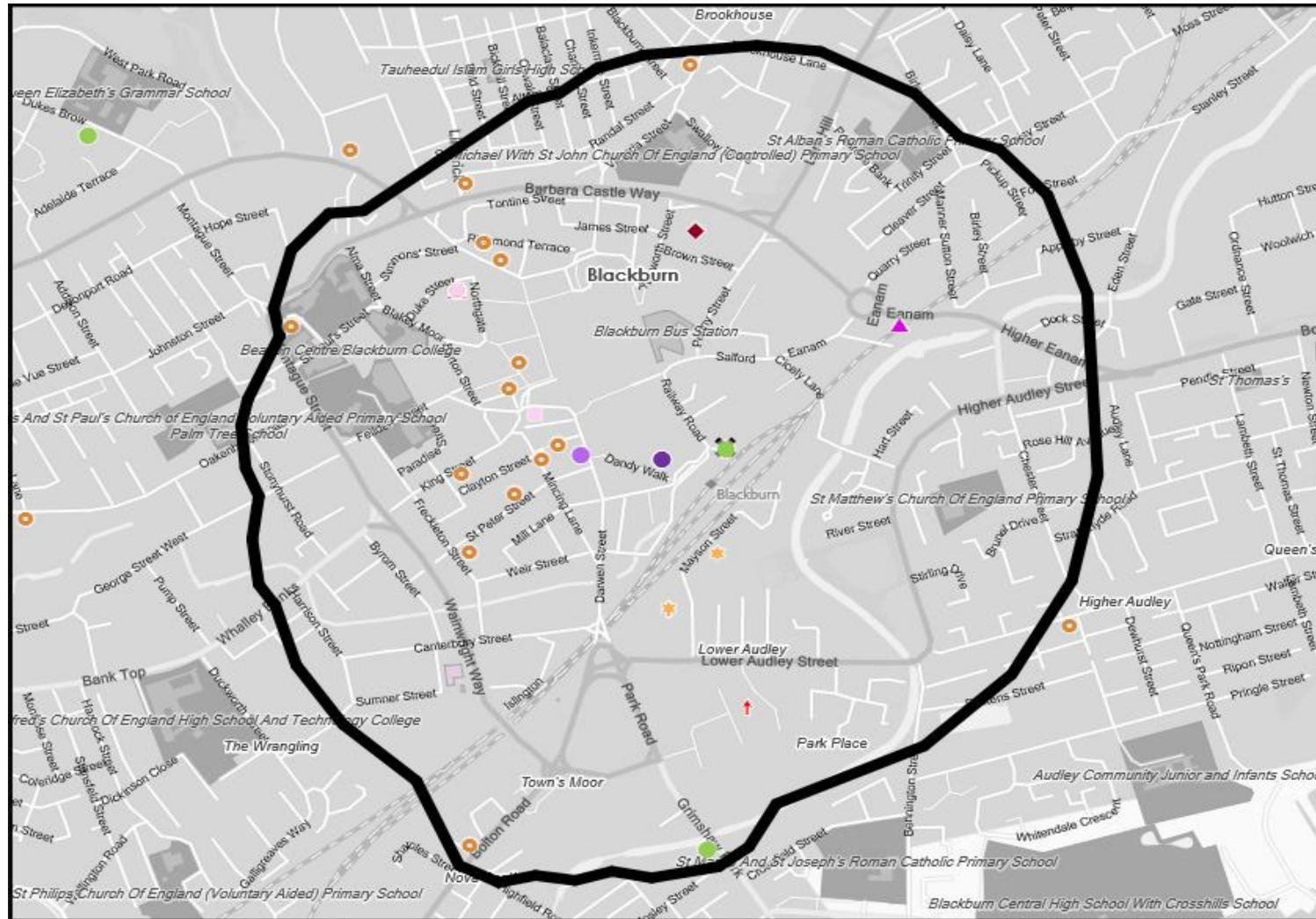
Name	Description	License Type	Owner Name	Postcode
Adelphi Hotel	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BB 1 1EZ
Calypso Caribbean Restaurant	Trust Inns Limited	Restaurant	Trust Inns Limited	BB 1 5BY
Sir Charles Napier	Independent Free	Pubs & Full On	Independent Free	BB 1 8AA
Eastzeast	Independent Free	Restaurant	Independent Free	BB 2 1AA
Blackburn Times	Amber Taverns	Pubs & Full On	Amber Taverns	BB 2 1AA
St Pauls Working Mens Club	Independent Free	Registered Club	Independent Free	BB 2 1EE
Postal Order	Wetherspoon	Pubs & Full On	Wetherspoon	BB 2 2BY
Zy Bar	Independent Free	Pubs & Full On	Independent Free	BB 2 2DE
Sun Inn	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	BB 2 2DQ
Bar Ibiza	Independent Free	Pubs & Full On	Independent Free	BB 2 2EB
Clifton Arms	Admiral Taverns Ltd	Pubs & Full On	Admiral Taverns Ltd	BB 2 3AG
Raj Indian Cuisine	Independent Free	Restaurant	Independent Free	BB 2 3PZ
New Railway Club	Independent Free	Registered Club	Independent Free	BB 2 2AL
St Peters Sports & Social Club	Independent Free	Registered Club	Independent Free	BB 2 2HD
Cellar Bar	Independent Free	Pubs & Full On	Independent Free	BB 2 2DH
Planet Ice	Arena Group	Proprietary Club	Arena Group	BB 2 3DY
Gala Bingo	Gala Group	Proprietary Club	Gala Group	BB 1 6AF
King Georges Hall	Independent Free	Pubs & Full On	Independent Free	BB 2 1AA
Vue	Omers Private Equity	Pubs & Full On	Omers Private Equity	BB 1 1DG
Pizza Hut	Pizza Hut UK Ltd	Restaurant	Pizza Hut UK Ltd	BB 1 1AQ
Steak & Burger Grill	Independent Free	Pubs & Full On	Independent Free	BB 1 7AR
Grapes	Daniel Thwaites plc	Pubs & Full On	Daniel Thwaites plc	BB 2 1AA
Mushies	Independent Free	Pubs & Full On	Independent Free	BB 2 1AA
Robertos	Independent Free	Restaurant	Independent Free	BB 1 7AR
Khyber Restaurant & Takeaway	Independent Free	Restaurant	Independent Free	BB 1 6DX
Premier Inn	Whitbread Hotels	Pubs & Full On	Whitbread	BB 1 1FB
Turtle Bay	Turtle Bay Restaurants	Restaurant	Turtle Bay Restaurants	BB 1 1FB
Nandos	Nandos Restaurants	Restaurant	Nandos Restaurants	BB 1 1DG
Cafe Northcote	Independent Free	Restaurant	Independent Free	BB 1 1FB
Shh Bar	Independent Free	Pubs & Full On	Independent Free	BB 2 1JL
Drummers Arms	Independent Free	Pubs & Full On	Independent Free	BB 1 7DT
Firepit	Firepit TFP Ltd	Restaurant	Firepit TFP Ltd	BB 1 1FB
Bees Knees	Independent Free	Proprietary Club	Independent Free	BB 2 1JX
Tenpin	Tenpin Ltd	Proprietary Club	Tenpin Ltd	BB 1 1DG

MAP OF AREA

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Source: OS Open Data 2018

Area: ATLT_Adelphi Beer EngineBB1 1EZ (0.62 Mile contour)



KEY

Large pub co's & bars

- Admiral Taverns Ltd
- Ei Group
- Greene King
- Marston's
- Mitchells & Butlers
- Punch Pub Company
- Stonegate Pub Company
- Star Pubs & Bars
- Wetherspoon
- Whitbread
- Shepherd Neame

Small to medium pub co's & bars

- Family Brewers with pubs

- ✕ Hotels
- ★ Restaurants
- ↑ Leisure
- Independent
- ◆ Other

- ✕ Site Location
- Boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?








ACORN CATEGORY PROFILE - HOUSEHOLDS

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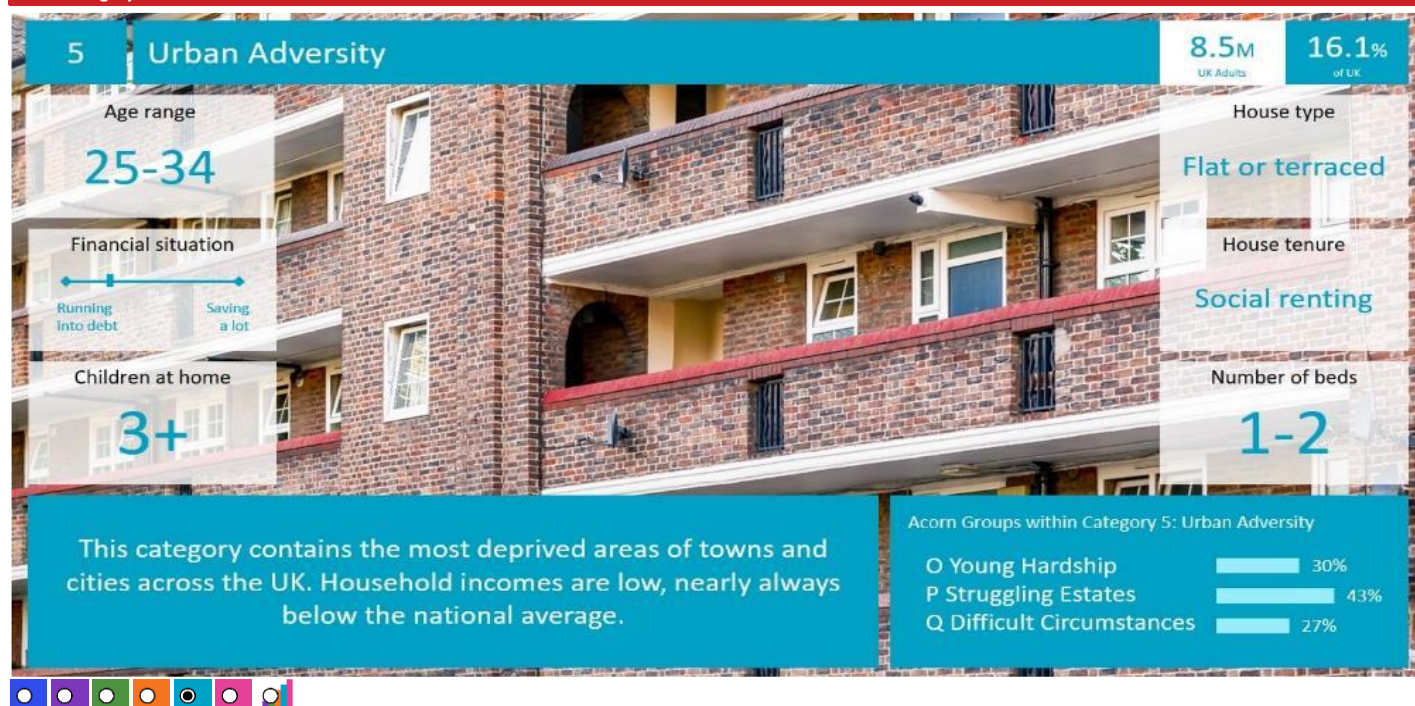
Area: ATLT_Adelphi Beer EngineBB1 1EZ (0.62 Mile contour)

Base: Great Britain

Year: 2021

Acorn Category Description		Area Profile	% for Area	% for Base	Index	0	100	200
	1 Affluent Achievers	0	0.0	22.0	0			
	2 Rising Prosperity	1	0.0	10.1	0			
	3 Comfortable Communities	116	5.6	26.2	21			
	4 Financially Stretched	803	38.9	23.7	164			
	5 Urban Adversity	1,124	54.5	17.6	310			
	6 Not Private Households	18	0.9	0.3	262			
 Graph								
Total households		2,062						

Acorn Category Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN GROUP PROFILE - HOUSEHOLDS

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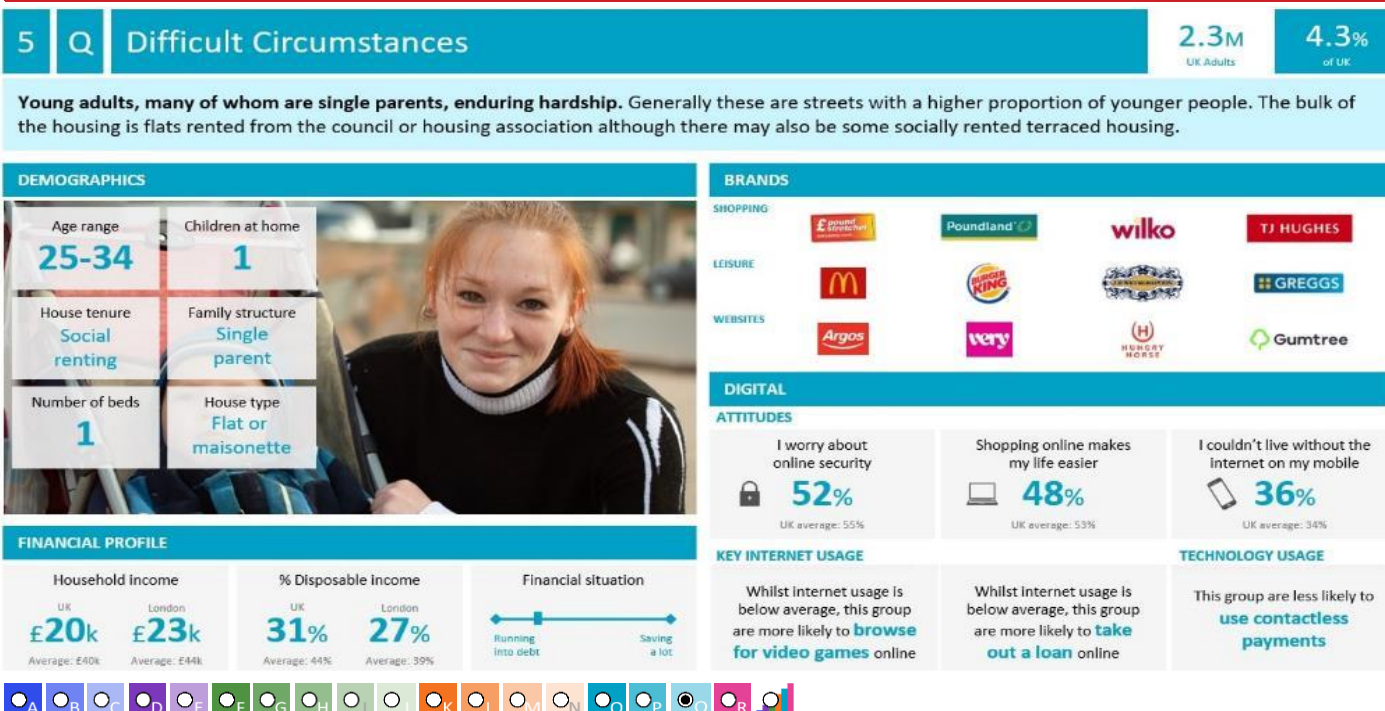
Area: ATLT_Adelphi Beer EngineBB1 1EZ (0.62 Mile contour)

Base: Great Britain

Year: 2021

Acorn Group Description	Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers							
1.A Lavish Lifestyles	0	0.0	1.1	0			
1.B Executive Wealth	0	0.0	11.2	0			
1.C Mature Money	0	0.0	9.6	0			
2. Rising Prosperity							
2.D City Sophisticates	0	0.0	4.0	0			
2.E Career Climbers	1	0.0	6.2	1			
3. Comfortable Communities							
3.F Countryside Communities	0	0.0	5.7	0			
3.G Successful Suburbs	96	4.7	5.9	79			
3.H Steady Neighbourhoods	11	0.5	7.4	7			
3.I Comfortable Seniors	0	0.0	2.9	0			
3.J Starting Out	9	0.4	4.3	10			
4. Financially Stretched							
4.K Student Life	87	4.2	2.4	179			
4.L Modest Means	643	31.2	7.9	394			
4.M Striving Families	20	1.0	7.5	13			
4.N Poorer Pensioners	53	2.6	5.9	43			
5. Urban Adversity							
5.O Young Hardship	273	13.2	6.1	215			
5.P Struggling Estates	65	3.2	6.1	52			
5.Q Difficult Circumstances	786	38.1	5.3	713			
6. Not Private Households							
6.R Not Private Households	18	0.9	0.3	262			
Total households							2,062

Acorn Group Pen Portrait



CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?




ACORN TYPE PROFILE - HOUSEHOLDS

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Area: ATLT_Adelphi Beer EngineBB1 1EZ (0.62 Mile contour)

Base: Great Britain

Year: 2021

Sort by:  Acorn Structure
 Index
 Profile %

Acorn Type Description		Area Profile	% for Area	% for Base	Index	0	100	200
1. Affluent Achievers								
1.A Lavish Lifestyles								
	1.A.1 Exclusive enclaves	0	0.0	0.1	0			
	1.A.2 Metropolitan money	0	0.0	0.2	0			
	1.A.3 Large house luxury	0	0.0	0.9	0			
1.B Executive Wealth								
	1.B.4 Asset rich families	0	0.0	2.6	0			
	1.B.5 Wealthy countryside commuters	0	0.0	2.4	0			
	1.B.6 Financially comfortable families	0	0.0	2.2	0			
	1.B.7 Affluent professionals	0	0.0	0.9	0			
	1.B.8 Prosperous suburban families	0	0.0	1.5	0			
	1.B.9 Well-off edge of towners	0	0.0	1.6	0			
1.C Mature Money								
	1.C.10 Better-off villagers	0	0.0	3.0	0			
	1.C.11 Settled suburbia, older people	0	0.0	2.9	0			
	1.C.12 Retired and empty nesters	0	0.0	2.5	0			
	1.C.13 Upmarket downsizers	0	0.0	1.3	0			
2. Rising Prosperity								
2.D City Sophisticates								
	2.D.14 Townhouse cosmopolitans	0	0.0	0.7	0			
	2.D.15 Younger professionals in smaller flats	0	0.0	1.5	0			
	2.D.16 Metropolitan professionals	0	0.0	0.8	0			
	2.D.17 Socialising young renters	0	0.0	1.0	0			
2.E Career Climbers								
	2.E.18 Career driven young families	0	0.0	1.9	0			
	2.E.19 First time buyers in small, modern homes	0	0.0	3.3	0			
	2.E.20 Mixed metropolitan areas	1	0.0	1.0	5			
3. Comfortable Communities								
3.F Countryside Communities								
	3.F.21 Farms and cottages	0	0.0	1.5	0			
	3.F.22 Older couples and families in rural areas	0	0.0	1.1	0			
	3.F.23 Owner occupiers in small towns and villages	0	0.0	3.2	0			
3.G Successful Suburbs								
	3.G.24 Comfortably-off families in modern housing	0	0.0	2.6	0			
	3.G.25 Larger family homes, multi-ethnic areas	96	4.7	0.8	567			
	3.G.26 Semi-professional families, owner occupied neighbourhoods	0	0.0	2.4	0			
3.H Steady Neighbourhoods								
	3.H.27 Suburban semis, conventional attitudes	11	0.5	3.4	15			
	3.H.28 Owner occupied terraces, average income	0	0.0	1.6	0			
	3.H.29 Established suburbs, older families	0	0.0	2.3	0			
3.I Comfortable Seniors								
	3.I.30 Older people, neat and tidy neighbourhoods	0	0.0	2.4	0			
	3.I.31 Elderly singles in purpose-built accommodation	0	0.0	0.5	0			
3.J Starting Out								
	3.J.32 Educated families in terraces, young children	0	0.0	2.1	0			
	3.J.33 Smaller houses and starter homes	9	0.4	2.3	19			
4. Financially Stretched								
4.K Student Life								
	4.K.34 Student flats and halls of residence	0	0.0	0.4	0			
	4.K.35 Term-time terraces	0	0.0	0.3	0			
	4.K.36 Educated young people in flats and tenements	87	4.2	1.7	243			
4.L Modest Means								
	4.L.37 Low cost flats in suburban areas	0	0.0	1.4	0			
	4.L.38 Semi-skilled workers in traditional neighbourhoods	31	1.5	2.6	57			
	4.L.39 Fading owner occupied terraces	0	0.0	2.9	0			
	4.L.40 High occupancy terraces, culturally diverse family areas	612	29.7	1.0	2,974			
4.M Striving Families								
	4.M.41 Labouring semi-rural estates	0	0.0	1.6	0			
	4.M.42 Struggling young families in post-war terraces	0	0.0	1.7	0			
	4.M.43 Families in right-to-buy estates	0	0.0	2.1	0			
	4.M.44 Post-war estates, limited means	20	1.0	2.2	44			
4.N Poorer Pensioners								
	4.N.45 Pensioners in social housing, semis and terraces	22	1.1	0.8	136			
	4.N.46 Elderly people in social rented flats	31	1.5	1.1	138			
	4.N.47 Low income older people in smaller semis	0	0.0	2.3	0			
	4.N.48 Pensioners and singles in social rented flats	0	0.0	1.8	0			
5. Urban Adversity								
5.O Young Hardship								
	5.O.49 Young families in low cost private flats	136	6.6	2.1	307			
	5.O.50 Struggling younger people in mixed tenure	123	6.0	1.7	342			
	5.O.51 Young people in small, low cost terraces	14	0.7	2.3	30			
5.P Struggling Estates								
	5.P.52 Poorer families, many children, terraced housing	26	1.3	1.6	78			
	5.P.53 Low income terraces	0	0.0	0.9	0			
	5.P.54 Multi-ethnic, purpose-built estates	0	0.0	1.2	0			
	5.P.55 Deprived and ethnically diverse in flats	5	0.2	0.8	30			
	5.P.56 Low income large families in social rented semis	34	1.6	1.6	100			
5.Q Difficult Circumstances								
	5.Q.57 Social rented flats, families and single parents	12	0.6	1.5	38			
	5.Q.58 Singles and young families, some receiving benefits	166	8.1	1.8	449			
	5.Q.59 Deprived areas and high-rise flats	608	29.5	2.0	1,449			
6. Not Private Households								
6.R Not Private Households								
	6.R.60 Active communal population	18	0.9	0.1	1,500			
	6.R.61 Inactive communal population	0	0.0	0.3	0			
	6.R.62 Business areas without resident population	0	0	0	0			
Total households		2,062						

CATEGORY

GROUP

TYPE

MAP

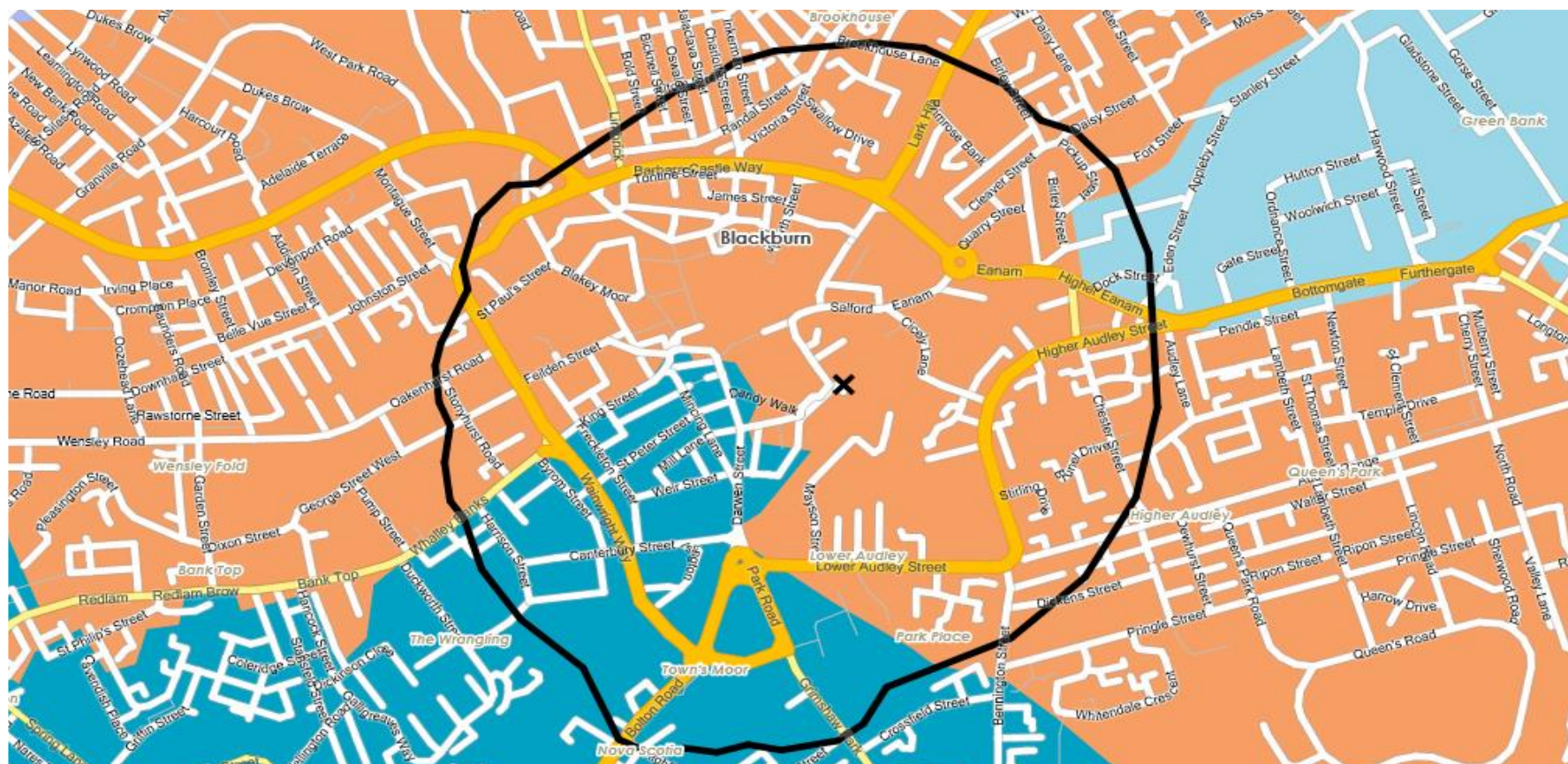
WHAT IS ACORN?

DOMINANT ACORN GROUP - HOUSEHOLDS

Area: ATLT_Adelphi Beer EngineBB1 1EZ (0.62 Mile contour)

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Source: OS Open Data 2018



- Dominant Acorn Category
- % Affluent Achievers
- % Rising Prosperity
- % Comfortable Communities
- % Financially Stretched
- % Urban Adversity
- Dominant Acorn Group

Acorn Groups

- 1.A Lavish Lifestyles
- 1.B Executive Wealth
- 1.C Mature Money
- 2.D City Sophisticates
- 2.E Career Climbers
- 3.F Countryside Communities
- 3.G Successful Suburbs
- 3.H Steady Neighbourhoods
- 3.I Comfortable Seniors
- 3.J Starting Out
- 4.K Student Life
- 4.L Modest Means
- 4.M Striving Families
- 4.N Poorer Pensioners
- 5.O Young Hardship
- 5.P Struggling Estates
- 5.Q Difficult Circumstances
- 6.R Not Private Households

Area boundary

CATEGORY

GROUP

TYPE

MAP

WHAT IS ACORN?

ACORN - WHAT IS IT?

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6 CATEGORIES

18 GROUPS

62 TYPES

1. Affluent Achievers	A. Lavish Lifestyles	1-3
	B. Executive Wealth	4-9
	C. Mature Money	10-13
2. Rising Prosperity	D. City Sophisticates	14-17
	E. Career Climbers	18-20
3. Comfortable Communities	F. Countryside Communities	21-23
	G. Successful Suburbs	24-26
	H. Steady Neighbourhoods	27-29
	I. Comfortable Seniors	30-31
	J. Starting Out	32-33
4. Financially Stretched	K. Student Life	34-36
	L. Modest Means	37-40
	M. Striving Families	41-44
	N. Poorer Pensioners	45-48
5. Urban Adversity	O. Young Hardship	49-51
	P. Struggling Estates	52-56
	Q. Difficult Circumstances	57-59
6. Not Private Households	R. Not Private Households	60-62

1 Affluent Achievers

12.0M UK Adults

22.8% of UK

Age range

55+

Financial situation

Running into debt

Saving a lot

Children at home

0

House type

Detached

House tenure

Owned outright

Number of beds

4+

These are some of the most financially successful people in the UK. They live in affluent, high status areas of the country. They are healthy, wealthy and confident consumers.

Acorn Groups within Category 1: Affluent Achievers

A. Lavish Lifestyles

B. Executive Wealth

C. Mature Money

